

WZSR-FM 105.5
WOODSTOCK, Illinois

Quarterly Issues/Programming Report for October through December 2016

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE: POLITICS

Program Name Northwest Spectrum

Date Oct. 2, Dec. 11

Time and Duration 15-minutes 6AM

Description

10-2 Interview with Michael Walkup of Crystal Lake, a member of the McHenry County Board. Walkup is a Republican and he's running for the McHenry County Chairman. His opponent is Jack Franks, a Democrat from Marengo. Franks is not seeking re-election as a state representative for the 63rd District. In the previous quarterly report, I interviewed Franks for county chair...this interview gives Walkup a turn to discuss the important issues for his campaign.

12-11 State Representative-Elect Allen Skillicorn, an East Dundee Republican takes over in the 66th District in early January, but for this interview Skillicorn discusses a tax freeze advisory referendum. A petition "turn in night" is mentioned in the interview...but as for the message...Skillicorn says, "Our taxes are too high and we cannot afford for them to increase."

ISSUE: HEALTH

Program Name Northwest Spectrum

Date Oct. 9, Oct. 30, Nov. 27

Time and Duration 15-minutes 6AM

Description

10-9 Interview with two representatives of the McHenry County Department of Health Carol Waggoner, public health nurse/health educator and Keri Zaleski, community information coordinator. The county health department wants our listeners to know what's offered and why county health departments urge people to get a flu shot.

10-30 Adam Greene is the father of seven-year-old Abby Greene, a girl with a fatal brain tumor. Several hundred people bought tickets for 250-dollars apiece, one of the most impressive fundraising events I'd seen in more than 40-years of broadcasting. This little girl's story tugs hard on the emotions and people came through to help the family with medical expenses...and living expenses as Abby's mother stopped working to be with her daughter every day of treatment at Children's Hospital in Chicago. I interviewed the father (Adam) in a very moving demonstration that radio could truly help people. They'd only had 35 tickets sold before the interview aired.

11-27 Every year the McHenry County State's Attorney invites this radio station to record the Red Ribbon event where dozens of student representatives join a ceremony to kick off the week educating against drug abuse. The reason for such a focus is to teach children about the danger of drugs on their health and future. In the program, listeners heard from Mcty State's Attorney Lou Bianchi, Judge Michael Sullivan, and a dozen student representatives from several schools.

ISSUE: COMMUNITY AFFAIRS

Program Name Northwest Spectrum

Date Oct. 16, Nov. 6, Dec. 18

Time and Duration 15-minutes 6AM

Description

10-16 Lee Linklater is president and founder of Assisi Animal Foundation. Assisi is a no kill, cageless, non-profit shelter for dogs and cats in the northwest suburbs. Assisi is one of the busiest operations in northern Illinois and holds an annual event to help it continue operating as it moves toward its 30th anniversary.

11-6 Robert Reisenbuechler is a member of a committee that has focused on the future of the Crystal Lake Public Library. The committee called FOCUS held a series of meetings to invite the public to examine a variety of options for helping to improve the library's future. The problem is that the library is aging and costing serious dollars to maintain while the demand for the library continues increasing. The library board has scheduled a referendum. In this Northwest Spectrum, we look at what residents should know about the referendum.

12-18 For many years Spring Hill Mall in East Dundee was a destination site...but for the past 10-years, the mall has fallen out of favor for shoppers. There is now a concerted effort to bring back Spring Hill Mall and make it an economic plus for the Fox Valley. I took my Northwest Spectrum microphone to Spring Hill Mall for the new theater. Talked to Cinemark Marketing Director Bryan Jeffries.