

To: Public

From: WAAY – TV

3rd Quarter 2011

From July 1, 2011 to October 31, 2011, station WAAY – TV did not broadcast any programming that was locally produced and broadcast primarily for an audience of children 12 years or younger.

WAAY – TV airs ABC children's programming and does not sell local commercials during this time. The ABC report for this quarter is included through 08/27/11.

After 08/27/11, WAAY – TV aired Litton's Weekend Adventure. The Litton report for this quarter is attached.

ABC COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,
THIRD QUARTER 2011

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2011, JULY 1, 2011 THROUGH SEPTEMBER 30, 2011. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekend Programs (series)

1. Program: The Emperor's New School
Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT, THROUGH AUGUST 27, 2011)
Number of Network Commercial Minutes: 5:15

2. Program: The Replacements
Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT, THROUGH AUGUST 27, 2011)
Number of Network Commercial Minutes: 5:15

3. Program: That's So Raven

Duration: Half-hour (Saturdays, 10:00-10:30 AM NYT, THROUGH AUGUST 27, 2011)

Number of Network Commercial Minutes: 5:15

4. Program: That's So Raven

Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT, THROUGH AUGUST 27, 2011)

Number of Network Commercial Minutes: 5:15

5. Program: Hannah Montana

Duration: Half-hour (Saturday, 11:00 AM-11:30 AM NYT, THROUGH AUGUST 27, 2011)

Number of Network Commercial Minutes: 5:15

6. Program: The Suite Life of Zack and Cody

Duration: Half-hour (Saturdays, 11:30 AM-12:00 PM NYT, THROUGH AUGUST 27, 2011)

Number of Network Commercial Minutes: 5:15

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

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ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2011, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THE ABC TELEVISION NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Affiliate Relations

Date: _____



LITTON'S WEEKEND ADVENTURE

COMMERCIAL LOAD AND WEB SITE REPORT

THIRD QUARTER 2011

FOLLOWING IS A LIST OF ALL LITTON'S WEEKEND ADVENTURE PROGRAMS PROVIDED TO ABC AFFILIATES DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE THIRD QUARTER OF 2011, JULY 1, 2011 THROUGH SEPTEMBER 30, 2011. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Weekend Programs (series)

1. Program: Jack Hanna's Wild Countdown
Duration: Half-hour
Number of Network Commercial Minutes: 7:00

2. Program: Ocean Mysteries
Duration: Half-hour

Number of Network Commercial Minutes: 7:00

3. Program: Born to Explore

Duration: Half-hour

Number of Network Commercial Minutes: 7:00

4. Program: Culture Click

Duration: Half-hour

Number of Network Commercial Minutes: 7:00

5. Program: Everyday Health

Duration: Half-hour

Number of Network Commercial Minutes: 7:00

6. Program: Food for Thought with Claire Thomas

Duration: Half-hour

Number of Network Commercial Minutes: 7:00

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS LITTON HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLS DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Litton Entertainment
10/4/11