

COMMUNITY AFFAIRS PROGRAMMING

WKQC-HD2

**ISSUES OF CONCERN TO CHARLOTTE, NC
ADDRESSED IN RESPONSIVE PROGRAMMING
Fourth Quarter 2013**

Fourth Quarter Issues Report Public Affairs Issues of Concern

**July – August - September
Due January 10, 2013**

Prepared by: Francene Marie
Hosted by: Francene Marie

Public Affairs Programs

Show Title – Francene Marie Show

Francene Marie show hosted by Francene Marie is a locally produced show. The show addresses local, regional and national issues of concern to Charlotte and the Metrolina area. Airing on Sunday mornings from 6:00AM to 7:00AM.

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Health

Susan G Komen's local chapter "Komen Charlotte" highlights business men in the community as "Pink Tie Guys". The need to help Lupus "thrivers" in the area. Fashion choices affecting spine health.

Children

Puppies for Patients gives stuffed animals to children with life threatening illness at Levine Children's Hospital. The need to support children residents at Holy Angels and Kids Path a service from Hospice Carolinas Chapter.

Community

The need to promote various events in the Queen City benefiting charities and non-profits.

Veterans

The need to support homeless women veterans. The need to support veteran owned diner in the area.

Education

"Communities in School" needs funding for increased population of children at risk. The need to support Community Culinary School for those challenged with employment.

Hunger/Homeless

The need to help Second Harvest Food Bank. The need to discuss food trends/choices to reduce obesity. The need to give warm coats to homeless and working poor population.

Safety / Preparedness

Fire Marshall shares how to keep safe during the holidays. Red Cross explains the need to plan for disasters.

Economics

City Council shares budget plans for economic growth. The need to understand new tax laws in North Carolina. Apparo helps struggling non-profits with IT issues.

Teens

Children's Home Society helps teens with adoption process. Florence Crittenton Services helps teen moms be better moms.

Scams

Local FBI office shares how to avoid 2013 scams. The need to highlight companies on the dirty dozen list from the Better Business Bureau. PC3 non-profit helped demystify computer scams.

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Education

Education

Issue: Education

PA Show

Date: December 29, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Gina M. Salvati, VP of Development and Community Affairs for Communities in Schools regarding how the program helps at-risk schools in the area.

Issue: Education

PA Show

Date: December 29, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Chef Ron with Community Culinary School regarding Levine matching grant. Ron also shared how the school employs the unemployable whom have made bad choices in the past. We talked about recipes for the holidays

Economics

Issue: Economics

PA Show

Date: December 15, 2013

Time: 15 minutes of 1-hour (revised)

Francene Marie interviewed City Councilman David Howard regarding projections for 2014. We reviewed past and future projections about budget.

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HEALTH

Issue: Health

PA Show

Date: December 15, 2013

Time: 15 minutes of hour

Francene Marie interviewed Justin Karas owner of Newks Eatery one of Charlotte's own Pink Tie Guy by Susan G Komen's local chapter "Komen Charlotte". They're highlighting business men in the community as "Pink Tie Guys". Justin shared his stories of women battling cancer in his life. Laugh For A Cure supporting Pink Tie Guys is January 18, 2014.

Issue: Health

PA Show

Date: December 15, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Christine John-Fuller – President of Lupus Foundation regarding 2013 and 2014 events to support "Lupus Thrivers". She also shared common symptoms and support groups.

Issue: Health

PA Show

Date: December 22, 2013

Time: 30 minutes of 1-hour (revised)

Francene Marie interviewed Dr. Schatzman regarding chiropractic health. Dr. Schatzman shared how high-heels, purses and clothing that doesn't support healthy a spine. She also shared how men can avoid a tilted spine when carrying wallets in back-pockets.

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Economics

Issue: Economics

PA Show

Date: December 22, 2013

Time: 30-minutes of 1-hour

Francene Marie interviewed Kimberly Lanphear - Executive Director with Apparo. Apparo helps struggling nonprofits gain momentum and compete through technology. Their team offers technology strategy, implementation, consulting and support services.

Safety / Preparedness

Issue: Safety / Preparedness

PA Show

Date: December 1, 2013

Time: 30-minutes of 1-hour

Francene Marie interviewed Assistant Fire Marshal John Heinen about unattended cooking in the kitchen; being the number one cause of fire during the holiday. He talked about landlords required to install a 10 year smoke alarm and carbon monoxide in rental property.

Issue: Safety / Preparedness

PA Show

Date: December 1, 2013

Time: 30-minutes of 1-hour

Francene Marie interviewed Jennifer Franklin – Communications Director for American Red Cross Carolinas Chapter about blood donations and making a preparedness kits. Jennifer shared a long list of items to pack.

