



**QUARTERLY REPORT**

**FOR**

**October – December 2022**

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**KCYY (FM) (Y100FM), San Antonio, TX  
CMG NY/Texas Radio, LLC**

# **ISSUES AND PROGRAMS REPORT**

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## **OVERVIEW**

## OVERVIEW

KCYY (Y100FM) develops on-air programming to address issues of significant importance to the residents of San Antonio and surrounding cities.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KCYY (Y100FM's) show is called "San Antonio Digest".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in San Antonio and surrounding cities:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

## **CIVIC AND COMMUNITY INVOLVEMENT**

## CIVIC AND COMMUNITY INVOLVEMENT

### 4<sup>th</sup> Quarter 2022 Community Events:

#### **San Antonio Zoo: Zoo Boo 10/1-10/31 & Zoo Lights 11/15-12/24**

KCYY supported the San Antonio Zoo with on-air promotions for their Holiday Celebrations: Zoo Boo & Zoo Lights. The San Antonio Zoological Society is a non-profit organization committed to securing a future for wildlife.

#### **San Antonio Zoo: Zoo Fest**

KCYY supported the San Antonio Zoo with on-air promotions for their Zoo Fest 2022 presented by Bud Light that featured the Josh Abbott Band, October 22nd at Sunken Garden – benefitting the San Antonio Zoo! The San Antonio Zoological Society is a non-profit organization committed to securing a future for wildlife.

#### **8 Man Jam: Front Row for the Frontline 10/14-12/2**

KCYY thanked the Military, First Responders, and Doctors and Nurses for their service with the Front Row for the Front Line promotion. KCYY gave members of the armed forces and first responders Front Row tickets to the Y100 Bud Light 8 Man Jam. KCYY promoted this with on-air announcements. The Front Line winners were also recognized and thanked during 8 Man Jam.

#### **8 Man Jam: Pre-Party on the Patio with the San Antonio Livestock Exposition 11/17-11/20**

KCYY teamed up with the San Antonio Livestock Exposition to host the 8 Man Jam Pre-Party on the Patio. This was a chance for people to purchase tickets to the 2023 San Antonio Rodeo, the San Antonio Stock Show and Rodeo raises funds for scholarships.

#### **Children's Hospital of San Antonio 12/2-12/19**

KCYY supported the Children's Hospital of San Antonio with the 4<sup>th</sup> Annual Radiothon to raise money for the children of San Antonio. KCYY held the Y100 Cares for Kids Radiothon on December 8<sup>th</sup> and 9<sup>th</sup>, on-air and online. All Cox Media Group stations came together to raise funds for this non-profit, Children's Miracle Network hospital. The radiothon was sponsored by Elmer's AC & Plumbing. All the funds raised will help those that need it most in the San Antonio community.

## **ISSUE-RELATED PROGRAMMING**



## GOVERNMENT/LEGAL

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/16/22	San Antonio Digest	Officer Joel Pope Officer Ron Brown	San Antonio Police Department Community Engagement Unit	How the Community Engagement Unit came about and what the officers do. They work in the community, spending time with young people, to show them the caring and problem-solving side of officers	30:00 6AM
10/23/22	San Antonio Digest	Officer Joel Pope Officer Ron Brown	San Antonio Police Department Community Engagement Unit	The Community Engagement Unit officers work in the community, spending time with mostly young people, creating positive relationships, solving problems and providing good examples of police	30:00 6:30AM
11/13/22	San Antonio Digest	Dwayne Hopkins	Fisher House in San Antonio	San Antonio has eight Fisher Houses at Fort Sam Houston, Lackland and near the VA Hospital. He talks about how they operate and serve military people receiving medical treatment and their families	30:00 6AM
11/27/22	San Antonio Digest	Dwayne Hopkins	Fisher House in San Antonio	Hopkins talks about the history of Fisher House, established to give military people needing medical treatment and their families a place to stay, with a home environment. San Antonio has eight Fisher Houses at Fort Sam Houston, Lackland and near the VA Hospital	30:00 6:30AM
12/11/22	San Antonio Digest	Amanda Delgado Jason Mendez	San Antonio Police Department Vehicle Crimes Unit	The detectives talk about an increase in vehicle crimes, especial thefts due to the "Kia Challenge" on TikTok. They give suggestions about what you can do to protect your property	30:00 6AM

