

ORDER



WCOV-TV

Orders
Order / Rev: 32385
Alt Order #: 27774184
Product Desc: Josh Carnely For Sen
Estimate: 137 POLITICAL CANDIDATE
Flight Dates: 04/29/22 - 05/24/22
Original Date / Rev: 05/12/22 / 05/12/22
Order Type: GENERAL

Primary AE: Mark Deutsch
Sales Office: LA
Sales Region: NAT

Agency
Name: Fortune Media
Buying Contact:
Billing Contact:
 527 Avenue B
 Redondo Beach, CA 90277

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Political - Josh Carnely for Senate
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/22/22	10	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	10	\$800.00	\$680.00	0.00
Totals	10	\$800.00	\$680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mark Deutsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/29/22	05/20/22	M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	1	\$100.00	L-4	0.00	NM	2	\$200.00
M-F 9p-935p Late News															
COMMENTS APPLY TO SUB LINES A THRU A															
FOX NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	----F--		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	04/25/22-05/01/22		M-F 9p-935p Late News		9p-935p	-----F----	:30		(\$100.00)		0.00	NM		
See MG 1.5															
[NA (RATE)]															
5	WCOV	05/07/22-05/07/22		Sat 9-930p Late News		9p-930p	-----Sa--	:30		\$100.00		0.00	NM		
Ⓜ MG for 1.1 04/29															
Week:		05/02/22	05/08/22	MTWTF--		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WCOV	05/02/22-05/08/22		M-F 9p-935p Late News		9p-935p	MTWThF----	:30		(\$100.00)		0.00	NM		
Credited															
Week:		05/09/22	05/15/22	MTWTF--		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WCOV	05/09/22-05/15/22		M-F 9p-935p Late News		9p-935p	MTWThF----	:30		(\$100.00)		0.00	NM		
Credited															
Week:		05/16/22	05/22/22	MTWTF--		1				\$100.00		0.00			
N 2	WCOV	05/01/22	05/22/22		CM	9p-930p	-----S	:30	1	\$100.00	L-4	0.00	NM	3	\$300.00

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 WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 9-930p Late News															
Sun 9p-930p Late News															
COMMENTS APPLY TO SUB LINES A THRU A															
FOX NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S		1				\$100.00		0.00			
		Week: 05/02/22	05/08/22	-----S		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WCOV	05/02/22-05/08/22		Sun 9-930p Late News		9p-930p	-----Su	:30		(\$100.00)		0.00	NM		
Credited															
		Week: 05/09/22	05/15/22	-----S		1				\$100.00		0.00			
		Week: 05/16/22	05/22/22	-----S		1				\$100.00		0.00			
N 3	WCOV	05/09/22	05/22/22	M-F 630p-7p Extra	CM	630p-7p	MTWTF--	:30	2	\$50.00	L-4	0.00	NM	4	\$200.00
M-F 630p-7p Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	----F--		2				\$50.00		0.00			
		Week: 05/16/22	05/22/22	MTWTF--		2				\$50.00		0.00			
N 4	WCOV	05/09/22	05/15/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Sat 9p-930p Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S-		1				\$100.00		0.00			
													Totals	10	\$800.00