



QUARTERLY ISSUES/PROGRAMS LIST

4th Quarter 2014 (October/November/December)

WPIX's obligation is to ascertain the important issues and needs of the communities within our broadcast coverage area and to provide quarterly reports on the station's responses and coverage of these issues.

The following list was determined after careful evaluation of information and communication with community leaders and local organizations. Below represents topics we look to address year round:

- Community Service/Consumer Advocacy
- Crime/Safety
- Economy/Finance
- Education
- Arts & Culture
- Government
- Health/Medical (including alcohol and drug prevention, disabilities)
- Youth & Family Issues
- Homeless & Housing
- International Relations
- Environment
- Sports

From *October 1 through December 31, 2014*, WPIX addressed the above community issues and needs through the following on-air programs and public service announcements, supplemental off-air outreach such as the station's on-line website and participation in community service events.

- PIX11 Morning News – A comprehensive locally produced newscast with local, national and world news plus traffic, weather and entertainment. PIX11 Morning News airs Monday – Friday, 5am-9am.
- PIX11 News at 5 – A comprehensive locally produced newscast with local, national and world news plus weather and commentary. PIX11 News at 5 airs Monday – Friday, 5pm-6pm.

- PIX11 News at Ten – A comprehensive locally produced newscast with local, national and world news plus sports, weather, commentary and consumer advocacy. PIX11 News at Ten airs Monday – Friday, 10pm-11pm.
- PIX11 News at 5 (Weekend) – A comprehensive locally produced newscast with local, national and world news plus sports and weather. PIX11 News at 5 airs Saturday, 5pm-6pm and Sunday, 5pm-5:30pm.
- PIX11 News Closeup - A weekly 30-minute public affairs program providing coverage of local interest issues and community profiles. Aairs Sundays at 6am.
- Public Service Announcements
- Community Outreach Events

**Programs-Issues Report
WPIX-TV (PIX11)
4th Quarter 2014**

Descriptions of episodes and news reports which addressed public affairs issues of interest to the local community.

**PIX11 News Closeup – Host Marvin Scott
Sunday's 6A-6:30A**

Weekly news and community affairs program addressing the issues of importance to our local communities.

Sun, 10/5/14

Issue: Secret Service Lapses/Terrorism/Counter-Terrorism
Guests: Rep. Gregory Meeks D-NY
Description: Congressman Gregory Meeks talks about the Secret Service security breaches at the White House, and the U.S. threat by Islamic extremists. Plus, an exclusive look at what the NYPD counter terrorism units are doing to keep NY safe.

Sun, 10/12/14

Issue: Terrorism/Cyber Security
Guests: Rep. Peter King R-NY; Chiranjeev Bordoloi, CEO of TopPatch, a leading company in cyber security
Description: Congressman Peter King talks about the war against ISIS. Is the President's vow to degrade and destroy them working or is it an exercise in futility? And how great is the terror threat against the U.S.? Plus, cyber security. Recent breaches are troubling. Our guest, a cyber security expert. Discusses how we can protect ourselves from being hacked.

Sun, 10/19/14

Issue: Domestic Violence/Romance and Politics
Guests: Councilman Ritchie Torres, Chairman of the Council's Committee on Public Housing; Former Manhattan District Attorney Robert Morgenthau, and his wife, Pulitzer Prize winning journalist, Lucinda Franks
Description: Discussion on the domestic violence crisis in public housing and the efforts to get victims past the bureaucratic red tape and out of shelters into new apartments. Legendary Manhattan DA Robert Morgenthau and his wife Lucinda Franks share their compelling love story in their decades long May to December relationship. Morgenthau also talks about his famous cases.

Sun, 10/26/14

Issue: Politics/Criminal Justice System

Guests: David McCallum, who spent 29 years in prison for a murder he didn't commit, and his attorney, Oscar Michelen; and Morgan Pehme, Editor-in-Chief, City & State

Description: New evidence has exonerated David McCallum, after he spent nearly 3 decades in prison for a murder he didn't commit. He tells his incredible story. Plus, political analysis of the one and only debate in the New York Governor's race.

