



QUARTERLY ISSUES/PROGRAMS LIST

2nd Quarter 2014 (Apr/May/June)

WPIX's obligation is to ascertain the important issues and needs of the communities within our broadcast coverage area and to provide quarterly reports on the station's responses and coverage of these issues.

The following list was determined after careful evaluation of information and communication with community leaders and local organizations. Below represents topics we look to address year round:

- Community Service/Consumer Advocacy
- Crime/Safety
- Economy/Finance
- Education
- Arts & Culture
- Government
- Health/Medical (including alcohol and drug prevention, disabilities)
- Youth & Family Issues
- Homeless & Housing
- International Relations
- Environment
- Sports

From *April 1 through June 30, 2014*, WPIX addressed the above community issues and needs through the following on-air programs and public service announcements, supplemental off-air outreach such as the station's on-line website and participation in community service events.

- PIX11 Morning News – A comprehensive locally produced newscast with local, national and world news plus traffic, weather and entertainment. PIX11 Morning News airs Monday – Friday, 4am-9am.
- PIX11 News at 5 – A comprehensive locally produced newscast with local, national and world news plus weather and commentary. PIX11 News at 5 airs Monday – Friday, 5pm-6pm.
- PIX11 News at Ten – A comprehensive locally produced newscast with local, national and world news plus sports, weather, commentary and consumer advocacy. PIX11 News at Ten airs Monday – Friday, 10pm-11pm.

- PIX11 News at 6 (Weekend) – A comprehensive locally produced newscast with local, national and world news plus sports and weather. PIX11 News at 6 airs Saturday – Sunday, 6pm-6:30pm.
- PIX11 News Closeup - A weekly 30-minute public affairs program providing coverage of local interest issues and community profiles. Airl Sundays at 6am.
- Public Service Announcements
- Community Outreach Events

**Programs-Issues Report
WPIX-TV (PIX11)
2nd Quarter 2014**

Descriptions of episodes and news reports which addressed public affairs issues of interest to the local community.

**PIX11 News Closeup – Host Marvin Scott
Sunday's 6A-6:30A**

Weekly news and community affairs program addressing the issues of importance to our local communities.

Sun, 4/6/14

Issue: Politics/National Action Network Convention
Guests: Political analysts Jeanne Zaino and Morgan Pehme and PIX11's Lionel
Description: Mayor de Blasio's first 100 days in office: He's won on Pre-K, but what about the rest of his progressive agenda. Do his accomplishments outweigh his missteps. Guests grade his performance. The Rev. Al Sharpton's National Action Network Convention to bring President Obama here to address issues of civil rights and social justice, including gun control reform. PIX11 is the convention's media partner.

Sun, 4/13/14

Issue: Criminal Justice System/City Finances
Guests: Jonathan Fleming, wrongfully convicted and freed after spending 25 years in prison, and his attorneys Anthony Mayol and Taylor Koss; Tax expert David Selig.
Description: A gripping tale of a man who spent 25 years of his life in prison for a murder he did not commit. After new evidence surfaced, Jonathan Fleming was set free this week. With tax time upon us – we remind viewers to file their tax returns and offer some last minute tips from a tax expert.

Sun, 4/20/14

Issue: Religion
Guests: One-on-one exclusive Easter interview with Timothy Cardinal Dolan, Archbishop of New York, on a wide range of topics.
Description: Cardinal Dolan talked about the so-called Francis effect – the positive impact Pope Francis is having on the church. About 22 million have left the church – some because of the sex abuse scandal, others because they have differences with church teachings about divorce, same sex unions, gays, contraception and abortion. But with the new direction Pope Francis appears to be taking the church, he's enlightening many of the faithful to return. Cardinal Dolan said he is optimistic that the church will undergo some reforms under Pope Francis's papacy. Dolan talked about an upcoming summit on family issues, the dramatic

findings of a survey of Catholics that finds many of the church's teachings unrealistic and outdated, and the renovation of St. Patrick's Cathedral.

