



KOLR  
2650 E Division St  
Springfield, MO 65803  
ph: (417) 862-1010  
fx: (417) 862-6439

Advertiser  
Agency  
Buyer  
Salesperson

Mike Parson/Lt Governor/Republican(8214  
Strategic Media Services Inc (13884)

Irvin,Michelle  
Millennium - Washington D, Washington DC  
(1421)

ph: (202) 955-5342  
Political - Candidate Other (1066)  
90/110/766 (545180)

Local/Political

766/25179792

Invoice 2652610  
Inv Date 7/31/2016  
Terms Cash In Advance  
Contract 1395577  
Bill Type Standard  
Period 6/27/2016 - 7/31/2016

Strategic Media Services Inc  
1911 North Ft Myer Drive  
Suite 400  
Arlington, VA 22209

AgM

CO-OP/Order Type No/Normal  
Package

Gen. Date 8/1/2016 10:02:11AM

Springfield (KOLR)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	3:00:00PM-Ozarks L	Day,Th-2,F-1	07/21/16 3:13PM (Th)	00:30	Ozarks Live 3p	MPMO0620161H	\$65.00	
1.0	SPOT	3:00:00PM-Ozarks L	Day,Th-2,F-1	07/21/16 3:33PM (Th)	00:30	Ozarks Live 3p	MPMO0620161H	\$65.00	
1.0	SPOT	3:00:00PM-Ozarks L	Day,Th-2,F-1	07/22/16 3:19PM (Fr)	00:30	Ozarks Live 3p	MPMO0620161H	\$65.00	
2.0	SPOT	3:30:00PM-Ozarks L	Day,Th-2,F-1	07/21/16 3:54PM (Th)	00:30	Ozarks Live 330p	MPMO0620161H	\$65.00	
2.0	SPOT	3:30:00PM-Ozarks L	Day,Th-2,F-1	07/21/16 3:59PM (Th)	00:30	Ozarks Live 330p	MPMO0620161H	\$65.00	
2.0	SPOT	3:30:00PM-Ozarks L	Day,Th-2,F-1	07/22/16 3:43PM (Fr)	00:30	Ozarks Live 330p	MPMO0620161H	\$65.00	
3.0	SPOT	5:30:00AM-KOLR10	Day,Th-1	07/21/16 5:44AM (Th)	00:30	KOLR10 Daybreak 530a	MPMO0620161H	\$45.00	
4.0	SPOT	6:00:00PM-PGA Prev	Day,Sa-1	07/23/16 6:09PM (Sa)	00:30	PGA Preview	MPMO0620161H	\$60.00	
5.0	SPOT	5:00:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/21/16 5:17AM (Th)	00:30	KOLR10 Daybreak 5a	MPMO0620161H	\$35.00	
5.0	SPOT	5:00:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/22/16 5:23AM (Fr)	00:30	KOLR10 Daybreak 5a	MPMO0620161H	\$35.00	
5.0	SPOT	5:00:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/25/16 5:15AM (Mo)	00:30	KOLR10 Daybreak 5a	MPMO0620161H	\$35.00	
5.0	SPOT	5:00:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/26/16 5:17AM (Tu)	00:30	KOLR10 Daybreak 5a	MPMO072516H	\$35.00	
6.0	SPOT	5:30:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/21/16 5:56AM (Th)	00:30	KOLR10 Daybreak 530a	MPMO0620161H	\$45.00	
6.0	SPOT	5:30:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/22/16 5:54AM (Fr)	00:30	KOLR10 Daybreak 530a	MPMO0620161H	\$45.00	
6.0	SPOT	5:30:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/25/16 5:49AM (Mo)	00:30	KOLR10 Daybreak 530a	MPMO0620161H	\$45.00	
6.0	SPOT	5:30:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/26/16 5:58AM (Tu)	00:30	KOLR10 Daybreak 530a	MPMO072516H	\$45.00	
