

ORDER



WTVH

Orders
Order / Rev: 991115
Alt Order #:
Product Desc: Katko for Congress Flight 4 7/26/18-8/1/
Estimate:
Flight Dates: 07/26/18 - 08/01/18
Original Date / Rev: 07/25/18 / 07/25/18
Order Type: GENERAL

Primary AE: House Syracuse
Sales Office: LSZR
Sales Region: LOC

Agency
Name: Mooney Marketing Group
Buying Contact: Patrick Mooney
Billing Contact:
 220 Herald Place
 Syracuse, NY 13202

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Committee to Elect John Katko-R
Demographic: A25-54
Product Codes: PL Local Candidate
Priority: Pol3
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 62979
Agency External ID: 6872
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/23/18	07/29/18	17	\$1,660.00	\$1,411.00
07/30/18	08/05/18	10	\$845.00	\$718.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	17	\$1,660.00	\$1,411.00	0.00
August 2018	10	\$845.00	\$718.25	0.00
Totals	27	\$2,505.00	\$2,129.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Syracuse			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTVH	25%	\$2,505.00
Market	100%	\$10,020.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESTM	0%	\$0.00
UNKWN	0%	\$0.00
WCNY	0%	\$0.00
WNYS	1%	\$100.20
WSPX	0%	\$0.00
WSTM	30%	\$3,006.00
WSTQ	1%	\$100.20
WSYR	33%	\$3,306.60
WSYT	10%	\$1,002.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVH	07/26/18	07/27/18	CBS 5 News This AM 6am	6M	6-7am	---TF--	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
				CBS 5 News This AM 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/23/18	07/29/18	---TF--		1		\$20.00		0.00					

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Advertiser: Committee to Elect John Katko-R
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 Estimate:

WTVH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WTVH	07/26/18	07/27/18	CBS This Morning M-F 7-9a CBS This Morning M-F 7-9a	CM	7-9am	---TF--	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	---TF--		1				\$20.00		0.00			
N 3	WTVH	07/26/18	07/27/18	9-10am M-F 9-10am M-F	CM	9-10am	---TF--	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	---TF--		1				\$25.00		0.00			
N 7	WTVH	07/26/18	07/27/18	530-6pm 530-6pm	CM	5:30-6pm	---TF--	:30	1	\$60.00	Pol3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	---TF--		1				\$60.00		0.00			
N 8	WTVH	07/26/18	07/27/18	CBS 5 News at 6pm M-F CBS 5 News at 6pm M-F	CM	6-6:30pm	---TF--	:30	1	\$70.00	Pol3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	---TF--		1				\$70.00		0.00			
N 10	WTVH	07/26/18	07/27/18	M-F CBS 5 News at Eleven M-F CBS 5 News at Eleven	CM	11p-1135p	---TF--	:30	1	\$60.00	Pol3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	---TF--		1				\$60.00		0.00			
N 12	WTVH	07/28/18	07/28/18	CBS 5 News at 6pm Wknd CBS 5 News at 6pm Wknd	CM	6-6:30pm	-----S-	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	-----S-		1				\$50.00		0.00			
N 13	WTVH	07/28/18	07/28/18	Sa-Su CBS 5 News at Eleven Sa-Su CBS 5 News at Eleven	CM	11p-1130p	-----S-	:30	1	\$60.00	Pol3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	-----S-		1				\$60.00		0.00			
N 14	WTVH	07/29/18	07/29/18	Sun 1030a Sun 1030a	CM	10:30-11am/1030-	-----S	:30	1	\$75.00	Pol4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	-----S		1				\$75.00		0.00			
N 15	WTVH	07/29/18	07/29/18	CBS 5 News at 6pm Wknd CBS 5 News at 6pm Wknd	CM	6-6:30pm	-----S	:30	1	\$30.00	Pol4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	-----S		1				\$30.00		0.00			
N 17	WTVH	07/30/18	08/01/18	CBS This Morning M-F 7-9a CBS This Morning M-F 7-9a	CM	7-9am	MTW----	:30	2	\$20.00	Pol4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTW----		2				\$20.00		0.00			
N 18	WTVH	07/30/18	08/01/18	9-10am M-F 9-10am M-F	CM	9-10am	MTW----	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTW----		1				\$25.00		0.00			
N 22	WTVH	07/30/18	08/01/18	530-6pm 530-6pm	CM	5:30-6pm	MTW----	:30	2	\$60.00	Pol3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTW----		2				\$60.00		0.00			
N 23	WTVH	07/30/18	08/01/18	CBS 5 News at 6pm M-F CBS 5 News at 6pm M-F	CM	6-6:30pm	MTW----	:30	2	\$70.00	Pol3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTW----		2				\$70.00		0.00			
N 25	WTVH	07/30/18	08/01/18	M-F CBS 5 News at Eleven M-F CBS 5 News at Eleven	CM	11p-1135p	MTW----	:30	2	\$60.00	Pol3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTW----		2				\$60.00		0.00			
N 27	WTVH	07/31/18	07/31/18	Tuesday Prime A Tue Prime A	CM	8-9pm	-T-----	:30	1	\$400.00	Pol4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-T-----		1				\$400.00		0.00			

