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## ISSUES / PROGRAMS

*The following are free public service announcements and/or public affairs programs aired on KBAY – FM. Announcements and Programs are aired in a variety of lengths and formats. Notable coverage of issues affecting our city of license are as follows:*

- Politics and Public Safety
- Community, Drought and Conservation
- Poverty/Charity
- Education and The Arts
- Health
- Minority, Disability and Gender Issues
- Veterans
- Housing
- Transportation

## Public Affairs Program Description:

### ***South Bay Sunday***

An hour-long interview program featuring topics of the day and discussions with local leaders and citizens.

While the above mentioned issues were specifically discussed in individual interviews, they also touched on other issues and contained some overlapping problems being addressed by our community leaders and citizens.

ISSUE	DATE (S)	TIME(S)	LENGTH	DESCRIPTION
Politics Public Safety	1/3/2016 1/10/2016	6AM	15 MINUTES	County Supervisor Mike Wasserman discussed land-use in District 1 in Santa Clara County and the effort to find areas to develop to improve the housing and homelessness problem. He also discussed general community issues and his offices agenda for dealing with them.
	1/31/2016	6AM	15 MINUTES	Santa Clara Mayor Jamie Matthews, who is one of the city leaders behind the San Francisco 49ers' move to Santa Clara, the construction of Levi's Stadium and securing the Superbowl for his city, talked about the upcoming Superbowl week and the game, and it's economic impact on Santa Clara's citizens and businesses.
	1/3/2016 1/10/2016	6AM	15 MINUTES	Outgoing San Jose Chief of Police Larry Esquivel talked about his 30 years on the police force and the changes for both citizens and law enforcement officers. Also discussed: anti-terrorism efforts and police recruitment.
	1/31/2016	6AM	15 MINUTES	Mineta Transportation Institute Security Advisor Brian Jenkins discussed how to protect ourselves against terrorist attacks at home. With the Superbowl a few days away in Santa Clara, crowd protection and control was top of mind, and Mr. Jenkins offered ways for law enforcement and citizens to handle it.
	02/14/2016	6AM	15 MINUTES	Firehouse Community Development Center Founder, Pastor Sonny Lara, and his mentee, Anthony Sanchez, discussed their personal history involving gang violence and crime in the South Bay, and Firehouse's efforts to turn gang members into good citizens. Mr. Sanchez is a former gang member, now a community leader. He talked about how he turned his life around.
	02/28/2016	6AM	15 MINUTES	Domestic Violence was the topic, with Director of Next Door Solutions to Domestic Violence Beth Williams, who explained progress being made to help people become independent from abusing spouses, and changes in law enforcement thanks to Next Door lobbying.
	3/27/2016	6AM	15 MINUTES	San Jose's new Chief of Police Edgardo Garcia discussed the challenges of overseeing law enforcement in San Jose. Issues covered included working out differences in pension reform programs, the loss of hundreds of police officers

				due to cutbacks, and public perception of law enforcement at this time in history.
<b>Health</b>	01/31/2016	6AM	15 MINUTES	Cancer CarePoint Director Rob Tufel and Wipe Out Cancer Founder and President Caroline Lee talked about upcoming events they are coordinating to get cancer patients involved in improving their own health and chances of beating cancer. Ms. Lee is a cancer survivor who won on the TV show Wipe Out and used her winnings to form Wipe Out Cancer. Mr. Tufel's organization supports patience with cancer.
	01/17/2016	6AM	15 MINUTES	Elder health and fitness was the topic with Palo Alto Medical Foundation Director John Williams and "Meet and Move" program coordinator Cindy Mariner. They discussed an early Sunday morning program for seniors that combines walking for fitness and socialization, both of which are proven to improve elder's health.
	02/21/2016	6AM	15 MINUTES	EDRC (Eating Disorders Resource Center) volunteer counselor Laurie De Vito talked about this disorder, which affects the health of women in large numbers, and the programs developed by EDRC to help women cope.
	03/20/2016	6AM	15 MINUTES	Health Trust Director Mary Patterson discussed the services provided by this nonprofit for AIDS patients, seniors who are house-bound and other shut-ins in the South Bay Area. The Trust supplies meals and companionship along with health services to low-income seniors and others who are in need of health services.
<b>Veterans</b>	1/3/2016	6AM	15 MINUTES	Santa Clara County Board of Supervisors President Dave Cortese discussed his alliance with the City of San Jose to help find housing for veterans who are homeless in Santa Clara County. It's called "All the Way Home". Our stations are participating in the program
	3/6/2016	6AM	15 MINUTES	San Jose Mayor Sam Liccardo discussed his role in the "All the Way Home" program to find permanent housing for military veterans in Santa Clara County. The Mayor and his counterpart at the County, Supervisor Dave Cortese, have spearheaded a program to find and build housing for vets, utilizing federal funds and local contributions, with the goal to house all veterans by next Veterans Day.
	3/6/2016	6AM	15 MINUTES	Formerly homeless veterans Tony Harrison and Rob Solchaga, who are now Case Managers for

