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ISSUES / PROGRAMS

The following are free public service announcements and/or public affairs programs aired on KBAY – FM. Announcements and Programs are aired in a variety of lengths and formats. Notable coverage of issues affecting our city of license are as follows:

- 1) Public Safety/Law Enforcement
- 2) Politics/Civil Rights
- 3) Community/Charity
- 4) Conservation/Drought
- 5) Health
- 6) Education/Youth
- 7) Housing/Transportation
- 8) The Arts
- 9) Veterans

Public Affairs Program Description:

South Bay Sunday

An hour-long interview program featuring topics of the day and discussions with local leaders and citizens.

While the above mentioned issues were specifically discussed in individual interviews, they also touched on other issues and contained some overlapping problems being addressed by our community leaders and citizens.

ISSUE	DATE (S)	TIME(S)	LENGTH	DESCRIPTION
COMMUNITY/CHARITY	JULY 3	6AM	15 MINUTES	Rotary Club members and civic leaders Carl Halas and Jay Ross discussed their year-long preparation for the annual San Jose Rotary Fireworks and 4 th of July Celebration. They also discussed the many services provided to South Bay citizenry by the San Jose Rotary, including support for families and law enforcement personnel, construction of a playground for disabled children, and more.
	JULY 3	6AM	15 MINUTES	Alameda Biz Association CEO Larry Clark and volunteer Mike Hennessy discussed the Rose Garden District's Independence Day Parade, called the Rose White & Blue Parade. The Alameda Business Association is the oldest business organization in San Jose, and supports commerce and charity organizations in the heart of the downtown district. Nonprofits like the Billy DeFrank LGBT Center and many others are included, and the money raised from the parade and connected activities is dedicated to helping the diverse community known as the Rose Garden District thrive.
	JULY 17	6AM	15 MINUTES	The Gilroy Garlic Festival is a world-renowned event drawing "foodies" from around the world to Gilroy every July. The Garlic Festival raises funds for over 100 county nonprofits, funding many of them throughout the year. Festival President David Reynolds and Vice President Mike Zukowski talked about the massive year-round community effort to build an event that brings over 100,000 people to Gilroy every year to sample garlic-oriented foods, from pasta to ice cream, and spread the word about the good people of Gilroy and the festival's benefits to Santa Clara County.
	JULY 17	6AM	15 MINUTES	Poverty, education and local activism was the issue, as South Bay community activist Evangelina Trujeque and Christina Ortiz told of their nonprofit organization, Bay Area Pay it Forward, and the community effort to provide backpacks to low-income students in the South Bay. The organization was formed a few years ago by Ms.

				<p>Trujeque, to help less-fortunate local students and their families.</p> <p>August 21st was Gay Pride Week in San Jose, and activities included a downtown Gay Pride parade and festival, featuring services for LGBT citizens, including health screenings and referrals, mental health support and advocacy. The guest was Murray Wickes, a board member for Silicon Valley Pride. Mr. Wickes was the director of the event, overseeing parade and festival activities for the entire week.</p>
	AUG 21	6AM	15 MINUTES	
	AUG 21	6AM	15 MINUTES	<p>Billy DeFrank Center Board President Gabrielle Antolovich discussed Pride Week activities and the help provided the Billy DeFrank Center. The Center is a hub for activities and support services for the LGBT community in San Jose and the surrounding area, offering meeting facilities, group support, social activities and advocacy in the community for people in need of advocacy and support. Ms. Antolovich was also involved in Pride Week activities, and she described the week's events.</p>
	SEPT 25	6AM	15 MINUTES	<p>Teatro Vision Macario – Teatro Vision Director Rodrigo Garcia discussed Hispanic culture and customs, and specifically the new musical production at Mexican Heritage Plaza in San Jose, called Macario, about the annual celebration called Dia De Los Muertos – the Day of the Dead. Hispanic theatre is thriving in San Jose, due to its large Hispanic population and the strong interest in the community. Mexican Heritage Plaza has become a hub for Latino theatre, arts and education.</p>
EDUCATION/YOUTH	JULY 3	6AM	15 MINUTES	<p>Satomi Fujikawa, our stations' July Silicon Valley Education Foundation Teacher of the Month, was featured. Ms. Fujikawa received a Wells Fargo Teacher Innovation Classroom Grant from the Silicon Valley Education Foundation to help fund her students to go to a week-long science camp. The 5-day residential program at Walden West Outdoor Science School in</p>

