

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Red Right Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Buckeye Leadership Fund

Agency name: **Red Right Media**

Address: **1301 S Fern St. #2274, Arlington VA 22203**

Contact: **media buyer** Phone number: **571-380-3475** Email: **info@redrightmedia.com**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Buckeye Leadership Fund

Address: 2150 West 117th Street, Box 1438, Cleveland, OH 44111

Contact: Jared Flynn Phone number: Email: buckeyeslead@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Treasurer - Jared Flynn

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to: **Bernie Moreno + Frank LaRose**

Office(s) sought by such candidate(s) (no acronyms or abbreviations): **US Senate**

Date of election: **March 19 Primary**

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

Amnesty for illegals, Tax dollars, ballot language

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name:

Media Buyer

Name:

Tom Buyax

Date of Request to Purchase Ad Time: 2/15/2022

Date of Station Agreement to Sell Time: 3/15/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

3/15/24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

See attached request for any other officers, executive committee members or directors

Contract #:

See Attached

Station Call Letters:

WCLT-FM

Date Received/Requested:

3/15/24

Est. #:

See Attached

Station Location:

Newark, OH

Run Start and End Dates:

3/15/24 @ 5pm - 3/19/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Subject: RE: Buckeye Leadership Fund - Issue Advertiser Agreement Form WCLT-FM

From: Linley Grande <linley.grande@genmediapartners.com>

Date: 3/15/2024, 11:22 AM

To: Tom Bunyard <tbunyard@wcltradio.com>, "info@redlightmedia.com" <info@redlightmedia.com>, "buckeyeslead@gmail.com" <buckeyeslead@gmail.com>

No there are not. Everything on the NAB form is complete. Thank you!



LINLEY GRANDE
VP/Political Strategies Manager


216.233.8181

Linley.Grande@GenMediaPartners.com

www.GenMediaPartners.com

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SHAREME

-----Original Message-----

From: Tom Bunyard <tbunyard@wcltradio.com>

Sent: Friday, March 15, 2024 11:18 AM

To: info@redlightmedia.com; buckeyeslead@gmail.com

Cc: Linley Grande <linley.grande@genmediapartners.com>

Subject: Buckeye Leadership Fund - Issue Advertiser Agreement Form WCLT-FM

Good Morning-

Are there any additional officers, executive committee members, or directors of the Buckeye Leadership Fund? Do you have a phone number to list on the form for the Buckeye Leadership Fund?

Thanks,

--

Tom Bunyard
Owner/President/GM - WCLT Radio Group
T-100.3 "Your Hometown Country Station"
104.7 "The Big Lick"
98.7 "Kate 98"
740-345-4004, ext. 231
tbunyard@wcltradio.com

WCLT RADIO INC.
 674 Jacksontown Road SE
 Heath, OH 43056

Client: **Buckeye Leadership Fund**
 Order #: **629-00002**
 Description: **IO# 4457019**
 Date Entered: **3/15/2024**
 P.O.#:
 Salesperson: **Bunyard, Tom**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

Gen Media Partners

Media Financial
 1655 Palm Beach Lakes Blvd
 9th Floor #903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/15/2024	3/19/2024	WCLT-FM	**Mid-Day 10A-3P	CUSTOM	1:00	9	60.00	540.00	Y	Y	N	N	Y	N	N
3/15/2024	3/17/2024					3	60.00	180.00	0	0	0	0	3	0	0
3/18/2024	3/19/2024					6	60.00	360.00	3	3	0	0	0	0	0
2 3/15/2024	3/19/2024	WCLT-FM	*Afternoon Drive 3P-7P	CUSTOM	1:00	6	60.00	360.00	Y	N	N	N	Y	N	N
3/15/2024	3/17/2024					3	60.00	180.00	0	0	0	0	3	0	0
3/18/2024	3/19/2024					3	60.00	180.00	3	0	0	0	0	0	0
3 3/16/2024	3/17/2024	WCLT-FM	BTA 1 6a-7p	Weekly	1:00	4	50.00	200.00	0	0	0	0	0	2	2
4 3/18/2024	3/19/2024	WCLT-FM	***Morning Drive 6A-10A	Weekly	1:00	6	60.00	360.00	3	3	0	0	0	0	0

Order Start Date: 3/15/2024 Order End Date: 3/19/2024 Spots: 25 Total Charges: **\$1,460.00**
 Combined Discounts: **\$219.00**
 Total Net: **\$1,241.00**

Projected Media Month Billing Totals for Buckeye Leadership Fund / 629-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	25	\$1,460.00	\$219.00	\$1,241.00

Confirmed & Accepted for WCLT RADIO INC. By: _____

Accepted for Media Financial By: _____

Please Sign and Return One Copy