

ORDER

WCOV-TV

Orders
Order / Rev: 32385
Alt Order #: 27774184
Product Desc: Josh Carnely For Sen
Estimate: 137 POLITICAL CANDIDATE
Flight Dates: 04/29/22 - 05/24/22
Original Date / Rev: 04/28/22 / 04/28/22
Order Type: GENERAL
Primary AE: Mark Deutsch
Sales Office: LA
Sales Region: NAT

Agency
Name: Fortune Media
Buying Contact:
Billing Contact:
 527 Avenue B
 Redondo Beach, CA 90277
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Political - Josh Carnely for Senate
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-4
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/22/22	8	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	8	\$800.00	\$680.00	0.00
Totals	8	\$800.00	\$680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mark Deutsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/29/22	05/20/22	M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	1	\$100.00	L-4	0.00	NM	4	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A FOX NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----F--		1				\$100.00		0.00			
		Week: 05/02/22	05/08/22	MTWTF--		1				\$100.00		0.00			
		Week: 05/09/22	05/15/22	MTWTF--		1				\$100.00		0.00			
		Week: 05/16/22	05/22/22	MTWTF--		1				\$100.00		0.00			
N 2	WCOV	05/01/22	05/22/22	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$100.00	L-4	0.00	NM	4	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A FOX NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S		1				\$100.00		0.00			
		Week: 05/02/22	05/08/22	-----S		1				\$100.00		0.00			
		Week: 05/09/22	05/15/22	-----S		1				\$100.00		0.00			
		Week: 05/16/22	05/22/22	-----S		1				\$100.00		0.00			
Totals														8	\$800.00