

2014 3rd Quarter Public Affairs Programming. All programs air at 10:00 am Sundays

07-06-2014 (repeat from 06-29-2104)

Host: David Ramirez

Guest: Jerry Haws, Recycling Coordinator at Phx Sky Harbor

Topic: Sustainability Program at Phx Sky Harbor Airport

Water refill stations are now available in the Airport. Because people can not take water through the screening areas, passengers are encouraged to dump the liquid portion of their bottle but keep the bottle. Then after security refilling with cold filtered water at the refill stations. Also, the goal is to make it very easy for travelers to recycle. Such initiatives include co-located trash and recycle bins through the airport. There are more than 200 airport-wide. They try to put them as close as we can so when passengers are walking through the airport, they don't have to go more than 100 feet to find a recycling can. The Airport generates approximately 10,000 tons of waste every year. Currently, we are recycling about 25% of that. The goal, however, within the next three to four years is to get that number

07-13-2014

Host: David Ramirez

Guest: City Councilman Daniel Valenzuela

Topic: Phoenix Sky Harbor Fitness Trail, Fit Phoenix

City Councilman Daniel Valenzuela and Mayor Greg Stanton started the Fit Phoenix program which includes the Phoenix Sky Harbor Fitness Trail, located in Terminal 4 just outside of security. It is designed for passengers to get exercise between flights. Olympic Gold Medalist and Phoenix resident Misty Hyman is the spokesperson for the initiative. The initiative has many partners such as Phoenix Children's Hospital and Blue Cross Blue Shield of Arizona. Also, partners include many of the sports teams such as the Arizona Diamondbacks and the Phoenix Suns.

07-20-2014

Repeat from 07-13-2014

07-27-2014

No program

8-03-2014

Host: David Ramirez

Guest: Art Fairbanks

Topic: Terminal 3 Modernization Program

Terminal 3 is undergoing a complete overhaul to enhance the customer experience at this terminal. Currently the process is in the beginning stages known as the 30% schematic phase. All facets of the terminal will be overhauled pre-security and post-security, ticket counters and baggage carousels. Food and beverage offerings will also be redesigned with the customer in mind. Construction will happen in three phases with the first phase occurring after the Superbowl, in March of 2015. Total time frame could last through 2020. Costs associated with the renovations come out of Aviation budgets that are paid for by travelers and airlines.

8-10-2014

Host: David Ramirez

Guest: Jared Crouch, Supervisor with Customs at Phoenix Sky Harbor Airport

Topic: Automated Passport Control Kiosks

The passport kiosks perform the administrative function for the customs officers. Travelers approach the kiosks, follow the instructions, scan their passports, answer customs declarations questions, it will prompt to take a photograph of themselves and it will print a receipt. After that the passenger will go to an inspection with an officer. Currently there are 12 machines in service in terminal 4. The machines have been in service for a couple of weeks. Overall feedback has been very positive and reduces the process as much as in half.

08-17-2014

Repeat from 08-10-2014

08-24-2014

Host: David Ramirez

Guest: Kristen Jarnagin, Arizona Lodging And Tourism Association

Topic: State of Tourism in Arizona

Since 2009, Tourism has gotten better in Arizona. In 2009 there was the perfect storm of events that caused tourism to plummet, such as the Great Recession and boycotts due to immigration issues. This year, 2014, has been the best year since 2009, but it could be better. Currently, Phoenix is bidding

to have the NCAA Final Four hosted at the University of Phoenix Stadium. As much as 70% of business at the large resorts come from meetings and business functions.

8-31-2014

Host: David Ramirez

Guest: Debbie Price, Senior Director Arizona Superbowl Host Committee

Topic: Planning for Superbowl 49

The Arizona Superbowl Host Committee is a private, non-profit Arizona Corporation that uses a private and public partnership to raise 30 million dollars to put on the pre Superbowl events. They work in coordination with The National Football League. Superbowl Central is an event that the committee is putting together. They are looking to block off 12 city blocks to create a family friendly campus to create a football themed outdoor festival like atmosphere. Anchored by the NFL Experience at the Convention Center, the approximate location of Superbowl Central will be 3<sup>rd</sup> St on the East side to Central Ave on the West side, as far South as Jefferson St. and as far North as Monroe St.

09-07-2014

Repeat from 08-31-2014

09-14-2014

Host: David Ramirez

Guest: Gary Martelli, Assistant Museum Curator

Topic: Terminal 2 Exhibition on The Verde Valley

On display in Terminal 2 is "The Verde River, An Artist's Adventure." Twenty Five artists got together and took a river trip down the Verde River and then painted their interpretation of the river. Along the way they did "Plan-Air" painting, which means painting in the open air, from something they were experiencing rather than from a picture. Of the twenty five that went, nine of the artists' works are displayed at the exhibition. The works can be seen in terminal 2 right before security.

09-21-2014

Repeat from 09-14-2014

09-28-2014

Host: David Ramirez

Guest: Luz Galarza, Port Director US Customs And Border Protection

Topic: US Customs And Border Protection

The US Customs And Border Protection Agency is in the Department of Homeland Security. It is the largest and most complex part of DHS. Their primary mission are to keep terrorists and their weapons out of the United States. They also have the responsibility of securing and facilitating trade and travel while enforcing hundreds of US laws that include immigration and drug laws.