





1125915 History

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
	05/28/24 1:22:09 PM	CIA Spot status		<updated to Cleared> 1-1, 2-8, 2-3, 2-2, 2-6, 1-3, 1-5, 2-9, 2-14, 2-4, 1-4, 2-7	Rachel Ort	\$675.00	27	0.00
	05/28/24 7:40:24 AM	Spot(s) Madegood		[No Payment]	Eddie Goo	\$675.00	27	0.00
	05/28/24 7:40:06 AM	Spot(s) Madegood		[No Payment]	Eddie Goo	\$675.00	27	0.00
	05/28/24 7:39:46 AM	Spot(s) Madegood		[No Payment]	Eddie Goo	\$675.00	27	0.00
	05/24/24 10:04:23 AM	Processed		<async process>	Eddie Goo	\$675.00	27	0.00
	05/24/24 9:58:21 AM	Approved			Rachel Ort	\$675.00	27	0.00
	05/24/24 9:58:18 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ort	\$675.00	27	0.00
	05/24/24 9:48:35 AM	Approval Workflow		[Sales Manager - Ready Default]	Leslie Heir	\$675.00	27	0.00
	05/24/24 9:48:27 AM	Ready for approval		new	Leslie Heir	\$675.00	27	0.00
	05/23/24 6:10:15 PM	New order created		<new order>	Leslie Heir	\$0.00	0	0.00

[Sorted by: Date]

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
 I, McKenna Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: **Dick Harpootlian**

Authorized committee: **Harpootlian for Senate**

Agency requesting time (and contact information): **McKenna Media (c/o Sage Media 1322 G St SE Washington, DC**

N/A

Candidate's political party: **Democratic**

Office sought (no acronyms or abbreviations): **South Carolina State Senate District 26**

Date of election: **6/11/2024** General Primary

Treasurer of candidate's authorized committee: **Leigh J. Leventis**


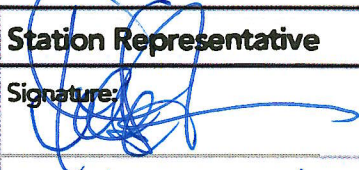
The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

- (2) this station is authorized to announce the time as paid for by such person or entity; and
- (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Isaac Nelson	Name: LESLIE HEIWEEMANN
Date of Request to Purchase Ad Time: 5/9/2024	Date of Station Agreement to Sell Time: 5/28/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Isaiah Nelson

Date: 5/9/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/28/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:
 Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1126589</u>	Station Call Letters: <u>WLXC-FM</u>	Date Received/Requested: <u>5/28/2024</u>
Est. #:	Station Location: <u>COLUMBIA, SC</u>	Run Start and End Dates: <u>5/29-6/11/2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders
Order / Rev: 1126589
Alt Order #: 37313821
Product Desc: Candidate
Estimate: 13464
Flight Dates: 05/29/24 - 06/11/24
Original Date / Rev: 05/28/24 / 05/28/24
Order Type: GENERAL

WLXC-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Sage Media
Buying Contact:
Billing Contact: Kyle or Cliff Sage Media & Various Agen
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Harpootlian/D/State Senate
Demographic: A25+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-80

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/11/24	111	\$3,005.00	\$2,554.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	111	\$3,005.00	\$2,554.25	0.00
Totals	111	\$3,005.00	\$2,554.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLXC	05/29/24	06/11/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	22222--	1:00	10	\$25.00	P-60	0.00	NM	20	\$500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		05/29/24	06/04/24	22222--		10				\$25.00		0.00			
		06/05/24	06/11/24	22222--		10				\$25.00		0.00			
N 2	WLXC	05/29/24	06/11/24	M-F Midday M-F	CM	10:00 AM-3:00 PM	33333--	1:00	15	\$25.00	P-60	0.00	NM	30	\$750.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		05/29/24	06/04/24	33333--		15				\$25.00		0.00			
		06/05/24	06/11/24	33333--		15				\$25.00		0.00			
N 3	WLXC	05/29/24	06/11/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	22222--	1:00	10	\$25.00	P-60	0.00	NM	18	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		05/29/24	06/04/24	22222--		10				\$25.00		0.00			
		06/05/24	06/11/24	2-222--		8				\$25.00		0.00			
N 4	WLXC	05/29/24	06/11/24	M-F Evening M-F	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	33333--	1:00	15	\$35.00	P-60	0.00	NM	27	\$945.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		05/29/24	06/04/24	33333--		15				\$35.00		0.00			

