



WBT-AM/FM Quarterly Issues Report

October 1 - December 31, 2011

The following is the **Quarterly Issues Report** for WBT-AM/FM for the fourth quarter of 2011. The report includes a synopsis of all programs of importance as well as a sampling of Public Service announcements, which aired between October 1 and December 31, 2011.

WBT has identified the following issues of importance to its community of listeners:

- Economy
- Public Safety/Crime Prevention
- Education
- Transportation
- Health Care
- Politics/Government
- Inclement Weather

WBT Public Affairs Programs

Weekdays, 5:00-9:00am *Charlotte's Morning News* – a daily look at the top stories in the Charlotte-Metro region, the nation and the world. It features live interviews with elected and public officials, news makers, reporters and others close to a given story. Al Gardner and Stacey Simms host the show Monday through Friday. Don Russell hosts the Saturday and Sunday editions. Length: 4 hours per day.

9:00-12:00 pm *Keith Larson Show* – This talk show airs Monday through Friday and often features interviews with elected and public officials, newsmakers, reporters and others close to a given story. Length: 3 hours per day.

3:00-6:00pm *Vince Coakley Show* - This talk show airs Monday through Friday and often features interviews with elected and public officials, newsmakers, reporters and others close to a given story. Length: 3 hours per day.

6:00-9:00pm *John Hancock Show* - This talk show airs Monday through Friday and often features interviews with elected and public officials, newsmakers, reporters and others close to a given story. Length: 3 hours per day.

9:00pm-12:00am *Jason Lewis Show* - This talk show airs Monday through Friday and often features interviews with elected and public officials, newsmakers, reporters and others close to a given story. Length: 3 hours per day.

Sunday, 11:00am-12:00pm *Health Headlines the Show* – is hosted by Health Reporter Stacey Simms, Dr. Russ Greenfield and Physical Therapist Alan Tyson. This show features interviews and discussions with guest concerning everything from diabetes and allergies. Length: 1 hour each Sunday.

Economy

10/3 Vince Coakley Show. 3:33 pm (10 minutes) Rick Newman, chief business correspondent with US News and World Report "Why Herman Cain's Economic Plan Has Merit"

10/5 John Hancock Show. 6:10 pm (10 minutes) Dick Durbin, Senate majority whip urges customers to leave Bank of America over debit fees

11/12 CMN Saturday. 7:38 am (5 minutes) Brett McMahon, small business expert on "The Democratic National Convention means big money for Charlotte.

11/28 Charlotte's Morning News. 8:23 am (2 minutes) Mike Gatti, SVP National Retail Federation on Black Friday a huge success, predicts Cyber Monday will also be busy.

12/14 Charlotte's Morning News 5:06 am (2 minutes). Clark Howard, nationally syndicated consumer expert on more employers matching 401 ks more freedom to invest.

Public Safety/Crime Prevention

10/3 Charlotte's Morning News. 8:06 am (2 minutes) Sgt. Becky Herrin, Gaston County Police, on 61 Gaston County sex offenders off of streets on Halloween

11/23 Charlotte's morning News. 8:06 am (2 minutes) Clark Howard, nationally syndicated consumer expert urges Senior Citizens to beware of Medicare phone scam.

12/29 Charlotte's Morning News. 8:36 am (3 minutes) Kershaw County Jim Matthews offers free concealed weapons training classes for women after citizen was raped and murdered while driving home from work.

12/22 Charlotte's Morning News. 5:06 am (2 minutes) Clark Howard, nationally syndicated consumer expert on protecting your personal information on electronic devices.

Education

10/8 CMN Saturday. 7:18 am (5 minutes) Mark Tomlinson, executive director and CEO of Society of Manufacturing Engineers on the Emerging Technology Showcase at SOUTH-TEC, October 11th -13th, 2011 at the Charlotte Convention Center in Charlotte, North Carolina.

10/18 Charlotte's Morning News. 5:36 am (3 minutes) WBT Reporter Jeff Sonier discusses Dr. Peter Gorman, and education in NC

11/23 Charlotte Morning News. 7:06 (2 minutes) Clark Howard, nationally syndicated consumer expert educates consumers on how to do a walk around for a rental car, and to take a picture of car as well.

12/6 Charlotte's Morning News. 7:36 am (2 minutes) Eric Davis, CMS School board, Searching for a new Superintendent.

Transportation

10/7 Keith Larson Show. 10:07am (7 minutes) Chris Miller, WBT News Reporter about county plan to get vehicle owners with out of state license tags to register in North Carolina.

10/13 Charlotte's Morning News. 5:36 am (3 minutes) Ron Lee, WBTV reporter on fatal crash on Interstate 85 southbound Gastonia, 2 lanes closed.

10/19 Charlotte's Morning News. Jeff Sonier, WBT Investigative reporter on cost of new high speed rail coming to Charlotte

11/3 Charlotte's Morning News. Al and Stacey discuss Gov. Bev Perdue has ordered a review of North Carolina's vehicle inspection program.

11/11 Charlotte's Morning News. 5:36 am (3 minutes) Mark Garrison, WBT Reporter on airplane that caught on fire from Atlanta to Charlotte.

12/19 Keith Larson Show. 10:35 am (5 minutes) Deborah Hersman, Chairman of National Transportation Safety Board on banning all cell phone conversations and electronic devices while driving.

Health

10/7 Charlotte's Morning News 7:41 am – (2 minutes) Al Gardner and Stacey

Simms, discuss Routine screening for prostate cancer using the prostate-specific antigen (PSA Test) will no longer be recommended in the United States.

10/17 Vince Coakley Show. 5:34 pm (5 minutes) Dr. Joseph Christiano, N.D. C.N.C., on "Stuck on Fat? New Study says you can blame it on the brain"

11/5 CMN Saturday. 7:48 am (10 minutes) Sally McDaniel, Omni Wellness Center announces the Community Health Fair at Mountain Island Fitness Center Today.

