

**WVFS – 89.7 FM**

**TALLAHASSEE, FLORIDA  
 QUARTERLY ISSUES/PROGRAMS LIST**

**QUARTER 4: OCT 2022 – DEC 2022  
 PUBLIC SERVICE ANNOUNCEMENTS**

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**Safety**

<b>TITLE</b>	<i>Safe Boating</i>
<b>PROVIDER/CLIENT</b>	The U.S. Coast Guard
<b>DURATION</b>	30 Seconds
<b>SUMMARY</b>	The following PSA informs listeners about the dangers of mixing alcohol with recreational boating.
<b>PLAY COUNT</b>	3
<b>TITLE</b>	<i>Safety Belts</i>
<b>PROVIDER/CLIENT</b>	Department of Transportation
<b>DURATION</b>	32 Seconds
<b>SUMMARY</b>	The following PSA informs listeners about the danger of not using safety belts while in a moving automobile.
<b>PLAY COUNT</b>	5
<b>TITLE</b>	<i>Dangers of DUI</i>
<b>PROVIDER/CLIENT</b>	WVFS
<b>DURATION</b>	15 Seconds
<b>SUMMARY</b>	The following PSA informs listeners about the cost of driving under the influence
<b>PLAY COUNT</b>	5

**TITLE** *Designated Driver*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 24 Seconds  
**SUMMARY** The following PSA informs listeners about a designated driver program available to those under the influence of alcohol  
**PLAY COUNT** 1

**TITLE** *Bicycle Helmet Safety*  
**PROVIDER/CLIENT** WVFS // bicyclesafe.com  
**DURATION** 29 Seconds  
**SUMMARY** The following PSA informs listeners about the importance of wearing helmets when riding Bicycles and their contributions to rider safety.  
**PLAY COUNT** 8

**TITLE** *Red Lights*  
**PROVIDER/CLIENT** US Department of Transportation/WVFS  
**DURATION** 22 Seconds  
**SUMMARY** The following PSA informs listeners about the dangers of running red lights, including yearly statistics on crashes, injuries, and deaths caused by the act.  
**PLAY COUNT** 3

**TITLE** *Turn Indicators*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 32 Seconds  
**SUMMARY** The following PSA informs listeners about the value of using Turn Indicators when driving to prevent accidents  
**PLAY COUNT** 3

**TITLE**  
**PROVIDER/CLIENT** WVFS Tallahassee  
**DURATION** 43 Seconds  
**SUMMARY**  
**PLAY COUNT**

**TITLE** *Changing Passwords*  
**PROVIDER/CLIENT** FSU  
**DURATION** 37 Seconds  
**SUMMARY** The following PSA informs listeners about the safety of updating their internet passwords regularly  
**PLAY COUNT** 3

## Health

**TITLE** *Safe Sex*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 24 Seconds  
**SUMMARY** The following PSA informs listeners about unplanned pregnancies and STDS caused by the failed use of necessary precautions, like the use of protection.  
**PLAY COUNT** 3

**TITLE** *Lupus*  
**PROVIDER/CLIENT** Lupus Foundation of America  
**DURATION** 20  
**SUMMARY** The following PSA informs listeners about the symptoms of lupus and information on reaching the Lupus Foundation of America for seeking information.  
**PLAY COUNT** 2

**TITLE** *M.S.*  
**PROVIDER/CLIENT** National Multiple Sclerosis Society  
**DURATION** 21 Seconds  
**SUMMARY** The following PSA informs listeners about assistance available to those living with multiple sclerosis from the National Multiple Sclerosis Society.  
**PLAY COUNT** 4

**TITLE** *Blood Drive*  
**PROVIDER/CLIENT** Leon County  
**DURATION** 22 Seconds  
**SUMMARY** The following PSA informs listeners about Leon County Blood Drives that occur weekly on the FSU Campus  
**PLAY COUNT** 2

**TITLE** *Sunscreen*  
**PROVIDER/CLIENT** The American Academy of Dermatology  
**DURATION** 17 Seconds  
**SUMMARY** The following PSA informs listeners about the importance of using sunscreen.  
**PLAY COUNT** 9

**TITLE** *Asthma*  
**PROVIDER/CLIENT** 1-800-LUNG-USA  
**DURATION** 27 Seconds  
**SUMMARY** The following PSA informs listeners about Asthma and support for sufferers.  
**PLAY COUNT** 8

