

Broadcast Contract

JOSH PEDROZO FOR SUPERVISOR
 Accts Payable
 16944 Cory Drive
 Morgan Hill, CA 95307

Start Date 02/12/24	Contract# 702989	Mod# 0
End Date 03/04/24	Date Entered 02/08/24	Date Last Modified 02/08/24
Advertiser JOSH PEDROZO FOR SUP		Station Market KUBB-FM
Product		SalesRep/Office DAMIEN GALARZA

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 02/12/24 MO 03/04/24	06:00A-10:00A	30	2	2	2	2	2	--	--	10	\$25.00
2	SA 02/17/24 SA 03/02/24	06:00A-10:00A	30	--	--	--	--	--	2	--	2	\$18.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	38	908.00	\$ 908.00	\$ 908.00

Billing Projections: By Month

	Feb 24	Mar 24
CA	772.00	136.00
ST	572.00	336.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 3



702989
2/8/24 WCK

Marketing Calendar

FEBRUARY / MARCH 2024

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
2x	2x	2x	2x	2x	2x	
19	20	21	22	23	24	25
2x	2x	2x	2x	2x	2x	
26	27	28	29	1	2	3
2x	2x	2x	2x	2x	2x	
4	5					
2x						

Campaign Idea: JOSH PEDROZO For Merced County Supervisor Dist. 2

KUBB 32 - 30/60 second commercials (6a - 10a) @ \$25 = 800

KUBB 6 - 30/60 second commercials (6a - 10a) @ \$18 = 108

Total Investment: 908

Advertiser's Approval: 566 email Date: _____

Account Executive: [Signature] Date: 2/8/24

514 West 19th Street - Merced, CA 95340 - (209) 723-2191 - Fax: (209) 205-1013

Commercial licensee certifies that its advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements held by the licensee contain nondiscrimination clauses.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lee Neves, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Josh Pedrozo

Authorized committee:

Josh Pedrozo for Supervisor 2024

Agency requesting time (and contact information):

N/A CrossCurrentsLLC

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Merced County Supervisor District 2

Date of election:

3/5/24

General

Primary

Treasurer of candidate's authorized committee:

Kelly Lawler

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Lee Neves

Digitally signed by Lee Neves
Date: 2024.02.08 09:18:24 -08'00'

Signature:



Name: Lee Neves

Name: *S. DAMIEN GALARRAGA*

Date of Request to Purchase Ad Time: 2/8/24

Date of Station Agreement to Sell Time: *2/8/24*

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/8/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>702989</u>	Station Call Letters: <u>KUDD-FM</u>	Date Received/Requested: <u>2/8/24</u>
Est. #:	Station Location: <u>Merced, CA</u>	Run Start and End Dates: <u>2/12/24 - 3/4/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Allison Krumm

From: Damien Galarza <damien.galarza@smgnational.com> on behalf of Damien Galarza
Sent: Thursday, February 08, 2024 11:07 AM
To: Allison Krumm
Cc: Rebecca Hanneman
Subject: FW: Political ad rates
Attachments: 2024 FEBRUARY-MARCH - KYOS.DOC; Josh P Radio 2024.mp3; NAB-PB-19_CandidateAdvertisements Pages 3 and 4.pdf; 2024 FEBRUARY-MARCH - KABX.DOC; 2024 FEBRUARY-MARCH - KUBB.DOC

Importance: High

Hey Allison,

Please start working on this political order (approval email right below)....I'll catch up with you on this in just a few mins, after this corp Zoom call I'm on....thanks.

S. Damien Galarza
General Manager
STEPHENS MEDIA GROUP
RADIO MERCED
KABX--KBRE--KHTN
KLOQ--KUBB--KYOS
<DIGITAL MARKETING>
Ph: (209) 723 - 2191 x11
Fax: (209) 205 - 1013

UPS/FED EX: 514 West 19th Street
Merced, CA 95340

US MAIL: PO BOX 551
Merced, CA 95341

From: Lee Neves [mailto:lee@crosscurrentsllc.com]
Sent: Thursday, February 8, 2024 10:53 AM
To: Damien Galarza
Subject: Re: Political ad rates

