Coastal Broadcasting

Quarterly Issues/Programs List

There follows a listing of some of the significant issues responded to by Station <u>KLRZ 100.3 FM.</u> which is licensed in <u>Larose, LA</u>, along with the most significant programming treatment of those issues for the period <u>January 1, 2024</u> to <u>March 31, 2024</u>. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

January 2024 Description of Issue Wellness – Athletic Injury Awareness	Time 1hr	Date various	Comments 4-Min Daily Segments on Sports Medicine Education and Injury Awareness – ACL Injury Prevention, Concussion Awareness, Nutritional Education, Rehabilitation, and
PSAs	16hrs	various	Warmups NFHS, Dave Thomas Foundation for Adoption, Home for Our Troops, Foundation Victory over Cancer, TEACH, USDVA, National Association of Board for Pharmacist, Arbor Day Foundation, USAF, American Cancer Society, US Tire Manufacturers Association, etc.
Blue Boot Foundation	.5hr	various	Driven by the memory of Riley and the belief that every child deserves a safe relationship with water, the Blue Boot Foundation spearheads the movement to eradicate childhood drowning. Through our annual Blue Boot Rodeo fundraiser, community outreach, and lifesaving programs, we're not just raising awareness—we're implementing real change. Our mission is to ensure that life jackets, swimming lessons, and water safety education are accessible to every child, thereby creating ripples of change that will save lives for generations to come.
February 2024			•
Description of Issue	Time	Date	Comments
Wellness – Athletic Injury Awareness	1hr	various	4-Min Daily Segments on Sports Medicine Education and Injury Awareness – ACL Injury Prevention, Concussion Awareness, Nutritional Education, Rehabilitation, and Warmups
Blue Boot Foundation	.5hr	various	Driven by the memory of Riley and the belief that every child deserves a safe relationship with water, the Blue Boot Foundation spearheads the movement to eradicate childhood drowning. Through our annual Blue Boot Rodeo fundraiser, community outreach, and lifesaving programs, we're not just raising awareness—we're implementing real change. Our mission is to ensure that life jackets, swimming lessons, and water safety education are accessible to every child, thereby creating ripples of change that will save lives for generations to come.
PSAs	14.75h	rsvarious	NIAA, National Association of Board of Pharmacist, Arbor Day Foundation, US Tire

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Manufactures Association, USAF, USDVA, American Cancer Society, LHSAA, NFHS, Foundation Victory Over Cancer, TEACH, Dave Thomas Foundation, Home for Our Troops, etc.

March 2024 Description of Issue	Time	Date	Comments
Blue Boot Foundation	.5hr	various	Driven by the memory of Riley and the belief that every child deserves a safe relationship with water, the Blue Boot Foundation spearheads the movement to eradicate childhood drowning. Through our annual Blue Boot Rodeo fundraiser, community outreach, and lifesaving programs, we're not just raising awareness—we're implementing real change. Our mission is to ensure that life jackets, swimming lessons, and water safety education are accessible to every child, thereby creating ripples of change that will save lives for generations to come.
PSAs	15hr	various	USDVA, American Cancer Society, LHD, US Tire Manufactures Association, USAF, Arbor Day, NAB, National Association of Board of Pharmacies, NFHS, Dave Thomas Foundation, NIAA, Home for our Troops, TEACH, Foundation Victory over Veterans, etc.
Wellness – Athletic Injury Awareness	1hr	various	4-Min Daily Segments on Sports Medicine Education and Injury Awareness – ACL Injury Prevention, Concussion Awareness, Nutritional Education, Rehabilitation, and Warm Ups