Sun, 4/27/14

Issue: Gun Violence/Emergency Response Times
Guests: Councilwoman Elizabeth Crowley, Chair of the Fire and Criminal Justice Committee; Gama Droiville, 13-year-old randomly shot in the eye; John Elefterakis, shooting victim's attorney
Description: 13-year-old Gama Droiville was an innocent bystander when a burst of gunfire erupted near the bus stop where he was standing with his aunt. Police arrested the alleged shooter, 21-year-old Kareem Potomont, whose intended target was a gang rival. Gama forgives the shooter who may have left him blind in one eye. A fire in Far Rockaway that killed a 4-year-old boy and his 4-year-old half-sister sparked outrage after it was learned that it took 21 vital minutes for an emergency services ambulance to arrive at the scene. Mayor de Blasio and Councilwoman Elizabeth Crowley are demanding answers, and change.

Sun, 5/4/14

Issue: Safety
Guests: Mario Diaz, PIX11 Correspondent; Gregory Winton, a former attorney for the Justice Department who has represented air traffic controllers and employees of the FAA; Justin Greene, aviation attorney with the law firm of Kreindler and Kreindler.
Description: After a four-month investigation, PIX11 reporter Mario Diaz uncovered startling evidence showing that the number of air traffic controllers are back at their radar screens even after it was determined that they were contributing factors to 15 crashes that left 54 people dead.

Sun, 5/11/14

Issue: Politics/Ellis Island Medal of Honor Gala
Guests: State Senator Adriano Espaillat, Democratic congressional candidate; Samuel Harris, a Holocaust survivor receiving the Ellis Island Medal of Honor.
Description: New York State Senator, Adriano Espaillat is in a bitter rematch to unseat embattled Congressman Charlie Rangel who is seeking his 23rd term. Espaillat discusses why it's time for change, and why he's the man to succeed Rangel. The annual Ellis Island Medal of Honor gala, and the celebration of 95 medalists, including Samuel Harris, a victim of intolerance who now lectures on tolerance.

Sun, 5/18/14

Issue: Education/Politics
Guests: Michael Mulgrew, UFT President; Seton Hall Political Science Professor Matthew Hale.
Description: Teachers Union President Michael Mulgrew gives a behind the scenes look at what it took to get the city to come up with a sweeping new contract for teachers. Newark elects Ras Baraka as its new Mayor. Analysis of the challenges he's facing, including Newark's skyrocketing crime rate, and plummeting economy.

Sun, 5/25/14

Issue: Politics
Guests: Letitia James, NYC Public Advocate; John Liu, Former NYC Comptroller.
Description: New York's Public Advocate Letitia James discusses what she's doing to elevate the plight of New Yorkers in an office critics say should be abolished. Former NYC Comptroller John Liu, who made an unsuccessful bid for mayor, is going another round – this time, launching his campaign for a senate seat in Albany.

Sun, 6/1/14

Issue: Terrorism/Health
Guests: Coast Guard Captain Gordon Loebel; Dermatologist, Dr. Mitchell Kline.
Description: Discussion on how the Coast Guard is keeping the terrorists away from our harbor. Discussion on the myths and facts of skin cancer and the sun.

Sun, 6/8/14

Issue: Terrorism/Criminal Justice System
Guests: Rep. Peter King, R-NY; Jeffrey Descovic, wrongly convicted man now advocate for reform of the criminal justice system.
Description: Congressman King talks about the political firestorm over the prisoner swap – one American for five terrorists, and the questions of whether the POW was a hero or deserter. After 17 years in prison, another man has his murder conviction overturned – the 7th bad case linked to a former cop. An advocate for reform of the criminal justice system discusses the latest wrongful conviction case.