**TITLE** *Indoor Mold and Your Health*  
**PROVIDER/CLIENT** Florida Department of Health  
**DURATION** 36 Seconds  
**SUMMARY** This PSA highlights the Florida Department of Health's Mold and Your Health webpage. The webpage offers guidance on common questions and concerns about indoor mold, its effects on human health, and prevention.  
**PLAY COUNT** 3

**TITLE** *Osteoporosis*  
**PROVIDER/CLIENT** N/A  
**DURATION** 26 Seconds  
**SUMMARY** The following PSA informs listeners about the symptoms of Osteoporosis in women and the possibility of preventative measures, including regular exercise and checkups.  
**PLAY COUNT** 4

**TITLE** Cervical Cancer  
**PROVIDER/CLIENT** The Cancer Research Foundation of America  
**DURATION** 26 Seconds  
**SUMMARY** The following PSA informs listeners about cervical cancer, encouraging female listeners to schedule annual appointments for pap smears and pelvic exams.  
**PLAY COUNT** 1

**TITLE** *Asbestos Exposure Prevention*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 28 Seconds  
**SUMMARY** The following PSA informs listeners about the dangers of asbestos exposure and what they can do to prevent it  
**PLAY COUNT** 3

**TITLE** *Macular Degeneration*  
**PROVIDER/CLIENT** Blindness.org  
**DURATION** 28 Seconds  
**SUMMARY** The following PSA informs listeners as to age related macular degeneration, a condition relating to deteriorating vision in older adults, including its symptoms and sources of contact for treatment and info.  
**PLAY COUNT** 1

**TITLE** *Lead Poisoning*  
**PROVIDER/CLIENT** The Coalition to End Childhood Lead Poisoning  
**DURATION** 35 Seconds  
**SUMMARY** The following PSA informs listeners about lead paint poisoning, including where it is most likely to occur, what symptoms it causes, and how to reach the Coalition to End Childhood Lead Poisoning to learn more.  
**PLAY COUNT** 4

**TITLE** Reduce Cancer  
**PROVIDER/CLIENT** American Cancer Society  
**DURATION** 31 Seconds  
**SUMMARY** The following PSA informs listeners about how to contact the American Cancer Society to learn more about how to reduce the risk of cancer.  
**PLAY COUNT** 2

**TITLE** *FSU STI/HIV Testing*  
**PROVIDER/CLIENT** WVFS / FSU Health Services  
**DURATION** 35 Seconds  
**SUMMARY** The following PSA informs listeners about the free HIV test provided by FSU health Services  
**PLAY COUNT** 4

**TITLE** *Intake of Sugar*  
**PROVIDER/CLIENT** WVFS Tallahassee  
**DURATION** 27 Seconds  
**SUMMARY** The following PSA informs listeners about the health risks of excess sugar intake  
**PLAY COUNT** 1

**TITLE** *Depression*  
**PROVIDER/CLIENT** WVFS/National Institute of Mental Health  
**DURATION** 20 seconds  
**SUMMARY** The following PSA informs listeners about depression and receiving treatment for depressive illnesses.  
**PLAY COUNT** 1

**TITLE** *Oral Health*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 37 Seconds  
**SUMMARY** The following PSA informs listeners about steps they can take to maintain good oral health  
**PLAY COUNT** 1

**TITLE** *Importance of Sleep*  
**TITLE/PROVIDER** WVFS Tallahassee  
**DURATION** 28 Seconds  
**SUMMARY** The following informs listeners about the importance of sleep, by suggesting how many hours you should sleep at night.  
**PLAY COUNT** 1

**TITLE** *Influenza*  
**TITLE/PROVIDER** The American Lung Association  
**DURATION** 34 Seconds  
**SUMMARY** The following PSA informs listeners about the increased risk of flu and pneumonia caused fatalities in individuals with diabetes, recommending vaccinations against both  
**PLAY COUNT** 2

**TITLE** *Summer Heat*  
**TITLE/PROVIDER** WVFS  
**DURATION** 19 seconds  
**SUMMARY** The following informs listeners about the extreme temperatures in Florida during the summer while offering important steps to staying safe in the heat.  
**PLAY COUNT** 1

**TITLE** *Handwashing*  
**TITLE/PROVIDER** The CDC  
**DURATION** 34 seconds  
**SUMMARY** This PSA highlights the CDC's handwashing webpage, which offers guidance and info on how handwashing helps to prevent illness.  
**PLAY COUNT** 1

