

Alpha Media LLC Sales Agreement

Date	Type	Source	Cash or Trade	Commission	Station	WZSR
4/1/21	New	Local Direct	Cash	Direct		

Advertiser	Jim Sisto <i>FOR CRYSTAL LAKE MAYOR</i>
Coop	
Complete	Political - Local
Agency	
Buyer	
Street	<i>1795 GOLDSBORO LANE</i>
Address 2	
City	Crystal Lake
State	Illinois
Zip Code	60014
Phone	224-227-3008
E-Mail	
Fax	

Order #	
P O #	
Estimate #	
Salesperson	Mark Arthur
Credit Card #	
Start Date	<i>4/3</i>
End Date	<i>4/6/21</i>
Billing	Calendar
Payment	Prepay
NM360 Code	

Special	Dates To Run		Number Of	Run Times		Commercials		Days Of The Week							Spot	Line \$ Amount	
	Start	End		From	to	Length	Weekly	M	Tu	W	Th	F	Sa	Su		Rate	Total
1	4/3	4/4/2021	1	6:00 AM	7:00 PM	30	2						1	1	\$16	\$	32.00
2																\$	-
3	4/5/2021	4/6	1	6:00 AM	10:00 AM	30	2	1	1						\$30	\$	60.00
4	4/5/2021	4/5/2021	1	10:00 AM	3:00 PM	30	1	1							\$30	\$	30.00
5	4/5/2021	4/5/2021	1	3:00 PM	7:00 PM	30	1	1							\$30	\$	30.00
6																\$	-
7																\$	-
8																\$	-
9																\$	-
10																\$	-
11																\$	-
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17																\$	-
18																\$	-
19																\$	-
20																\$	-
21																\$	-
22																\$	-
23																\$	-
24																\$	-
25																\$	-

PAYMENT TERMS ARE NET 30 DAYS WITH APPROVED CREDIT!




Unless terms stated elsewhere, 30 day written cancellation required.

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

Tech/Talent/Board Fees	
Monthly Total Cost	\$ 152.00
GRAND TOTAL COST	#REF!
Verified Monthly Costs	\$ -

Sales Manager Approval	
Business Manager Approval	

Alpha Media LLC does not discriminate in the sale of advertising time and accepts no advertising placed with an intent to discriminate on any basis of race, gender or ethnicity. By signing above, advertiser's representative hereby certifies that advertiser is not buying broadcast air time under this advertising sales contract to discriminate, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry, and confirms agreement to the attached advertising sales contract terms.

*proceed
on full 4/1/21*

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, JIM SISTO, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: JAMES SISTO

Authorized committee: JIM SISTO FOR CRYSTAL LAKE MAYOR

Agency requesting time (and contact information):

☐

N/A

Candidate's political party: INDEPENDENT

Office sought (no acronyms or abbreviations): MAYOR OF CRYSTAL LAKE

Date of election: 4-6-21

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

JIM SISTO

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.


Candidate/Committee/Agency

Signature: 

Name: JIM SISTO

Date of Request to Purchase Ad Time: 4/1/21

Station Representative

Signature: 

Name: Kaitlyn Stickrod

Date of Station Agreement to Sell Time: 4/1/2021

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Jim Sisto

Date:

4-1-21

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received:**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 548904

Station Call Letters: WZSR-FM

Date Received/Requested:
4/1/2021

Est. #:

Station Location: Crystal Lake IL

Run Start and End Dates:
4/3/2021- 4/6/2021

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

External Email: Please do not click links or open attachments unless you trust the sender and know the content is safe. If in doubt, contact the IT Help Desk.

I'm Jim Sisto and I am asking for your vote to be the next mayor of Crystal Lake. I see a new beginning for Crystal Lake where businesses, tax-payers and city government all work together. A city where high property taxes are realistically addressed and new revenue streams generated. We must focus on the redevelopment of the Route 14 corridor and develop a plan for affordable housing for the next generation. By casting your vote for Jim Sisto for Crystal Lake Mayor, we can build a bigger and better Crystal Lake together.

Patron by Jim Sisto for CL mayor. ---