				<p>Saratoga featured hands-on science learning in field classes as well as social learning in cabin groups. The Walden West campus allowed students access to several ecological habitats—forest, chaparral, stream, and meadow. Students discovered plants and animals, like banana slugs, deer, and birds in their natural habitats. Students gained collaboration skills to help them transition to middle school and beyond. They also learned to share a cabin with their peers and work together to learn, play, and resolve problems.</p>
	JULY 10	6AM	15 MINUTES	<p>Satomi Fujikawa , the Silicon Valley Education Foundation Teacher of the Month. Our second interview covered her teaching philosophy and how it applies to elementary school students. Ms. Fujikawa also discussed the importance of teaching natural science as an entree to other sciences, in order to prepare young people for a successful career in the sciences in the Silicon Valley. In addition, she discussed local resources available to teachers and schools like hers.</p>
	JULY 24	6AM	15 MINUTES	<p>Miss Teen California Athenna Crosby, a San Jose native, discussed the beauty pageant process, how young women pursue higher education and support through the process, and community service. Athenna ultimately finished in fifteenth place in the national Miss Teen USA competition for 2016. She is an exceptional young woman, having earned scholarships and even her own local television program which deals with community, student and women's issues in the Santa Clara Valley.</p>
	JULY 24	6AM	15 MINUTES	<p>South Bay children's book author Josh Russell discussed his latest children's book, "Little Boy Soup" Mr. Russell has worked for years promoting the arts in the Silicon Valley, as Director for 1st Act and an organization called Arts Council Silicon Valley. He's also the father of two children, so he's pursued a separate career as the author of children's books designed to bring</p>

				<p>fathers and their children closer together, while helping children in the "First 5" years develop their communication skills.</p>
	AUG 7	6AM	15 MINUTES	<p>Silicon Valley Education Foundation Teacher of the Month for August, Mike Sbarbaro, is an 8th grade History, Language Arts and Science Teacher at Luther Burbank School in San Jose. He has taught middle school for 17 years, and this is his fifth year at Luther Burbank. This school emphasizes compassion, rigor, and tenacity as the guidance and backbone for all students; so as to forge their path to success and be among the first in their family to attend college, and Mike is a big part of it.</p>
	AUG 7	6AM	15 MINUTES	<p>Jobs for Veterans was the topic as USTec Founder and CEO Stephen Samuel and Vice President Emily McGrath joined us to talk about the USTec training program for military veterans and others who are interested in improving their skills to better suit them to the job market in Silicon Valley. Mr. Samuel is a military veteran who faced challenges when he left the military, and has dedicated himself to helping the under-educated in the South Bay Area gain the knowledge to succeed in technology fields.</p>
	AUG 28	6AM	15 MINUTES	<p>Part two of our interview with Silicon Valley Education Foundation Teacher of the Month Mike Sbarbaro, an 8th grade History, Language Arts and Science Teacher at Luther Burbank School in San Jose. He has taught middle school for 17 years, and this is his fifth year at Luther Burbank. This school emphasizes compassion, rigor, and tenacity as the guidance and backbone for all students; so as to forge their path to success and be among the first in their family to attend college.</p>
	SEPT 4	6AM	15 MINUTES	<p>Teacher of the Month Melinda Hoppe, a former engineer who turned to teaching after years of work in the semiconductor industry. Ms. Hoppe used her Silicon Valley Education Foundation grant to take her class on a field trip to iFly, a nonprofit devoted to the science of</p>

	SEPT 25	6AM	15 MINUTES	<p>aviation. Students learned the laws of physics while lifted into the air in a wind tunnel. The project was designed and intended to teach students first-hand about physics, and heighten their enthusiasm and understanding of physics.</p> <p>A rebroadcast of an interview with Silicon Valley Education Foundation Teacher of the Month Melinda Hoppe, a former engineer who turned to teaching after years of work in the semiconductor industry. Ms. Hoppe used her Silicon Valley Education Foundation grant to take her class on a field trip to iFly, a nonprofit devoted to the science of aviation. Students learned the laws of physics while being lifted into the air in a wind tunnel. The iFly project was designed and intended to teach students first-hand about physics, and heighten their enthusiasm and understanding of physics and the sciences.</p>
CONSERVATION/DROUGHT	JULY 10	6AM	15 MINUTES	<p>We presented a mid-year Drought update, with Santa Clara County Water District Board Chair Barbara Keegan and COO Garth Hall who discussed the current state of the drought. Recent rainfall in our valley has caused water-users to relax their constraints on water usage. Our guests pointed out that while California has suffered a years-long drought and water conservation efforts have benefited the state, now is not the time to let up on water conservation. Our guests urge continued limits on water usage, and voluntary restraint. They offered tips and free water-saving kits provided by the county.</p>
	AUG 28	6AM	15 MINUTES	<p>Bird lover and volunteer for Mikaboo Bird Sanctuary Catie Kneiss talked about how the expansion of the Santa Clara Valley has pushed out many birds and threatened their existence. Mikaboo Bird Sanctuary is actively involved in treating injured birds and helping them to return to the wild, and in rescuing birds who have suffered from loss of sanctuary due to urban growth in our valley.</p>