12/1 Charlotte's Morning News. 8:36 am (3 minutes) Russell Greenfield, Doctor, joins Stacey Simms to discuss amount of arsenic levels in apple juice.

12/18 CMN Saturday. 7:18 am (10 minutes) Greg Stebben of Mens Health Magazine talks about the death of "Macho Man"

Politics/Government

10/8 CMN Saturday. 7:48 am (10 minutes) Francis DeLuca, president, John W. Pope Civitas Institute on N.C. voters lean towards term limits and away from same-day registration.

10/17 Vince Coakley Show. 3:18 pm (10 minutes) Piers Morgan, CNN reporter on Obama and presidential candidates

11/11 Charlotte's Morning News. 8:06 am (2 minutes) Pam Coulter, CBS Reporter on Nixon Watergate Scandal

12/5 Charlotte's Morning News. 7:23 am (2 minutes) Tom Fody, Reporter on GOP candidates respond to Cain leaving the campaign Trail.

12/16 Charlotte's Morning News. 7:23 am (2 minutes) Dave Barrett, CBS Reporter talks about last nights GOP debate. Gingrich bashed by rivals.

Inclement Weather

11/17 Charlotte's Morning News. 7:23 am (2 minutes) Cotton Howell Director York County Office of Emergency Management talks about the heavy storm damage from possible tornados and high winds.

12/27 Charlotte's Morning News. 7:23 am (2 minutes) WBT reporter Mike Doyle talks about the Charlotte Douglas Airport flight delays, due to 40 mph winds.

War on Terror

10/12 Vince Coakley Show. 3:03pm (20 minutes) Reza Kahlili , former CIA agent for the USA inside of the Revolutionary Guards of Iran on The plot by Iran to assassinate the Saudi ambassador and blow up the Saudi and Israeli embassies in DC should come at no surprise.

10/20 Vince Coakley Show. 3:33 (15 minutes) Joel C Rosenberg, author on The Tehran Initiative

11/ 8 Vince Coakley Show. 4:00 pm (10 minutes) Nonie Dawwish, author of "Cruel and Unusual Punishment" on Libya and women under protest.

12/5 Charlotte's Morning News. 6:36 am (3 minutes) Frank Cettapani, news reporter on Lost Military Drone Violated Iranian Airspace, says Iranian Officials.

12/12 Charlotte's Morning News. 7:23 am (2 minutes) Peter Maier, CBS news correspondent, live call concerning situation in Iraq.

Public Service Announcements

The following PSA announcements ran in the first quarter of 2011:

10/3 Keith Larson. WBTV Anchor Molly Grantham 10:00 am (15 minutes) long time supporter of the Susan G. Komen Race for the Cure, Mistress of Ceremonies talks about needing sponsors for 2011 Komen Charlotte Race for the Cure for Cancer treatment.

10/29 CMN Saturday. 7:48 am (10 minutes) Ashley Haake, Charlotte Law Public Interest Law Society offers a clinic to help fraud victims to Assist Beazer Homebuyers with Restitution Claims today.

11/5 CMN Saturday. 6:48 am (10 minutes) Captain Rob Brisley, Charlotte Fire Department , informs listeners to change batteries in all smoke detectors of your home.

11/12 CMN Saturday. 7:18 am (5 minutes) Darlene Heater, CPCC Envision Charlotte announces "America Recycles Day" is Tuesday.

WARRIORS & WARBIRDS PSA (RUNS 10/31 - 11/5)

NEWS TALK 11-10 WBT --- THE "WARRIORS & WARBIRDS" AIRSHOW HAPPENS THIS WEEKEND AT THE CHARLOTTE-MONROE EXECUTIVE AIRPORT! HERE'S YOUR CHANCE TO GET UP CLOSE TO SOME HISTORIC AIRCRAFT! THEN YOU CAN CHECK THEM OUT IN THE SKIES DURING SPECTACULAR PERFORMANCES ON SATURDAY AND SUNDAY! GET YOUR TICKETS ONLINE NOW AT WBT dot COM OR AT THE GATE! GATES OPEN AT 9 WITH TONS OF ACTIVITIES FOR THE WHOLE FAMILY! COMPLETE DETAILS ON THE WARRIORS AND WARBIRDS AIRSHOW IS ONLINE NOW AT WBT dot COM!

Touchdown Club PSA (RUNS SUN 12/4 - SAT 12/10)

HERE'S WHAT'S HAPPENING AT NEWS TALK 11-10 WBT ... A LIMITED NUMBER OF TICKETS REMAIN FOR THE THE CHARLOTTE TOUCHDOWN CLUB'S "BRONKO NAGURSKI AWARDS" PRESENTED BY ACN ON DECEMBER 12th AT THE WESTIN HOTEL! FIND OUT WHO IS THE NATION'S BEST COLLEGIATE DEFENSEMAN BROUGHT TO YOU BY TIME WARNER CABLE AND NEWS TALK 11-10 WBT! ALL PROCEEDS BENEFIT THE CHARLOTTE TOUCHDOWN CLUB'S SCHOLARSHIP FUND!

FIND OUT FULL DETAILS ON OUR WEBSITE --- WBT dot COM!

Holiday on Ice PSA 11/25-12/31

NEWS TALK 11-10 WBT --- WBT'S HOLIDAY ON ICE ON CEREMONIAL PLAZA AT THE NASCAR HALL OF FAME IS FULL OF GREAT ACTIVITIES THROUGHOUT THE HOLIDAY SEASON! CHECK OUT THE WEBSITE FOR A COMPLETE LIST, HOURS OF OPERATION, PARKING INFO AND MORE AT