

ORDER WORKSHEET

Rep Order# 9395985	Ver# 5	Status Revised	Traffic Order# 62652	Printed: 09/03/14 5:31 PM	Duplicate	1 of 4
EC'd Yes			Last Received: 09/03/14 12:46 PM			
			Showing Buylines:	All Lines		

Station WSAW-TV WAUSAU	Agency (GREE) GMMB	Rep Firm KATZ CONTINENTAL
Advertiser (BURM) BURKE, MARY	3050 K ST NW	Sales Office (DC) WASHINGTON
Product BURKE/G/D	WASHINGTON, DC 20007	Salesperson (MJO) MIKE JONES
Estimate# 3467	Agency C/P1/P2/E 188/201/3467	Sales Assistant JACOB
Buyer Jesse Demastrie	Flight Dates 09/02/14-09/08/14	Salesperson Phone# 202-872-5880
		Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

HI CHRIS...SEE LINES 14 & 32 FOR NA & MG. PLEASE CONFIRM. THANKS JACOB/MIKE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
<hr/>											
1	Tu-Th	6A-7A	SUNRISE 7 (SECOND HOUR)	30	-	-	\$250.00	09/02-09/04	4	4	\$1,000.00
2	F	6A-7A	SUNRISE 7 (SECOND HOUR)	30	-	-	\$50.00	09/05-09/05	0	0	\$0.00
3	Tu-Th	7A-9A	CBS THIS MORNING	30	-	-	\$100.00	09/02-09/04	4	4	\$400.00
4	M	7A-9A	CBS THIS MORNING	30	-	-	\$20.00	09/08-09/08	1	1	\$20.00
5	Su	7A-8A	SUNRISE 7 SUNDAY	30	-	-	\$25.00	09/07-09/07	1	1	\$25.00
6	Su	8A-930A	CBS SUNDAY MORNING	30	-	-	\$75.00	09/07-09/07	1	1	\$75.00
7	Tu-Th	9A-930A	MILLIONAIRE (HOUR)	30	-	-	\$100.00	09/02-09/04	3	3	\$300.00
8	F	9A-930A	MILLIONAIRE (HOUR)	30	-	-	\$20.00	09/05-09/05	1	1	\$20.00
9	Tu-Th	930A-10A	MILLIONAIRE (HOUR)	30	-	-	\$100.00	09/02-09/04	3	3	\$300.00
10	M	930A-10A	MILLIONAIRE (HOUR)	30	-	-	\$20.00	09/08-09/08	1	1	\$20.00
11	Tu-Th	10A-11A	PRICE IS RIGHT	30	-	-	\$150.00	09/02-09/04	3	3	\$450.00

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 Salesperson Phone# 202-872-5880

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12	F	10A-11A	PRICE IS RIGHT	30	-	-	\$75.00	09/05-09/05	0	0	\$0.00
13	Tu-Th	11A-12P	YOUNG & THE RESTLESS	30	-	-	\$200.00	09/02-09/04	3	3	\$600.00
14*	F	11A-12P	YOUNG & THE RESTLESS	30	-	-	\$25.00	09/05-09/05	0	0	\$0.00
		Sales remark: V5 1X NA									
		V5 Comment Changed, Spots/week Changed									
15	Tu-Th	12P-1230P	NEWS	30	-	-	\$350.00	09/02-09/04	3	3	\$1,050.00
16	M	12P-1230P	NEWS	30	-	-	\$200.00	09/08-09/08	0	0	\$0.00
17	Tu-Th	5P-528P	NEWSCHANNEL 7 AT 5PM	30	-	-	\$400.00	09/02-09/04	2	2	\$800.00
18	F	5P-528P	NEWSCHANNEL 7 AT 5PM	30	-	-	\$200.00	09/05-09/05	0	0	\$0.00
19	Tu-Th	6P-630P	NEWSCHANNEL 7 AT 6PM	30	-	-	\$750.00	09/02-09/04	1	1	\$750.00
20	M	6P-630P	NEWSCHANNEL 7 AT 6PM	30	-	-	\$500.00	09/08-09/08	0	0	\$0.00
21	Sa	6P-630P	NEWSCHANNEL 7 AT 6PM-SAT	30	-	-	\$150.00	09/06-09/06	1	1	\$150.00
22	Tu-Th	630P-7P	INSIDE EDITION	30	-	-	\$30.00	09/02-09/04	1	1	\$30.00
23	M	9P-10P	UNDER THE DOME	30	-	-	\$400.00	09/08-09/08	0	0	\$0.00
24	F	9P-10P	BLUE BLOODS	30	-	-	\$125.00	09/05-09/05	1	1	\$125.00
25	Su	7P-8P	BIG BROTHER 16	30	-	-	\$500.00	09/07-09/07	0	0	\$0.00
26	Tu-Th	10P-1035P	NEWSCHANNEL 7 AT 10PM	30	-	-	\$120.00	09/02-09/04	1	1	\$120.00

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27	Sa	10P-1035P	NEWSCHANNEL 7 AT 10PM-SAT	30	-	-	\$100.00	09/06-09/06	1	1	\$100.00
28	M	1035P-1135P	LATE SHOW W/DAVID LETTERMAN	30	-	-	\$40.00	09/08-09/08	1	1	\$40.00
29	Tu	9P-10P	NCIS LA	30	-	-	\$555.00	09/02-09/02	1	1	\$555.00
30	W	7P-8P	BIG BRO	30	-	-	\$750.00	09/03-09/03	1	1	\$750.00
31	Su	6P-7P	60 MINUTES	30	-	-	\$1,900.00	09/07-09/07	1	1	\$1,900.00
32*	M	6A-7A	NEWS	30	-	-	\$25.00	09/08-09/08	1	1	\$25.00
		Sales remark: V5 MG ADDED									
		V5 Added									

---REPORT TOTALS---

Report Totals: 41 / \$9,605.00

---SALES MONTHLY TOTALS---

Sep2014: 41/ \$9,605.00

Order Totals: 41 / \$9,605.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$24,012.50	CABL .00%	UNKN .00%	WAOW 35.00%	WBWA .00%	WFXS 5.00%
		WJFW 20.00%	WSAW 40.00%			

Books [FEB14]
Demos RA35+

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--- CREDIT RISK ---

STANDARD CREDIT TERMS