7.0	SPOT	6:00:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/21/16 6:08AM (Th)	00:30	KOLR10 Daybreak 6a	MPMO0620161H	\$115.00	
7.0	SPOT	6:00:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/22/16 6:28AM (Fr)	00:30	KOLR10 Daybreak 6a	MPMO0620161H	\$115.00	
7.0	SPOT	6:00:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/25/16 6:22AM (Mo)	00:30	KOLR10 Daybreak 6a	MPMO0620161H	\$115.00	
7.0	SPOT	6:00:00AM-KOLR10	Day,M-1,Tu-1,Th-1,F-1	07/26/16 6:16AM (Tu)	00:30	KOLR10 Daybreak 6a	MPMO072516H	\$115.00	
8.0	SPOT	6:30:00AM-KOLR10	Day,M-1,Tu-1,F-1	07/22/16 6:34AM (Fr)	00:30	KOLR10 Daybreak 630a	MPMO0620161H	\$125.00	
8.0	SPOT	6:30:00AM-KOLR10	Day,M-1,Tu-1,F-1	07/25/16 6:41AM (Mo)	00:30	KOLR10 Daybreak 630a	MPMO0620161H	\$125.00	
8.0	SPOT	6:30:00AM-KOLR10	Day,M-1,Tu-1,F-1	07/26/16 6:33AM (Tu)	00:30	KOLR10 Daybreak 630a	MPMO072516H	\$125.00	
9.0	SPOT	7:00:00AM-CBS This	Day,M-1,Th-1,F-1	07/21/16 7:29AM (Th)	00:30	CBS This Morning 7a	MPMO0620161H	\$130.00	
9.0	SPOT	7:00:00AM-CBS This	Day,M-1,Th-1,F-1	07/22/16 7:56AM (Fr)	00:30	CBS This Morning 7a	MPMO0620161H	\$130.00	
9.0	SPOT	7:00:00AM-CBS This	Day,M-1,Th-1,F-1	07/25/16 7:43AM (Mo)	00:30	CBS This Morning 7a	MPMO0620161H	\$130.00	
10.0	SPOT	8:00:00AM-CBS This	Day,M-1,Tu-1,Th-1,F-1	07/21/16 8:44AM (Th)	00:30	CBS This Morning 8a	MPMO0620161H	\$50.00	
10.0	SPOT	8:00:00AM-CBS This	Day,M-1,Tu-1,Th-1,F-1	07/22/16 8:47AM (Fr)	00:30	CBS This Morning 8a	MPMO0620161H	\$50.00	
10.0	SPOT	8:00:00AM-CBS This	Day,M-1,Tu-1,Th-1,F-1	07/25/16 8:41AM (Mo)	00:30	CBS This Morning 8a	MPMO0620161H	\$50.00	
10.0	SPOT	8:00:00AM-CBS This	Day,M-1,Tu-1,Th-1,F-1	07/26/16 8:53AM (Tu)	00:30	CBS This Morning 8a	MPMO072516H	\$50.00	
11.0	SPOT	9:58:30AM-Price is R	Day,M-1,Tu-1,Th-1,F-1	07/26/16 10:59AM (Tu)	00:30	PRICE IS RIGHT	MPMO072516H	\$165.00	
12.0	SPOT	11:00:00AM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/21/16 11:09AM (Th)	00:30	KOLR News 11a	MPMO0620161H	\$145.00	
12.0	SPOT	11:00:00AM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/22/16 11:28AM (Fr)	00:30	KOLR News 11a	MPMO0620161H	\$145.00	
12.0	SPOT	11:00:00AM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/25/16 11:14AM (Mo)	00:30	KOLR News 11a	MPMO0620161H	\$145.00	
12.0	SPOT	11:00:00AM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/26/16 11:16AM (Tu)	00:30	KOLR News 11a	MPMO072516H	\$145.00	
13.0	SPOT	3:00:00PM-Ozarks L	Day,M-1,Tu-1,Th-1	07/21/16 3:22PM (Th)	00:30	Ozarks Live 3p	MPMO0620161H	\$55.00	
13.0	SPOT	3:00:00PM-Ozarks L	Day,M-1,Tu-1,Th-1	07/25/16 3:10PM (Mo)	00:30	Ozarks Live 3p	MPMO0620161H	\$55.00	
13.0	SPOT	3:00:00PM-Ozarks L	Day,M-1,Tu-1,Th-1	07/26/16 3:23PM (Tu)	00:30	Ozarks Live 3p	MPMO072516H	\$55.00	
14.0	SPOT	3:30:00PM-Ozarks L	Day,Tu-1,F-1	07/26/16 3:54PM (Tu)	00:30	Ozarks Live 330p	MPMO072516H	\$55.00	