**TITLE** *Zika Virus*  
**TITLE/PROVIDER** WVFS  
**DURATION** 37 Seconds  
**SUMMARY** The following PSA details the symptoms of the Zika virus and ways that it can be prevented  
**PLAY COUNT** 2

## Community

<b>TITLE</b>	<i>Vox Populi – Skeletons in The Closet</i>
<b>PROVIDER/CLIENT</b>	WVFS Tallahassee
<b>DURATION</b>	60 minutes
<b>SUMMARY</b>	The October special of V89’s Vox Populi News Show was themed “Skeletons In The Closet” and featured original pieces from staff.
<b>PLAY COUNT</b>	1
<b>TITLE</b>	<i>Vox Populi – Best of November</i>
<b>PROVIDER/CLIENT</b>	WVFS Tallahassee
<b>DURATION</b>	60 minutes
<b>SUMMARY</b>	The November special of V89’s Vox Populi news show was themed “Best of” and featured original pieces from staff.
<b>PLAY COUNT</b>	1
<b>TITLE</b>	<i>Vox Populi – Fake</i>
<b>PROVIDER/CLIENT</b>	WVFS Tallahassee
<b>DURATION</b>	60 Minutes
<b>SUMMARY</b>	The December special of V89’s Vox Populi News Show was themed “Fake” and featured original pieces from staff.
<b>PLAY COUNT</b>	1
<b>TITLE</b>	<i>Info Channel</i>
<b>PROVIDER/CLIENT</b>	Seminole Information Channel
<b>DURATION</b>	26 Seconds
<b>SUMMARY</b>	The following PSA informs listeners about free publicity for FSU organizations through the Seminole Information Channel.
<b>PLAY COUNT</b>	4
<b>TITLE</b>	Voter Registration
<b>PROVIDER/CLIENT</b>	WVFS
<b>DURATION</b>	1:03 Minutes
<b>SUMMARY</b>	The following PSA informs listeners about the ease of Florida's voter registration system.
<b>PLAY COUNT</b>	5
<b>TITLE</b>	<i>Askew Student Life Center</i>
<b>PROVIDER/CLIENT</b>	Askew Student Life Center
<b>DURATION</b>	30 Seconds
<b>SUMMARY</b>	The following PSA gives information to listeners about the multiple activities offered at the SLC at Florida State University such as movie screenings, gaming consoles and more affordable coffee.
<b>PLAY COUNT</b>	2

**TITLE** *Railroad Square First Friday*  
**PROVIDER/CLIENT** Railroad Square Art Park  
**DURATION** 25 Seconds  
**SUMMARY** The previous PSA gives information to listeners about Railroad Square's First Friday, which allows for free gallery hopping, live music, and other events.  
**PLAY COUNT** 18

**TITLE** *FSU Sports Clubs*  
**PROVIDER/CLIENT** FSU Campus Rec  
**DURATION** 30 Seconds  
**SUMMARY** The following PSA provides an overview of FSU Sports Clubs, a division of FSU Campus Rec focused on competitive club sports.  
**PLAY COUNT** 4

**TITLE** *Girl Scouts*  
**PROVIDER/CLIENT** Girl Scouts  
**DURATION** 28 Seconds  
**SUMMARY** The following PSA informs listeners about volunteer opportunities within the Girl Scouts.  
**PLAY COUNT** 4

**TITLE** Coast Guard  
**PROVIDER/CLIENT** US Coast Guard  
**DURATION** 24 Seconds  
**SUMMARY** The following PSA informs listeners about jobs in the US Coast Guard.  
**PLAY COUNT** 5

**TITLE** First Gov.  
**PROVIDER/CLIENT** N/A  
**DURATION** 28 Seconds  
**SUMMARY** The following PSA informs listeners about First Gov., a web site allowing anyone to access a wide range of information on government organizations.  
**PLAY COUNT** 5

**Title** *Storytime at the Grove Museum*  
**PROVIDER/CLIENT** The Grove Museum  
**DURATION** 31 seconds  
**SUMMARY** The following PSA informs listeners about an opportunity at the Grove Museum for children's storytelling every month.  
**PLAY COUNT** 17