Sun, 11/2/14

Issue: Politics/Health

Guests: Jeanne Zaino, Professor of Political Science at Iona College, and Morgan Pehme, Editor-in-Chief at City & State Magazine; Charles King, President of Housing Works, a non-profit organization which fights AIDS and homelessness

Description: Political analysts preview midterm elections. Guest Charles King talks about the similarities between the initial cases of AIDS and now Ebola.

Sun, 11/9/14

Issue: Politics

Guests: Political analysts Jeanne Zaino, Jonathan Lentz, Jonathan Greenspun

Description: Discussion on the new political landscape in Washington, with Republicans taking control of the Senate and expanding their hold on the House, presenting new challenges ahead for President Obama. And in New York, Governor Cuomo breezes to victory for a second term...but Democrats take a big hit as Republicans gain control of the State Senate ...a defeat that comes as a blow to Mayor de Blasio.

Sun, 11/16/14

Issue: The Arts

Guests: Actor Danny Aiello

Description: Iconic stage and screen actor, as well as singer, Danny Aiello, discusses his new book "I Only Know Who I Am When I Am Somebody Else," which chronicles his life story.

Sun, 11/23/14

Issue: Homeless Crisis and NYCHA Problems

Guests: PIX11 News Reporter Jay Dow

Description: The numbers of homeless in the city are staggering. This past September, an all-time record was set in the city, with 58,000 homeless sleeping in shelters. Many of the homeless are from hard working families with limited income who simply cannot find affordable housing. Jay Dow talks about one such family he profiled. Affordable housing in the city is limited. Many live in NYCHA housing developments where rents are stabilized. But life in the developments isn't always stable. Jay Dow discusses the problems at NYCHA.

Sun, 11/30/14

Issue: Annual “Giving Thanks” Special
Guests: Victoria Ledeneva, and her two sons Alex and Ivan—a Staten Island family rebuilding their lives two years after losing their home to superstorm Sandy, through the generosity of the Stephen Siller Tunnel to Towers Foundation; Marie Seaquist, a cancer survivor; Former marine Sgt. Amir Joseph Hamdy suffering from post traumatic stress syndrome is happy to be home from Afghanistan; Sean Ringold, wrongly accused of rape clears his name.

Description: Guests talk about the obstacles they’ve had to overcome, allowing them to give thanks this Thanksgiving.

Sun, 12/7/14

Issue: Grand Jury decision in the Eric Garner case
Guests: Zachary Johnson, civil rights and criminal defense attorney; Tamika Mallory, a former executive with the National Action Network; Mike Reilly, a former NYPD officer in Staten Island; Rodney Cohen, director of African American Cultural Center at Yale University.

Description: Discussion focuses on the Grand Jury’s decision not to indict Officer Daniel Pantaleos in the chokehold death of Eric Garner. With graphic video evidence showing Garner being taken down in a chokehold, what motivated the jurors not to indict the police officer? The panel discusses the impact of the decision, what happens next with Officer Pantaleo, and with reforms in the NYPD.

Sun, 12/14/14

Issue: Education/Politics
Guests: Michael Mulgrew, UFT President; Ed Cox, NYS Republican Party Chairman
Description: The head of the teachers union defends his support of Al Sharpton’s anti-cop rally in Washington--and explains why he wants the rich to pay for smaller class sizes. Plus, the Chairman of New York’s Republican party explains why he thinks Mayor de Blasio could get the 2015 Presidential nod over Hillary Clinton.

Sun, 12/28/14

Issue: 2014 Retrospective
Guests: Jay Dow, PIX11 News Correspondent; Morgan Pehme, Political Analyst
Description: Host Marvin Scott takes a look at the local, national and international stories that made news in 2014, including Ebola, protests over cop killings of young blacks, and the assassination of two NYPD officers by a deranged man on a mission to avenge the deaths of victims of police actions.

