KMVA/KOAI KKFR/KZON CALENDAR QUARTER:

1<sup>ST</sup> OUARTER

YEAR:

2021

## RADIO QUARTERLY ISSUES/PROGRAMS LISTING

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATIONS(S)

1ST Quarter of 2021

(call(s)				
(Year) <b>ISSUE DESCRIPTION</b> :	PROGRAM SEGMENT: DATE/TIME:		<b>DURATION:</b>	<b>DISCUSSION IN SEGMENT:</b>
Example: New beach alert program	Jane's 7:00AM Newscast	6/12/16	:45	Mayor McClair urges council to pass law

- 1). Co-Vid 19 Emergency Nurses on Mini Mash Unit for Anti-Bodies Infusion PSAShow 1/31 I talked with 2 Emergency Nurses from Banner East & West on Co-Vid and the "Monoclonal Anti-bodies Infusion unitMash Unit" which is another therapeutic source other than vaccine for the healing from Co-Vid 19.
  - 1) stephanie.s.deangelisttewart.com@bannerhealth.com
  - 2) Chelsie.deangelistomita@bannerhealth.com
- 2) <u>Victims of Domestic Violence with Herme Sherry, Executive Dir of Cameo Foundation PSA Show 2/07/2021!</u> I talked with Herme about all the elements dealing with Victims of Domestic Violence plus the Mission of the Ms. Senior Arizona Pageant raising funds for the Victims and their Families!
- 3) "CAUSE WE CARE" (New Name for PSA Show 2/14/2021- Vitalant :30 min & Heart Walk (Az.Heart Assoc.:30 min. I interviewed Sue Thews, Executive Director of Marketing for Vitalant regarding Blood Services needed for "Vittalant Arizona Sports Team Challenge Feb. 15<sup>th</sup>, 2021 ...ALSO spent 15 minutes talking with Jeff Meshey, 2021 Heart Walk Chairman regarding their Annual Heart Walk on the 12<sup>th</sup> of February, 2021!

- 4) "CAUSE WE CARE" PSA SHOW 2/21/2021 ..."PAT'S RUN" I talked with Alex Garwood (Founder and of The Tillman Foundation and Dan Futrell, CEO of the Tillman Foundation regarding the Annual PAT'S RUN coming in April and being done Virtually all over the USA. Incredible stories about the RUN, PAT, and PAT'S FOUNDATION
- 5) "CAUSE WE CARE" PSA SHOW 2/28/2021 ... I talked with Vince Navarette-Marketing Communications with Girl Scouts/Az. Cactus Pine Counsel regarding a collaboration between the Girl Scouts and Homie (Real Estate Tech Company) about Homie's \$15,000 donation for the Girls Scouts "COOKIE CASTLE" project located at Norterra on Happy Valley Rd.
- 6) ":CAUSE WE CARE" :30 Minute PSA SHOW (2/21/2021) 2 GUESTS 1<sup>st</sup> Guest was Nichole Blue, Devoted Health Benefits on the SCAMS THAT SENIORS HAVE TO DEAL WITH TODAY! Plus, the 2<sup>nd</sup> guest was Ethan Delahuntey...Founder and CEO of MUSCULAR MOVING MEN! They gather your junk and turn it to treasures of furniture for homeless, etc.
- 7) "CAUSE WE CARE" :30 Minute PSA SHOW (2/28/2021) AMERICAN LUNG ASSOCIATION OF ARIZONA I spoke with Elizabeth Walton, Exec. Director of American Lung Association/Arizona on their FIGHT FOR AIR CLIMB @ Chase Field coming up March 27<sup>th</sup>! Plus, their Annual LUNG FORCE WALK done virtually because of Co-Vid!
- 8) "CAUSE WE CARE" 30 Minute PSA Show (3/07/2021) 2-Parts
  - 1) **SCAMS ON SENIORS** ...I talked with Nicole Blue, Health Benefits Advisor about **SCAMS ON SENIORS AND MEDICARE ADVICE!**
  - 2) JUNK REMOVAL ...Interviewed Ethan Delahunty of his junk removal company, "Muscular Moving Men" that picks up junk, refurbishes it and distributes it to homeless, or people who don't have furniture. They can furnish 10 Apts. In one day! *Their POLICY is "Donate First, Trash Second!!*
- 9) "CAUSE WE CARE" :30 Minute PSA SHOW (3/14/2021) VICTIMS OF DOMESTIC VIOLENCE! I talked with Herme Sherry again regarding The Cameo Foundation Mission of taking care of the Victims of Domestic Violence! Plus we chatted about her efforts as Executive Director of the Ms. Senior Arizona Pageant! The Pageant has been put off for over a year and they're attempting to get in done in August 2021!
- 10) "CAUSE WE CARE" :30 Minute PSA Show (3/21/2021) AMERICAN LUNG ASS./ARIZONA!

  I talked with Elizabeth Walton, Exec. Director of the Arizona Branch of American Lung Association ..about Lung health and their Big Event "FIGHT FOR AIR, CLIMB" coming to Chase Field on March 27<sup>th</sup>!

## 11) "CAUSE WE CARE" :30 minute PSA SHOW (3/28/2021) 2 Parts!

- 1) **St. Vincent DePaul** ... Talked with Maria Silva regarding nutrition advice for Seniors plus St. Vincent DePaul delivers food, Clothing, and Health Consultation for Families...
- 2) <u>Janice's Woman's Center</u> ...Talked with Shante Saulsberry regarding her experience helping a Homeless lady in Ahwatukee. She started by introduction, then went to feeding and has now decided to build a Center for homeless women in her name!