Sun, 6/15/14

Issue: Politics/Broadcasters Hall of Fame
Guests: Jeanne Zaino, Professor of Political Science at NYU and Iona College; Morgan Pehme, Editor-in-Chief for City and State Magazine
Description: Discussion on the Hillary Clinton's book tour – is it actually a dry run for the White House? Also, the political fallout over the defeat of Eric Cantor. And, the contentious congressional race between Rep. Charlie Rangel and State Senator Adriano Espaillat. PIX11 correspondent Mario Diaz interviews host Marvin Scott on his induction into the New York State Broadcasters Hall of Fame.

Sun, 6/22/14

Issue: Health/Medical Marijuana
Guests: Dr. Sunil Kumar Aggarwal, co-chair of New York Physicians for Compassionate Care; Hanan Kolko, attorney; Morgan Pehme, Editor-in-Chief of City and State Magazine
Description: Discussion on New York becoming the 23rd state in the nation to allow the use of medical marijuana. The legislature approved the Compassionate Care Act after legislative leaders reached a compromise with Governor Cuomo over how the drug will be administered.

Sun, 6/29/14

Issue: Politics/War Veterans

Guests: Rob Astorino, (R-C) New York Gubernatorial candidate; Morgan Pehme, Editor-in-Chief of City and State Magazine

Description: We introduce viewers to Republican Rob Astorino, the Westchester County Executive who is running a tough campaign to defeat Andrew Cuomo in this fall's Governor's race. And, with patriotic fervor in the air as we approach our nation's birthday this 4th of July – a special tribute to America's courageous defenders of freedom.

PIX11 NEWS PROGRAMS

News reports, initiatives, and consumer advocacy addressing local issues.

Issue: Community Service/Consumer Advocacy
Topic: Bomboloni – Part 2
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 4/7/14
Description: Bakery run by rogue TV chef hasn't paid ex-employees. WPIX viewer who saw our previous story gives single mom the money she didn't get from her employer.

Issue: Community Service/Consumer Advocacy
Topic: Dorchester 2 Elevator Resolution
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 4/9/14
Description: Co-Op Board can't get building elevator repaired. After our first story, contractor gets buys and gets the elevator running allowed seniors and the handicapped to get around again.

Issue: Community Service/Consumer Advocacy
Topic: WWII Vet Tax Sale
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 4/25/14
Description: WWII vet from Pompton Lakes, NJ faces tax lien on his home. Three viewers who saw our previous story chip in \$646 apiece to pay off the tax lien.

Issue: Community Service/Consumer Advocacy
Topic: DOB Flood Permit
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 5/1/14
Description: City won't issue emergency permit so retired FDNY firefighter can fix the heat and hot water in his flooded out 4-family home. We point out that city Buildings Dept. was misinterpreting old documents. He gets the permit and gets everything fixed. But 4 days later, gets flooded out again.

Issue: Community Service/Consumer Advocacy
Topic: Raina Massey, Part 3
Program: PIX11 News at Ten – Help Me Howard

Date/Time: 5/5/14
Description: Queens woman makes a habit of taking money from victims in bogus job scheme. Howard gets pledge from her attorney that she'll start paying back one victim who contacted us some of the money he's owed.

Issue: Community Service/Consumer Advocacy
Topic: Stolzberg Again
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 5/8/14
Description: Real estate flim flam. Howard continues putting the heat on Brooklyn man who took \$50,000 in life savings from a hard working guy and never repaid the money when the purchaser couldn't get a mortgage.

Issue: Community Service/Consumer Advocacy
Topic: Teen Marauders
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 5/15/14
Description: Businesses in Queens are harassed by marauding teens from nearby middle school. We air exclusive surveillance video as dozens of teens attack and wreck a lumber store. Police step up patrols in response and local principal visits victimized store.

Issue: Community Service/Consumer Advocacy
Topic: Maya Rose
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 5/20/14
Description: 7-year-old girl has mystery illness. Can't walk or talk and doctors don't know why. After our first story a viewer recommended a school in Clifton, NJ. Maya-Rose is now enrolled there and walking with the aid of a helpful device.