	AUG 28	6AM	15 MINUTES	An update on activities and fundraising efforts by Bird lover and volunteer for Mikaboo Bird Sanctuary Catie Kneiss, who discussed how the expansion of the Santa Clara Valley has pushed out many birds and threatened their existence. Mikaboo Bird Sanctuary is actively involved in treating injured birds and helping them to return to the wild, and in rescuing birds who have suffered from loss of sanctuary due to urban growth and damage done to their environment in our valley.
	SEPT 25	6AM	15 MINUTES	Happy Hollow Park and Zoo Conservation and Communications Director Vanessa Rogier, and Zoo Director Valerie Reigle, discussed Happy Hollow's latest acquisition, two Red Pandas. The Pandas are the latest addition to the growing zoo at Happy Hollow, and are useful in teaching young people about nature. Happy Hollow Park and Zoo is active in animal preservation around the world, and interacts with man zoos to share information and provide safe havens for animals from all over. The new attraction will draw families and schools to Happy Hollow and raise awareness in our valley.
HOUSING/TRANSPORTATION	JULY 10	6AM	15 MINUTES	Jennifer Loving, Executive Director of Destination Home, and Maya Esparza, Director of the All the Way Home project, discussed the cooperative venture with our stations to help provide housing for the over-700 military veterans who are homeless in the Santa Clara Valley. All The Way Home Project is a collaboration between city and county offices designed to encourage acceptance of veterans to housing that has become so expensive it has priced low-income individuals out of the market. Through our stations' "Your Spare Change" program, listeners are encouraged to donate to provide funds for move-in kits and applications, as well as other tools to help veterans get into affordable housing. We discussed the progress made and where we stand for future efforts in 2016 and beyond.

	AUG 14	6AM	15 MINUTES	We discussed the South Bay housing crisis with Santa Clara County Supervisor Cindy Chavez. Santa Clara County is among the top five most expensive areas for housing in the United States. Supervisor Chavez is a sponsor of Measure A, which calls for a \$950 million housing bond measure directed particularly at housing the homeless and to address local affordable housing needs. The measure is supported by San Jose Mayor Liccardo and others, with an eye toward reducing the numbers of people living on our streets due to the exceptionally high cost of housing in the South Bay.
	SEPT 11	6AM	15 MINUTES	President and CEO of Silicon Valley Leadership Group, Carl Guardino discussed a wide-ranging new plan to improve traffic and transportation issues in the Silicon Valley. The Silicon Valley Leadership Group is a nonpartisan public policy organization. Mr. Guardino discussed crime, housing, cost of living and transportation, including Measure B, which is intended to contribute to a better quality of life and stronger economy throughout Santa Clara County by generating local funds to reduce traffic, increase transit alternatives and improve the crumbling conditions of our roads. Mr. Guardino also discussed advances in public transportation in Santa Clara County, including Bay Area Rapid Transit.
POLITICS/CIVIL RIGHTS	JULY 17	6AM	15 MINUTES	Free speech was the issue discussed with South Bay Area comedian and activist Johnny Corn and Indian humorist Vasu Primlani, who told of her incarceration in India for speaking out against injustice with humor there. Ms. Primlani was recently released from prison after more than two years, after she used her comedy act to mock Indian customs and laws. Mr. Corn was promoting a fundraising comedy show to help offset Ms. Primlani's legal costs, incurred fighting for the concept of free speech. We discussed the differences between our country and others with regards to rights and freedoms.
	AUG 14	6AM	15 MINUTES	Islam in America. Muslims are under siege in America, and local mosques