PIX11 NEWS PROGRAMS

News reports, initiatives, and consumer advocacy addressing local issues.

Issue: Community Service/Consumer Advocacy
Topic: SUNY Pays Up – state hospital not paying debts
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 10/1/14

Description: A couple of female business partners did transcription work for a hospital. But they were owed a few thousand dollars when SUNY took over the facility and closed it down. Howard cuts through the red tape to get them paid after months of spinning their wheels.

Issue: Community Service/Consumer Advocacy

Topic: Maya-Rose Update – viewers help girl with mystery illness

Program: PIX11 News at Ten – Help Me Howard

Date/Time: 10/6/14

Description: 7 year-old Maya-Rose can't speak or walk. Viewers responded with suggestions for her single dad. One of them is for a school where Maya has enrolled and is really being helped.

Issue: Community Service/Consumer Advocacy

Topic: Sandy Sailboat – Hurricane Sandy still having impact

Program: PIX11 News at Ten – Help Me Howard

Date/Time: 10/13/14

Description: Staten Island couple has an abandoned sailboat in their backyard. Howard tried to help them find out who owns it.

Issue: Community Service/Consumer Advocacy

Topic: Rent-A-John – people burdened by irresponsible company

Program: PIX11 News at Ten – Help Me Howard

Date/Time: 10/20/14

Description: Queens couple has a party but can't get the Rent-A-John company to removed its portable toilet. Howard gets them to take back the smelly hulk.

Issue: Community Service/Children

Topic: Orange County Choppers and Make-A-Wish

Program: PIX11 Morning News

Date/Time: 10/3/14; 7-9am

Guests: Paul Sr.

Description: On Saturday October 4th, Paul Sr. from Orange County Choppers will be holding a ride for Make-A-Wish Foundation. He will be live with us from 7-9am with some of his bikes, as well as the special edition Make-A-Wish bike.

Issue: Community Service/Health

Topic: Brides Against Breast Cancer

Program: PIX11 Morning News

Date/Time: 10/14/14; 7am

Guests: Various

Description: Brides Against Breast Cancer contributes to cancer patients and their families. Their outreach and educational efforts during our "Nationwide Tour of Gowns" bridal shows around the country help ensure that patients impacted by cancer have the resources and information they need in their battle with cancer. Wedding gown sales are an important fund-raising event for Brides Against Breast Cancer. The thousands of generous donations they receive from designers, manufacturers,

bridal shops, and individuals worldwide, enables Brides Against Breast Cancer to contribute to wellness and educational services to those impacted by cancer.

Issue: Community Service/Consumer Advocacy
Topic: Glen Tapia – rent dispute
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 10/22/14
Description: Glen Tapia, a rising professional boxer, rented an apartment in Passaic. But when he had to move out to the west coast, he brought in a subletter. The subletter stopped paying rent. Howard contacted Glen, his manager and promoter...but they all refused to pay what they owe. Next stop for the young woman who owns the apartment is court.

Issue: Community Service/Health (**sponsored**)
Topic: Kid's Fitness
Program: PIX11 News at 5 & 10 – It's A G Thing
Date/Time: 10/24/14
Description: PIX11's weatherman Mr. G visits with Crossfit Gantry. New York's first kids-only Crossfit gym helps kids get into shape. It also teaches them about discipline, perseverance and living a healthy lifestyle from a young age.

Issue: Community Service/Consumer Advocacy
Topic: Contractor Ripoff – contractor takes a fortune and doesn't do the work
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 10/27/14
Description: A contractor took \$190,000 from a Queens couple trying to build their dream home to honor their late daughter. He gutted the place and stopped working. Howard gets him back on the job.

