Contract Agreement Between:

CONTRACT



	Contract / Rev	vision		Alt Order #			
	353119	/		10776269			
Advertiser			Ori	ginal Date	/ Revision		
Boliek for Auditor			0	4/24/24	/ 04/24/24		
Contract Dates	Estimate #			Ext. Opp. I	D		
04/25/24 - 05/16/24							
Product							
DAVE BOLIEK REP AUD							
	Billing Cycle	Billing	Cale	endar	Cash/Trade		
	EOM/EOC	Broado	cast		Cash		
	Property Account			xecutive	Sales Office		
	WRAL Cheryl			g	Washington Tele		
	Special Handling						
	Demographic						
	Adults 35+						
			-				
	Agy Code	Advert	iser	Code	Product 1/2		
				A 1			
	Agency Ref			Advertiser	Ker		
	Proto/						

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spc	ots	Amount
N 1 WRAL 04/25/24 04/26/24 WRAL 5a News	5a-530a	:30	NM	2	\$250.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 04/22/24 04/28/24TF 2	\$125.00				
N 2 WRAL 04/25/24 04/26/24 Various Start Date End Date Weekdays Spots/Week	530a-6a Rate	:30	NM	2	\$450.00
Start DateEnd DateWeekdaysSpots/WeekWeek:04/22/2404/28/24TF2	\$225.00				
N 3 WRAL 04/25/24 04/26/24 WRAL AM News 6-7a	6a-7a	:30	NM	2	\$1,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek:04/22/2404/28/24 TF2	<u>Rate</u> \$500.00				
Week. 04/22/24 04/26/24	7-9a	:30	NM	2	¢1 000 00
Start Date End Date Weekdays Spots/Week	7-9a Rate	.30	INIVI	2	\$1,000.00
Week: 04/22/24 04/28/24 TF 2	\$500.00				
N 5 WRAL 04/27/24 04/27/24 WRAL News 6a-8a	Various	:30	NM	1	\$225.00
Start DateEnd DateWeekdaysSpots/WeekWeek:04/22/2404/28/2411	<u>Rate</u> \$225.00				
N 6 WRAL 04/28/24 04/28/24 Various	6a-8a	:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate			•	<i>Q</i>
Week: 04/22/24 04/28/241 1	\$150.00				
N 7 WRAL 04/28/24 04/28/24 Sunday Today Start Date End Date Weekdays Spots/Week	Sunday Today Rate	:30	NM	1	\$750.00
Start DateEnd DateWeekdaysSpots/WeekWeek:04/22/2404/28/2411	\$750.00				
N 8 WRAL 04/25/24 04/26/24 WRAL Noon News	Various	:30	NM	2	\$450.00
Start Date End Date Weekdays Spots/Week Week: 04/22/24 04/28/24 TF 2	<u>Rate</u> \$225.00				
Week: 04/22/24 04/28/24 TF 2 N 9 WRAL 04/25/24 04/26/24 Kelly Clarkson Show		:30	NM	2	¢200.00
Start Date End Date Weekdays Spots/Week	2p-3p Rate	.30	INIVI	2	\$300.00
Week: 04/22/24 04/28/24 TF 2	\$150.00				
N 10 WRAL 04/25/24 04/26/24 Family Feud	3PM - 3:30PM	:30	NM	2	\$250.00
Start DateEnd DateWeekdaysSpots/WeekWeek:04/22/2404/28/24 TF2	<u>Rate</u> \$125.00				
N 11 WRAL 04/25/24 04/26/24 WRAL 4p News	4-5p	:30	NM	1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate			-	*
Week: 04/22/24 04/28/24TF 1	\$275.00				
N 12 WRAL 04/25/24 04/26/24 WRAL 5p News Start Date End Date Weekdays Spots/Week	5p-530p Rate	:30	NM	1	\$650.00
Week: 04/22/24 04/28/24 TF 1	\$650.00				
N 13 WRAL 04/25/24 04/26/24 WRAL 530p News	530-6p	:30	NM	1	\$700.00