				the Downtown Streets Team in San Jose, discussed their own battles with poverty and homelessness after serving in the military, and how they became productive citizens again.
<b>Transportation</b>	1/24/2016	6AM	15 MINUTES	Valley Transportation Authority Director Bernice Alaniz discussed public transportation issues in the South Bay, including expansion of BART, new developments in high speed rail that may affect Santa Clara County, and special transportation for the upcoming Superbowl.
	3/6/2016	6AM	15 MINUTES	San Jose Mayor Sam Liccardo discussed new developments in high speed rail that would link San Jose's Diridon Station to Fresno, and provide hundreds of jobs in San Jose.
<b>Community/Drought and Conservation</b>	2/16/2016	6AM	15 MINUTES	Director of the State of California Marine Wildlife Veterinary Care and Research Center in Santa Cruz, Laird Henkel talked about Sea Otters along the California coast and why they are at risk for extinction, along with their importance to the ecosystem in the State of California.
	2/28/2016	6AM	15 MINUTES	Caron Galentiere Tabke, President of the St. Francis Animal Protection Society, discussed her organization's work sheltering and rescuing animals in the South Bay. The organization provides adoption and medical services for rescued pets, and subsidizes low-income pet owners to encourage the rescue of animals.
	3/13/2016	6AM	15 MINUTES	San Jose Women's Club Director Kathy Sutherland discussed community work being offered by the Club and an upcoming speakers' forum sponsored by our stations, with the theme "Words of Wisdom from Women" which features some of San Jose's top women leaders.
	3/27/2016	6AM	15 MINUTES	Santa Clara County Water District Board Chair Barbara Keegan and Deputy COO Garth Hall discussed the recent rainfall in our valley and its effect on water usage. California has suffered a years-long drought and water conservation efforts have benefited the state. But our guests urge continued conservation of water usage.
<b>Minority, Disability and Gender</b>	1/24/2016	6AM	15 MINUTES	College of Adaptive Arts Director DeAnna Pursai and two of the school's educators, Earl Rivard and Nicole Ferguson, discussed their programs to help develop social and learning skills of developmentally disabled young people in the South Bay, along with a performance program.

	2/7/2016	6AM	15 MINUTES	Silicon Valley Black Chamber of Commerce President Carl Davis Jr. talked about the Chamber's programs to help black youth benefit from the many STEM programs available in the Silicon Valley, and encourage their pursuit of education in the science and technology fields.
	2/7/2016	6AM	15 MINUTES	For Black History Month, Black Bean Art Center founder Will Johnson talked about the history of African American art as outlined in his program "The Art of Living Black" in San Jose.
	2/7/2016 2/28/2016	6AM	15 MINUTES	San Jose State University professor Jan Batise Adkins discussed her book, African Americans in Northern California and African American history and its influence on California.
	2/14/2016	6AM	15 MINUTES	Retired Superior Court Justice and Independent Police Auditor LaDoris Cordell, who is also a historian, discussed Black History Month from the point-of-view of contributions made by African-Americans in California History. She cited especially the effect that black people had on the legislative and public policy process in the 19th and 20th centuries in California.
	3/17/2016	6AM	15 MINUTES	Unity Care Founder and CEO Andre Chapman discussed his organizations minority youth mentoring programs, designed to help young people improve school performance and to direct them away from risky behavior, such as gang membership and criminal activity. He discussed the annual fundraiser, "Youth Live", which features at-risk youth as performers.
	3/24/2016	6AM	15 MINUTES	South Bay Mentoring Coalition co-founder Patty Cortese discussed the organization's programs in support of teenage girls and young women.
<b>Housing/Politics</b>	1/3/2016 1/10/2016	6AM	15 MINUTES	Santa Clara County Board of Supervisors President Dave Cortese discussed his alliance with the City of San Jose to help find housing for veterans who are homeless in Santa Clara County. There are approximately 750 such veterans and Supervisor Cortese is backing a campaign to end homelessness for Vets, called "All the Way Home". Our stations are sponsoring and participating in the program.
	1/3/2016 1/10/2016	6AM	15 MINUTES	County Supervisor Mike Wasserman discussed land-use in District 1 in Santa Clara County and the effort to find areas to develop to improve the housing and homelessness problem. He also