Issue: Community Service/Consumer Advocacy
Topic: NYPD Ruined Tow
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 5/29/14
Description: NYPD ruined a car's drive system by improperly towing it. Hasn't paid damage. We get the NYC Comptroller to cut a check for the guy whose car was damaged.

Issue: Health/Wellness
Topic: Rollin' Colon (sponsored segment)
Program: PIX11 Morning News
Date/Time: 6/3/14; 6-9am
Description: National Cancer Survivors Day is June 2nd and PIX11's advertising partner the Colon Cancer Challenge Foundation will be on PIX Plaza to celebrate the survivors among us, raise further awareness about colorectal cancer and the importance of early detection and encourage New Yorkers to Take The Challenge

and Get Screened. Commuters can visit with representatives of the Colon Cancer Challenge Foundation; enjoy free giveaways and life-saving information.

Issue: Community Service/Consumer Advocacy
Topic: Will Hill – Giants football star trashed NJ home and won't pay
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 6/4/14
Description: While we were working on the story and contacting unhelpful accountants and agents, the Giants cut Will Hill because of his third run-in with the NFL's drug policy. We tell the story of how he played paintball indoors, kept 3 pitbulls running wild and left a refrigerator full of maggots. Story picked up by NY Daily News and (Neward) Star-Ledger.

Issue: Community Service/Consumer Advocacy
Topic: World Cup Airfare
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 6/9/14
Description: NJ woman plans trip to Brazil for World Cup but can't get airline to refund more than \$1100 for flights it changed. Without that she has no spending money in Brazil. We find out the issue is with the online discount ticket company. We contact parent corporation and they realize the mistake and overnight a check to the woman owed the money.

Issue: Community Service/Consumer Advocacy
Topic: Eternal Divorce
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 6/11/14
Description: Bronx man has been separated for 8 year and trying to get divorce for 2. His attorney hasn't filed papers. As we get involved, the attorney gets busy. We present the man with a copy of the divorce papers that have finally been filed.

Issue: Community Service/Consumer Advocacy
Topic: Party Hall – Brooklyn party venue shuts down with woman's deposit
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 6/16/14
Description: Party room operator has a new location. He makes repayment and blames delays on all the reservations he had to repay.

Issue: Health/Community Service
Topic: Special Olympics
Program: PIX11 Morning News
Date/Time: 6/17/14; 7-9am
Description: The 2014 Special Olympics USA Games takes place June 14-21. It will showcase the awe-inspiring abilities of athletes with intellectual disabilities; promote the ideals of acceptance and inclusion through sport. Lisa spoke with TJ Nelligan, CEO 2014 Special Olympics USA Games and some of the athletes before they started their game.

Issue: Health/Wellness
Topic: NYC Dance Week
Program: PIX11 Morning News
Date/Time: 6/18/14; 6-9am
Description: NYC Dance Week 2014 is a week and a half of free and discounted dance classes at top dance studios across New York City, including at Mark Morris Dance Center and The Ailey Extension.

Issue: Community Service/Consumer Advocacy
Topic: Suit of Armor
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 6/19/14
Description: Bronx man doing web video series can't get the costumes he paid for from Canadian designer. We profile the series and try to contact the Canadian designer who has \$4,000 but hasn't delivered. So far, no luck.

Issue: Children/Safety
Topic: Bullying
Program: PIX11 Morning News
Date/Time: 6/20/14; 7:10am
Description: A 14-year-old stabbed a classmate who had allegedly harassed him for weeks. Suki and Kori interviewed Sean James, ex-NFL player and founder of "Be In The Know About Bullying", Elana Byrnes, anti-bullying advocate and founder of Kings of Cole (she has a line of clothing called #byehater where 20% of the proceeds go to thebullyproject.com) and Dr. Barbara Greenberg.