WRAL 2619 Western Blvd.			Contract / Revision 353119 /	Alt Order # 10776269	
Raleigh, NC 27606 (919)890-6000		Advertiser Boliek for Auditor		riginal Date / F 04/24/24 /	evision 04/24/24
		<u>Contract Dates</u> 04/25/24 - 05/16/24	Product DAVE BOLIEK REP AU	Estimate #	
*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek:04/22/2404/28/24 TF1	<u>Rate</u> \$700.00				
N 14 WRAL 04/25/24 04/26/24 Various Start Date End Date Weekdays Spots/Week Week: 04/22/24 04/28/24 TF 1	6p-6:30p <u>Rate</u> \$800.00	:30		NM 1	\$800.00
N 15 WRAL 04/27/24 04/27/24 WRAL SAT 6pm News Start Date End Date Weekdays Spots/Week Week: 04/22/24 04/28/241- 1	6-630p <u>Rate</u> \$375.00	:30		NM 1	\$375.00
N 16 WRAL 04/25/24 04/28/24 Various Start Date End Date Weekdays Spots/Week Week: 04/22/24 04/28/24 TFSS 1	630-7p <u>Rate</u> \$800.00	:30		NM 1	\$800.00
N 17 WRAL 04/25/24 04/28/24 Late News Start Date End Date Weekdays Spots/Week Week: 04/22/24 04/28/24 TFSS 2	11-1135p <u>Rate</u> \$400.00	:30		NM 2	\$800.00
N 18 WRAL 04/25/24 04/26/24 Tonight Show Start Date End Date Weekdays Spots/Week Week: 04/22/24 04/28/24 TF 1	11:35p-1237 <u>Rate</u> \$200.00	'xm :30		NM 1	\$200.00
N 19 WRAL 05/05/24 05/09/24 Various Start Date End Date Weekdays Spots/Week Week: 05/05/24 05/11/24 MTWTS 5	Rate \$25.00	:30		NM 5	\$125.00
N 20 WRAL 04/29/24 05/03/24 Various Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 MTWTF 5	430a-5a <u>Rate</u> \$50.00	:30		NM 5	\$250.00
N 21 WRAL 04/29/24 05/03/24 WRAL 5a News Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 MTWTF 5	5a-530a <u>Rate</u> \$125.00	:30		NM 5	\$625.00
N 22 WRAL 04/29/24 05/03/24 Various Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 MTWTF 5	530a-6a <u>Rate</u> \$150.00	:30		NM 5	\$750.00
N 23 WRAL 04/29/24 05/03/24 WRAL AM News 6-7a Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 MIWIF** 5	6a-7a <u>Rate</u> \$300.00	:30		NM 5	\$1,500.00
N 24 WRAL 04/29/24 05/03/24 Today Show Start Date End Date Weekdays Spots/Week	7-9a <u>Rate</u> \$500.00	:30		NM 5	\$2,500.00
N 25 WRAL 05/04/24 05/04/24 WRAL News 6a-8a Start Date End Date Weekdays Spots/Week	Various Rate	:30		NM 1	\$150.00
Week: 04/29/24 05/05/24 1 1 N 26 WRAL 05/05/24 05/05/24 Various Start Date End Date Weekdays Spots/Week	\$150.00 6a-8a <u>Rate</u>	:30		NM 1	\$100.00
Week: 04/29/24 05/05/24 1 1 N 27 WRAL 05/05/24 05/05/24 Various Start Date End Date Weekdays Spots/Week Wask 05/05/24 05/05/24 1	\$10 <u>0.00</u> 9a-10a <u>Rate</u> \$225.00	:30		NM 1	\$225.00
Week: 04/29/24 05/05/24 1 1 N 28 WRAL 05/05/24 05/05/24 Meet The Press Start Date End Date Weekdays Spots/Week Spots/Week Week: 04/29/24 05/05/24 1 1	\$225.00 10-11a <u>Rate</u> \$225.00	:30		NM 1	\$225.00
N 29 WRAL 04/29/24 05/03/24 WRAL Noon News Start Date End Date Weekdays Spots/Week	Various Rate	:30		NM 5	\$1,125.00
N 30 WRAL 04/29/24 05/03/24 Kelly Clarkson Show Start Date End Date Weekdays Spots/Week	\$22 <u>5.00</u> 2p-3p Rate	:30		NM 5	\$750.00
Week: 04/29/24 05/05/24 MTWTF 5 N 31 WRAL 04/29/24 05/03/24 Family Feud Start Date End Date Weekdays Spots/Week	\$15 <u>0.00</u> 3PM - 3:30P <u>Rate</u>	M :30		NM 5	\$625.00

