



QUARTERLY REPORT

FOR

January – March 2022

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**KCYY (FM) (Y100FM), San Antonio, TX
CMG NY/Texas Radio, LLC**

ISSUES AND PROGRAMS REPORT

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OVERVIEW

OVERVIEW

KCYY (Y100FM) develops on-air programming to address issues of significant importance to the residents of San Antonio and surrounding cities.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KCYY (Y100FM's) show is called "San Antonio Digest".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in San Antonio and surrounding cities:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

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1st Quarter 2022 Community Events:

San Antonio Livestock Exposition 1/12-2/27

KCYY supported the annual Let's Rodeo Ball, with promotional mentions. This event kicks off the San Antonio Stock Show and Rodeo and raises funds for scholarships.

KCYY supported the Rodeo with promotional announcements and onsite appearances from 2/10-2/26, the San Antonio Stock Show and Rodeo raises funds for scholarships.

San Antonio Zoo 1/31-2/11

KCYY supported the San Antonio Zoo with on-air promotions for their Valentine Fundraisers: Cry Me a Cockroach & Meet Your Next Ex. The San Antonio Zoological Society is a non-profit organization committed to securing a future for wildlife.

Black Restaurant Week & San Antonio Food Bank 2/21-3/3

KCYY supported this initiative with on air mentions. To celebrate the culinary heritage of Black History Month, more than 40 black-owned restaurants, food trucks and businesses will come together for Black Restaurant Week San Antonio, February 27th to March 6th. Proceeds from the week will support the San Antonio Food Bank's summer meals for kid's campaign. This nonprofit message is underwritten by the San Antonio Food Bank. Fighting hunger, feeding hope...together!

Soldiers Angels Operation Care Package 3/14-3/19

KCYY supported Soldiers Angels: Operation Care Package with on-air mentions. Soldiers Angels were collecting hygiene products, snacks and downtime items for US Troops deployed to the European Theater.

St. Mary's University 3/14-3/31

Fiesta Oyster Bake – The Heartbeat of Fiesta (106th Anniversary!)

KCYY supported Fiesta Oyster Bake with on air mentions. Oyster Bake is an official Fiesta® San Antonio event sponsored by the St. Mary's University Alumni Association, is a music festival that featured Reckless Kelly and Stoney LaRue. This event utilizes 7,000 plus volunteers and attracts more than 60,000 patrons to raise money for St. Mary's University student scholarships and university and alumni programs.

Battle of Flowers Association 3/14-3/31

The Battle of Flowers Parade

KCYY supported the Battle of Flowers Association with on air mentions for the Battle of Flowers Parade, ¡Viva Las Flores!, on April 8th. This association is a civic non-profit organization, whose objective is to teach the history of our state and keep the patriotic traditions of Texas and San Antonio alive.

Texas Cavaliers River Parade /21-3/31

KCYY supported the Texas Cavaliers River Parade with on air mentions. The Texas Cavaliers River Parade, took place on April 4th at the Riverwalk in Downtown San Antonio and honored Randy Rogers as the Grand Marshal.

NIOSA 3/28-3/31

KCYY supported Night In Old San Antonio, April 5th through 8th in Downtown San Antonio. "A Night in Old San Antonio®" (NIOSA®) is a four-night festival in the heart of downtown San Antonio that celebrates the city's diverse cultural legacy for more than 85,000 revelers annually. Sponsored by and benefiting The Conservation Society of San Antonio. Funds raised enable The Conservation Society of San Antonio to continue its 94-year mission of preserving historic buildings, objects, places and customs relating to the history of Texas and all that is admirably distinctive to the state.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/2/22	San Antonio Digest	Ian Benavidez	City of San Antonio Neighborhood and Housing Services Department	He explains the Strategic Housing Implementation Plan, how it came about and what the goals are over the next decade	30:00 6:30AM
1/9/22	San Antonio Digest	Ian Benavidez	City of San Antonio Neighborhood and Housing Services Department	He explains the Strategic Housing Implementation Plan. The City wants to preserve or create over 28,000 homes and raise household incomes over the next 10 years	30:00 6AM
1/23/22	San Antonio Digest	Diana Doria Joshua Castro	Peace Corps	She tells of her experience joining the Peace Corps in her 70s and says older people have a lot to offer. He tells what the requirements are for the Peace Corps and the process to get volunteers to foreign countries	30:00 6:30AM
2/20/22	San Antonio Digest	Joseph Garcia	Mayor's Fitness Council	The It's Time Texas Community Challenge is underway and Garcia, who is on the Mayor's Fitness Council is encouraging people to participate. He points out the wide variety of free programs, activities, facilities and trails around the city	30:00 6:30AM
3/13/22	San Antonio Digest	Chris Tomlinson	Author	Tomlinson and two co-authors wrote "Forget The Alamo" to correct misinformation about Texas history and the famous battle of the Alamo and the participants	30:00 6:30AM