Issue: Community Service/Fundraising
Topic: The Stephen Siller Tunnel to Towers Foundation
Program: PIX11 Morning News
Date/Time: 10/29/14; 7-9am
Guests: FDNY Lt. Chris Kotula
Description: FDNY Lt. Chris Kotula, his wife Carolyn and their 2-year-old daughter Caelyn will see their new home for the first time Wednesday on the two-year anniversary of Hurricane Sandy. Just two weeks before the hurricane totally destroyed their home, Kotula and his wife welcomed their first child. Now, their second child will arrive in — hopefully — to a far less stressful scenario. The Stephen Siller Tunnel to Towers Foundation made it all possible thanks to its network of thousands of volunteers. It was created in memory of the firefighter, the group's namesake, who died responding to the World Trade Center on Sept. 11. So far, the foundation has completely rebuilt and restored 150 homes with an additional 40 homes expected to be complete by early next year. It's restored thousands of other homes damaged by the storm.

Issue: Health/Breast Cancer Awareness Month

Topic: Breast Cancer Awareness
Program: PIX11 Special: PIX11 Cares – Breast Cancer: Attention, Awareness, Action
Date/Time: 10/29/14; 5:30-6pm
Guests: Tamsen Fadal (host) & Brooklyn Borough President Eric Adams; NY Giants punter Steve Weatherford; Susan G. Komen Greater NYC's CEO Linda Tantawi; Miss USA Nia Sanchez; Project Renewal's ScanVan; PIX11's Ann Mercogliano; St. Michael's Medical Center ; Dr. Rachel Wellner, certified breast surgeon from Hackensack University Medical Center.

Description: PIX11 Cares: A Breast Cancer Awareness Month news special helped the community take on the disease that kills one in eight women. We shared stories of struggle and survival, explained the BRCA gene mutation and its strong connection to breast and ovarian cancers, and showed our viewers how they can lower their risk at developing the disease. But we wanted to do more than just talk, we wanted to help. Breast cancer is the leading cause of cancer deaths for women in Brooklyn so we went there to help those who are uninsured get screened. We partnered with Project Renewal's ScanVan and Susan G. Komen to offer free mammograms outside of the Kings County Courthouse. We were also joined by Brooklyn Borough President Eric Adams, Miss USA Nia Sanchez, and many incredible volunteers. PIX11 was also in New Jersey, helping women there get checked. We partnered with St. Michael's Medical Center's 'In the Pink' program to provide free breast screenings and follow-up mammograms to uninsured women. Dr. Rachel Wellner from Hackensack University Medical Center was also there giving health talks, teaching self-breast exams and answering questions. Susan G. Komen and other community organizations set up tables as resources for women. New York Giants punter Steve Weatherford was also there to talk about why this cause is important to him. PIX11 Cares was also online. We had a dedicated page for this special that included a video diary of Star Lopez's journey leading up to her preventative double mastectomy, we provided resources for women looking for a way to get screened, and more. Immediately following the special, Dr. Wellner held a very successful live webchat through Facebook to answer any breast health-related questions.

Issue: Health/Colon Cancer
Topic: ColoGuard
Program: PIX11 Morning News
Date/Time: 11/6/14; 6:45am
Guests: Dr. Felice Schnoll-Sussman
Description: Gastroenterologist, Dr. Schnoll-Sussman, joins the PIX 11 Morning News to discuss ColoGuard; a new at-home screening kit for colon cancer detection. She explains how to use it, where to get it, and how it can be a game changer for early detection of this aggressive disease.

Issue: Education/Children
Topic: Grades4Life
Program: PIX11 Morning News
Date/Time: 11/6/14; 7am

Guests: Various
Description: A New Jersey company is turning good grades into good business, motivating kids to do well in the classroom by creating incentives for stellar report cards. Grades4Life lets students input their grades, track their progress and earn points toward rewards of their choosing. Social successes, like anti-bullying, are also rewarded. Students in K-12 from across the country can sign up for the grade tracker, but must redeem their points at Grades4Life's locations in Middlesex and Essex counties.

