

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Brooke Humphrey, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Brooke Humphrey

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): LCSD 1 School Board

Date of election: Nov 9, 2022       General       Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Name: Brooke Humphrey

Date of Request to Purchase Ad Time: Nov 2, 2022

#### Station Representative

Signature:

Name: Brendie L. Foley

Date of Station Agreement to Sell Time: 11-3-2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

11-3-2022

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

14078

Station Call Letters:

KFBC

Date Received/Requested:

11-3-2022

Est. #:

NA

Station Location:

Cheyenne WY

Run Start and End Dates:

11/3/2022 - 11/8/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# KFBC

97.5 FM / 1240 AM



14078

1806 Capitol Avenue  
 Cheyenne, WY 82001  
 Phone 307-634-4461  
 Fax 307 632-8586

MON	TUE	WED	THU	FRI	SAT	SUN
			3	4	5	6
			12	12	10	10
7	8					
12	12					

DATE: 11-2-2022  
 START: 11-3-2022 END: 11-8-2022  
 CLIENT: Brooks Humphrey  
3400 Stoney Blvd.  
Cheyenne, WY 82009  
LCSA School Board  
East Tread  
 PHONE: 307-284-8460  
 BUSINESS TYPE: Political  
 BROADCAST LENGTH: :30  
 CART #: BHUM

SPECIAL INSTRUCTIONS:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

PRIME TIME: \_\_\_\_\_ BTA: 6A-6p. m-f OTHER: SAT+Sun  
 \_\_\_\_\_ 60s @ \_\_\_\_\_ 60s @ \_\_\_\_\_ 60s @  
 \_\_\_\_\_ 30s @ \_\_\_\_\_ 48 30s @ 8.00 \_\_\_\_\_ 20 30s @ 5.00  
 TOTAL # OF ADS: 68 TOTAL COST: \$484.00

JAN	APR	JUL	OCT
FEB	MA	AU	NO <u>\$484.00</u>
MA	JUN	SEP	DEC

Terms and Conditions: This is a binding contract. The terms of this contract shall control and become the terms of any and all subsequent oral contracts entered into between parties for the rendering of advertising services by the supplier at the request of the client. The undersigned personally agrees to payment pursuant to the terms of this contract. Should action be required to collect an unpaid balance, all fees incurred will be paid by the client. Montgomery Broadcasting does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

CLIENT: [Signature] CONSULTANT: [Signature] SALES MGR: [Signature]

# KFBC

97.5 FM / 1240 AM



1806 Capitol Avenue  
 Cheyenne, WY 82001  
 Phone 307-634-4461  
 Fax 307 632-8586

MON	TUE	WED	THU	FRI	SAT	SUN
				4		
				8		

DATE: 11-2-2022  
 START: 11-4-2022 END: 11-4-2022  
 CLIENT: Brooke Humphrey  
3700 Stoney Blvd.  
Cheyenne, WY 82009  
LCSD School Board  
East Tread  
 PHONE: 307-287-8760  
 BUSINESS TYPE: Political  
 BROADCAST LENGTH: :30  
 CART #: BHUM

SPECIAL INSTRUCTIONS: East High School Football  
Semi Finals  
Game 11/4

PRIME TIME: \_\_\_\_\_ BTA: \_\_\_\_\_ OTHER: East  
 \_\_\_\_\_ 60s @ \_\_\_\_\_ 60s @ \_\_\_\_\_ 60s @  
 \_\_\_\_\_ 30s @ \_\_\_\_\_ 30s @ 8 30s @ \$10.00  
 TOTAL # OF ADS: 8 TOTAL COST: \$80.00

JAN	APR	JUL	OCT
FEB	MA	AU	NO <u>\$80.00</u>
MA	JUN	SEP	DEC

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CLIENT: [Signature] CONSULTANT: [Signature] SALES MGR: [Signature]

Contract number 14078  
 Product Descr: BROOKE HUMPHREY LCSD1 SB  
 Advertiser 2465 BROOKE HUMPHREY LCSD1 SB  
 Agency: 0 (N/A)  
 Rep Firm: 0 (N/A)  
 Bill to: BROOKE HUMPHREY LCSD1 SB  
 3700 STOREY BLVD  
 CHEYENNE WY 82009  
 Acct Exec: 29 FOLEY, BRENDA  
 Class: cm commercial matter  
 Terms: 1 DUE UPON RECEIPT  
 Billing 3 CALENDAR MONTH  
 Billing 16 BILL CALENDAR MONTH

Order Date: 11/03/22  
 Valid from: 11/01/22  
 thru: 11/30/22  
 Gross billing? n  
 Affidavit? n  
 Exact times? y  
 Notarized script? n  
 Co-op invoice? n  
 Number of inv copies: 1  
 Cust ordr#:   
 Agency commission: 0.00  
 Rep firm commissn: 0.00  
 A/E commission: 20.00  
 Revision number: 33/1  
 Revision date: 11/03/22

Page	Run Dates From Thru	Run Times or Daypart	Qty /Wk	Valid	Qty/Day	Length	Rate	Chnl			
			Mon	Tue	Wed	Thu	Fri	Sat	Sun		
	11/01/22 11/30/22	HIGH SCHOOL FOOTBALL	11/4							80.00	1
1	11/03/22 11/08/22	6a- 6p	12	12	0	12	12	0	0	0:30	8.00 KFBC
2	11/05/22 11/06/22	6a- 6p	0	0	0	0	0	10	10	0:30	5.00 KFBC

Billing Projection  
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Total spots: 68      Gross: 564.00      Net: 564.00