



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic National, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Perry Johnson

Authorized committee:

Perry Johnson for Governor

Agency requesting time (and contact information):

N/A Strategic National, hello@strategiconational.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

8/2/22

General

Primary

Treasurer of candidate's authorized committee:

Nadya Zolotaya

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Verified by pdfFiller
John Yob
05/05/2022

Name: John Yob

Signature:

Mary E Garrow

Name:

Mary E Garrow

Date of Request to Purchase Ad Time: 5/5/22

Date of Station Agreement to Sell Time:

5/5/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:
Verified by pdfFiller
John Yob
05/05/2022

Name: John Yob

Date: 5/5/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5-5-22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ACCOUNT Perry Johnson For Governor

ACCOUNT NUMBER 62339

ADDRESS _____

CART NUMBER 5140

DATE 5-5-22

PHONE _____

Radio Station: WHSB / WHAK / WWTH

START 5-6-22 STOP 5-31-22

LENGTH (circle one) .60 :30 :10

RATES TIMES TOTAL

ROS _____ X _____ = _____

PRIME (6a-8p) HSB- 28 X 27 = 756

EVE & WKND hak- 25 X 27 = 675

SPECIFIED WWTH- 23 X 27 = 621

OVERNIGHTS _____ X _____ = _____

CONTRACT TOTALS: 81 2052⁰⁰

*RATES MUST BE SHOWN

PACKAGE Political

PRODUCT ADVERTISED _____

NOTARIZED yes (X) no ()
TIMES yes (X) no ()
CO-OP yes () no (X)

CO-OP

CART NUMBER	CO-OP NAME	# OF COPIES ON CART

SPECIAL INSTRUCTIONS: _____

THE PROVISIONS ON THE REVERSE SIDE ARE PART OF THIS CONTRACT

ACCEPTED BY email

PRINT NAME (IF NEW) _____

FOR TRN Agency- Political

MANAGER APPROVAL



1491 M-32 West
Alpena, MI 49707
(989) 354-4611
(800) 743-6424
Fax (989) 354-4014

DAY	MO	TU	WE	TH	FR	SA	SU
SUF	DATE						
	5:30 a.m.-Midnight						
	6:00 a.m.-8:00 p.m.						
	<u>6-10</u>					<u>1</u>	
	<u>10-3</u>						
	<u>3-7</u>						
	12:00 a.m.-5:30 a.m.						
SUF	DATE	9	10	11	12	13	14
	5:30 a.m.-Midnight						
	6:00 a.m.-8:00 p.m.						
	<u>6-10</u>	<u>1</u>		<u>1</u>		<u>1</u>	
	<u>10-3</u>		<u>1</u>	<u>1</u>	<u>1</u>		
	<u>3-7</u>	<u>1</u>	<u>1</u>		<u>1</u>		
	12:00 a.m.-5:30 a.m.						
SUF	DATE	16	17	18	19	20	21
	5:30 a.m.-Midnight						
	6:00 a.m.-8:00 p.m.						
	<u>6-10</u>	<u>1</u>		<u>1</u>		<u>1</u>	
	<u>10-3</u>		<u>1</u>	<u>1</u>	<u>1</u>		
	<u>3-7</u>	<u>1</u>	<u>1</u>		<u>1</u>		
	12:00 a.m.-5:30 a.m.						
SUF	DATE	23	24	25	26	27	28
	5:30 a.m.-Midnight						
	6:00 a.m.-8:00 p.m.						
	<u>6-10</u>	<u>1</u>		<u>1</u>		<u>1</u>	
	<u>10-3</u>		<u>1</u>	<u>1</u>	<u>1</u>		
	<u>3-7</u>			<u>1</u>	<u>1</u>		
	12:00 a.m.-5:30 a.m.						
SUF	DATE	30	31				
	5:30 a.m.-Midnight						
	6:00 a.m.-8:00 p.m.						
	<u>6-10</u>	<u>1</u>					
	<u>10-3</u>						
	<u>3-7</u>	<u>1</u>					
	12:00 a.m.-5:30 a.m.						