Order / Rev: 991115
 Alt Order #:
 Flight Dates: 07/26/18 - 08/01/18

Advertiser: Committee to Elect John Katko-R
 Product Desc: Katko for Congress Flight 4 7/26/18-8/1/18
 Estimate:
WTVH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-T-----		1				\$400.00		0.00			
N29	WTVH	07/27/18	07/27/18	Friday Prime C Fri Prime C	CM	10-11pm	----F--	:30	1	\$200.00	Pol4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	----F--		1				\$200.00		0.00			
N30	WTVH	07/29/18	07/29/18	Sunday Prime A Sun Prime A	CM	7-8pm	-----S	:30	1	\$450.00	Pol3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	-----S		1				\$450.00		0.00			
N31	WTVH	07/29/18	07/29/18	Sunday Prime C Sun Prime C	CM	9-10pm	-----S	:30	1	\$250.00	Pol4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	-----S		1				\$250.00		0.00			
N33	WTVH	07/29/18	07/29/18	Sa-Su CBS 5 News at E&M Sa-Su CBS 5 News at Elevn		11p-1130p	-----S	:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	-----S		1				\$40.00		0.00			
N34	WTVH	07/26/18	07/27/18	Late Show Stephen Colbert	CM	1135pm-1237xm	----F--	:30	2	\$50.00	Pol4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	----F--		2				\$50.00		0.00			
N35	WTVH	07/28/18	07/29/18	PGA Golf PGA Golf	CM	PGA Golf	----SS	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	----SS		1				\$150.00		0.00			
													Totals	27	\$2,505.00



Sinclair Broadcast Group, Inc.
PO Box 206270
Dallas, TX 75320-6270

Online Payment Receipt

Please print this screen for your records.

Amount Paid: \$6616.00
July 25, 2018 09:39AM EDT
Transaction #: C01747889

[Print](#) [Return to Main Page](#)

Invoices You Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
07/25/18	6872	07/25/18	\$6,596.00	\$6,596.00
Subtotal for 1 Invoice(s):				\$6,596.00
Convenience Fee:				\$20.00
Total				\$6,616.00

Total Invoices Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
07/25/18	6872	07/25/18	\$6,596.00	\$6,596.00
Subtotal for 1 Invoice(s):				\$6,596.00
Convenience Fee:				\$20.00
Total				\$6,616.00

Method of Payment

Type: Amex
 Card Number: ****2006
 Expiration Date: 05/23
 Name on Card: Mooney Marketing
 Account Mailing ZIP Code: 13204
 Reference Notes: Prepay for katko 7.26-8.1

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTVH SYRACUSE	Date: 7/23/18
---	-------------------------

I, Bret Burghdurf,
 being/on behalf of: John Katko, a legally
 qualified candidate of the Republican political
 party for the office of: Congress
 in the 24th District of New York State
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Sep Attached					

Total Charges: 2505

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NA

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect John Katko

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas OConnor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/23/18