WRAL 2619 Western Blvd. Raleigh, NC 27606		Advertiser	Contract / Revision 353119 /	Alt Order # 10776269 Priginal Date / I	Revision
W/RAT (919)890-6000		Boliek for Auditor		04/24/24 /	04/24/24
WIAL		Contract Dates		Estimate #	
		04/25/24 - 05/16/24	DAVE BOLIEK REP AU		
*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 MTWTF 5	<u>Rate</u> \$125.00				
N 32 WRAL 04/29/24 05/03/24 WRAL 4p News	4-5p	:30		NM 3	\$825.00
Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 MTWTF 3	<u>Rate</u> \$275.00				
N 33 WRAL 04/29/24 05/03/24 WRAL 5p News Start Date End Date Weekdays Spots/Week	5p-530p	:30		NM 2	\$1,300.00
Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 MTWTF 2	<u>Rate</u> \$650.00				
N 34 WRAL 04/29/24 05/03/24 WRAL 530p News Start Date End Date Weekdays Spots/Week	530-6p Rate	:30		NM 2	\$1,400.00
Week: 04/29/24 05/05/24 MTWTF 2	\$700.00				
N 35 WRAL 04/29/24 05/03/24 Various Start Date End Date Weekdays Spots/Week	6p-6:30p Rate	:30		NM 2	\$1,600.00
Week: 04/29/24 05/05/24 MTWTF 2	\$800.00			(\$ 222.00
N 36 WRAL 05/05/24 05/05/24 WRAL SUN 6p News Start Date End Date Weekdays Spots/Week	6p-630p Rate	:30		NM 1	\$300.00
Week: 04/29/24 05/05/24 1 1 N 37 WRAL 04/29/24 05/05/24 Late News	\$300.00 11-1135p	:30		NM 5	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 04/29/24 05/05/24 MFWTFSS 5	<u>Rate</u> \$400.00				φ <u>2</u> ,000.00
N 38 WRAL 04/29/24 05/03/24 Tonight Show	11:35p-1237	xm :30		NM 4	\$500.00
Start DateEnd DateWeekdaysSpots/WeekWeek:04/29/2405/05/24MTWTF4	<u>Rate</u> \$125.00				
N 39 WRAL 05/12/24 05/16/24 Various	Data	:30		NM 5	\$125.00
Start DateEnd DateWeekdaysSpots/WeekWeek:05/12/2405/18/24MT5	<u>Rate</u> \$25.00				
N 40 WRAL 05/06/24 05/10/24 Various Start Date End Date Weekdays Spots/Week	430a-5a Rate	:30		NM 5	\$250.00
Week: 05/06/24 05/12/24 MTWTF 5	\$50.00				
N 41 WRAL 05/06/24 05/10/24 WRAL 5a News Start Date End Date Weekdays Spots/Week	5a-530a Rate	:30		NM 5	\$625.00
Week: 05/06/24 05/12/24 MTWTF 5	\$125.00				A
N 42 WRAL 05/06/24 05/10/24 Various <u>Start Date</u> End Date Weekdays Spots/Week	530a-6a <u>Rate</u>	:30		NM 5	\$750.00
Week: 05/06/24 05/12/24 MTWTF 5 N 43 WRAL 05/06/24 05/10/24 WRAL AM News 6-7a	\$15 <u>0.00</u> 6a-7a	:30		NM 5	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 MTWTF 5	<u>Rate</u> \$300.00	.30			ψ1,000.00
N 44 WRAL 05/06/24 05/12/24 Mi WIF 5	5300.00 7-9a	:30		NM 5	\$2,500.00
Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 MTWTF 5	<u>Rate</u> \$500.00				
N 45 WRAL 05/11/24 05/11/24 WRAL News 6a-8a	Various	:30		NM 1	\$150.00
Start DateEnd DateWeekdaysSpots/WeekWeek:05/06/2405/12/241-1	<u>Rate</u> \$150.00				
N 46 WRAL 05/12/24 05/12/24 Various	6a-8a	:30		NM 1	\$100.00
Start Date Week:End Date 05/06/24Weekdays 05/12/24Spots/Week 1	<u>Rate</u> \$100.00				
N 47 WRAL 05/12/24 05/12/24 Various Start Date End Date Weekdays Spots/Week	9a-10a Rate	:30		NM 1	\$225.00
Week: 05/06/24 05/12/24 1 1	\$225.00				
N 48 WRAL 05/12/24 05/12/24 Meet The Press <u>Start Date</u> End Date Weekdays Spots/Week	10-11a Rate	:30		NM 1	\$225.00
Week: 05/06/24 05/12/241 1	\$225.00				A
N 49 WRAL 05/06/24 05/10/24 WRAL Noon News <u>Start Date</u> End Date <u>Weekdays</u> <u>Spots/Week</u>	Various <u>Rate</u>	:30		NM 5	\$1,125.00