Issue: Community Service/Consumer Advocacy
Topic: Karmaloop – web company doesn't pay debt
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 11/6/14
Description: An urban fashion designer faces disaster because he can't get online retailer Karmaloop to pay the \$21,000 it owes him for selling his clothing. Howard contacts the CEO and gets the payment overnighted.

Issue: Community Service/Consumer Advocacy
Topic: Navy Vet/AOL – AOL bills service it didn't provide
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 11/7/14
Description: A Navy officer came down with a handicapping illness. She spent months in a coma. Her parents took her belongings but never cancelled her Internet service. AOL billed for 10 years. When she discovered the problem, AOL offered only a \$90 refund. Howard got back all the money.

Issue: Community Service/Health (**sponsored**)
Topic: Children's Health – Project Sunshine
Program: PIX11 News at 5 and 10 – It's a G Thing
Date/Time: 11/14/14
Description: PIX11's weatherman Mr. G. visits with Project Sunshine – an organization started in New York that brings volunteers into hospitals to help give sick children a smile. They offer several programs including a "Star for a Day" where the kids get personalized activities based on their interests.

Issue: Community Service/Consumer Advocacy
Topic: Prosecutor/Memorabilia Part 1 – NJ County Prosecutor caught filing false document and pulling approx. \$50,000 ripoff.
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 11/19/14
Description: Bergen County prosecutor's office made false statements in an official document to auction off bogus sports memorabilia it had seized.

Issue: Community Service/Children
Topic: Pajama Program
Program: PIX11 Morning News
Date/Time: 11/20/14; 7-9am

Guests: Genevieve Piturro
Description: Pajama Program provides new pajamas and new books to children in need, many of whom are waiting and hoping to be adopted. The program now has 60 chapters in 33 states. They serve children ranging in age from newborn to 18 who live in group homes, shelters and temporary housing. They also have a number of literacy programs in their reading center in NYC.

Issue: Community Service/Consumer Advocacy
Topic: Prosecutor/Memorabilia Part 2 – NJ prosecutor caught filing false document and pulling approx. \$50,000 ripoff
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 11/20/14
Description: Howard lays out the documents and respected authenticators show why the prosecutor's memorabilia is phony.

Issue: Community Service/Food Drive
Topic: Fill the Bag
Program: PIX11 Morning News
Date/Time: 11/26/14; 7-9am
Guests: Robert Jesberger
Description: In preparation for the holiday, local business owner, Robert Jesberger, purchased over \$150,000 worth of non-perishable food items. The "Fill-the-Bag" meals will be collected and distributed to individuals by charity organizations and thousands of volunteers, and will provide over 15,000 Thanksgiving meals to fight hunger in the Long Island and New York areas.

Issue: Community Service/Racism
Topic: Racism Documentary
Program: PIX11 News at Ten
Date/Time: 12/2/14
Guests: NYC High Schoolers featured
Description: The Calhoun School on the Upper West Side organized seminars on racism then shot a documentary as the high schoolers grappled with the issue in America.

Issue: Community Service/Consumer Advocacy
Topic: DJ Lights – store refund policy
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 12/3/14
Description: Newark DJ's were sold the wrong lights. Store doesn't make good on promised replacements. Howard makes it happen.

Issue: Community Service/Consumer Advocacy
Topic: Consumers lose money to dental clinics
Program: PIX11 News at Ten – Arnold Diaz
Date/Time: 12/4/14
Description: Two Fashion Braces dental clinics went out of business leaving people out the thousands they spent for braces with no way to continue their treatment. Arnold

showed them how to get help to continue their treatments and recoup some of their money.

