

ORDER



Orders
Order / Rev: 2041009
Alt Order #: WOC12599886
Product Desc: issue
Estimate: 8585
Flight Dates: 07/08/20 - 07/14/20
Original Date / Rev: 07/09/20 / 07/09/20
Order Type: RFP

Primary AE: Kristen Waskie
Sales Office: TSPHI
Sales Region: NAT

Agency
Name: Waterfront Strategies / POL
Buying Contact: Elizabeth Nielsen
Billing Contact: Amanda Adams
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Protect Our Care
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 130874
Agency External ID: 10957AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/14/20	55	\$16,255.00	\$13,816.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	55	\$16,255.00	\$13,816.75	0.00
Totals	55	\$16,255.00	\$13,816.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WZZM 13	12%	\$16,255.00
Market	100%	\$135,458.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	0%	\$0.00
WOOD	37%	\$50,119.58
WOTV	4%	\$5,418.33
WWMT	34%	\$46,055.83
WXMI	13%	\$17,609.58
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	07/08/20	07/14/20	Local News @ 6a M-F 13OYS-6AM	CM	6-7a	MTWTF--	:30	3	\$300.00	P03	0.00	NM	3	\$900.00
(Program: 13OYS-6AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/08/20	07/14/20	MTWTF--	3		\$300.00		0.00						
N 2	WZZM	07/08/20	07/14/20	Good Morning America GD MRN AMR-ABC	CM	7-9a	MTWTF--	:30	4	\$325.00	P03	0.00	NM	4	\$1,300.00

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WZZM 13

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/08/20	07/14/20	MTWTF--			3		\$300.00	0.00					
N 15	WZZM	07/08/20	07/14/20	Local News @ 6p M-F 13OYS-6PM	CM	6-630p	MTWTF--	:30	3	\$500.00	P03	0.00	NM	3	\$1,500.00
		(Program: 13OYS-6PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/08/20	07/14/20	MTWTF--			3		\$500.00	0.00					
N 16	WZZM	07/08/20	07/14/20	ABC World News ABC-WORLD NWS<	CM	630-7p	MTWTF--	:30	1	\$1,000.00	P03	0.00	NM	1	\$1,000.00
		(Program: ABC-WORLD NWS<)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/08/20	07/14/20	MTWTF--			1		\$1,000.00	0.00					
N 17	WZZM	07/08/20	07/11/20	Local News @ 630p Sa AVG. ALL WKS	CM	630-7p	-----S-	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
		(Program: AVG. ALL WKS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/06/20	07/12/20	-----S-			1		\$400.00	0.00					
N 18	WZZM	07/08/20	07/12/20	Local News @ 630p Su WZZM13NW SU630	CM	630-7p	-----S	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		(Program: WZZM13NW SU630)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/06/20	07/12/20	-----S			1		\$500.00	0.00					
N 19	WZZM	07/08/20	07/14/20	LN (M-Su) VARIOUS	CM	11-1135p	MTWTF--	:30	3	\$275.00	P03	0.00	NM	3	\$825.00
		(Program: VARIOUS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/08/20	07/14/20	MTWTF--			3		\$275.00	0.00					
N 20	WZZM	07/08/20	07/11/20	LN (M-Su) 13OYS-11PM<	CM	11-1135p	-----S-	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		(Program: 13OYS-11PM<)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/06/20	07/12/20	-----S-			1		\$250.00	0.00					
N 21	WZZM	07/08/20	07/12/20	Local News @ 11p Su 13OYS-11PM<	CM	11-1135p	-----S	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		(Program: 13OYS-11PM<)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/06/20	07/12/20	-----S			1		\$300.00	0.00					
N 22	WZZM	07/08/20	07/14/20	Jimmy Kimmel Jimmy Kimmel Live	CM	1135p-1237x	MTWTF--	:30	3	\$85.00	P03	0.00	NM	3	\$255.00
		(Program: Jimmy Kimmel Live)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/08/20	07/14/20	MTWTF--			3		\$85.00	0.00					
N 23	WZZM	07/13/20	07/13/20	Mon Prime Other CMA Best of Fest	CM	8-10p	M-----	:30	1	\$900.00	P03	0.00	NM	1	\$900.00
		(Program: Bachelor)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/08/20	07/14/20	M-----			1		\$900.00	0.00					
N 24	WZZM	07/14/20	07/14/20	Tue Prime A 20/20 Special	CM	8-9p	-T-----	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
		(Program: AVG. ALL WKS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/08/20	07/14/20	-T-----			1		\$450.00	0.00					
N 25	WZZM	07/14/20	07/14/20	Tue Prime C What Would You DO?	CM	10-11p	-T-----	:30	1	\$550.00	P03	0.00	NM	1	\$550.00
		(Program: Genetic Detective)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/08/20	07/14/20	-T-----			1		\$550.00	0.00					
N 26	WZZM	07/08/20	07/10/20	Fri Prime Other 20/20	CM	2-hr program (9:00 PM-11:00 PM)	----F--	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		(Program: 20/20)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					1	\$750.00
Week:		07/06/20	07/12/20	----F--	1		\$300.00	0.00								
N27	WZZM	07/08/20	07/12/20	Sun Prime A AFHV	CM	7-8p	-----S	:30	1	\$750.00	P03	0.00	NM			
(Program: AFHV)															1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/06/20	07/12/20	-----S	1		\$750.00	0.00								
N28	WZZM	07/08/20	07/12/20	Sun Prime C Press Your Luck	CM	9-10p	-----S	:30	1	\$750.00	P03	0.00	NM	1	\$750.00	
(Program: Press Your Luck)															1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		07/06/20	07/12/20	-----S	1		\$750.00	0.00								
													Totals	55	\$16,255.00	