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/9/22	San Antonio Digest	Chris Tomlinson	San Antonio Express-News and Houston Chronicle Columnist and Author	In a financial column, Tomlinson talked about discovering he has a fatty liver and the changes he made that resulted in a 60-pound weight loss. He emphasizes that taking care of your health now profoundly affects what your retirement money is spent on	30:00 6:30AM
1/16/22	San Antonio Digest	Roger Ruiz	South Texas Blood & Tissue Center	January is National Blood Donor Month and Ruiz says the Center is greatly in need of blood donors. He says they don't have much blood on the shelf and really need people to come in and donate	30:00 6:30AM
1/23/22	San Antonio Digest	Roger Ruiz	South Texas Blood & Tissue Center	Since the pandemic began the Center has been in crisis mode, never having enough blood to bank a 7-day supply. Ruiz appeals to people to donate blood, platelets and plasma	30:00 6AM
2/6/22	San Antonio Digest	Clarissa Thompson Rhonda & Tom Lassaux	Texas Organ Sharing Alliance	The Lassauxs are the parents of Burke Elementary Coach JR Callaghan who became an organ donor when a cardiac event ended his life in January. They talk about how he was a giving person, whose final gifts are helping others. Thompson urges everyone to sign up as a donor	30:00 6:30AM
2/13/22	San Antonio Digest	Miquela Smith	Texas A & M AgriLife Extension Service	She explains mindfulness and how to achieve it. She talks about the benefits of focusing on your most important moment, which is now.	30:00 6:30AM

2/13/22	San Antonio Digest	Clarissa Thompson Rhonda & Tom Lassaux	Texas Organ Sharing Alliance	The Lassauxes son died of a cardiac event in January and became an organ donor. They talk about his giving spirit, and how it continues after death, to help other people. Thompson talks about how easy it is to sign up as an organ donor	30:00 6AM
2/27/22	San Antonio Digest	Joseph Garcia	Mayor's Fitness Council	The Council is encouraging everyone in San Antonio to become active, to improve their health. He says the city has a wide variety of free programs, activities, facilities and trails around the city	30:00 6AM
3/6/22	San Antonio Digest	Tiffany Jones-Smith	Texas Kidney Foundation	The Foundation has launched the Silent But Deadly campaign, encouraging people to have their kidneys checked. They have free at-home kidney screening tests available. Nine out of 10 people with kidney disease don't know they have it	30:00 6:30AM

EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
3/13/22	San Antonio Digest	Suzie Feldmann	CHEF, Culinary Health Education for Families	Feldmann tells how CHEF began and evolved to teach children and their families culinary skills, instilling healthy eating habits.	30:00 6AM
3/20/22	San Antonio Digest	Suzie Feldmann	CHEF, Culinary Health Education for Families	A gift from the Goldsbury Foundation created CHEF, Culinary Health Education for Families, with a goal of reversing the trends of diabetes, obesity, hypertension and other health challenges	30:00 6:30AM

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/16/22	San Antonio Digest	Chris Tomlinson	Author and San Antonio Express-News and Houston Chronicle Columnist	Tomlinson, who changed his eating habits and began exercising two hours a day, shedding 60 pounds over three years explains that living a healthy life has not only physical and mental benefits, but a financial payoff for years in retirement.	6AM 30:00
1/30/22	San Antonio Digest	Celina Pena	LiftFund	Pena, the Chief Growth Officer, talks about the challenges the pandemic created for small businesses and what LiftFund is doing, through loans and education, to help businesses survive and thrive	30:00 6:30AM
2/6/22	San Antonio Digest	Celina Pena	LiftFund	She talks about the tough time many businesses have had during the pandemic and how LiftFund is helping them. They provide not only loans, but business-practice education to business people in 15 states	30:00 6AM
2/20/22	San Antonio Digest	Celina Pena	LiftFund	Pena talks about how LiftFund got started in San Antonio as a micro lender in 1994. The non-profit Community Financial Development Financial Institution now helps people in 15 states fulfill their dreams of owning their own business	30:00 6AM