Issue: Community Service/Food Drive
Topic: NYC Food Banks
Program: PIX11 Morning News
Date/Time: 12/5/14; 7-9am
Guests: Various
Description: Food Bank for New York City dishes out food to 1,000 charity partners from their 90,000-square-foot warehouse at 355 Food Center Drive in the Bronx, and feeds about 1.5 million New Yorkers in each of the five boroughs. During the holiday season, the food bank sees a tremendous increase in demand of free meals per day.

Issue: Community Service/Consumer Advocacy
Topic: Gingko Tree – NYC tree fouls neighborhood
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 12/10/14
Description: Howard exposes City Parks Dept. for retaining tree its stopped planting even though it's the only one on the block, it's blossoms make disgusting stench and people can slip and fall on the petals. Plus ill elderly residents can't keep sweeping up.

Issue: Community Service/Families in Need
Topic: Non-Profit Expecting Relief
Program: PIX11 Morning News
Date/Time: 12/12/14; 6:30am
Guests: The Bracetti Sisters
Description: Lisa Mateo joins a family of young entrepreneurs who are helping to give families a little relief during the holiday season. The mission of the Brooklyn based non-profit Expecting Relief is to “keep a smile in every family’s heart.” Expecting Relief helps children in shelters or on the verge of becoming homeless by giving them basic needed essentials. They offer several activities for families including sponsoring a first birthday party, arts and crafts day and family portraits.

Issue: Health/Sports
Topic: Concussions in High School Sports
Program: PIX11 News at Ten
Date/Time: 12/14/14
Description: Parents and High School coaches debate high school sports and the dangers of concussions.

Issue: Community Service/Consumer Advocacy
Topic: JC Penney Refund – department store retains overpayment
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 12/17/14

Description: Woman accidentally writes check to pay JC Penney bill. Check is \$900 more than she owes. Penney gives runaround over a refund. Howard gets her the money in cash.

Issue: Community Service/Consumer Advocacy

Topic: Ticket Scams

Program: PIX11 News at Ten – Arnold Diaz

Date/Time: 12/18/14

Guest: Ticket broker Jason Berger

Description: Arnold Diaz catches a seller of phony tickets in the act. Primer on how not to get taken. Ticket broker shows how to know if tickets are fake.

Issue: Community Service/The Elderly

Topic: Helping Seniors

Program: PIX11 News at 5 and 10 – It's a G Thing

Date/Time: 12/19/14

Description: PIX11's weatherman Mr. G visits with GlamourGals – a volunteer organization started by a teen on Long Island that provides companionship and complimentary beauty makeovers to sight-impaired women and men living in senior homes.

Issue: Community Service/Consumer Advocacy

Topic: Giving to Charity

Program: PIX11 News at Ten – Arnold Diaz

Date/Time: 12/22/14

Description: Best charities to give to over the holiday season and which charities to avoid.

Issue: Community Service/Consumer Advocacy

Topic: Trucker Layoffs – not every holiday story is happy

Program: PIX11 News at Ten – Help Me Howard

Date/Time: 12/23/14

Description: Howard reveals how truckers are losing their jobs for the holidays

Issue: Community Service/Consumer Advocacy

Topic: Torrey Green/Patrick Bowler Updates – the need for kidney transplant donors

Program: PIX11 News at Ten – Help Me Howard

Date/Time: 12/24/14

Description: An update on two people Howard has tried to help by telling their stories and seeking kidney donors. Torrey Green got a new kidney in June. This updates that he contracted pneumonia and was very seriously ill in the ICU. But he's better and back at his love: teaching. Our first story on Patrick Bowler received responses from two people who wanted to donate a kidney. But they weren't in physically good enough shape. So Howard reminds folks that this Christmas miracle is still needed.