12/18/22	San Antonio Digest	Amanda Delgado Jason Mendez	San Antonio Police Department Vehicle Crimes Unit	The detectives offer suggestions about what people can do to protect their property amid an increase in vehicle crimes. They say the TikTok "Kia Challenge" has resulted in a big increase in Kias being stolen here	30:00 6AM
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# HEALTH

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/30/22	San Antonio Digest	Kacey Danley Carlos Ochoa III	American Heart Association	Danley, a development director with the AHA and Ochoa, a vice president with Methodist Healthcare, talk about preventing heart disease, the number one cause of death in the world	30:00 6AM
11/6/22	San Antonio Digest	Kacey Danley Carlos Ochoa III	American Heart Association	Danley, with the AHA, and Ochoa, with Methodist Healthcare and an AHA volunteer, invite the community to the San Antonio Heart and Stroke Walk Nov. 12. They talk about the difference between heart attacks and strokes, symptoms of both, treatment and prevention	30:00 6:30AM
11/13/22	San Antonio Digest	Carlie Hill	Texas Diabetes Institute	Hill, a registered dietitian and a certified diabetes specialist, educates patients on managing the disease and the consequences of uncontrolled diabetes. She says a lot of people don't know they have it, so getting tested is important.	30:00 6:30AM
11/20/22	San Antonio Digest	Carlie Hill	Texas Diabetes Institute	Hill talks about the symptoms of diabetes and what it is doing to a person's body. She talked about helping people manage the disease to avoid the horrible consequences of uncontrolled diabetes, including blindness and amputation	30:00 6AM
12/18/22	San Antonio Digest	Jessica Knudsen	Clarity Child Guidance Center	CEO Knudsen talks about the big increase in children suffering form mental health problems since the pandemic began. She talks about the treatment that Clarity provides on an outpatient basis or at their 66-bed hospital	30:00 6AM

# EDUCATION

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/2/22	San Antonio Digest	Mike Speck	Driving Skills for Life	Teaching teenagers safe driving skills; hands-on training to give them practice in handling situations that they could encounter on the streets	30:00 6AM
10/9/22	San Antonio Digest	Deborah Siller-Cruz, Shay Wilson	Each One Teach One	Roughly 25% of San Antonio's population is considered functionally illiterate and Each One Teach One is working to change that by providing one-on-one help for people. They talked about the life-long consequences of illiteracy	30:00 6AM
10/9/22	San Antonio Digest	Mike Speck	Driving Skills for Life	Teaching new teenage drivers how to drive safely and gain experience with unexpected events that may occur while behind the wheel. They help young drivers improve skills in four key areas: hazard recognition, vehicle handling, speed and space management	30:00 6:30AM
10/16/22	San Antonio Digest	Deborah Siller-Cruz, Shay Wilson	Each One Teach One	An adult literacy program that offers one-on-one learning at no charge. Aided by volunteers, they are working to reduce San Antonio's 25% functionally illiteracy rate	30:00 6:30AM
12/11/22	San Antonio Digest	Danielle Gunter	TEXAS YES Project	Gunter, the executive director, says TEXAS YES Project supports students in Title 1 schools in San Antonio, Corpus Christi, Austin and Dallas, giving every student school supplies at the beginning of school. They have also launched the Little Locker Project, putting lockers loaded with books and activity items outside of schools	30:00 6:30AM

