

RADIO STATION CALL SIGN

**KMVA / KOAI
KKFR / KZON**

CALENDAR QUARTER: **1ST, 2ND, 3RD & 4TH** YEAR: **2019**

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATIONS(S) **X 1ST** **[X]2ND** **[X]3RD** **[X]4TH Quarter**
of 2018

(call(s))

(Year)	ISSUE DESCRIPTION:	PROGRAM SEGMENT:	DATE/TIME:	DURATION:	DISCUSSION IN SEGMENT:
Example:	New beach alert program	Jane's 7:00AM Newscast	6/12/16	:45	Mayor McClair urges council to pass law

1. **Baby Zoey** PSA Show 01/6/19 13:22 Baby Zoey was dignosed with a rare disorder that only affects Navajo Natives called Navajo Neuropathy, a disease of the liver, which starts to affect the rest of the body rapidly without proper treatment. Family Sarah Brown came on the show to shed some light on the disease and promoted a fundraiser to help baby Zoey to get proper treatment.

2. **United Cerebral Palsy of Central Arizona** PSA SHOW 1/6/19 15:00 Valerie from UCP, talked about the organization and their efforts to help children and families with children who are affected by Cerebral Palsy. We were focused on just the Arizona district, although it is a national organization. We discussed the many differet programs they have to offer from early intervention with infants and toddlers to adult at home care. We also put a call out for volunteers as well for those who may want to donate time instead money.

3. **CB Live** PSA Show 1/13/19 12:28 Ryan Handelsman discussed the opening of CB Live Venue and their goal to give back \$100k to local charities. They have three major fundraising tiers for non profits to use to help their cause. This is a new venue which is more than a comedy club, they also host bands and a full restaurant during the day.

4. Chandler Compadres PSA Show 1/13/19 13:50 Kurt Johansen from Chandler Compadres informing reasons why to give back and Tax Day. Kurt was very thorough on how donations help when it comes to filing taxes for 2019 and in the future.

5.Chandler Compadres/CB Live (repeat) PSA Show 1/20/19 25:00

6. Italian Association PSA Show 1/27/19 17:02 Frank and Todd from the Italian Associaton talk about the Annual Italian Festival and the Charity involved St Vincent De Paul and how the portion of the proceeds are going back to this specific charity. Todd also discussed how St Vincent helps those I need throughout Arizona along with how this festival helps fund future programs at the charity.

7.Run to Fight Children’s Cancer PSA Show 1/27/19 11:28 Run to Fight Children’s Cancer is one of the largest Races in Arizona dedicated to child cancer. They are in the 9th year and have raised for \$500k for the cause. This event takes place at Grand Canyon University on Sat March 19th.

8. Run to Fight Children’s Cancer/Italian Association (repeat) 2/3/19

9. United Way Recorded :15 PSA 2/5 and 2/11 :15 Dine at any of the valleywide Scramble locations from Feb 7th -14th and you will have an opportunity to round up at the cash registers and help raise funds for United ways Weekend Hunger Backpack program.

10.Saint Joseph the Worker Hike for the Homeless PSA Show 2/10/19 10:30 Molly from Saint Joseph came in to discuss the 21st Annual Hike for Homeless event which was created to empower those experiencing homelessness and poverty to gain self sufficiency through quality employment. This organization has helped put 2,906 people back to work in 2018.

11. Italian Association PSA Show 2/10/19 17:02 Frank and Todd from the Italian Associaton talk about the Annual Italian Festival and the Charity involved St Vincent De Paul and how the portion of the proceeds are going back to this specific charity. Todd also discussed how St Vincent helps those I need throughout Arizona along with how this festival helps fund future programs at the charity.

