



Accounts Receivable  
 PO BOX 2906  
 Baton Rouge, LA 70821  
 ph: (225) 387-2222  
 fx: (225) 336-2217

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**BUDDY CALDWELL/ATTORNEY GENERAL**  
**JAMESTOWN ASSOCIATES (1209)**  
 LANCASTER, LAURA  
 Eagle, Philadelphia (1050)  
 ph: (225) 387-2222  
 fx: (225) 336-2229x

**Invoice** 135139  
**Inv Date** 10/25/2015  
**Terms** Net 30  
**Contract** 19406  
**Bill Type** Standard  
**Period** 9/28/2015 - 10/25/2015

**Product** Political- Candidates ( no conflicts) (1070)  
**Brand** 10/12-10/18 (11908)  
**Acct Types** National/Political  
**Est/Headline** 1012-1018/ECR08304250  
**Demo**  
**Revision**  
**Comments** CALDWELL/RATTY GEN  
 NEW ORDER

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/26/2015 9:42:25AM

**JAMESTOWN ASSOCIATES**  
**3931 S SHERWOOD FORREST**  
**BLVD**  
**STE 2**  
**BATON ROUGE, LA 70816**

AgM

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ABC (WBRZ)

**OFFICIAL BILLING INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	<b>Contract Line Remarks:</b>		<b>6A NEWS</b>						
	SPOT	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	10/12/15 6:40AM (Mo)	00:30	Zune In	BCEX091715H	\$275.00	
	SPOT	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	10/14/15 6:40AM (We)	00:30	Zune In	BCNRA1012H	\$275.00	
2.1	<b>Contract Line Remarks:</b>		<b>GMA</b>						
	SPOT	7:00:00AM-Good M	Per week (3),Mo,Tu,We,Th,Fr	10/12/15 8:41AM (Mo)	00:30	Good Morning America - HD	BCSHFR1006H	\$300.00	
	SPOT	7:00:00AM-Good M	Per week (3),Mo,Tu,We,Th,Fr	10/14/15 7:29AM (We)	00:30	Good Morning America - HD	BCSAS1012H	\$300.00	
	SPOT	7:00:00AM-Good M	Per week (3),Mo,Tu,We,Th,Fr	10/16/15 8:48AM (Fr)	00:30	Good Morning America - HD	BCEX101215H	\$300.00	
3.1	<b>Contract Line Remarks:</b>		<b>NOON NEWS</b>						
	SPOT	12:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/12/15 12:12PM (Mo)	00:30	News 2 at Noon	BCEX091715H	\$150.00	
	SPOT	12:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/14/15 12:17PM (We)	00:30	News 2 at Noon	BCNRA1012H	\$150.00	
	SPOT	12:00:00PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/16/15 12:19PM (Fr)	00:30	News 2 at Noon	BCSAS1012H	\$150.00	
4.1	<b>Contract Line Remarks:</b>		<b>4P NEWS</b>						
	SPOT	4:00:00PM-News 2	Per week (2),Mo,Tu,We,Th,Fr	10/12/15 4:16PM (Mo)	00:30	News 2 at 4pm	BCSHFR1006H	\$175.00	
	SPOT	4:00:00PM-News 2	Per week (2),Mo,Tu,We,Th,Fr	10/15/15 4:11PM (Th)	00:30	News 2 at 4pm	BCSAS1012H	\$175.00	
5.1	<b>Contract Line Remarks:</b>		<b>5P NEWS</b>						
	SPOT	4:57:56PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/13/15 5:17PM (Tu)	00:30	News 2 at 5pm	BCEX101215H	\$350.00	
	SPOT	4:57:56PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/15/15 5:27PM (Th)	00:30	News 2 at 5pm	BCNRA1012H	\$350.00	
	SPOT	4:57:56PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/16/15 5:10PM (Fr)	00:30	News 2 at 5pm	BCEX101215H	\$350.00	
6.1	<b>Contract Line Remarks:</b>		<b>6P NEWS</b>						
	SPOT	5:58:46PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/12/15 6:12PM (Mo)	00:30	News 2 at 6pm	BCEX091715H	\$500.00	
	SPOT	5:58:46PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/14/15 6:08PM (We)	00:30	News 2 at 6pm	BCSAS1012H	\$500.00	
	SPOT	5:58:46PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/15/15 6:19PM (Th)	00:30	News 2 at 6pm	BCSAS1012H	\$500.00	
7.1	<b>Contract Line Remarks:</b>		<b>WHEEL</b>						
	SPOT	6:28:00PM-Wheel of	Per week (3),Mo,Tu,We,Th,Fr	10/12/15 6:48PM (Mo)	00:30	Wheel of Fortune - HD	BCSHFR1006H	\$750.00	
	SPOT	6:28:00PM-Wheel of	Per week (3),Mo,Tu,We,Th,Fr	10/13/15 6:38PM (Tu)	00:30	Wheel of Fortune - HD	BCEX101215H	\$750.00	
	SPOT	6:28:00PM-Wheel of	Per week (3),Mo,Tu,We,Th,Fr	10/15/15 6:47PM (Th)	00:30	Wheel of Fortune - HD	BCEX101215H	\$750.00	
8.1	<b>Contract Line Remarks:</b>		<b>10P NEWS</b>						
	SPOT	9:59:46PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/12/15 10:22PM (Mo)	00:30	News 2 at 10pm	BCEX091715H	\$750.00	
	SPOT	9:59:46PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/14/15 10:08PM (We)	00:30	News 2 at 10pm	BCEX101215H	\$750.00	
	SPOT	9:59:46PM-News 2	Per week (3),Mo,Tu,We,Th,Fr	10/15/15 10:22PM (Th)	00:30	News 2 at 10pm	BCNRA1012H	\$750.00	
9.1	<b>Contract Line Remarks:</b>		<b>SA WHEEL</b>						
	SPOT	6:30:00PM-Wheel of	Per week (1),Sa	10/17/15 6:41PM (Sa)	00:30	Wheel of Fortune - HD	BCSAS1012H	\$275.00	
10.1	<b>Contract Line Remarks:</b>		<b>SALT NEWS</b>						
	SPOT	10:29:46PM-News 2	Per week (1),Sa	10/17/15 10:53PM (Sa)	00:30	News 2 at 10pm Saturday	BCEX101215H	\$250.00	
11.1	<b>Contract Line Remarks:</b>		<b>530P SU NEWS</b>						
	SPOT	5:28:56PM-News 2	Per week (1),Su	10/18/15 5:55PM (Su)	00:30	News 2 at 5:30pm Sunday	BCNRA1012H	\$250.00	
12.1	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/13/15 5:20AM (Tu)	00:30	Zune In	BCEX101215H	\$125.00	
12.1	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/14/15 5:29AM (We)	00:30	Zune In	BCEX101215H	\$125.00	
12.1	SPOT	5:00:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	10/16/15 5:10AM (Fr)	00:30	Zune In	BCSAS1012H	\$125.00	