**TITLE** *Big Brothers*  
**PROVIDER/CLIENT** Big Brothers/Big Sisters  
**DURATION** 13 Seconds  
**SUMMARY** The following PSA informs listeners about volunteer opportunities with the Big Brothers and Big Sisters program.  
**PLAY COUNT** 3



**TITLE** *Food Not Bombs Family Meals*  
**PROVIDER/CLIENT** Food Not Bombs  
**DURATION** 33 Seconds  
**SUMMARY** The Following PSA informs listeners of a community meal share that happens weekly conducted by Food Not Bombs, a non-profit organization.  
**PLAY COUNT** 13

**TITLE** *PreK ArtSparks*  
**PROVIDER/CLIENT** LeMoyne Center for the Visual Arts  
**DURATION** 30 Seconds  
**SUMMARY** LeMoyne does a monthly program, called PreK ArtSparks- Art Exploration, where young kids (3-5 yrs) can explore different types of art.  
**PLAY COUNT** 16

**TITLE** *Tallahassee Scientific Society*  
**PROVIDER/CLIENT** Tallahassee Scientific Society  
**DURATION** 28 seconds  
**SUMMARY** The following PSA informs listeners about the Tallahassee Scientific Society  
**PLAY COUNT** 3

**TITLE** *FSU Career Center (Employers)*  
**PROVIDER/CLIENT** The FSU Career Center  
**DURATION** 28 Seconds  
**SUMMARY** The following PSA informs of several of the possible services provided by the Career Center at FSU for employers, including participating in networking events, and on campus recruitment  
**PLAY COUNT** 2

**TITLE** *FSU Career Center (Students)*  
**PROVIDER/CLIENT** The FSU Career Center  
**DURATION** 28 Seconds  
**SUMMARY** The following PSA informs of several of the possible services provided by the Career Center at FSU, including resume evaluation, networking opportunities, and graduate school resources for students.  
**PLAY COUNT** 2

**TITLE** *Career Center Mock Interviews*  
**PROVIDER/CLIENT** FSU Career Center  
**DURATION** 17 Seconds  
**SUMMARY** The following PSA informs listeners about mock interview sessions available through the FSU Career Center.  
**PLAY COUNT** 3

**TITLE** *Winterfest*  
**PROVIDER/CLIENT** Tallahassee Winterfest  
**DURATION** 27 seconds  
**SUMMARY** The following PSA informs listeners about the Tallahassee Winter Festival.  
**PLAY COUNT** 1

**Title** *Being a Good Neighbor*  
**PROVIDER/CLIENT** WVFS Tallahassee  
**DURATION** 28 Seconds  
**SUMMARY** The following PSA informs listeners about the importance of being a good neighbor  
**PLAY COUNT** 2

**TITLE** *Boys Town*  
**PROVIDER/CLIENT** Boys Town  
**DURATION** 27 Seconds  
**SUMMARY** The following PSA informs listeners about Boys Town, a group offering at-risk youth and their families by providing job training, emergency haves, and educational programs.  
**PLAY COUNT** 1

**TITLE** *Geocaching*  
**PROVIDER/CLIENT** Geocaching  
**DURATION** 35 Seconds  
**SUMMARY** The following PSA provides listeners information about Geocaching, a unique way to explore Tallahassee in a form similar to a scavenger hunt.  
**PLAY COUNT** 4

**TITLE** *Swing Dance Club*  
**PROVIDER/CLIENT** FSU Swing Dance Club/Tally Swing  
**DURATION** 25 Seconds  
**SUMMARY** The following PSA informs listeners about how they can get involved with FSU's Swing Dance Club.  
**PLAY COUNT** 4

**TITLE** *International Coffee Hour*  
**PROVIDER/CLIENT** The Globe at FSU  
**DURATION** 27 seconds  
**SUMMARY** This PSA informs the community about FSU Center for Global and Multicultural Engagement's weekly coffee hour open to the community  
**PLAY COUNT** 17

**TITLE** *Meals on Wheels*  
**PROVIDER/CLIENT** Meals on Wheels  
**DURATION** 13 Seconds  
**SUMMARY** The following PSA informs listeners about and offers volunteer opportunities with Meals on Wheels, a nonprofit organization that plans, prepares, and delivers hot meals to the elderly and homebound.  
**PLAY COUNT** 4