12.St Joesph The Worker/Italian Association (repeat) 2/17/19

14. AZ DCS Recorded :29 PSA Week of 2/18/19 - Promoting safe sleep for infants.

15. Gary Smith/March Madfest Basketball PSA Show 2/23/19 11:05 Gary Smith former professional basketball player puts together an event for Elite and academically thriving high school basketball players both boys and girls to showcase their talents and play in front of their community. This event is free to the public and free to the players as well, he explained what his plans are in the future to continue to inspire young kids to stay active and achieve goals through sports and academically.
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17. Ahwatukee Eats PSA Show 3/10/19 8:24 Ahwatukee Eats is a monthly mini festival that happens in the town of Ahwatukee inside the Phoenix city limits. They raise money each month for a specific charity, this month is to support the Juvenile Diabetes Research Foundation.
18. Scottsdale 20-30 Club PSA Show 3/10/19 11:45 Scottsdale 20-30 club hosts a charity sporting competition called Brokers for Kids and Agents benefiting children. More than 500 people participate for the two main charities, Boys Hope Girls Hope which provide scholarships to under privileged kids in both community and residency base programs and Care Fund which provides mortgage, rent and house expense relief, during a child's extended health crisis.
19. Ahwatukee Eats Van Hit Van Hit 3/15/19 Promotions for Hot 97.5 went to the Ahwatukee Eats festival to provide entertainment for the event, playing music from 6p-8p and interacting with listeners and the community. <U:\Promotions\KMVA Pictures & Recaps\Devanie\Pics\Awhatukee Food Truck Festival 3-16-19>
20. Scottsdale 20-30 Club PSA Show 3/17/19 11:45 Scottsdale 20-30 club hosts a charity sporting competition called Brokers for Kids and Agents benefiting children. More than 500 people participate for the two main charities, Boys Hope Girls Hope which provide scholarships to under privileged kids in both community and residency base programs and Care Fund which provides mortgage, rent and house expense relief, during a child's extended health crisis.
21. Gary Smith/March Madfest Basketball PSA Show 3/17/19 11:05 Gary Smith former professional basketball player puts together an event for Elite and academically thriving high school basketball players both boys and girls to showcase their talents and play in front of their community. This event is free to the public and free to the players as well, he

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22. Scottsdale Tennis Week PSA Show 3/24/19 16:35 Mike Bauer (Scottsdale Tennis Week) and Black Van Es (Founder of Love Pup) came in to discuss the first ever Tennis Week festival. Mike talked about all the activities, night life and family friendly events going on for Scottsdale Tennis week from Thur-Sun and the charities that will benefit from this event are Love Pup (a local Arizona foster/adoption program for pets) and Learner and Rowe Gives back. Tennis is huge in Arizona so this was a for sure success for their debut and the charities involved.

23. Scottsdale 20-30 Club PSA Show 3/24/19 11:45 Scottsdale 20-30 club hosts a charity sporting competition called Brokers for Kids and Agents benefiting children. More than 500 people participate for the two main charities, Boys Hope Girls Hope which provide scholarships to under privileged kids in both community and residency base programs and Care Fund which provides mortgage, rent and house expense relief, during a child's extended health crisis.

24. Vitalyst Health Foundation, Chandler Fire Department PSA Show 3/31/19 14:30 The Vitalyst Health Foundation has developed a behavioral health training program to prepare Firefighters from around the Valley to deal with these sometimes sensitive mental health issues. Donaldo Lopez, a Chandler firefighter for over 12 years, can share how this training has transformed how he now responds to mental-health related calls and helped his relationship with his own father, who has bipolar disorder. Battalion Chief Jeffrey West talks about the rollout of the training program and the affect this has already had on more than 4,500 firefighters across the valley.

25. Kevin Rowe (Learner and Rowe Gives Back) PSA Show 3/31/19 16:45 Kevin Rowe discussed on the show about his organization and how it got started to help multiple charities in Arizona, his main focus for starting the foundation was to just be one more person to help the less fortunate for Christmas, Thanksgiving or even bills for parents who children are in and out of medical care. He puts on a Golf tournament every year where 100 percent of the proceeds goes back to charities in Arizona first.