Order / Rev: 1126589
 Alt Order #: 37313821
 Flight Dates: 05/29/24 - 06/11/24

Advertiser: Harpootlian/D/State Senate
 Product Desc: Candidate
 Estimate: 13464

WLXC-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/24	06/11/24	3-333--		12				\$35.00		0.00			
N 5	WLXC	05/29/24	06/11/24	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----4-	1:00	4	\$10.00	P-80	0.00	NM	8	\$80.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	-----4-		4				\$10.00		0.00			
		Week: 06/05/24	06/11/24	-----4-		4				\$10.00		0.00			
N 6	WLXC	05/29/24	06/11/24	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----4	1:00	4	\$35.00	P-60	0.00	NM	8	\$280.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	-----4		4				\$35.00		0.00			
		Week: 06/05/24	06/11/24	-----4		4				\$35.00		0.00			
													Totals	111	\$3,005.00

May 28, 24
 CONT# 37313821 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WLXC-FM (Columbia, SC)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY SAGE MEDIA PLANNING AND PLACEMENT DC
 ADDR 1322 G ST SE
 WASHINGTON, 20003

DDS CONT# 0
 C/P/E: / / 13464

SALESPERSON FAX#

PH # 202-675-6936

BYR MEDIA PLACEMENT
 ADV DICK HARPOOTLIAN FOR STATE SENATE
 PDT Candidate
 FLT May 29, 24 - Jun 11, 24

* REP ORDER COMMENT *

** 5/28/2024 10:17:00 AM: POPULATIONBUYTYPE: CPP.

** 5/28/2024 10:17:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..W....	6A - 10A	60	05/29/2024 - 05/29/2024	1D	2	\$25.00	2
	1.2	..W....	10A - 3P	60	05/29/2024 - 05/29/2024	1D	3	\$25.00	3
	1.3	..W....	3P - 7P	60	05/29/2024 - 05/29/2024	1D	2	\$25.00	2
	1.4	..W....	7P - 12A	60	05/29/2024 - 05/29/2024	1D	3	\$35.00	3
					** FLIGHT TOTALS **		10	\$280.00	
		FLIGHT 2							
	2.1	...T...	6A - 10A	60	05/30/2024 - 05/30/2024	1D	2	\$25.00	2
	2.2	...T...	10A - 3P	60	05/30/2024 - 05/30/2024	1D	3	\$25.00	3
	2.3	...T...	3P - 7P	60	05/30/2024 - 05/30/2024	1D	2	\$25.00	2
	2.4	...T...	7P - 12A	60	05/30/2024 - 05/30/2024	1D	3	\$35.00	3
					** FLIGHT TOTALS **		10	\$280.00	
		FLIGHT 3							
	3.1F..	6A - 10A	60	05/31/2024 - 05/31/2024	1D	2	\$25.00	2
	3.2F..	10A - 3P	60	05/31/2024 - 05/31/2024	1D	3	\$25.00	3
	3.3F..	3P - 7P	60	05/31/2024 - 05/31/2024	1D	2	\$25.00	2
	3.4F..	7P - 12A	60	05/31/2024 - 05/31/2024	1D	3	\$35.00	3
					** FLIGHT TOTALS **		10	\$280.00	
		FLIGHT 4							
	4.1S.	6A - 7P	60	06/01/2024 - 06/01/2024	1D	4	\$10.00	4