Issue: Health/Community Service
Topic: The New York Blood Center
Program: PIX11 Morning News
Date/Time: 6/20/14; 7:20am
Description: The New York Blood Center and the New York Mets are gearing up for their big summer blood drive on Monday. Lisa takes the Dunkin' Donuts Studio on the Run to CitiField for a preview. The Mets are offering lots of incentives to donors, including a pair of tickets for every blood donor. If 5,000 people donate, up to 15,000 people could be helped.

Issue: Health/Wellness
Topic: Relay for Life
Program: PIX11 Morning News
Date/Time: 6/20/14; 8:45am
Description: Lindsay Summer Baer is a Mission Chair of Relay For Life of Manhattan. Lindsay's connection to relay goes back about 10 years, when her mother Monica Baer helped found the first Relay for Life in North Branford, Connecticut. Fighting cancer was a big part of her life from an early age, so she became a huge supporter of Relay for Life and the ACS itself because of all the great work that it does. Monica was diagnosed with breast cancer in 2004, and passed away after a

reoccurrence of the disease in 2012. However, she spent those eight years pursuing her dreams of becoming a photographer, supporting Relays all across Connecticut, giving speeches at various ACS events, and getting me involved in the process. Lindsay is Relaying to help carry on her legacy, and make sure that incredible people everywhere can keep living incredible lives without cancer! Lindsay currently oversees Survivor recruitment and activities, luminaires, and ceremony speakers for Relay for Life of Manhattan.

Issue: Community Service/Consumer Advocacy
Topic: Golf Ball Assault
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 6/23/14
Description: Stray golf balls from public course bombarding nearby homes. Two homeowners are suffering damage to their vehicles and houses. One is afraid to let his little children go out. After we get involved, the company managing the course finally meets with them. It agrees to change tee locations to try and alleviate the problem.

Issue: Community Service/Consumer Advocacy
Topic: Theatre Tickets
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 6/30/14
Description: Emergency prevents Long Island woman from using tickets for Broadway show “After Midnight.” Theater offers other dates then reneges. Woman wanted mom-daughter night at the theater. Her husband needed emergency surgery. When she wanted to use tickets, the play was closing. Theater worker was rude. We contact the parent company, Nederlander. In a minute, it makes good and provides tickets for that very night.

PIX11 Community Outreach

PIX11 participated in the following community events:

APRIL:

4/5 - **Marvin Scott** hosted a new exhibit opening ceremony presented by the **Robert Collier Foundation at Port Jefferson Village Center**. The Foundation, through their fundraising efforts, educates others on Robert Collier principles and the historic significance of his contribution to Publishing, Metaphysics and Advertising through Direct Mail Sales. They partner with organizations to assist them in furthering their respective goals. Proceeds for this event will benefit The Robert Collier Foundation and the Good Shepherd Hospice.

4/6 – **Sukanya Krishnan** emceed for the agency **Community Answer’s Swing into Spring Fashion Show** at the Hyatt Regency Greenwich. It is a program offering free information and referrals to area residents. The event is an annual fundraiser for Community Answers featuring a

fashion show with children and adults from the community with a Silent Auction and Lunch.

4/10 - **Jay Dow** spoke on the media panel, The Role of Media in Crafting Social Narrative for **The National Action Network National Conference**. The National Action Network is a civil rights organization that promotes a modern civil rights agenda. This includes the fight for one standard of justice, decency and equal opportunities for all people regardless of race, religion, nationality or gender.

4/10 - **Mr. G** spoke and was interviewed at **The Urban Assembly School of Business for Young Women**. Students there are applying for a scholarship financial program based on financial literacy.

4/14 - **Magee Hickey** was an emcee for the **St. Vincent's Hospital Luncheon & Fashion Show**. The show benefits St. Vincent's Hospital Westchester Harrison which is a division of Saint Joseph's Medical Center.