3/6/22	San Antonio Digest	Shenel Rimando Rebecca Young	National Association of Women in Construction Lone Star Construction Trades Training	They invite women to participate in Women in Construction Week to find out about high-paying careers in the construction industry. Young, an electrician, offers classes to help others get started on a career in the trades	30:00 6AM
3/20/22	San Antonio Digest	Steve Rosenauer	Fiesta San Antonio Commission	This year's Fiesta is the first full Fiesta since the pandemic began and San Antonio is ready for a big party. He says there are some changes in the parade route this year due to construction. He also says Fiesta provides a huge impact to San Antonio's economy and non-profit organizations	30:00 6AM
3/27/22	San Antonio Digest	Kathy Rhoads Jana Foreman	Conservation Society of San Antonio	The Conservation Society's mission is to preserve historic buildings and the culture of San Antonio. They are having their largest fundraiser, NIOSA, and have great expectations	30:00 6AM
3/27/22	San Antonio Digest	Steve Rosenauer	Fiesta San Antonio Commission	The new executive director of the Fiesta Commission talks about the changes that have occurred due to the pandemic. He says Fiesta provides a huge economic impact and benefits 100+ non-profit organizations that stage Fiesta events	30:00 6:30AM

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/2/22	San Antonio Digest	Father David Garcia	Catholic Church	Because the pandemic closed churches, retired priest Fr. David wrote weekly homilies to uplift people and sent them to friends, who sent them to other friends, eventually reaching thousands. He put a year of those homilies together in his first book	30:00 6AM
1/30/22	San Antonio Digest	Miquela Smith	Texas A & M AgriLife Extension Service	Smith, who works in the health division in Lubbock, explains what mindfulness is and how people can practice it. She says your most important moment is now, rather than worrying about the past or future	30:00 6AM
2/27/22	San Antonio Digest	Shenel Rimando Rebecca Young	National Association of Women in Construction Lone Star Construction Trades	Rimando talks about getting more women involved in the construction industry, which has good, high-paying jobs with benefits. Young talks about how she became an electrician and teaches other people, mostly women, to pursue a career in the trades	30:00 6:30AM

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are: :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
1/1/2022-1/31/2022	Texas Association of Broadcasters	Army National Guard	Community	68x
1/1/2022-1/31/2022	Texas Association of Broadcasters	Texas Army National Guard	Community	24x
1/12/2022-1/20/2022	San Antonio Livestock Exposition	Let's Rodeo Ball	Education	24x
1/17/2022-2/27/2022	San Antonio Livestock Exposition	Rodeo	Education/Community Event	739x
1/31/2022-2/15/2022	San Antonio Zoo	Cry Me A Cockroach	Event Awareness	35x
2/1/2022-2/28/2022	Texas Association of Broadcasters	Texas Army National Guard	Community	79x
2/7/2022-2/11/2022	San Antonio Zoo	Meet Your Next Ex	Event Awareness	35x
2/21/2022-3/3/2022	San Antonio Food Bank	Black Restaurant Week	Community/Event Awareness	44x
3/1/2022-3/31/2022	Texas Association of Broadcasters	Texas Army National Guard	Community	77x
3/14/2022-3/19/2022	Soldiers Angels	Operation Care Package	Military Support	33x
3/14/2022-3/31/2022	St. Mary's University	Oyster Bake	Education/Event Awareness	90x
3/14/2022-3/31/2022	Battle of Flowers Association	Battle of Flowers Parade	Education	76x
3/29/2022-3/30/2022	Battle of Flowers Association	Battle of Flowers Traveling Float	Education	24x
3/28/2022-3/31/2022	Texas Cavaliers River Parade	River Parade Benefitting Children's Charities	Community/Fundraiser	35x
3/28/2022-3/31/2022	NIOSA	The Conservation Society of San Antonio	Event Awareness/Historic Preservation	8x