				discussed general community issues and his offices agenda for dealing with them.
	3/27/2016	6AM	15 MINUTES	P.A.C.T. (People Acting In Community Together) director Christian Ollano discussed efforts to bring the Bay Area's exploding rent crisis under contro. Rents are rising at a rapid rate and evictions are growing in number as a result of the tech industry's significantly higher pay rate, compared to service workers. Police, firefighters and teachers, for example, are force to live outside the area due to high rents, and an effort is underway to enforce rent control in San Jose.
<b>Poverty/Charity</b>	2/21/2016	6AM	15 MINUTES	Community activist Renee Nicole discussed the weekend homeless service she has spearheaded to provide homeless women with products and services they may need, free of charge. Hers is a self-sustaining community organization.
	2/28/2016	6AM	15 MINUTES	The organization "Sunday Friends", which meets on Sundays with working poor families to help them learn money management and earn essentials for their homes and their children's education, was represented by Director Ali Bearkats. Mr. Bearkats stressed the org's emphasis on helping people earn, rather than being given, assistance and needed supplies.
	3/20/2016	6AM	15 MINUTES	"Pay It Forward" Director Evangelina Trujeque discussed Easter activities for low-income and working-poor families in the South Bay. Her organization provides hundreds of Easter baskets for children of families at Bill Wilson Center, an organization serving people in drug recovery programs and the legal system.
	3/28/2016			Intero Foundation Board Chair Lynn Tognoli and President Lana Morin-Pierce, talked about the Foundation's annual efforts in our community. The Foundation chooses several groups a year to grant assistance to, and this year gave a large financial grant to the Blind Babies Foundation. The two women discussed other community activities as well as future program plans.
<b>Education – The Arts</b>	1/17/2016	6AM	15 MINUTES	January Silicon Valley Education Foundation Teacher of the Month, Youngmi Park from Brooktree Elementary School in the Berryessa Union School District, who talked about her use of a grant to take her students to Children's Discovery Museum, to study natural science.

	2/14/2016	6AM	15 MINUTES	February SVEF Teacher of the Month Zak Wagner, who teaches at Prospect High School and used his grant to purchase books to build a library to help students at a variety of reading levels learn to love reading. Some high school students are at lower levels of reading skills, and Mr. Wagner's goal was to use mythology books to interest students in reading, and therefore upgrading their skill levels. Zak also talked about living in his school district, which makes him more accessible to students.
	3/06/2016	6AM	15 MINUTES	March SVEF Teacher of the Month Jennifer Claudio-Quan, who teaches forensic science at Oakgrove High School in San Jose. Her teaching background includes math and other sciences, including biology, and her current teaching plan uses that background to help students learn team-building and problem solving through the current popular interest in forensic science. She used her grant to teach thermal imaging.
	3/27/2016	6AM	15 MINUTES	ICAN community organization Co-founder and Executive Director Quyen Vuong discussed this local group dedicated to serving San Jose's extensive Vietnamese community. The vision is to help children succeed in school and become compassionate leaders in the community. ICAN is family-oriented, so it also helps parents of young people who are involved in ICAN's programs. Ms. Vuong is leading an effort to spread educational and social benefits to Vietnamese who are migrating to America.

## Public Service Announcement Descriptions:

### ***KBAY Salutes***

KBAY Salutes is a one-minute (:60 Seconds) feature that covers topics of concern to our area (South Bay Area). In the first quarter of the year, KBAY Salutes covered Foster Youth, Gangs in South Bay, Special Needs Children, and began a series of four Salutes to end homelessness for veterans, with San Jose Mayor Sam Liccardo, Santa Clara County Supervisors Board President Dave Cortese, and veterans Tony Harrison & Rob Solchaga.

### ***KBAY Teacher of the Month***

Teacher of the Month is a one-minute feature that highlights teachers who have received grants arranged by our station. This feature discusses areas of education. The teachers featured for January, February and March are Youngmi Park, Zak Wagner and Jennifer Claudio Quan, all of whom teach science, technology and math subjects.

### ***KBAY & KEZR Generic Public Service Announcements***

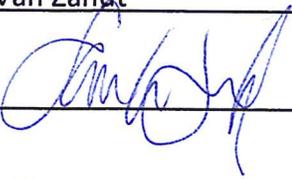
Announcements cover a variety of issues, concerns, information and community organizations that are important to our listeners and citizens in the South Bay Area.

NAME	COUNT	DATES	LENGTH
KBAY Salutes	173	1/1/16 – 3/25/16	:60 Seconds
KBAY Teacher of the month	117	1/14/16 – 3/31/16	:60 Seconds
KBAY Generic PSA	635	1/1/16 – 3/31/16	:30 Seconds
KEZR Generic PSA	453	1/1/16 – 3/31/16	:30 Seconds

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**Submitted By:**

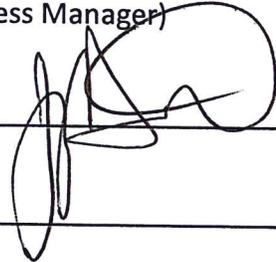
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