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Hunger / Food

Issue: Hunger /Food

PA Show

Date: October 20, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Carol Hardison - Executive Director of Crisis Assistance Ministries regarding food deprived families who depend on referrals Crisis Assistance offers to a deserving population. Carol also shared utility-pay-program to assist with light, water and gas bills.

Teens

Issue: Teens

PA Show

Date: October 20, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Frank Crawford – Executive Director of Childrens Home Society about Super Bowl raffle. The raffle will raise well needed funds to run operations in 2014. Frank shared how important it is to adopt teens before they age out of the system.

Issue: Teens

PA Show

Date: November 17, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Alisha Jeter and Andrea McGee who shared great stories about Florence Crittenton Services. Florence Crittenton Services was awarded a Matching Gift Challenge Grant from The Leon Levine Foundation. The foundation will match dollar for dollar, up to \$40,000.

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Scams

Issue: Scams

PA Show

Date: November 17, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Shelly Lynch – Public Affairs Director with local FBI office regarding online scams during the 2013 holiday shopping season.

Issue: Scams

PA Show

Date: November 24, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Tom Bartholomy – President of the Better Business Bureau about the dirty dozen companies in the area reported to the BBB for bad business practices.

Issue: Scams

PA Show

Date: November 24, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Galen Bolin – President of PC3, a non-profit helping anyone through their meet-ups with computer issues free of charge. We discussed computer viruses and software to protect our assets and identity when clicking on unknown links.

Hunger / Food

Issue: Hunger/Food

PA Show

Date: October 13, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Second Harvest Food Bank regarding “Wine Women & Shoes” in October and how we can donate can food or give monetary donations.

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Children

Issue: Children

PA Show

Date: November 10, 2013

Time: 30 minutes of 1-hour

Sister Nancy Nance with Holy Angels updated listeners about their annual Cooking Experience with the famous “Italian Mommas”. Holy Angels is a residential facility for children with developmental disabilities.

Issue: Children

PA Show

Date: November 10, 2013

Time: 30 minutes of 1-hour

Francene Marie interviewed Hospice and Palliative Care Charlotte Region regarding Kids Path designed for children. A program committed to providing care to children and parents. We discussed upcoming events and support groups.

Community

Issue: Community Events Show

PA Show

Date: November 3, 2013 (rerun)

Time: 1-hour

Francene Marie interviewed several organizations about upcoming events. Alice Garland with the North Carolina Education Lottery shared how to win big with ticket entry online. Winners will head to the Super Bowl and socialize with Hall of Fame players. Beverly Penninger and Alyson Young with NAKATA Productions talked about documentary about the history of Music Festivals. Wally Coppinger – Executive Director with Aviation Museum about B-17 exhibit. Michelle Lally with “A New You” shared new trends offered to relieve stress. Their Family Day free event showcases some of the therapies.

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SCAMS

Issue: Scams

PA Show

Date: December 8, 2013

Time: 30 minutes of 1-hour (Re-run)

Francene Marie interviewed Shelly Lynch – Public Affairs Director with local FBI office regarding online scams during the 2013 holiday shopping season.

Issue: Scams

PA Show

Date: December 8, 2013

Time: 30 minutes of 1-hour (Re-run)

Francene Marie interviewed Tom Bartholomy – President of the Better Business Bureau about the dirty dozen companies in the area reported to the BBB for bad business practices.

Issue: Scams

PA Show

Date: December 8, 2013

Time: 30 minutes of 1-hour (Re-run)

Francene Marie interviewed Galen Bolin – President of PC3, a non-profit helping anyone through their meet-ups with computer issues free of charge. We discussed computer viruses and software to protect our assets and identity when clicking on unknown links.

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Veterans

Issue: Veterans (revised)
PA Show
Date: October 13, 2013
Time: 30 minutes of 1-hour

Francene Marie interviewed Tori Duncan - President of America's Veterans Industries about a veteran run diner. The diner employs forgotten soldiers with military training, but has not value in most businesses.

Issue: Veterans
PA Show
Date: October 6, 2013
Time: 1-hour

Interviewed Terry Synder founder of Operation North State regarding the collection of gifts to be sent to troops. Operation North State provides North Carolina's enlisted men and women serving in all branches of the armed forces that didn't make it home for holidays. Presently taking names of soldiers to send a gift box filled with North Carolina goodies.

Community

Issue: Community Events Show
PA Show
Date: October 27, 2013
Time: 1-hour

Francene Marie interviewed several organizations about upcoming events. Alice Garland with the North Carolina Education Lottery shared how to win big with ticket entry online. Winners will head to the Super Bowl and socialize with Hall of Fame players. Beverly Penninger and Alyson Young with NAKATA Productions talked about documentary about the history of Music Festivals. Wally Coppinger – Executive Director with Aviation Museum about B-17 exhibit. Michelle Lally with “A New You” shared new trends offered to relieve stress. Their Family Day free event showcases some of the therapies.