

ORDER



Orders
Order / Rev: 928214
 Alt Order #:
Product Desc: TU-MO WEEK
Estimate: 1674 DEWINE WEEK 10/2 TV
Flight Dates: 10/02/18 - 10/08/18
Original Date / Rev: 09/27/18 / 09/27/18
Order Type: NORMAL

WIYE
Primary AE: Parkersburg House
Sales Office: PRKR
Sales Region: Regl

Agency Name: SRCP Media
Buying Contact:
Billing Contact:
 201 N Union St Ste 200
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: DeWine Husted for Ohio
Demographic: HH
Product Codes: Candidate - State - Governor
Priority: P-03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 148893
Agency External ID: 6790
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/07/18	7	\$490.00	\$416.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	7	\$490.00	\$416.50	0.00
Totals	7	\$490.00	\$416.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIYE	10/07/18	10/07/18	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	7p-8p	-----1	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	-----1		1		\$75.00		0.00					
N 2	WIYE	10/06/18	10/06/18	SEC Football Late Game SEC Football Late Game	CM	Fri 230p-6p/ Sat 3	-----1-	:30	1	\$45.00	P-03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	-----1-		1		\$45.00		0.00					
N 3	WIYE	10/07/18	10/07/18	CBS Face The Nation Face The Nation	CM	1030a-1130a	-----1	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	-----1		1		\$25.00		0.00					
N 4	WIYE	10/03/18	10/04/18	Late Show Late Show	CM	1135p-1235a	--11---	:30	2	\$50.00	P-03	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	--11---		2		\$50.00		0.00					
N 5	WIYE	10/07/18	10/07/18	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	9p-10p	-----1	:30	1	\$135.00	P-03	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	-----1		1		\$135.00		0.00					
N 6	WIYE	10/03/18	10/03/18		CM	758p-9p	--1----	:30	1	\$110.00	P-03	0.00	NM	1	\$110.00

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 Estimate: 1674 DEWINE WEEK 10/2 TV

WIYE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS Wednesday Prime H											
				Wednesday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-- 1----					1	\$110.00		0.00			
													Totals	7	\$490.00