

CONTRACT



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u> 353119 /		<u>Alt Order #</u> 10776269
<u>Advertiser</u> Boliek for Auditor		<u>Original Date / Revision</u> 04/24/24 / 04/24/24
<u>Contract Dates</u> 04/25/24 - 05/16/24	<u>Estimate #</u>	<u>Ext. Opp. ID</u>
<u>Product</u> DAVE BOLIEK REP AUD		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Washington Tele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Delivery
4441 Six Forks Rd
Suite 106-373
Raleigh, NC 27609

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	04/25/24	04/26/24	WRAL 5a News	5a-530a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				2	\$125.00			
N 2	WRAL	04/25/24	04/26/24	Various	530a-6a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				2	\$225.00			
N 3	WRAL	04/25/24	04/26/24	WRAL AM News 6-7a	6a-7a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				2	\$500.00			
N 4	WRAL	04/25/24	04/26/24	Today Show	7-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				2	\$500.00			
N 5	WRAL	04/27/24	04/27/24	WRAL News 6a-8a	Various		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1-				1	\$225.00			
N 6	WRAL	04/28/24	04/28/24	Various	6a-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1				1	\$150.00			
N 7	WRAL	04/28/24	04/28/24	Sunday Today	Sunday Today		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1				1	\$750.00			
N 8	WRAL	04/25/24	04/26/24	WRAL Noon News	Various		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				2	\$225.00			
N 9	WRAL	04/25/24	04/26/24	Kelly Clarkson Show	2p-3p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				2	\$150.00			
N 10	WRAL	04/25/24	04/26/24	Family Feud	3PM - 3:30PM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				2	\$125.00			
N 11	WRAL	04/25/24	04/26/24	WRAL 4p News	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				1	\$275.00			
N 12	WRAL	04/25/24	04/26/24	WRAL 5p News	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				1	\$650.00			
N 13	WRAL	04/25/24	04/26/24	WRAL 530p News	530-6p		:30			NM	1	\$700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