26. Graebel – 1st Annual Truck Pull PSA Show 4/6/19 6:00 Graebel is teaming up with Move for Hunger of Arizona; which was designed by local Van lines. This even specifically is to have teams sign up and try to pull a truck. Whoever gets the truck across the fastest wins. The entry of companies pay a fee to go back to local food banks.

27. Kevin Rowe (Learner and Rowe Gives Back) PSA Show 4/6/19 (repeat) 16:45 Kevin Rowe discussed on the show about his organization and how it got started to help multiple charities in Arizona, his main focus for starting

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28. US EGG/Arizona Helping Hands PSA Show 4/14/19 13:25 U.S. Egg, the Valley's ultimate breakfast and lunch spot is teaming up with Arizona Helping Hands (AHH) to host a new toy and pajama drive for boys and girls in foster care. AHH is the largest organization in Arizona that provides beds, cribs, clothing, toiletries, birthday gifts, holiday toys, backpacks with school supplies, licensing safety items, and more to more than 14,000 children in foster care. Mario Gebran (Chef at US EGG and Co Owner) & Sherie Siegel, Vice President of Arizona Helping Hands came on the show to discuss the event for the month of April!

29. Drive out Domestic Violence Golf Tournament/New Life Center PSA Show 4/21/19 15:00 New Life Center, an emergency shelter and outreach program for domestic violence survivors that serves more than 1,000 children and adults annually. Mariah Moon from New Life Center and Jeffery Harris co chair of Drive Out Domestic Violence charity joined the show to discuss their annual Golf Tournament to happen on May 10th and hopefully recruit companies to participate so they could surpass last years goal donations.

30. US EGG/Arizona Helping Hands PSA Show 4/21/19 (repeat) 13:25 U.S. Egg, the Valley's ultimate breakfast and lunch spot is teaming up with Arizona Helping Hands (AHH) to host a new toy and pajama drive for boys and girls in foster care. AHH is the largest organization in Arizona that provides beds, cribs, clothing, toiletries, birthday gifts, holiday toys, backpacks with school supplies, licensing safety items, and more to more than 14,000 children in foster care. Mario Gebran (Chef at US EGG and Co Owner) & Sherie Siegel, Vice President of Arizona Helping Hands came on the show to discuss the event for the month of April!

31. US EGG/Arizona helping hands & Drive out Domestic Violence (repeated show) PSA Show 4/28/19 28:25

32. Cinco de Mayo - PSA Show 5/5/19 1:00 – Cinco de Mayo charity event to help homeless this summer! Water and non perishable food donations were accepted in preparation for the summer heat.

33. US EGG/Arizona helping hands & Drive out Domestic Violence repeated show 5/5/19 29.25

34. Sounds Academy PSA Show 5/11/19 9:45 Kirk Johnson the director of Sounds Academy joined the show to discuss the non profit organizations educational benefits and promote an upcoming benefit concert taking place on May 18th. This event allows the public to see the talent of the hardworking students and also giving back to their programs.

35. Chandler Fire/ Vitalyst Health Foundation PSA Show 5/11/19 15:54 Thanks to a grant Vitalyst Health Foundation, Chandler Fire Department has developed a behavioral health training program to prepare Firefighters from around the Valley to deal with these sometimes sensitive mental health issues. Donaldo Lopez, a Chandler firefighter for over 12 years, shared how this training has transformed how he now responds to mental-health related calls and helped his relationship with his own father, who has bipolar disorder. Battalion Chief Jeffrey West talks about the rollout of the training program and the affect this has already had on more than 4,500 firefighters across the valley.

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37. Chandler Fire/ Vitalyst Health Foundation PSA Show 5/19/19 15:54 Thanks to a grant Vitalyst Health Foundation, Chandler Fire Department has developed a behavioral health training program to prepare Firefighters from around the Valley to deal with these sometimes sensitive mental health issues. Donaldo Lopez, a Chandler firefighter for over 12 years, shared how this training has transformed how he now responds to mental-health related calls and helped his relationship with his own father, who has bipolar disorder. Battalion Chief Jeffrey West talks about the rollout of the training program and the affect this has already had on more than 4,500 firefighters across the valley.

