

ORDER

Orders

Order / Rev: 928214

Alt Order #:

Product Desc: TU-MO WEEK

Estimate: 1674 DEWINE WEEK 10/2 TV

Flight Dates: 10/02/18 - 10/08/18

Original Date / Rev: 09/27/18 / 09/27/18

Order Type: NORMAL



WIYE

Primary AE: Parkersburg House

Sales Office: PRKR

Sales Region: Regl

Agency

Name: SRCP Media

Buying Contact:

Billing Contact:

201 N Union St Ste 200

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: DeWine Husted for Ohio

Demographic: HH

Product Codes: Candidate - State - Governor

Priority: P-03

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: 148893

Agency External ID: 6790

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/07/18	7	\$490.00	\$416.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	7	\$490.00	\$416.50	0.00
Totals	7	\$490.00	\$416.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIYE	10/07/18	10/07/18	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	7p-8p	-----1	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1			1			\$75.00		0.00			
N 2	WIYE	10/06/18	10/06/18	SEC Football Late Game SEC Football Late Game	CM	Fri 230p-6p/ Sat 3	-----1-	:30	1	\$45.00	P-03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1-			1			\$45.00		0.00			
N 3	WIYE	10/07/18	10/07/18	CBS Face The Nation Face The Nation	CM	1030a-1130a	-----1	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1			1			\$25.00		0.00			
N 4	WIYE	10/03/18	10/04/18	Late Show Late Show	CM	1135p-1235a	--11---	:30	2	\$50.00	P-03	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	--11---			2			\$50.00		0.00			
N 5	WIYE	10/07/18	10/07/18	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	9p-10p	-----1	:30	1	\$135.00	P-03	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1			1			\$135.00		0.00			
N 6	WIYE	10/03/18	10/03/18		CM	758p-9p	--1----	:30	1	\$110.00	P-03	0.00	NM	1	\$110.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Wednesday Prime H															
Wednesday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-- 1----		1				\$110.00		0.00			
													Totals	7	\$490.00