Client Name	Vendor Name	Station	Days	Time	Format	Length	Rate	May 8	May 9	May 15	May 16	May 22	May 23	May 29	May 30	May 31	Total Spots	Gross Spend	Net Spend	Run/AMFM Total	Station Total	
Perry Johnson for C	WDL-FM	WDL-FM	MTWTF	6000A-1000A	Classic Rock	60	\$200.00	1	0	3	3	3	2	2	0	1	10	\$200.00	\$170.00	\$70.00	\$100.00	
	WDL-FM	WDL-FM	MTWTF	1000A-0300P	Classic Rock	60	\$200.00	0	0	3	3	3	2	2	0	0	8	\$160.00	\$136.00	\$56.00	\$80.00	
	WDL-FM	WDL-FM	MTWTF	0300P-0700P	Classic Rock	60	\$200.00	0	0	3	3	3	2	2	0	1	9	\$180.00	\$156.00	\$60.00	\$90.00	
	WDL-FM	WDL-FM	Sat/Sun	6000A-1000A	Classic Rock	60	\$60.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
	WDL-FM	WDL-FM	Sat/Sun	1000A-0300P	Classic Rock	60	\$200.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Perry Johnson for C	WDL-FM	WDL-FM	Sat/Sun	0300P-0700P	Classic Rock	60	\$200.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Perry Johnson for C	WKYO-AM	WKYO-AM	MTWTF	0600A-1000A	Classic Country	60	\$16.00	1	0	3	3	3	2	2	0	1	10	\$160.00	\$136.00	\$56.00	\$80.00	
	WKYO-AM	WKYO-AM	MTWTF	1000A-0300P	Classic Country	60	\$16.00	0	0	3	3	3	2	2	0	0	8	\$128.00	\$108.80	\$44.80	\$64.00	
	WKYO-AM	WKYO-AM	MTWTF	0300P-0700P	Classic Country	60	\$16.00	0	0	3	3	3	2	2	0	1	9	\$144.00	\$122.40	\$50.40	\$72.00	
	WKYO-AM	WKYO-AM	Sat/Sun	0600A-1000A	Classic Country	60	\$16.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
	WKYO-AM	WKYO-AM	Sat/Sun	1000A-0300P	Classic Country	60	\$16.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Perry Johnson for C	WKYO-AM	WKYO-AM	Sat/Sun	0300P-0700P	Classic Country	60	\$16.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Perry Johnson for C	WHSB-FM	WHSB-FM	MTWTF	0600A-1000A	Hot AC	60	\$28.00	1	0	3	3	3	2	2	0	1	10	\$280.00	\$238.00	\$88.00	\$140.00	
	WHSB-FM	WHSB-FM	MTWTF	1000A-0300P	Hot AC	60	\$28.00	0	0	3	3	3	2	2	0	0	8	\$224.00	\$196.40	\$78.40	\$112.00	
	WHSB-FM	WHSB-FM	MTWTF	0300P-0700P	Hot AC	60	\$28.00	0	0	3	3	3	2	2	0	1	9	\$252.00	\$214.20	\$88.20	\$126.00	
	WHSB-FM	WHSB-FM	Sat/Sun	0600A-0700P	Hot AC	60	\$28.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
	WHSB-FM	WHSB-FM	Sat/Sun	1000A-0300P	Hot AC	60	\$28.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Perry Johnson for C	WHAK-FM	WHAK-FM	MTWTF	0600A-1000A	Classic Hits	60	\$25.00	1	0	3	3	3	2	2	0	1	10	\$250.00	\$212.50	\$87.50	\$125.00	
	WHAK-FM	WHAK-FM	MTWTF	1000A-0300P	Classic Hits	60	\$25.00	0	0	3	3	3	2	2	0	0	8	\$200.00	\$170.00	\$70.00	\$100.00	
	WHAK-FM	WHAK-FM	MTWTF	0300P-0700P	Classic Hits	60	\$25.00	0	0	3	3	3	2	2	0	1	9	\$225.00	\$191.25	\$78.75	\$112.50	
	WHAK-FM	WHAK-FM	Sat/Sun	0600A-0700P	Classic Hits	60	\$25.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
	WHAK-FM	WHAK-FM	Sat/Sun	1000A-0300P	Classic Hits	60	\$25.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Perry Johnson for C	WWTH-FM	WWTH-FM	MTWTF	0600A-1000A	Classic Rock	60	\$23.00	1	0	3	3	3	2	2	0	1	10	\$230.00	\$195.50	\$80.50	\$115.00	
	WWTH-FM	WWTH-FM	MTWTF	1000A-0300P	Classic Rock	60	\$23.00	0	0	3	3	3	2	2	0	0	8	\$184.00	\$156.40	\$64.40	\$92.00	
	WWTH-FM	WWTH-FM	MTWTF	0300P-0700P	Classic Rock	60	\$23.00	0	0	3	3	3	2	2	0	1	9	\$207.00	\$175.95	\$72.45	\$103.50	
	WWTH-FM	WWTH-FM	Sat/Sun	0600A-0700P	Classic Rock	60	\$23.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
	WWTH-FM	WWTH-FM	Sat/Sun	1000A-0300P	Classic Rock	60	\$23.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Perry Johnson for C	WHSB-FM	WHSB-FM	MTWTF	0600A-1000A	Hot AC	60	\$42.00	1	0	3	3	3	2	2	0	1	10	\$420.00	\$357.00	\$142.80	\$210.00	
	WHSB-FM	WHSB-FM	MTWTF	1000A-0300P	Hot AC	60	\$42.00	0	0	3	3	3	2	2	0	0	8	\$336.00	\$285.60	\$114.24	\$168.00	
	WHSB-FM	WHSB-FM	MTWTF	0300P-0700P	Hot AC	60	\$42.00	0	0	3	3	3	2	2	0	1	9	\$378.00	\$315.00	\$126.00	\$180.00	
	WHSB-FM	WHSB-FM	Sat/Sun	0600A-0700P	Hot AC	60	\$42.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00
	WHSB-FM	WHSB-FM	Sat/Sun	1000A-0300P	Hot AC	60	\$42.00	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00