WRAL 2619 Western Blvd. Raleigh, NC 27606		Advertiser	Contract / Revision 353119 /	Alt Order # 10776269	Povision	
(919)890-6000		Advertiser Boliek for Auditor		Driginal Date / Revision 04/24/24 / 04/24/24		
		Contract Dates 04/25/24 - 05/16/24	Product DAVE BOLIEK REP AU	Estimate # [
*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate 7	Гуре Spots	Amount	
Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 MFWTF 5	<u>Rate</u> \$225.00					
N 50 WRAL 05/06/24 05/10/24 Kelly Clarkson Show Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 MTWTF 5	2p-3p <u>Rate</u> \$150.00	:30		NM 5	\$750.00	
N 51 WRAL 05/06/24 05/10/24 Family Feud Start Date End Date Weekdays Spots/Week	3PM - 3:30P Rate	M :30		NM 5	\$625.00	
Week: 05/06/24 05/12/24 MFWTF 5 N 52 WRAL 05/06/24 05/10/24 WRAL 4p News Start Date End Date Weekdays Spots/Week	\$12 <u>5.00</u> 4-5p <u>Rate</u>	:30		NM 5	\$875.00	
Week: 05/06/24 05/12/24 MFWTF 5 N 53 WRAL 05/06/24 05/10/24 WRAL 5p News	\$17 <u>5.00</u> 5p-530p	:30		NM 5	\$2,125.00	
Start Date Week:End Date 05/06/24Weekdays 05/12/24Spots/Week 5	<u>Rate</u> \$425.00				<i> </i>	
N 54 WRAL 05/06/24 05/10/24 WRAL 530p News Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 MTWTF 4	530-6p <u>Rate</u> \$400.00	:30		NM 4	\$1,600.00	
N 55 WRAL 05/06/24 05/10/24 Various <u>Start Date</u> End Date Weekdays Week: 05/06/24 05/12/24 MTWTF 4	6p-6:30p <u>Rate</u> \$475.00	:30		NM 4	\$1,900.00	
N 56 WRAL 05/12/24 WRAL SUN 6p News Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 1 1	6p-630p <u>Rate</u> \$300.00	:30		NM 1	\$300.00	
N 57 WRAL 05/16/24 05/12/24 Various Start Date End Date Weekdays Spots/Week	630-7p Rate	:30		NM 4	\$3,200.00	
Week: 05/06/24 05/12/24 MTWTFSS 4 N 58 WRAL 05/06/24 05/12/24 Late News Start Date Wookdays Spate/Wookdays Spate/Wookdays	\$800.00 11-1135p	:30		NM 5	\$2,000.00	
Start Date Week:End Date 05/06/24Weekdays MTWTFSSSpots/Week 5N 59WRAL 05/06/2405/10/24Tonight Show	<u>Rate</u> \$400.00 11:35p-1237			NM 4	\$500.00	
Start Date End Date Weekdays Spots/Week Week: 05/06/24 05/12/24 MTWTF 4	Rate \$125.00				<i>4000.00</i>	
N 60 WRAL 05/12/24 05/14/24 Early Today Start Date End Date Weekdays Spots/Week Week: 05/12/24 05/18/24 MTS 3	<u>Rate</u> \$25.00	:30		NM 3	\$75.00	
N 61 WRAL 05/13/24 05/14/24 Various Start Date End Date Weekdays Spots/Week	430a-5a <u>Rate</u>	:30		NM 3	\$150.00	
Week: 05/13/24 05/19/24 MT 3 N 62 WRAL 05/13/24 05/14/24 WRAL 5a News Start Date End Date Weekdays Spots/Week	\$50.00 5a-530a <u>Rate</u>	:30		NM 3	\$375.00	
Week: 05/13/24 05/19/24 MT 3 N 63 WRAL 05/13/24 05/14/24 Various Start Date End Date Weekdays Spots/Week	\$12 <u>5.00</u> 530a-6a Rate	:30		NM 3	\$450.00	
Week: 05/13/24 05/19/24 MT 3	\$150.00				* 000.00	
N 64 WRAL 05/13/24 05/14/24 WRAL AM News 6-7a Start Date End Date Weekdays Spots/Week Week: 05/13/24 05/19/24 Wr Mr 3	6a-7a <u>Rate</u> \$300.00	:30		NM 3	\$900.00	
N 65 WRAL 05/13/24 05/14/24 Today Show <u>Start Date</u> End Date Weekdays Week: 05/13/24 05/19/24 MT 22	7-9a <u>Rate</u> \$500.00	:30		NM 2	\$1,000.00	
N 66 WRAL 05/13/24 05/14/24 WRAL Noon News Start Date End Date Weekdays Spots/Week	Various Rate	:30		NM 2	\$450.00	
Week: 05/13/24 05/19/24 MT 2 N 67 WRAL 05/13/24 05/13/24 Kelly Clarkson Show Start Date End Date Weekdays Spots/Week	\$22 <u>5.00</u> 2p-3p <u>Rate</u>	:30		NM 1	\$150.00	