Issue: Community Service/Education

Topic: Reverse the Course

Program: PIX11 Morning News
Date/Time: 12/26/14; 8:45am
Guests: Mary Grace Henry
Description: Mary Grace Henry, of Harrison, New York, has been designing accessories for girls and women for five years now, with the intent of using those fashionable pieces to change the live of impoverished girls living in sub-Saharan Africa. “Reverse the Course” had paid for 115 years of education fees for 45 girls living in extreme poverty in Uganda and Kenya. And it all started with a simple birthday wish when Henry was 12. She wanted a sewing machine and when she learned about the hardships experienced by girls living in poverty, she knew she could make a difference.

Issue: Community Service/Consumer Advocacy
Topic: Harlem Apt. Door – NYCHA tenant in danger
Program: PIX11 News at Ten – Help Me Howard
Date/Time: 12/29/14
Description: A month ago the Fire Dept. had to break down the door of an 82-year-old woman in public housing. It was put back up – but it’s partially open and the lock doesn’t really work. NYCHA didn’t fix it until Howard got after them.

Issue: Community Service/Consumer Advocacy
Topic: Neglected Cemetery
Program: PIX11 News at Ten – Arnold Diaz
Date/Time: 12/30/14
Description: Rob Ressler couldn’t find his loved ones buried at the All Faiths Cemetery in Middle Village, Queens. The owner claimed there wasn’t enough money to maintain the cemetery so the headstones Ressler was looking for had fallen over. Arnold Diaz go the Attorney General to investigate.

PIX11 Community Outreach

PIX11 participated in the following community events:

OCTOBER:

10/1 **Tamsen Fadal** participated in the **Mental Health Association of New York City (MHA-NYC)** fundraiser event “Working for Wellness and Beyond.” The benefit at the Mandarin Oriental in NYC will recognize companies that support and hire America’s Armed Forces and service members who have returned to civilian life with significant reintegration challenges, specifically those related to mental health and unemployment.

10/5 **Craig Allen** emceed the **Autism Speaks Walk** at Jones Beach on Long Island. The walk serves as a fundraiser for the foundation and Craig has emceed the event several times.

10/9 **Mary Murphy** was the emcee for the 2014 **Lincoln Hospital Auxiliary Gala**, held at Marina del Rey in the Bronx. The gala paid tribute to the healthcare workers employed by the hospital.

10/10 Earlier this year the station partnered with Municipal Credit Union, the New York City Department of Education, the Council of School Supervisors and Administrators, the United Federation of Teachers, the City University of New York, and the Daily News in the “**Build a Better School**” initiative, a contest that awards public schools across the five boroughs with monetary prizes to help students achieve their academic goals while improving their school. In October, MCU will begin presenting checks to the winning schools in each boro. **Greg Mocker** presented the prize to School by the Sea in Far Rockaway Queens.

10/10 **Marvin Scott** emceed the **Soldiers, Sailors, Marines, Coast Guard and Airmens Club annual gala** in New York, which this year honored Astronaut Buzz Aldrin. **Tamsen Fadal** was presented with the **Distinguished Media Award** for her work with Veterans

10/16 **Tamsen Fadal** hosted **the Akilah Institute’s** annual fundraiser at Bryant Park Café. Akilah acts as the bridge connecting underemployed, high-potential young women to jobs in the fastest-growing sectors of the economy.

10/20 **Tamsen Fadal** participated in **The 2014 Moving Families Forward Gala at The Waldorf Astoria** in New York City. The annual gala attracts over 300 guests and helps bring awareness to the vital programs and ongoing services for children, families and adults at the Ackerman Institute for the Family.

10/21 – **Tamsen Fadal** hosted the **Urban Upbound** 10th anniversary fundraiser at Hudson Terrace in Manhattan. The mission of Urban Upbound is to provide residents of public housing neighborhoods the tools and resources needed to achieve economic mobility and self-sufficiency, and to break cycles of poverty.

10/21 **Sukanya Krishnan** was a presenter at the **Making Books Sing** event in Manhattan to promote literacy for children

10/23 **Marvin Scott** emceed **the Adopt-a-Soldier Platoon’s** annual “Salute to American Heroes” gala in Belleville, NJ.