12/25/22	San Antonio Digest	Danielle Gunter	TEXAS YES Project	Gunter talks about how the organization provides school supplies to thousands of children at Title 1 schools in San Antonio, Austin, Corpus Christi and Dallas at the start of school. They've also started putting Little Lockers loaded with books outside those schools.	30:00 6AM
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## FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
11/6/22	San Antonio Digest	Bobby Acosta Jerry King	San Antonio Stockyards Historical Society	Acosta, the founder and president of the society, and King, a board member, talk about development of the El Chaparral Ranch on eight acres on the South Side, as a multipurpose venue and a place to give 4-H participants a space to raise animals	30:00 6AM
11/27/22	San Antonio Digest	Gabriela Cadena	Southside First Economic Development Council	CEO Cadena talks about the free resources available to people wanting to start a business as well as people who already operate a business on San Antonio's South Side	30:00 6:30AM
12/4/22	San Antonio Digest	Gabriela Cadena	Southside First Economic Development Council	CEO Cadena talks about business opportunities on the South Side and the resources available at the Council. They help people wanting to start a business as well as people who already have a business	30:00 6:30AM

## FAMILY ISSUES

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/2/22	San Antonio Digest	Eric Cooper	San Antonio Food Bank	Rising inflation has increased the non-stop demand for help from the San Antonio Food Bank. Cooper talks about the challenges the Food Bank is facing, and how with help from volunteers and donations, they are meeting the need	30:00 6:30AM
10/23/22	San Antonio Digest	Kim Hinze	San Antonio Humane Society	The Humane Society is celebrating 70 years in San Antonio. She talks about the evolution of the organization, all of the services they provide and the continuing need for people to adopt their dogs, cats, puppies and kittens	30:00 6AM
10/30/22	San Antonio Digest	Kim Hinze	San Antonio Humane Society	She talks about the formation of the Humane Society 70 years ago, how it has grown and expanded services. She says they have a huge need for people to adopt puppies, kittens, cats and dogs	30:00 6:30AM
11/20/22	San Antonio Digest	Dr. Greg Archer	Texas A&M AgriLife	Archer, a poultry expert, talks about raising chickens in your backyard, which has become a popular undertaking since the pandemic began. He talks about where to get chicks, what to feed them and how to protect them from predators	30:00 6:30AM
12/4/22	San Antonio Digest	Dr. Greg Archer	Texas A&M AgriLife	Dr. Archer, a poultry expert, talks about what it takes to raise chickens in your backyard. He goes over the variety of chickens, how to house and feed them, how to protect them and the necessity of a rooster	30:00 6AM

12/25/22	San Antonio Digest	Juli Marchbanks	God's Dogs Rescue	Marchbanks, founder and CEO, talks about how the organization began with her rescuing one dog in 1995. Since then she, with the aid of volunteers and donations, has expanded to a 5-acre site in Von Ormy where rescued dogs await adoption or a foster home	30:00 6:30AM
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## **PUBLIC SERVICE ANOUNCEMENTS**

# PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are: :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
10/1/2022-10/31/2022	Texas Association of Broadcasters	Public Education Partnership	Community	128x
10/1/2022-12/21/2022	San Antonio Zoological Society	Zoo Boo & Zoo Lights	Conservation/Wildlife/ Event Awareness	192x
10/10/2022-10/21/2022	San Antonio Zoological Society	San Antonio Zoo, Zoo Fest 2022	Conservation/Wildlife/ Benefit	19x
10/17/2022-11/18/2022	Y100 Front Row for the Front Line	Event Awareness	Veterans	172x
11/1/2022-11/30/2022	Texas Association of Broadcasters	Public Education Partnership	Community	30x
11/17/2022-11/20/2022	San Antonio Livestock Exposition	Y100 8 Man Jam Pre-Party	Event Awareness/Education	32x
12/1/2022-12/31/2022	Advertising Council	Adoption from Foster	Community	12x
12/1/2022-12/31/2022	Advertising Council	Distracted Driving	Community	16x
12/1/2022-12/31/2022	Advertising Council	Emergency Preparedness	Community	11x
12/2/2022-12/19/2022	Children's Hospital of San Antonio	4 <sup>th</sup> Annual Radiothon	Community/Health/Children	256x