Date

Bob Burchard

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Ang Ollivier
Printed Name

SM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

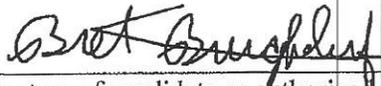
I, Bret Burghdurf
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Bret Burghdurf

printed name

7/23/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges: 2505

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



mooneymarketinggroup

528 Plum Street Syracuse, NY 13204
 P: 315.373.0281 F: 315.373.0275

broadcast order

Date: 7/23/2018

Buyer: Bret Burghdurf
 Market: Syracuse, NY
 Dates: 7/26/18-8/1/18

Advertiser: Committee to Elect John Katko
 Campaign: Katko for Congress Flight 4 7/26/18-8/1/18
 Station: WTVH

Rep: 1030, James Street Syracuse, NY 13203 O: 315-477-9432, F: 474-5082

Show	Time	Start Date	End Date	Length	Wks	Spots	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Rate	Total Spots	Wk Cost	Total Cost
AM News	ThF 6a-7a	7/26/2018	7/27/2018	:30	1	1								\$20	1	\$20	\$20
CBS This AM	ThF 7a-9a	7/26/2018	7/27/2018	:30	1	1								\$25	1	\$25	\$25
Live With Kelly	ThF 9a-10a	7/26/2018	7/27/2018	:30	1	1								\$25	1	\$25	\$25
News at 6	ThF 5:30p-6p	7/26/2018	7/27/2018	:30	1	1								\$60	1	\$60	\$60
EVE News	ThF 6p-6:30p	7/26/2018	7/27/2018	:30	1	1								\$70	1	\$70	\$70
PM News	ThF 11p-11:35p	7/26/2018	7/27/2018	:30	1	1								\$60	1	\$60	\$60
Weekend News	Sa 6p-6:30p	7/28/2018	7/28/2018	:30	1	1								\$50	1	\$50	\$50
Wkend PM News	Sa 11p-11:35p	7/28/2018	7/28/2018	:30	1	1								\$60	1	\$60	\$60
Face the Nation	Su 10:30a-11:30a	7/29/2018	7/29/2018	:30	1	1								\$75	1	\$75	\$75
Su EVE News	Su 6p-6:30p	7/29/2018	7/29/2018	:30	1	1								\$30	1	\$30	\$30
Su PM News	Su 11p-11:35p	7/29/2018	7/29/2018	:30	1	1								\$40	1	\$40	\$40
CBS This AM	M-W 7a-9a	7/30/2018	8/1/2018	:30	1	2								\$20	2	\$40	\$40
Live With Kelly	M-W 9a-10a	7/30/2018	8/1/2018	:30	1	1								\$25	1	\$25	\$25
News at 6	M-W 5:30p-6p	7/30/2018	8/1/2018	:30	1	2								\$60	2	\$120	\$120
EVE News	M-W 6p-6:30p	7/30/2018	8/1/2018	:30	1	2								\$70	2	\$140	\$140
PM News	M-W 11p-11:35p	7/30/2018	8/1/2018	:30	1	2								\$60	2	\$120	\$120
Late Show	Th-W 11:35p-12:30a	7/30/2018	8/1/2018	:30	1	2								\$50	2	\$100	\$100
NCIS LA	Tu 8p-9p	7/30/2018	7/30/2018	:30	1	1								\$400	1	\$400	\$400
Blue Bloods	F 10p-11p	7/27/2018	7/27/2018	:30	1	1								\$200	1	\$200	\$200
60 minutes	Su 7p-8p	7/29/2018	7/29/2018	:30	1	1								\$450	1	\$450	\$450
NCIS LA	Su 9p-10p	7/29/2018	7/29/2018	:30	1	1								\$250	1	\$250	\$250
PGA Golf	Sa Su 3p-6p	7/29/2018	7/29/2018	:30	1	1								\$150	1	\$150	\$150
Total Commercials														27			\$2,129.25

Agency discount: \$375.75
Total: \$2,129.25

Date:

Name:

Please sign and fax to 315.373.0275