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<u>Contract Dates</u> 04/25/24 - 05/16/24	<u>Product</u> DAVE BOLIEK REP AU	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				1	\$700.00			
N 14	WRAL	04/25/24	04/26/24	Various	6p-6:30p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				1	\$800.00			
N 15	WRAL	04/27/24	04/27/24	WRAL SAT 6pm News	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1-				1	\$375.00			
N 16	WRAL	04/25/24	04/28/24	Various	630-7p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TFSS				1	\$800.00			
N 17	WRAL	04/25/24	04/28/24	Late News	11-1135p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TFSS				2	\$400.00			
N 18	WRAL	04/25/24	04/26/24	Tonight Show	11:35p-1237xm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---TF--				1	\$200.00			
N 19	WRAL	05/05/24	05/09/24	Various			:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/05/24	05/11/24	MTWT--S				5	\$25.00			
N 20	WRAL	04/29/24	05/03/24	Various	430a-5a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				5	\$50.00			
N 21	WRAL	04/29/24	05/03/24	WRAL 5a News	5a-530a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				5	\$125.00			
N 22	WRAL	04/29/24	05/03/24	Various	530a-6a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				5	\$150.00			
N 23	WRAL	04/29/24	05/03/24	WRAL AM News 6-7a	6a-7a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				5	\$300.00			
N 24	WRAL	04/29/24	05/03/24	Today Show	7-9a		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				5	\$500.00			
N 25	WRAL	05/04/24	05/04/24	WRAL News 6a-8a	Various		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1-				1	\$150.00			
N 26	WRAL	05/05/24	05/05/24	Various	6a-8a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1				1	\$100.00			
N 27	WRAL	05/05/24	05/05/24	Various	9a-10a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1				1	\$225.00			
N 28	WRAL	05/05/24	05/05/24	Meet The Press	10-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1				1	\$225.00			
N 29	WRAL	04/29/24	05/03/24	WRAL Noon News	Various		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				5	\$225.00			
N 30	WRAL	04/29/24	05/03/24	Kelly Clarkson Show	2p-3p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				5	\$150.00			
N 31	WRAL	04/29/24	05/03/24	Family Feud	3PM - 3:30PM		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				5	\$125.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				5	\$125.00			
N 32	WRAL	04/29/24	05/03/24	WRAL 4p News	4-5p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				3	\$275.00			
N 33	WRAL	04/29/24	05/03/24	WRAL 5p News	5p-530p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				2	\$650.00			
N 34	WRAL	04/29/24	05/03/24	WRAL 530p News	530-6p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				2	\$700.00			
N 35	WRAL	04/29/24	05/03/24	Various	6p-6:30p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				2	\$800.00			
N 36	WRAL	05/05/24	05/05/24	WRAL SUN 6p News	6p-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1				1	\$300.00			
N 37	WRAL	04/29/24	05/05/24	Late News	11-1135p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTFSS				5	\$400.00			
N 38	WRAL	04/29/24	05/03/24	Tonight Show	11:35p-1237xm		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	MTWTF--				4	\$125.00			
N 39	WRAL	05/12/24	05/16/24	Various			:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/12/24	05/18/24	MT-----				5	\$25.00			
N 40	WRAL	05/06/24	05/10/24	Various	430a-5a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$50.00			
N 41	WRAL	05/06/24	05/10/24	WRAL 5a News	5a-530a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$125.00			
N 42	WRAL	05/06/24	05/10/24	Various	530a-6a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$150.00			
N 43	WRAL	05/06/24	05/10/24	WRAL AM News 6-7a	6a-7a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$300.00			
N 44	WRAL	05/06/24	05/10/24	Today Show	7-9a		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$500.00			
N 45	WRAL	05/11/24	05/11/24	WRAL News 6a-8a	Various		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1-				1	\$150.00			
N 46	WRAL	05/12/24	05/12/24	Various	6a-8a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1				1	\$100.00			
N 47	WRAL	05/12/24	05/12/24	Various	9a-10a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1				1	\$225.00			
N 48	WRAL	05/12/24	05/12/24	Meet The Press	10-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1				1	\$225.00			
N 49	WRAL	05/06/24	05/10/24	WRAL Noon News	Various		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$225.00			
N 50	WRAL	05/06/24	05/10/24	Kelly Clarkson Show	2p-3p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$150.00			
N 51	WRAL	05/06/24	05/10/24	Family Feud	3PM - 3:30PM		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$125.00			
N 52	WRAL	05/06/24	05/10/24	WRAL 4p News	4-5p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$175.00			
N 53	WRAL	05/06/24	05/10/24	WRAL 5p News	5p-530p		:30			NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$425.00			
N 54	WRAL	05/06/24	05/10/24	WRAL 530p News	530-6p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				4	\$400.00			
N 55	WRAL	05/06/24	05/10/24	Various	6p-6:30p		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				4	\$475.00			
N 56	WRAL	05/12/24	05/12/24	WRAL SUN 6p News	6p-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1				1	\$300.00			
N 57	WRAL	05/06/24	05/12/24	Various	630-7p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTFSS				4	\$800.00			
N 58	WRAL	05/06/24	05/12/24	Late News	11-1135p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTFSS				5	\$400.00			
N 59	WRAL	05/06/24	05/10/24	Tonight Show	11:35p-1237xm		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				4	\$125.00			
N 60	WRAL	05/12/24	05/14/24	Early Today			:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/12/24	05/18/24	MT----S				3	\$25.00			
N 61	WRAL	05/13/24	05/14/24	Various	430a-5a		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	MT-----				3	\$50.00			
N 62	WRAL	05/13/24	05/14/24	WRAL 5a News	5a-530a		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	MT-----				3	\$125.00			
N 63	WRAL	05/13/24	05/14/24	Various	530a-6a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	MT-----				3	\$150.00			
N 64	WRAL	05/13/24	05/14/24	WRAL AM News 6-7a	6a-7a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	MT-----				3	\$300.00			
N 65	WRAL	05/13/24	05/14/24	Today Show	7-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	MT-----				2	\$500.00			
N 66	WRAL	05/13/24	05/14/24	WRAL Noon News	Various		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	MT-----				2	\$225.00			
N 67	WRAL	05/13/24	05/13/24	Kelly Clarkson Show	2p-3p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/13/24									

(* Line Transactions: N = New, E = Edited, D = Deleted)



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u>	<u>Alt Order #</u>
353119 /	10776269

<u>Advertiser</u>	<u>Original Date / Revision</u>
Boliek for Auditor	04/24/24 / 04/24/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/25/24 - 05/16/24	DAVE BOLIEK REP AU	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	1-----				1	\$150.00			
N 68	WRAL	05/13/24	05/13/24	WRAL 5p News	5p-530p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	1-----				1	\$425.00			
N 69	WRAL	05/13/24	05/13/24	WRAL 530p News	530-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	1-----				1	\$400.00			
N 70	WRAL	05/13/24	05/13/24	Various	6p-6:30p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	1-----				1	\$475.00			
N 71	WRAL	05/13/24	05/13/24	Late News	11-1135p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	1-----				1	\$400.00			
N 72	WRAL	05/13/24	05/13/24	Tonight Show	11:35p-1237xm		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	1-----				1	\$125.00			
Totals											200	\$53,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	26	\$9,425.00	(\$1,413.75)	\$8,011.25
04/29/24 -05/14/24	174	\$43,700.00	(\$6,555.00)	\$37,145.00
Totals	200	\$53,125.00	(\$7,968.75)	\$45,156.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below:

Digital Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Production Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Credit Sales: <<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>>

Signature

Date