**TITLE** *FSU Museum of Fine Arts*  
**PROVIDER/CLIENT** Florida State University  
**DURATION** 50 Seconds  
**SUMMARY** The following PSA informs listeners about the *FSU Museum of Fine Arts*, an on-campus museum that features both local and international exhibits and is open to students as well as to the general public.  
**PLAY COUNT** 2

**TITLE** *Fuzzy Pineapple Fest*  
**PROVIDER/CLIENT** The Fuzzy Pineapple TLH  
**DURATION** 30 seconds  
**SUMMARY** The following PSA informs listeners about a local crafts festival held at the Fuzzy Pineapple  
**PLAY COUNT** 3

**TITLE** *CHAW Lift & Yoga*  
**PROVIDER/CLIENT** FSU Center for Health Advocacy and Wellness  
**DURATION** 35 seconds  
**SUMMARY** The following PSA informs student listeners about FSU's Recovery program, LIFT, which offers recovery meetings for all types of recovery and yoga every Thursday.  
**PLAY COUNT** 17

**TITLE** *The Importance of Failure*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 20 Seconds  
**SUMMARY** The following PSA informs listeners that failure is a natural part of life and should never discourage you from your goals  
**PLAY COUNT** 3

**TITLE** *Monthly Skies Over Tallahassee*  
**PROVIDER/CLIENT** Challenger Learning Center  
**DURATION** 30 Seconds  
**SUMMARY** The previous PSA gives information to listeners about the *Monthly Skies over Tallahassee* show hosted at the Challenger Learning Center by the Tallahassee

Astronomical Society and “Sky Guy” column. Listeners can get information about each month’s star and planet presence.

**PLAY COUNT** 16

**TITLE** *The Woody Foundation*  
**PROVIDER/CLIENT** The Woody Foundation  
**DURATION** 40 seconds  
**SUMMARY** The following PSA informs the listener about the Woody Foundation, a not-for-profit organization that raises money and awareness for victims of paralysis.  
**PLAY COUNT** 2

**TITLE** *VegFest*  
**PROVIDER/CLIENT** Tallahassee Vegetarian Community  
**DURATION** 31 seconds  
**SUMMARY** The following PSA informs the listener about North Florida Vegfest, an annual vegetarian/vegan festival in Tallahassee  
**PLAY COUNT** 3

**TITLE** *Downtown Farmer’s Market*  
**PROVIDER/CLIENT** Tallahassee Small Businesses  
**DURATION** 30s  
**SUMMARY** The following PSA informs the listener about a downtown farmer’s market in Tallahassee featuring local vendors and food, that is hosted weekly.  
**PLAY COUNT** 14

**TITLE** *Adams St. Flea Market*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 30s  
**SUMMARY** The following PSA informs listeners about a flea market in Tallahassee featuring local vendors and food off of Adams St.  
**PLAY COUNT** 6

**TITLE** *Midtown Book Club*  
**PROVIDER/CLIENT** Midtown Reader TLH  
**DURATION** 29 seconds  
**SUMMARY** The following PSA informs listeners about a community Book club at a local bookstore.  
**PLAY COUNT** 13

**TITLE** *FSU Film Club*  
**PROVIDER/CLIENT** FSU Film Club  
**DURATION** 28 seconds  
**SUMMARY** The following PSA informs listeners and FSU students about a club on campus dedicated to film criticism and fans of cinema.  
**PLAY COUNT** 17

**TITLE** *Museum of Florida History*  
**PROVIDER/CLIENT** Florida Department of State  
**DURATION** 45 Seconds  
**SUMMARY** The following informs the listeners about the Museum of FL History and its exhibits  
**PLAY COUNT** 3

**TITLE** *Your Voice – October 12<sup>th</sup>*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 1 hour

**SUMMARY** A discussion surrounding Elections and Labor Movements, featuring the Florida AFL-CIO President and field director