				<p>are reaching out in peace to South Bay citizens. Santa Clara County Human Relations Commissioner Sabuhi Siddique and Amer Safir, the Chief Editor of the monthly magazine of comparative religion, The Review of Religions, discussed recent incidents of Islamophobia in America, and Islam's efforts to reach out. Mr. Safir is on a national speaking tour to explain the differences between the Muslim religion and radical Islamic terrorism. Ms. Siddique also discussed the issue as seen through the eyes of South Bay Muslim citizens, along with current attempts to educate citizens about Muslims living in the South Bay.</p>
	SEPT 11	6AM	15 MINUTES	<p>Dr. Ellen Kreitzberg of Santa Clara University discussed the death penalty, and the ballot measure Proposition 62, which would do away with the death penalty in California and replace the death penalty with a sentence of life with no possibility of parole. The history of the death penalty, the large number of inmates who have been sentenced to death but have languished on death row in our prisons, and the cost benefits of a life sentence rather than a death sentence were all outlined.</p>
PUBLIC SAFETY/LAW ENFORCEMENT	JULY 24	6AM	15 MINUTES	<p>Assembly District 27 candidate Ash Kalra, currently a San Jose city councilmember, discussed his vision for San Jose and future plans to develop policy to help our area. Many of our community's problems, needs and interests were broached, including crime and law enforcement issues, taxes, racism, transportation and housing. The Silicon Valley is one of the most expensive areas in the country in which to live. Councilmember Kalra talked about his plan to improve his district.</p>
	JULY 31	6AM	15 MINUTES	<p>Silicon Valley Bicycle Coalition Executive Director Shilo Ballard on the organization's efforts to improve conditions for bicyclists, as well as to promote more use of bicycles for transportation. The interview was to tell listeners about the 6th Annual Silicon Valley Bike Summit, to be held on the Microsoft campus, and featuring an</p>

				<p>address by U.S. Deputy Secretary for Environmental Policy and Housing Kate White. Changes in legislation affecting bicycles and automobiles, innovations to accommodate bicycles, and new programs to provide safe lanes for bicycles and bicycles for rent were discussed.</p>
	JULY 31	6AM	15 MINUTES	<p>San Jose Chief of Police Edgardo Garcia discussed community-police relations, and new efforts by the police to improve them. Chief Garcia also discussed recent crowd-control issues raised by police handling of protestors at a recent Donald Trump rally, newly approved body-worn cameras and their use, as well as the rise in homicides and related crimes in San Jose, partly due to police understaffing. A 25-year veteran of the San Jose Police Department, Chief Garcia also discussed his evolution as a law enforcement officer and the changes that have occurred in San Jose over that time period.</p>
	JULY 31	6AM	15 MINUTES	<p>Former San Jose City Vice Mayor and Councilmember Madison Nguyen talked about her quest for the Assembly 27 seat, the election process and why she would be the right choice for the position. Ms. Nguyen is a native of Viet Nam who came to America as a child and has served the South Bay Area in many capacities as an elected official and community activist. She discussed cultural issues, the San Jose Police Department crisis involving a severe shortage of police, the high cost of housing in the San Jose Area, and how she would expand her service to the community as an Assembly member.</p>
	AUG 7	6AM	15 MINUTES	<p>The War on Drugs was discussed, along with the upcoming initiative to legalize marijuana possession for adults in California. Former Deputy Sheriff and law enforcement advocate Nicholas Morrow, a representative for Law Enforcement Against Prohibition (LEAP), talked about the pros and cons of the proposed legislation. Mr. Morrow contends that law enforcement officers have morphed from peace officers to occupying forces in our neighborhoods,</p>

	SEPT 4	6AM	15 MINUTES	<p>and both law enforcement and the citizenry suffer.</p> <p>Tax fraud scams and victimization of the elderly with telephone collection tactics was the topic.</p> <p>The growing problem of telephone scams, largely targeting the elderly, which involve demands for money or requests by "your favorite grandchild" or threats of arrest if money isn't sent. Financial advisor Michelle Monseff offered advice on avoiding scams, along with descriptions of the kind of phone tricks employed by criminals to talk unsuspecting, mostly elderly people, out of their money.</p>
	SEPT 18	6AM	15 MINUTES	<p>The recent rash of California wildfires, along with recent predictions of impending earthquakes in our state, along with the arrival of Disaster Preparedness Month prompted a discussion of fire and earthquake protection with Dr. Frances Edwards, Deputy Director of the National Transportation Safety and Security Center of Mineta Institute. Dr. Edwards described ways to react when disaster strikes, as well as ways to prepare. Dr. Edwards showed our listeners how to build virtual disaster preparedness kits for home and for travel, including a "Go Bag" and vital survival supplies.</p>
THE ARTS	AUG 14	6AM	15 MINUTES	<p>The Arts in Silicon Valley was the topic, with the creators of "Anne and Mark's Art Party" to benefit Silicon Valley Creates. Anne Sconberg and Mark Henderson have thrown occasional art parties to raise funds and awareness about the art scene in Silicon Valley, and this year, they are transforming the Santa Clara County Fairgrounds into a huge gallery of creativity. Art Party is designed to give artists on all levels an opportunity to show their art over a period of several weeks, and raises funds for local art programs and education programs dedicated to the arts and music in the South Bay.</p>
VETERANS	AUG 21	6AM	15 MINUTES	<p>Cost of Courage Foundation founder and CEO Kelly Estes discussed progress made in improving conditions for military veterans in Silicon Valley. Ms. Estes' organization provides support services for veterans, and</p>