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13.1	SPOT	9:00:00AM-Live with	Day,M-1,Tu-1,W-1,Th-1,F-1	10/12/15 9:47AM (Mo)	00:30	Live with Kelly - HD	BCDA1006H	\$175.00	
13.1	SPOT	9:00:00AM-Live with	Day,M-1,Tu-1,W-1,Th-1,F-1	10/13/15 9:29AM (Tu)	00:30	Live with Kelly - HD	BCEX101215H	\$175.00	
13.1	SPOT	9:00:00AM-Live with	Day,M-1,Tu-1,W-1,Th-1,F-1	10/14/15 9:50AM (We)	00:30	Live with Kelly - HD	BCEX101215H	\$175.00	
13.1	SPOT	9:00:00AM-Live with	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/15 9:26AM (Th)	00:30	Live with Kelly - HD	BCNRA1012H	\$175.00	
13.1	SPOT	9:00:00AM-Live with	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/15 9:55AM (Fr)	00:30	Live with Kelly - HD	BCNRA1012H	\$175.00	
14.1	SPOT	4:28:26PM-Jeopardy	Per week (2),Mo,Tu,We,Th,Fr	10/12/15 4:43PM (Mo)	00:30	Jeopardy - HD	BCDA1006H	\$250.00	
14.1	SPOT	4:28:26PM-Jeopardy	Per week (2),Mo,Tu,We,Th,Fr	10/15/15 4:36PM (Th)	00:30	Jeopardy - HD	BCEX101215H	\$250.00	
15.1	SPOT	7:00:00AM-Good Morn	Day,Sa-1	10/17/15 7:46AM (Sa)	00:30	Good Morning America Saturday - HD	BCNRA1012H	\$100.00	
16.1	SPOT	9:59:46PM-News 2 at	Day,Su-1	10/18/15 10:13PM (Su)	00:30	News 2 at 10pm Sunday	BCSAS1012H	\$600.00	
17.0	SPOT	6:58:26PM-DANCING	Day,M-1	10/12/15 8:40PM (Mo)	00:30	DANCING WITH THE STARS	BCDA1006H	\$1400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	<b>\$13,925.00</b>	Total Spots	38
Commission	<b>(\$2,088.75)</b>		
Net Total	<b>\$11,836.25</b>		