38. US EGG/Arizona Helping Hands/ Chandler Fire/ Vitalyst Health Foundation repeated show 5/26/19 & 6/2/19

39. ONE n TEN/POMO Pizzeria PSA Show 6/9/19 Dani Logan from One n Ten and Cricket Pearson from Pomo Pizzeria stopped into the show to discuss PRIDE MONTH and Promo Pizzeria is supporting by donating the proceeds from their limited time Rainbow Pizza. Dani Logan also discussed the benefits that One n Ten does to support the LGBTQ community.

40. Vitalant PSA Show 6/9/19 Sue Thew is the Public and Media relations representative of Vitalant, formally United Blood Services. Sue came on the show to discuss the Missing Types digital campaign to bring awareness to certain blood types and the needs for blood donations. She even discussed all the blood drives they are doing all summer long.

41. Juneteenth Celebration/Job Career Fair PSA Show 6/16/19 Dr Eddie Taylor joined the show to discuss an upcoming job fair for Black America in Phoenix. It the first ever to be held on June 19th which is also know as Juneteenth which is a day of celebration annually on the nineteenth of June by African Americans (especially in the southern states), to commemorate emancipation from slavery in Texas on that day in 1865.

42. Vitalant PSA Show 6/16/19 (repeat) Sue Thew is the Public and Media relations representative of Vitalant, formally United Blood Services. Sue came on the show to discuss the Missing Types digital campaign to bring awareness to certain blood types and the needs for blood donations. She even discussed all the blood drives they are doing all summer long.

43. UCP of Arizona/ Circle K PSA Show 6/23/19 Katy Hansen of UCP of Arizona and Karala Garsha of Circle K joined the show to discuss the huge partnership Circle K has with UCP donations. Also to discuss all the new programs UCP has to offer and how they have expanded to help more than those with just cerebral palsy. Circle K discussed their countertop canisters that let customers drop their spare change at the register which has lead to over 3.5 million in donations during the 2018 fiscal year.

44. ONE n TEN/POMO Pizzeria PSA Show 6/23/19 (repeat) Dani Logan from One n Ten and Cricket Pearson from Pomo Pizzeria stopped into the show to discuss PRIDE MONTH and Promo Pizzeria is supporting by donating the proceeds from their limited time Rainbow Pizza. Dani Logan also discussed the benefits that One n Ten does to support the LGBTQ community.

45. Vitalant Van Hit Promotional Van Hit 6/29/19 The Hot 97.5 & 103.9 street team joining Vitalant at Paradise Valley Mall to support their blood drive. The promotions teams provided music and entertainment from 11a-1pm for the patrons waiting to donate blood. <U:\Promotions\KMVA Pictures & Recaps\Jonathan\Photos\kmva vitalant blood drive 6.29>

46. UCP of Arizona/ Circle K PSA Show 6/30/19 Katy Hansen of UCP of Arizona and Karala Garsha of Circle K joined the show to discuss the huge partnership Circle K has with UCP donations. Also to discuss all the

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48. **Boys & Girls Club & Twin Peaks** PSA Show 7/7/19 From June 14 through August 2, all three Valley Twin Peaks locations will support the need for sports equipment for local youth. The Boys & Girls Clubs of Metro Phoenix hosts summer camps at all 13 BGCMP locations throughout the Valley. These camps provide kids with the opportunity to have fun, meet new friends, discover new interests and create lasting memories

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49. **Saint Vincent De Paul** PSA Show 7/14/19 Members of Saint Vincent De Paul came on to the show to discuss, summer needs. Along with Riviera Broadcasting holding a Christmas in July for this charity for water and food!

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51. Phoenix Police Museum/ Car Show PSA Show 8/4-8/18 James Holmes came on the show to discuss all the great things inside the Phoenix Police museum, going back to the history of the Miranda law! They are hosting a care show on Nov 23rd to help with fundraising of the museum, since this is FREE and open to the public

52. Florence Crittenton PSA Show 8/18 & 8/25/ & 9/1 Dr Warren has come back to Riviera Broadcasting and joining the PSA show for a 3rd year to promote the 11th Annual Heels for Healing & Diva Dash! September 28 at their upscale resale store, Flo's on 7th. Shop a wide selection of gently used high heels and handbags donated from members of the community with all proceeds from the event benefitting the nonprofit's life-changing programs for girls, young women and their families.