10/25 **Dan Mannarino** participated in **New Jersey’s Diabetes Walk** at Liberty State Park

10/26 **Mr. G** participated in the **Kidney & Urology Foundation of America Walk the Walk** event in Central Park

10/29 **Tamsen Fadal** presented at **The Women’s Media Center 2014 Women’s Media Awards** at **Capitale** in New York City. The Women’s Media Awards recognizes and honors game-changers for women in media.

OCTOBER MEDIA SPONSORSHIPS:

Circle of Sisters/WBLS event at Javits Center, on air coverage and on site signage - 10/4 & 5

NOVEMBER:

11/2 – **Team 11 Alive** (comprised of PIX11 staffers and friends) ran the **NYC Marathon** to raise funds for the American Cancer Society

11/3 **Tamsen Fadal** and **Ellyn Marks** were servers alongside Bill Ritter for the **Center for Hearing and Communication Center's Feast of Famous Faces** in Manhattan.

11/6 – **Tamsen Fadal** hosted the **Cystic Fibrosis Foundation, Greater NY Chapter's Under The Bridge Fundraising Gala** at Guastavino's in Manhattan.

11/10 – **Greg Mocker** judged the **North Shore Rotary Celebrity Chef competition in Staten Island**. The event supports local Staten Island charities including a community Thanksgiving dinner and children's causes.

11/11 – **Tamsen Fadal** emceed a **Shining Service Worldwide**, a female Veteran's event with stylists and makeovers celebrating Veteran's Day at Lord & Taylor in Manhattan.

11/13- **Marvin Scott** moderated the **Broadway Association's** monthly lunch at Sardi's in Manhattan. The November topic was Post-Election politics. **Tamsen Fadal** was in attendance.

11/18 – **Tamsen Fadal** participated in the **MLB Player's Alumni Associations Annual Legends for Youth Dinner** which raises funds for youth baseball in the US. The event will take place at Capitale in Manhattan.

11/20 **Magee Hickey** emceed the annual Woodhull Auxiliary Gala at the Russo's on the Bay in Queens. Proceeds from the event went to the New York Health and Hospitals Corporation.

11/21 **Ayana Harry** participated in **Frederick Douglass Academy III Inaugural Career Day**. The school is located in the Bronx.

11/24 **Joe Cioffi** spoke to a students in the advanced meteorology class at **Stonybrook University**.

11/25 **Tamsen Fadal** was a reading volunteer at a **Pajama Program** event for children in NYC. Tamsen was also able to secure a donation of children's books to the charity through her work with publisher St. Martin's Press.

11/26 **Tamsen Fadal , Greg Mocker, Kori Chambers and Lisa Mateo** served Thanksgiving meals to homeless and shelter residents at **the Bowery Mission** in Manhattan.

NOVEMBER MEDIA SPONSORSHIPS:

HBCU College Fair, in partnership with the New York Urban League Young Professionals - on air coverage and on site signage- 11/15

DECEMBER:

12/5 **Marvin Scott** participated in a “New Legislators Retreat” with City and State at **Baruch College**, where he was a panelist.

12/8 **Marvin Scott** joined **DHL Operation Holiday Cheer** at JFK Airport to load Christmas Trees on a cargo plane headed to the troops in Afghanistan.

12/10 **Tamsen Fadal** and **Scott Stanford** hosted the **5th Annual UCP of NYC Santa Project Party** at **BLT Prime** in Manhattan. **Mr. G** also attended. The event provided gifts for children and families with disabilities during the holiday season. **Scott Stanford** and **Tamsen** are celebrity chairs of the annual event.

PIX11 TALENT SERVING ON BOARDS

- Marvin Scott is the National Spokesman for the Chemotherapy Foundation
- Tamsen Fadal sits on the board of Shining Service, Women’s Veterans Association.
- PIX11 is a member of the Broadway Association