



Accounts Receivable
PO BOX 2906
Baton Rouge, LA 70821
ph: (225) 387-2222
fx: (225) 336-2217

Advertiser
Agency
Buyer
Salesperson

BUDDY CALDWELL/ATTORNEY GENERAL
JAMESTOWN ASSOCIATES (1209)
LANCASTER, LAURA
Eagle, Philadelphia (1050)
ph: (225) 387-2222
fx: (225) 336-2229x

Invoice 135139
Inv Date 10/25/2015
Terms Net 30
Contract 19406
Bill Type Standard
Period 9/28/2015 - 10/25/2015

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political- Candidates (no conflicts) (1070)
10/12-10/18 (11908)
National/Political
1012-1018/ECR08304250

CALDWELL/RATTY GEN
NEW ORDER

CO-OP/Order Type No/Normal
Package
Gen. Date 10/26/2015 9:42:25AM

JAMESTOWN ASSOCIATES
3931 S SHERWOOD FORREST
BLVD
STE 2
BATON ROUGE, LA 70816

AgM

ABC (WBRZ)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|-------------------------------|--------------------|----------------------------------|-----------------------|--------|---------------------------|-------------|----------|---------|
| 1.1 | Contract Line Remarks: | | 6A NEWS | | | | | | |
| | SPOT | 6:00:00AM- 7:00:00 | Per week (2), Mo, Tu, We, Th, Fr | 10/12/15 6:40AM (Mo) | 00:30 | 2une In | BCEX091715H | \$275.00 | |
| | SPOT | 6:00:00AM- 7:00:00 | Per week (2), Mo, Tu, We, Th, Fr | 10/14/15 6:40AM (We) | 00:30 | 2une In | BCNRA1012H | \$275.00 | |
| 2.1 | Contract Line Remarks: | | GMA | | | | | | |
| | SPOT | 7:00:00AM-Good Mo | Per week (3), Mo, Tu, We, Th, Fr | 10/12/15 8:41AM (Mo) | 00:30 | Good Morning America - HD | BCSHFR1006H | \$300.00 | |
| | SPOT | 7:00:00AM-Good Mo | Per week (3), Mo, Tu, We, Th, Fr | 10/14/15 7:29AM (We) | 00:30 | Good Morning America - HD | BCSAS1012H | \$300.00 | |
| | SPOT | 7:00:00AM-Good Mo | Per week (3), Mo, Tu, We, Th, Fr | 10/16/15 8:48AM (Fr) | 00:30 | Good Morning America - HD | BCEX101215H | \$300.00 | |
| 3.1 | Contract Line Remarks: | | NOON NEWS | | | | | | |
| | SPOT | 12:00:00PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/12/15 12:12PM (Mo) | 00:30 | News 2 at Noon | BCEX091715H | \$150.00 | |
| | SPOT | 12:00:00PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/14/15 12:17PM (We) | 00:30 | News 2 at Noon | BCNRA1012H | \$150.00 | |
| | SPOT | 12:00:00PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/16/15 12:19PM (Fr) | 00:30 | News 2 at Noon | BCSAS1012H | \$150.00 | |
| 4.1 | Contract Line Remarks: | | 4P NEWS | | | | | | |
| | SPOT | 4:00:00PM-News 2 | Per week (2), Mo, Tu, We, Th, Fr | 10/12/15 4:16PM (Mo) | 00:30 | News 2 at 4pm | BCSHFR1006H | \$175.00 | |
| | SPOT | 4:00:00PM-News 2 | Per week (2), Mo, Tu, We, Th, Fr | 10/15/15 4:11PM (Th) | 00:30 | News 2 at 4pm | BCSAS1012H | \$175.00 | |
| 5.1 | Contract Line Remarks: | | 5P NEWS | | | | | | |
| | SPOT | 4:57:56PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/13/15 5:17PM (Tu) | 00:30 | News 2 at 5pm | BCEX101215H | \$350.00 | |
| | SPOT | 4:57:56PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/15/15 5:27PM (Th) | 00:30 | News 2 at 5pm | BCNRA1012H | \$350.00 | |
| | SPOT | 4:57:56PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/16/15 5:10PM (Fr) | 00:30 | News 2 at 5pm | BCEX101215H | \$350.00 | |
| 6.1 | Contract Line Remarks: | | 6P NEWS | | | | | | |
| | SPOT | 5:58:46PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/12/15 6:12PM (Mo) | 00:30 | News 2 at 6pm | BCEX091715H | \$500.00 | |
| | SPOT | 5:58:46PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/14/15 6:08PM (We) | 00:30 | News 2 at 6pm | BCSAS1012H | \$500.00 | |
| | SPOT | 5:58:46PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/15/15 6:19PM (Th) | 00:30 | News 2 at 6pm | BCSAS1012H | \$500.00 | |
| 7.1 | Contract Line Remarks: | | WHEEL | | | | | | |
| | SPOT | 6:28:00PM-Wheel of | Per week (3), Mo, Tu, We, Th, Fr | 10/12/15 6:48PM (Mo) | 00:30 | Wheel of Fortune - HD | BCSHFR1006H | \$750.00 | |
| | SPOT | 6:28:00PM-Wheel of | Per week (3), Mo, Tu, We, Th, Fr | 10/13/15 6:38PM (Tu) | 00:30 | Wheel of Fortune - HD | BCEX101215H | \$750.00 | |
| | SPOT | 6:28:00PM-Wheel of | Per week (3), Mo, Tu, We, Th, Fr | 10/15/15 6:47PM (Th) | 00:30 | Wheel of Fortune - HD | BCEX101215H | \$750.00 | |
| 8.1 | Contract Line Remarks: | | 10P NEWS | | | | | | |
| | SPOT | 9:59:46PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/12/15 10:22PM (Mo) | 00:30 | News 2 at 10pm | BCEX091715H | \$750.00 | |
| | SPOT | 9:59:46PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/14/15 10:08PM (We) | 00:30 | News 2 at 10pm | BCEX101215H | \$750.00 | |
| | SPOT | 9:59:46PM-News 2 | Per week (3), Mo, Tu, We, Th, Fr | 10/15/15 10:22PM (Th) | 00:30 | News 2 at 10pm | BCNRA1012H | \$750.00 | |
| 9.1 | Contract Line Remarks: | | SA WHEEL | | | | | | |
| | SPOT | 6:30:00PM-Wheel of | Per week (1), Sa | 10/17/15 6:41PM (Sa) | 00:30 | Wheel of Fortune - HD | BCSAS1012H | \$275.00 | |
| 10.1 | Contract Line Remarks: | | SALT NEWS | | | | | | |
| | SPOT | 10:29:46PM-News 2 | Per week (1), Sa | 10/17/15 10:53PM (Sa) | 00:30 | News 2 at 10pm Saturday | BCEX101215H | \$250.00 | |
| 11.1 | Contract Line Remarks: | | 530P SU NEWS | | | | | | |
| | SPOT | 5:28:56PM-News 2 | Per week (1), Su | 10/18/15 5:55PM (Su) | 00:30 | News 2 at 5:30pm Sunday | BCNRA1012H | \$250.00 | |
| 12.1 | SPOT | 5:00:00AM- 6:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/13/15 5:20AM (Tu) | 00:30 | 2une In | BCEX101215H | \$125.00 | |
| 12.1 | SPOT | 5:00:00AM- 6:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/14/15 5:29AM (We) | 00:30 | 2une In | BCEX101215H | \$125.00 | |
| 12.1 | SPOT | 5:00:00AM- 6:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/16/15 5:10AM (Fr) | 00:30 | 2une In | BCSAS1012H | \$125.00 | |