53. Phoenix Police Museum/ Car Show repeat PSA Show 9/1 & 9/8 James Holmes came on the show to discuss all the great things inside the Phoenix Police museum, going back to the history of the Miranda law! They are hosting a care show on Nov 23rd to help with fundraising of the museum, since this is FREE and open to the public!

54. Dream Job Fair new/repeat PSA Show 9/1 – 9/22 & 10.6 The D.R.E.A.M. Job Fair is a bi-annual event held at GateWay Community College and is made possible through a coalition of state government programs, community non-profits, Mercy Care and employers who recognize the value of an inclusive workforce and the positive community impact of connecting people with meaningful employment opportunities

55. Adaptive Water Sports / Tempe Improv PSA Show 9/22 & 9/29 Az Adaptive water sports is non profit 501c3 organization that makes life fun and exciting for folks with amazing abilities. They serve children ages 3 and up to adults with physical and cognitive challenges! They are 100 percent donation based and are putting on a comedy show to raise money and teaming up with the Tempe improv!

56. Pittie Palooza PSA Show 9.29 & 10.6 This is annual event in conjunction with the AZ Humane society and 6 other non profit animal shelters to celebrate the pitbull, but also offer no cost spay/neuter and vaccines for all dogs or cats in the valley! Held at Metro Center Mall, pittie palooza has helped save the lives of nearly 33,000 dogs and cats. This event is on Oct 19th

57. Pittie Palooza PSA Show 10.13 This is annual event in conjunction with the AZ Humane society and 6 other non profit animal shelters to celebrate the pitbull, but also offer no cost spay/neuter and vaccines for all dogs or cats in the valley! Held at Metro Center Mall, pittie palooza has helped save the lives of nearly 33,000 dogs and cats. This event is on Oct 19th

58. D.R.E.A.M Job Fair PSA Show 10.13 This is a semi annual event, in celebration of national disability in employment awareness month. This job fair is not only for those with disabilities but for anyone looking for employment. Bill Mason talks about the benefits of this job fair; resume overviews; interview practices and more.

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62. Saint Vincent De Paul PSA Show 11/24. Members of Saint Vincent De Paul came on to the show to discuss the holiday needs for the community! Always accepting food donations even after thanksgiving plus with the cold temperatures on the way, the need for warm clothing and blankets!

63. UCP of Arizona/ Circle K PSA Show 12/1 & 12/8 Katy Hansen of UCP of Arizona and Karala Garsha of Circle K joined the show to discuss the huge partnership Circle K has with UCP donations. Also to discuss all the new programs UCP has to offer and how they have expanded to help more than those with just cerebral palsy. Circle K discussed their countertop canisters that let customers drop their spare change at the register which has lead to over 3.5 million in donations during the 2018 fiscal year.

64. ICAREFASHIONSHOW PSA Show 12/15 & 22 Lamark is the founder of the iCareFashion is to raise awareness of the foster care system. The benefits of this fashion show goes back to support foster care! Cynthia is the co founder with Lamark and she was a parent who children had to be in foster care ! Her story is told every year to help people understand the GOOD of foster care and how it helped her family!

65. St Joseph the Worker

PSA Show 12/29

St Joseph the worker

provides the community with tools with people who are seeking work. There are currently 57,000 open jobs and St Joseph the worker helps break the barrier for job seekers, not only for those who are in need, but those who live paycheck to paycheck and need something better they are opening up an independent location to support those needs in 2020.

66. Vitalant

PSA Show 12/29

Sue from Vitalant

talked about blood services on how you give blood in the one of the worst times of the year with @vitalantaz!! And one of their hugest events kicking off 2020!!!