**PLAY COUNT** 1

**TITLE** *Your Voice – October 19<sup>th</sup>*

**PROVIDER/CLIENT** WVFS

**DURATION** 1 hour

**SUMMARY** A discussion surrounding the election race of FL State Senate Seat 3.

**PLAY COUNT** 1

**TITLE** *Your Voice – October 26<sup>th</sup>*

**PROVIDER/CLIENT** WVFS

**DURATION** 1 hour

**SUMMARY** A discussion surrounding the 2022 Mid-term elections and local Florida problem scenarios with voting.

**PLAY COUNT** 1

**TITLE** *Your Voice – November 2nd*

**PROVIDER/CLIENT** WVFS

**DURATION** 1 hour

**SUMMARY** A discussion surrounding 2022 Mid-Term Voting Results and raw data from it.

**PLAY COUNT** 1

**TITLE** *Your Voice – December 14th*

**PROVIDER/CLIENT** WVFS

**DURATION** 1 hour

**SUMMARY** A Discussion surrounding the special legislative session on Insurance in Tallahassee.

**PLAY COUNT** 1

**TITLE** *Cultura Tallahassee*

**PROVIDER/CLIENT** WVFS

**DURATION** 1 hour

**SUMMARY** The following PSA informs listeners about the Leon County Public Libraries Cultura Tallahassee Hispanic heritage exhibition

**PLAY COUNT** 4

## Human Rights

**TITLE** *American Humane Assoc.*

**PROVIDER/CLIENT** The American Humane Association

**DURATION** 13 Seconds

**SUMMARY** The following PSA informs listeners about the American Humane Association, a network of organizations defending children and animals from cruelty, abuse, and exploitation.

**PLAY COUNT** 6

**TITLE** *Landlords*  
**PROVIDER/CLIENT** Florida Department of Agriculture and Consumer Services  
**DURATION** 19 Seconds  
**SUMMARY** The following PSA informs listeners about tenant rights protected under the Florida Department of Agriculture and Consumer Services.  
**PLAY COUNT** 4

**TITLE** *Second Harvest Food Distribution*  
**PROVIDER/CLIENT** Second Harvest  
**DURATION** 42 seconds  
**SUMMARY** The following PSA informs listeners about the Second Harvest food group in Tallahassee, which helps distribute food to those needing in the community.  
**PLAY COUNT** 5

**TITLE** Peace Corps  
**PROVIDER/CLIENT** The Peace Corps  
**DURATION** 26 Seconds  
**SUMMARY** The following PSA informs listeners about volunteer opportunities in the Peace Corps, a national volunteer program for sending individuals around the world.  
**PLAY COUNT** 6

**TITLE** Refuge House  
**PROVIDER/CLIENT** Refuge House  
**DURATION** 22 Seconds  
**SUMMARY** The following PSA informs listeners about Refuge House, a shelter providing for women and children who are victims of domestic violence while more permanent solutions are pursued.  
**PLAY COUNT** 4

**TITLE** *Arbor Day*  
**PROVIDER/CLIENT** Arbor Day Foundation  
**DURATION** 47 Seconds  
**SUMMARY** The following PSA informs listeners about the the Arbor Day Foundation, which promotes the planting of trees across the nation.  
**PLAY COUNT** 5

**TITLE** *Leave No Trace*  
**PROVIDER/CLIENT** WVFS Tallahassee  
**DURATION** 34 Seconds  
**SUMMARY** The following PSA informs listeners to leave no trace behind in wilderness areas, by offering waste management suggestions.  
**PLAY COUNT** 4

**TITLE** *Absentee Ballot*  
**PROVIDER/CLIENT** Leon County Elections Office  
**DURATION** 30 Seconds  
**SUMMARY** The following PSA informs listeners about the opportunity to cast votes using absentee ballots.  
**PLAY COUNT** 5

**TITLE** *Bullying*  
**PROVIDER/CLIENT** WVFS Tallahassee  
**DURATION** 40 Seconds  
**SUMMARY** The following PSA informs listeners about what bullying is and how people can work together to stop it  
**PLAY COUNT** 1

**TITLE** Littering  
**PROVIDER/CLIENT** WVFS  
**DURATION** 20 Seconds  
**SUMMARY** The following PSA informs listeners about the effects of littering, how to make a difference, and the severity of the problem.  
**PLAY COUNT** 4

## Environmental Welfare

**TITLE** *Energy Star*  
**PROVIDER/CLIENT** Energy Star  
**DURATION** 37 Seconds  
**SUMMARY** The following PSA informs listeners about the energy star label, which identifies products that are better for the environment.  
**PLAY COUNT** 2

**TITLE** *Turning Off the Light*  
**PROVIDER/CLIENT** WVFS Tallahassee  
**DURATION** 32 Seconds  
**SUMMARY** The following PSA informs listeners about the benefits of turning off the lights.  
**PLAY COUNT** 4

**TITLE** *Florida Native Plant Society*  
**PROVIDER/CLIENT** Florida Native Plant Society

**DURATION** 35 Seconds

**SUMMARY** This PSA announces the monthly meetings of the Florida Native Plant Society's Magnolia Chapter here in Tallahassee

**PLAY COUNT** 14

**TITLE** *Sustainable Green Team*

**PROVIDER/CLIENT** FSU Sustainable Green Team

**DURATION** 28 seconds

**SUMMARY** This PSA informs listeners on FSU campus about recycling initiatives taken by the Sustainable Green Team at FSU which seeks to promote environmental awareness directly on campus.