S WRAL		estern Blvd. , NC 27606 0-6000		[Advertiser Boliek for Audi Contract Dates 04/25/24 - 05/16		35311	/ <u>Revision</u> 9 / DLIEK REP	1077 Original 04/24 Estir	0rder <u>#</u> 76269 Date / Re /24 / nate <u>#</u>	evision 04/24/24
		- · ··	-	tart/End ime	5		Spots/	Β.	-	.	A
*Line Ch Start E Start Date		Description ekdays Spots/		Rate	Days	Length	Week	Rate	Type	Spots	Amount
Week: 05/13/24	05/19/24 1			\$15 <u>0.00</u>							
N 68 WRAL 05/13/2		WRAL 5p News		o-530p		:30			NM	1	\$425.00
Start Date Week: 05/13/24	End Date We 05/19/24	ekdays Spots	Week	<u>Rate</u> \$425.00							
N 69 WRAL 05/13/2	24 05/13/24	WRAL 530p News	53	30-6p		:30			NM	1	\$400.00
Start Date Week: 05/13/24	End Date <u>We</u> 05/19/24 <u>1</u>	ekdays Spots		<u>Rate</u> \$400.00							
N 70 WRAL 05/13/2 Start Date Week: 05/13/24		/arious ekdays Spots/		o-6:30p <u>Rate</u> \$475.00		:30			NM	1	\$475.00
N 71 WRAL 05/13/2 Start Date Week: 05/13/24	End Date We	_ate News ekdays Spots/		1-1135p <u>Rate</u> \$400.00		:30			NM	1	\$400.00
N 72 WRAL 05/13/2 Start Date Week: 05/13/24	End Date We	Fonight Show ekdays Spots/		1:35p-1237x <u>Rate</u> \$125.00	m	:30			NM	1	\$125.00
					Totals					200	\$53,125.00
Time Period	# of Spots	Gross Amour	t Agen	icy Comm.	Net Amo	ount					
04/01/24 -04/28/2	4 26	\$9,425.0) (\$	\$1,413.75)	\$8,01 [,]	1.25					
04/29/24 -05/14/2	4 174	\$43,700.0) (\$	\$6,555.00)	\$37,14	5.00					
Totals	200	\$53,125.0) (\$	\$7,968.75)	\$45,156	6.25					

In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below: Digital Services: <<u>https://www.wral.com/production-services-terms-conditions/19931948/></u> Production Services: <<u>https://www.wral.com/production-services-terms-conditions/19931948/></u> Credit Sales:<<u>https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/></u>

Signature

Date