May 28, 24

CONT# 37313821 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 13464

				** FLIGHT TOTALS **			4	\$40.00	
		<u>FLIGHT 5</u>							
5.1S	6A - 7P	60	06/02/2024 - 06/02/2024	1D	4	\$35.00	4	
				** FLIGHT TOTALS **			4	\$140.00	
		<u>FLIGHT 6</u>							
6.1	M.....	6A - 10A	60	06/03/2024 - 06/03/2024	1D	2	\$25.00	2	
6.2	M.....	10A - 3P	60	06/03/2024 - 06/03/2024	1D	3	\$25.00	3	
6.3	M.....	3P - 7P	60	06/03/2024 - 06/03/2024	1D	2	\$25.00	2	
6.4	M.....	7P - 12A	60	06/03/2024 - 06/03/2024	1D	3	\$35.00	3	
				** FLIGHT TOTALS **			10	\$280.00	
		<u>FLIGHT 7</u>							
7.1	.T.....	6A - 10A	60	06/04/2024 - 06/04/2024	1D	2	\$25.00	2	
7.2	.T.....	10A - 3P	60	06/04/2024 - 06/04/2024	1D	3	\$25.00	3	
7.3	.T.....	3P - 7P	60	06/04/2024 - 06/04/2024	1D	2	\$25.00	2	
7.4	.T.....	7P - 12A	60	06/04/2024 - 06/04/2024	1D	3	\$35.00	3	
				** FLIGHT TOTALS **			10	\$280.00	
		<u>FLIGHT 8</u>							
8.1	..W....	6A - 10A	60	06/05/2024 - 06/05/2024	1D	2	\$25.00	2	
8.2	..W....	10A - 3P	60	06/05/2024 - 06/05/2024	1D	3	\$25.00	3	
8.3	..W....	3P - 7P	60	06/05/2024 - 06/05/2024	1D	2	\$25.00	2	
8.4	..W....	7P - 12A	60	06/05/2024 - 06/05/2024	1D	3	\$35.00	3	
				** FLIGHT TOTALS **			10	\$280.00	
		<u>FLIGHT 9</u>							
9.1	...T...	6A - 10A	60	06/06/2024 - 06/06/2024	1D	2	\$25.00	2	
9.2	...T...	10A - 3P	60	06/06/2024 - 06/06/2024	1D	3	\$25.00	3	
9.3	...T...	3P - 7P	60	06/06/2024 - 06/06/2024	1D	2	\$25.00	2	
9.4	...T...	7P - 12A	60	06/06/2024 - 06/06/2024	1D	3	\$35.00	3	
				** FLIGHT TOTALS **			10	\$280.00	
		<u>FLIGHT 10</u>							
10.1F..	6A - 10A	60	06/07/2024 - 06/07/2024	1D	2	\$25.00	2	
10.2F..	10A - 3P	60	06/07/2024 - 06/07/2024	1D	3	\$25.00	3	
10.3F..	3P - 7P	60	06/07/2024 - 06/07/2024	1D	2	\$25.00	2	
10.4F..	7P - 12A	60	06/07/2024 - 06/07/2024	1D	3	\$35.00	3	

May 28, 24

CONT# 37313821 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 13464

				** FLIGHT TOTALS **			10	\$280.00	
		FLIGHT 11							
11.1S.	6A - 7P	60	06/08/2024 - 06/08/2024	1D	4	\$10.00	4	
				** FLIGHT TOTALS **			4	\$40.00	
		FLIGHT 12							
12.1S	6A - 7P	60	06/09/2024 - 06/09/2024	1D	4	\$35.00	4	
				** FLIGHT TOTALS **			4	\$140.00	
		FLIGHT 13							
13.1	M.....	6A - 10A	60	06/10/2024 - 06/10/2024	1D	2	\$25.00	2	
13.2	M.....	10A - 3P	60	06/10/2024 - 06/10/2024	1D	3	\$25.00	3	
13.3	M.....	3P - 7P	60	06/10/2024 - 06/10/2024	1D	2	\$25.00	2	
13.4	M.....	7P - 12A	60	06/10/2024 - 06/10/2024	1D	3	\$35.00	3	
				** FLIGHT TOTALS **			10	\$280.00	
		FLIGHT 14							
14.1	.T.....	6A - 10A	60	06/11/2024 - 06/11/2024	1D	2	\$25.00	2	
14.2	.T.....	10A - 3P	60	06/11/2024 - 06/11/2024	1D	3	\$25.00	3	

May 28, 24

CONT# 37313821 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 13464

				** FLIGHT TOTALS **			5	\$125.00	
	Jun 24								
SPOTS	111								
CASH	3005.00								
TRADE	0.00								
NSL	0.00								
TOTAL	3005.00								

								TOTAL
SPOTS								111
CASH								3,005.00
TRADE								0.00
NSL								0.00
TOTAL								3,005.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.