	SEPT 4	6AM	15 MINUTES	<p>recently collaborated with the Gift of Sight Foundation CEO, Dr. Michael Furlong, to provide vision services - surgery and other treatments - for U.S. military veterans who have served in the Middle East. The Cost of Courage Foundation also provides "care packages" of necessary supplies to veterans currently serving in the United States Armed Forces overseas.</p> <p>Labor and jobs with USTEC CEO and founder Stephen M. Samuel, and USTec Vice President Emily McGrath, who joined us to talk about the USTec training program for military veterans and others who are interested in improving their skills to better suit them to the job market in Silicon Valley. Mr. Samuel is a military veteran who faced challenges when he left the military, and has dedicated himself to helping the under-educated in the South Bay Area gain the knowledge to succeed in technology fields.</p>
HEALTH	AUG 28	6AM	15 MINUTES	<p>The Heart Association of Silicon Valley and the Stroke Association sent representatives to offer information on surviving a heart attack or stroke. Stroke survivor Grady Shelton and occupational therapist Linda Goshgarian, representing Good Samaritan Hospital, told about Mr. Shelton's stroke and how quick reactions saved his life and minimized the damage to his system. Ms. Goshgarian specializes in rehabilitation treatment for stroke survivors, and speaks about ways to survive a stroke. They also discussed an upcoming awareness raising event called "Saving Strokes", in which golf is utilized as therapy for stroke victims who suffer from loss of coordination in their left and right brain. Our stations are actively involved in this event, having supported it for the past ten years.</p>
	SEPT 11	6AM	15 MINUTES	<p>A very personal look at the devastating effects of Ovarian Cancer, which strikes women in large numbers and for which there is a need for more research. Cancer patient Laurie De Simone and her husband and Ralph, along with their friend Mary Lou Snowden, discussed</p>

	SEPT 18	6AM	15 MINUTES	<p>Laurie's diagnosis and efforts to raise more funds for an overlooked form of cancer that is killing women. Mrs. De Simone herself passed away shortly after our interview. The conversation centered on the battle for survival and an upcoming fundraiser for research, called The Teal Run. The Teal Run has become an annual event, and funds raised go toward research for Ovarian Cancer treatments and ultimately a cure.</p> <p>Brad and Shonda Layous discussed the challenges they faced when their daughter Kendall was diagnosed with Diabetes at the age of two. Some of those challenges including the need to learn how to care for a diabetic, getting emotional support and advice, and most important, the education they gained when they turned to the Juvenile Diabetes Research Foundation for help. The Layous also promoted the upcoming JDRF ONE-WALK series in the Bay Area, to raise funds for diabetes research. They have assembled a team of friends and family to walk, and encouraged others to do it.</p>
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Public Service Announcement Descriptions:

KBAY/KEZR Salutes

60-second features focusing on citizens who make a difference in our community. In this quarter, segments of interviews with Jennifer Loving, Executive Director of Destination Home, and Maya Esparza, Director of the All the Way Home project, were utilized to dramatize the need for housing for the Santa Clara Valley's nearly 800 homeless military veterans. Over the course of the past year, nearly 400 veterans have found housing thanks to the fundraising efforts of the City of San Jose, the County of Santa Clara, Destination Home, All the Way Home, and our "Your Spare Change" project.

KBAY Teacher of the Month

60 second feature spotlighting teachers chosen by our Public Affairs Director in concert with the Silicon Valley Education Foundation board because of their outstanding work. Teachers receive a \$1000 Classroom Innovation Grant to support extracurricular projects that support class projects.

KBAY & KEZR Generic Public Service Announcements

Announcements cover a variety of issues, concerns, information and community organizations that are important to our listeners and citizens in the South Bay Area.

NAME	COUNT	DATES	LENGTH
KBAY – PSA	641	07/01/16-09/30/16	:30 SECONDS
KEZR – PSA	460	07/01/16-09/30/16	:30 SECONDS
KBAY TEACHER OF THE MONTH	132	07/01/16-09/30/16	:30 SECONDS

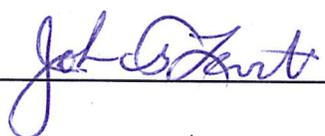
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