4/25 - **The Fair Media Council** presented the FOLIO awards at the Crest Hollow Country Club, Jericho Turnpike, Woodbury, NY. Typically, anchors present awards and Rich was seated on the dais.

4/29 - **Mr. G** attended **Project Sunshine's Eleventh Annual Benefit Celebration**. A New York City-based charity, the organization is a global network of volunteers who bring free educational, recreational, and social programs to children and families in hospitals.

MAY:

5/3 - **Greg Mocker** participated in the "It's My Park Day" clean-up event at Jerome Slope.

5/7 - **Tamsen Fadal** and **Rich Graziano** were presenters for the **13th Annual Women Who Care Luncheon benefiting United Cerebral Palsy of New York City** which celebrates the accomplishments of women as professionals, caregivers, and volunteers

5/8 - **Tamsen Fadal** emcee'd at the **9th Annual Matt's Promise Benefit Concert**. This event remains the driving force behind the enormous advances of finding a treatment or a cure for Duchenne muscular dystrophy.

5/10 - **Tamsen Fadal** attended the **National Ethnic Coalition of Organization, 2014 Elis Island Medals of Honor** event. NECO's mission was created on the conviction of its founders that the diversity of the American people is what makes this nation great.

5/20 - **Sukanya Krishnan** spoke at **The New York City Department of Education, The High School of Sports Management's 2014 Spring Sports Symposium Event**. The purpose is to bring together industry professionals to inform and engage students who plan on pursuing a career in the sport, business, and entertainment industries.

5/21 - **Tamsen Fadal** hosted the **Saving the Next Generation Gala** which was established to provide a secular, political alternative to radical organizations operating in the middle east.

5/28 - **Tamsen Fadal** hosted the **12th Annual Dream and Promise Awards Benefit** that is hosted

by the **Children's Brain Tumor Foundation**. This foundation has dedicated itself to benefiting children with brain and spinal cord tumors.

JUNE:

6/5 - **Sukanya Krishnan** emcee'd at the **PEA Professional Women NYC Networking event** benefitting the NYPD Policewomen's Endowment Association. This Association is dedicated to preserving the history of women in the NYPD, as well as, empowering membership through mentoring, networking, educational programming, and fellowship.

6/8 - **Tamsen Fadal** is on the Red Carpet for **Broadway's Tony Awards**.

6/12 - **Kaity Tong** was honored with the Caregiver Volunteers of Central Jersey's "2014 Woman of Distinction" award. It is attended by 300 of their volunteers and supporters.

6/13 - **Tamsen Fadal** hosted for the **St. Jude Hope and Heritage Gala** which celebrates the contributions and culture of the Middle Eastern community and the lifesaving mission of St. Jude Children's Research Hospital.

6/14 - The **Kimerling Foundation's** Running of the Balls 5k was on Roosevelt Island, New York, NY.

6/15 - In memory of **Sean Kimerling**, the **Running of the Balls** was held by the **Sean Kimerling Testicular Cancer Foundation** with an electronically timed 5K on a USATF certified course. The Foundation works to fight against testicular cancer by creating awareness and the importance of early diagnosis. It has just been announced that they have a new partnership with Toys of Hope that works to provide desperately needed goods and services to over 65,000 needy, underprivileged and homeless children, their families and their pets from Montauk to Manhattan.

6/19 **Nicole Johnson** emcee'd the Bronx Borough President's annual **Caribbean Heritage** event on June 19 at the Bay Eden Senior Center.

6/19 **Jay D** hosted the **Top 20 African American Scholars Awards** ceremony at Hackensack High School (Jay is a graduate of the school.) The ceremony was sponsored by the Wilbert F. Coleman Memorial Scholarship Committee and the Harold Dow Journalism Foundation.

6/23 **Mr. G** presented grants to schools in the 5 boroughs as part of the **Build a Better School** partnership.