

ORDER



WCOV-TV

Orders	Order / Rev:	32385
	Alt Order #:	27774184
	Product Desc:	Josh Carnely For Sen
	Estimate:	137 POLITICAL CANDIDATE
	Flight Dates:	04/29/22 - 05/24/22
	Original Date / Rev:	04/28/22 / 04/28/22
	Order Type:	GENERAL

Primary AE:	Mark Deutsch
Sales Office:	LA
Sales Region:	NAT

Agency	Name:	Fortune Media
	Buying Contact:	
	Billing Contact:	
		527 Avenue B
		Redondo Beach, CA 90277

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Political - Josh Carnely for Senate
	Demographic:	A35+
	Product Codes:	PL1
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	CAND
	Priority:	L-4

New Business End:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/22/22	8	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	8	\$800.00	\$680.00	0.00
Totals	8	\$800.00	\$680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mark Deutsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/29/22	05/20/22	M-F 9p-935p Late NewsCM		9p-935p	MTWTF--	:30	1	\$100.00	L-4	0.00	NM	4	\$400.00
				M-F 9p-935p Late News											
				COMMENTS APPLY TO SUB LINES A THRU A											
				FOX NEWS @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----F--		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	04/25/22-05/01/22		M-F 9p-935p Late News		9p-935p	-----F----	:30		(\$100.00)		0.00	NM		
		See MG 1.5													
		[NA (RATE)]													
5	WCOV	05/07/22-05/07/22		Sat 9-930p Late News		9p-930p	-----Sa--	:30		\$100.00		0.00	NM		
		Ⓜ MG for 1.1 04/29													
		Week: 05/02/22	05/08/22	MTWTF--		1				\$100.00		0.00			
		Week: 05/09/22	05/15/22	MTWTF--		1				\$100.00		0.00			
		Week: 05/16/22	05/22/22	MTWTF--		1				\$100.00		0.00			
N 2	WCOV	05/01/22	05/22/22	Sun 9-930p Late News CM		9p-930p	-----S	:30	1	\$100.00	L-4	0.00	NM	4	\$400.00
				Sun 9p-930p Late News											
				COMMENTS APPLY TO SUB LINES A THRU A											
				FOX NEWS @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S		1				\$100.00		0.00			
		Week: 05/02/22	05/08/22	-----S		1				\$100.00		0.00			
		Week: 05/09/22	05/15/22	-----S		1				\$100.00		0.00			

Order / Rev: 32385
 Alt Order #: 27774184
 Flight Dates: 04/29/22 - 05/24/22

Advertiser: Political - Josh Carnely for Senate
 Product Desc: Josh Carnely For Sen
 Estimate: 137 POLITICAL CANDIDATE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S		1				\$100.00		0.00			
													Totals	8	\$800.00