Accounts Receivable
PO BOX 2906
Baton Rouge, LA 70821
ph: (225) 387-2222
fx: (225) 336-2217

Advertiser
Agency
Buyer
Salesperson

BUDDY CALDWELL/ATTORNEY GENERAL
JAMESTOWN ASSOCIATES (1209)
LANCASTER, LAURA
Eagle, Philadelphia (1050)
ph: (225) 387-2222
fx: (225) 336-2229x
Political- Candidates (no conflicts) (1070)
10/12-10/18 (11908)
National/Political
1012-1018/ECR08304250

Invoice 135139
Inv Date 10/25/2015
Terms Net 30
Contract 19406
Bill Type Standard
Period 9/28/2015 - 10/25/2015

JAMESTOWN ASSOCIATES
3931 S SHERWOOD FORREST
BLVD
STE 2
BATON ROUGE, LA 70816

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CALDWELL/R/ATTY GEN
NEW ORDER

CO-OP/Order Type No/Normal
Package
Gen. Date 10/26/2015 9:42:25AM

ABC (WBRZ)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|---------------------|-----------------------------|-----------------------|--------|------------------------------------|-------------|-----------|---------|
| 13.1 | SPOT | 9:00:00AM-Live with | Day,M-1,Tu-1,W-1,Th-1,F-1 | 10/12/15 9:47AM (Mo) | 00:30 | Live with Kelly - HD | BCDA1006H | \$175.00 | |
| 13.1 | SPOT | 9:00:00AM-Live with | Day,M-1,Tu-1,W-1,Th-1,F-1 | 10/13/15 9:29AM (Tu) | 00:30 | Live with Kelly - HD | BCEX101215H | \$175.00 | |
| 13.1 | SPOT | 9:00:00AM-Live with | Day,M-1,Tu-1,W-1,Th-1,F-1 | 10/14/15 9:50AM (We) | 00:30 | Live with Kelly - HD | BCEX101215H | \$175.00 | |
| 13.1 | SPOT | 9:00:00AM-Live with | Day,M-1,Tu-1,W-1,Th-1,F-1 | 10/15/15 9:26AM (Th) | 00:30 | Live with Kelly - HD | BCNRA1012H | \$175.00 | |
| 13.1 | SPOT | 9:00:00AM-Live with | Day,M-1,Tu-1,W-1,Th-1,F-1 | 10/16/15 9:55AM (Fr) | 00:30 | Live with Kelly - HD | BCNRA1012H | \$175.00 | |
| 14.1 | SPOT | 4:28:26PM-Jeopardy | Per week (2),Mo,Tu,We,Th,Fr | 10/12/15 4:43PM (Mo) | 00:30 | Jeopardy - HD | BCDA1006H | \$250.00 | |
| 14.1 | SPOT | 4:28:26PM-Jeopardy | Per week (2),Mo,Tu,We,Th,Fr | 10/15/15 4:36PM (Th) | 00:30 | Jeopardy - HD | BCEX101215H | \$250.00 | |
| 15.1 | SPOT | 7:00:00AM-Good Morn | Day,Sa-1 | 10/17/15 7:46AM (Sa) | 00:30 | Good Morning America Saturday - HD | BCNRA1012H | \$100.00 | |
| 16.1 | SPOT | 9:59:46PM-News 2 at | Day,Su-1 | 10/18/15 10:13PM (Su) | 00:30 | News 2 at 10pm Sunday | BCSAS1012H | \$600.00 | |
| 17.0 | SPOT | 6:58:26PM-DANCING | Day,M-1 | 10/12/15 8:40PM (Mo) | 00:30 | DANCING WITH THE STARS | BCDA1006H | \$1400.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | |
|-------------|--------------|
| Gross Total | \$13,925.00 |
| Commission | (\$2,088.75) |
| Net Total | \$11,836.25 |

Total Spots 38