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Strategic Media Services Inc  
1911 North Ft Myer Drive  
Suite 400  
Arlington, VA 22209

AgM

Advertiser  
Agency  
Buyer  
Salesperson

Mike Parson/Lt Governor/Republican(8214:  
Strategic Media Services Inc (13884)  
Irvin,Michelle  
Millennium - Washington D, Washington DC  
(1421)  
ph: (202) 955-5342  
Political - Candidate Other (1066)  
90/110/766 (545180)  
Local/Political  
766/25179792

Invoice 2652610  
Inv Date 7/31/2016  
Terms Cash In Advance  
Contract 1395577  
Bill Type Standard  
Period 6/27/2016 - 7/31/2016

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/1/2016 10:02:11AM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Springfield (KOLR)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
15.0	SPOT	4:00:00PM-Judge Ju	Day,M-1,Tu-1,Th-1,F-1	07/21/16 4:20PM (Th)	00:30	Judge Judy 1	MPMO0620161H	\$70.00	
15.0	SPOT	4:00:00PM-Judge Ju	Day,M-1,Tu-1,Th-1,F-1	07/22/16 4:18PM (Fr)	00:30	Judge Judy 1	MPMO0620161H	\$70.00	
15.0	SPOT	4:00:00PM-Judge Ju	Day,M-1,Tu-1,Th-1,F-1	07/25/16 4:21PM (Mo)	00:30	Judge Judy 1	MPMO0620161H	\$70.00	
15.0	SPOT	4:00:00PM-Judge Ju	Day,M-1,Tu-1,Th-1,F-1	07/26/16 4:21PM (Tu)	00:30	Judge Judy 1	MPMO072516H	\$70.00	
16.0	SPOT	4:30:00PM-Judge Ju	Day,M-1	07/25/16 4:40PM (Mo)	00:30	Judge Judy 2	MPMO0620161H	\$75.00	
17.0	SPOT	5:00:00PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/21/16 5:20PM (Th)	00:30	KOLR News 5p	MPMO0620161H	\$215.00	
17.0	SPOT	5:00:00PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/22/16 5:15PM (Fr)	00:30	KOLR News 5p	MPMO0620161H	\$215.00	
17.0	SPOT	5:00:00PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/25/16 5:30PM (Mo)	00:30	KOLR News 5p	MPMO0620161H	\$215.00	
17.0	SPOT	5:00:00PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/26/16 5:10PM (Tu)	00:30	KOLR News 5p	MPMO072516H	\$215.00	
18.0	SPOT	6:00:00PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/21/16 6:28PM (Th)	00:30	KOLR News 6p	MPMO0620161H	\$180.00	
18.0	SPOT	6:00:00PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/22/16 6:20PM (Fr)	00:30	KOLR News 6p	MPMO0620161H	\$180.00	
18.0	SPOT	6:00:00PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/25/16 6:11PM (Mo)	00:30	KOLR News 6p	MPMO0620161H	\$180.00	
18.0	SPOT	6:00:00PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/26/16 6:10PM (Tu)	00:30	KOLR News 6p	MPMO072516H	\$180.00	
19.0	SPOT	6:30:00PM-Entertain	Day,M-1,Tu-1,Th-1,F-1	07/25/16 6:47PM (Mo)	00:30	Entertainment Tonight 1	MPMO0620161H	\$150.00	
19.0	SPOT	6:30:00PM-Entertain	Day,M-1,Tu-1,Th-1,F-1	07/26/16 6:43PM (Tu)	00:30	Entertainment Tonight 1	MPMO072516H	\$150.00	
20.0	SPOT	9:59:50PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/21/16 11:06PM (Th)	00:30	KOLR News 10p	MPMO0620161H	\$230.00	
20.0	SPOT	9:59:50PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/22/16 10:25PM (Fr)	00:30	KOLR News 10p	MPMO0620161H	\$230.00	
20.0	SPOT	9:59:50PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/25/16 10:59PM (Mo)	00:30	KOLR News 10p	MPMO0620161H	\$230.00	
20.0	SPOT	9:59:50PM-KOLR Ne	Day,M-1,Tu-1,Th-1,F-1	07/26/16 10:49PM (Tu)	00:30	KOLR News 10p	MPMO072516H	\$230.00	
21.0	SPOT	10:35:00PM-Late Shc	Day,M-1,Tu-1,Th-1	07/21/16 12:18AM (Th)	00:30	Late Show w Stephen Colbert	MPMO0620161H	\$60.00	
21.0	SPOT	10:35:00PM-Late Shc	Day,M-1,Tu-1,Th-1	07/25/16 11:52PM (Mo)	00:30	Late Show w Stephen Colbert	MPMO0620161H	\$60.00	
21.0	SPOT	10:35:00PM-Late Shc	Day,M-1,Tu-1,Th-1	07/26/16 11:46PM (Tu)	00:30	Late Show w Stephen Colbert	MPMO072516H	\$60.00	
22.0	SPOT	7:00:00AM-CBS This	Day,Sa-1	07/23/16 7:59AM (Sa)	00:30	CBS This Morning: Saturday 7a	MPMO0620161H	\$40.00	
24.0	SPOT	7:59:00AM-CBS Sun	Day,Su-1	07/24/16 8:08AM (Su)	00:30	CBS Sunday Morning News	MPMO0620161H	\$200.00	
26.0	SPOT	9:59:50PM-KOLR Ne	Day,Su-1	07/24/16 10:31PM (Su)	00:30	KOLR News Sun 10p	MPMO0620161H	\$230.00	
30.0	SPOT	3:00:00PM-Ozarks L	Day,F-1	07/22/16 3:30PM (Fr)	00:30	Ozarks Live 3p	MPMO0620161H	\$65.00	
31.0	SPOT	3:30:00PM-Ozarks L	Day,F-1	07/22/16 3:58PM (Fr)	00:30	Ozarks Live 330p	MPMO0620161H	\$65.00	
32.0	SPOT	8:00:00AM-CBS This	Day,F-1	07/22/16 8:24AM (Fr)	00:30	CBS This Morning 8a	MPMO0620161H	\$50.00	
33.0	SPOT	3:30:00PM-Ozarks L	Day,F-1	07/22/16 3:37PM (Fr)	00:30	Ozarks Live 330p	MPMO0620161H	\$40.00	M/G For 14.0.1
34.0	SPOT	9:59:50PM-KOLR Ne	Day,Sa-1	07/23/16 10:15PM (Sa)	00:30	KOLR News Saturday 10p	MPMO0620161H	\$200.00	M/G For 23.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$7,430.00	Total Spots	69
Commission	(\$1,114.50)		
Net Total	\$6,315.50		