**PLAY COUNT** 5

**TITLE** *Dangers of Rip Currents*

**PROVIDER/CLIENT** Florida Fish and Wildlife Conservation Commission

**DURATION** 48 Seconds

**SUMMARY** This PSA provides information from the Florida Fish and Wildlife Commission regarding rip currents. The site provides information on spotting rip currents and what to do if you find yourself in such a current.

**PLAY COUNT** 2

## Animal Welfare

**TITLE** *Shorebirds*

**PROVIDER/CLIENT** Florida Fish and Wildlife Conservation Commission

**DURATION** 40 Seconds

**SUMMARY** This PSA highlights the Florida Fish and Wildlife Conservation Commission's Nesting Shorebird webpage. The webpage offers guidance on how beach goers can help protect nesting shorebirds.

**PLAY COUNT** 6

**TITLE** *Goose Creek*

**PROVIDER/CLIENT** Goose Creek Wildlife Preserve

**DURATION** 31 Seconds

**SUMMARY** The following PSA informs listeners about ways to support the Goose Creek Wildlife Preserve.

**PLAY COUNT** 4

**TITLE** *Manatees*

**PROVIDER/CLIENT** Save the Manatee Club



**DURATION** 21 Seconds  
**SUMMARY** The following PSA informs listeners how to avoid hurting manatees when boating in their natural habitat as well as how to support state manatee conservation efforts.  
**PLAY COUNT** 5

**TITLE** *Spay/Neuter Your Pets*  
**PROVIDER/CLIENT** Humane Society  
**DURATION** 43 Seconds  
**SUMMARY** The following PSA informs listeners about the benefits of spaying/neutering pets.  
**PLAY COUNT** 2

**TITLE** *Shelter Pet Adoption*  
**PROVIDER/CLIENT** The Shelter Pet Project  
**DURATION** 19 Seconds  
**SUMMARY** The following PSA informs listeners about the importance of adopting pets from a pet shelter, including information for finding out more about pet adoptions through the Shelter Pet Project.  
**PLAY COUNT** 4

**TITLE** *Keeping Your Cat Indoors*  
**PROVIDER/CLIENT** The Humane Society of the United States  
**DURATION** 31 seconds  
**SUMMARY** The following PSA offers tips for happy indoor cats, which benefit the cat's health as well as protecting local wildlife.  
**PLAY COUNT** 2

**TITLE** *Lagoon License Plate*  
**PROVIDER/CLIENT** Indian River Lagoon  
**DURATION** 30 Seconds  
**SUMMARY** The following PSA informs listeners about the Indian River Lagoon, an area undergoing habitat restoration, and encourages listeners to support the cause by purchasing an Indian River Lagoon license plate through the DMV.  
**PLAY COUNT** 9

**TITLE** *Environmental Conservation*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 35 Seconds  
**SUMMARY** The following PSA informs listeners about the importance of conserving our world's natural resources and ways in which we can all help the planet.  
**PLAY COUNT** 6

**TITLE** *Pets to Vets*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 26 Seconds  
**SUMMARY** The following is a general PSA reminding pet owners of the value of regular dog visits, which are often determined by the dog's age and breed  
**PLAY COUNT** 2

**TITLE** *The Tick*  
**PROVIDER/CLIENT** WVFS  
**DURATION** 1:02 Minutes  
**SUMMARY** The following PSA informs listeners about the necessity to medicate their pets against ticks to protect both themselves and their furry friends from tick-carried diseases.  
**PLAY COUNT** 5

**TITLE** *Turtle*  
**PROVIDER/CLIENT** The Florida Department of Environmental Protection  
**DURATION** 51 Seconds  
**SUMMARY** The following PSA informs listeners about the sea turtle license plate that supports the protection of Florida turtles.  
**PLAY COUNT** 5