





# 1127045 History

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
	05/31/24 2:44:37 PM	Processed		<sync process>	Dawn Mar	\$1,500.00	111	0.00
	05/31/24 2:38:59 PM	Approved			Rachel Ort	\$1,500.00	111	0.00
	05/31/24 2:38:50 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ort	\$1,500.00	111	0.00
	05/31/24 2:08:49 PM	Approval Workflow		[Sales Manager - Ready Default]	Leslie Heir	\$1,500.00	111	0.00
	05/31/24 2:08:44 PM	Ready for approval		new	Leslie Heir	\$1,500.00	111	0.00
	05/29/24 12:30:33 PM	New order created		<new order>	Leslie Heir	\$0.00	0	0.00

[Sorted by: Date]

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Hamilton Grant, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Hamilton Grant

Authorized committee:

The Committee to Elect Hamilton Grant

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

SC House 79

Date of election:

June 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

James Means IV

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

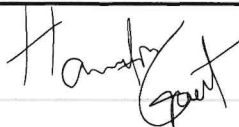
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Hamilton Grant

Name: LESLIE HEINEMANN

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 5/31/2024

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Hamilton Grant

Date: 5/31/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

5/31/2024

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1127045

Station Call Letters:

WYXC-FM

Date Received/Requested:

5/31/2024

Est. #:

Station Location:

COLUMBIA, SC

Run Start and End Dates:

6/1-6/11/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER

**Orders**  
**Order / Rev:** 1127045  
 Alt Order #:  
**Product Desc:** Primary Campaign  
 Estimate:  
**Flight Dates:** 06/01/24 - 06/11/24  
**Original Date / Rev:** 05/29/24 / 05/31/24  
**Order Type:** GENERAL

**WLXC-FM**  
**Primary AE:** Leslie Heinemann  
**Sales Office:** L-CSC  
**Sales Region:** Local

**Agency**  
**Name:** Tailor Made Productions  
**Buying Contact:** Tre Tailor  
**Billing Contact:** Tre Tailor  
 1317 Heidt Street  
 Columbia, SC 29204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Grant/D/House of Representatives  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/11/24	111	\$1,500.00	\$1,275.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	111	\$1,500.00	\$1,275.00	0.00
<b>Totals</b>	<b>111</b>	<b>\$1,500.00</b>	<b>\$1,275.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Leslie Heinemann			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLXC	06/01/24	06/11/24	M-F Prime M-F	CM	6a-7p	MTWTF--	:30	8	\$15.00	P-60	0.00	NM	60	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----		0				\$15.00		0.00			
		Week: 06/03/24	06/09/24	MTWTF--		36				\$15.00		0.00			
		Week: 06/10/24	06/16/24	MT-----		24				\$15.00		0.00			
N 2	WLXC	06/01/24	06/09/24	Sa-Su Prime Sa-Su	CM	6a-7p	-----SS	:30	9	\$15.00	P-60	0.00	NM	18	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----SS		9				\$15.00		0.00			
		Week: 06/03/24	06/09/24	-----SS		9				\$15.00		0.00			
N 3	WLXC	06/01/24	06/09/24	M-Su Extended Prime M-Su	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	MTWTFSS	:30	9	\$10.00	P-50	0.00	NM	33	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----SS		12				\$10.00		0.00			
		Week: 06/03/24	06/09/24	MTWTFSS		21				\$10.00		0.00			
<b>Totals</b>													<b>111</b>	<b>\$1,500.00</b>	

# Hamilton Grant



From: Leslie Heinemann  
 Phone: (803) 796-7600 x6671  
 Email: leslie.heinemann@cumulus.com  
 5/28/2024 3:06 PM

Flight Dates: 06/06/2024 - 06/11/2024  
 Demo: P 18+

Radio Market: COLUMBIA, SC  
 Survey: MAR24 SD (JAN-MAR)  
 Geography: Metro

ScheduleDescription:  
 House District 79

	Daypart	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency	Gls	Notes
<b>Radio Total</b>		<b>72</b>		<b>\$13.82</b>	<b>\$995.00</b>	<b>41,200</b>	<b>4.7</b>	<b>194,600</b>	
<b>WLXC-FM</b>		<b>72</b>		<b>\$13.82</b>	<b>\$995.00</b>	<b>41,200</b>	<b>4.7</b>	<b>194,600</b>	
Flight A - 1 wk (06/03)									
		54		\$13.43	\$725.00	29,100	4.6	135,200	
One Week Total		54		\$13.43	\$725.00	29,100	4.6	135,200	
	Th-F 6A-7P	25	30	\$15.00	\$375.00	22,000	4.5	100,000	
	Sa-Su 6A-7P	12	30	\$15.00	\$180.00	10,500	2.1	21,600	
	M-Su 7P-12M	17	30	\$10.00	\$170.00	6,700	2.0	13,600	
Flight B - 1 wk (06/10)									
		18		\$15.00	\$270.00	23,100	2.6	59,400	
One Week Total		18		\$15.00	\$270.00	23,100	2.6	59,400	
	M-F 6A-7P	18	30	\$15.00	\$270.00	23,100	2.6	59,400	

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: COLUMBIA, SC; MAR24 SD (JAN-MAR); Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.

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From: Leslie Heinemann  
 Phone: (803) 796-7600 x6671  
 Email: leslie.heinemann@cumulus.com  
 5/28/2024 3:06 PM

**Schedule Grand Totals: 2 Weeks**

Stations	Spots	Unit Rate	Total Cost	Net Reach	Frequency	Gls
Radio Total	72	\$13.82	\$995.00	41,200	4.7	194,600
WLXC-FM	72	\$13.82	\$995.00	41,200	4.7	194,600

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: COLUMBIA, SC; MAR24 SD (JAN-MAR); Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.

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# Detailed Sourcing Summary

Radio Market: COLUMBIA, SC

Survey: Nielsen Radio Summary Data March 2024 (January - March)

Geography: Metro

Daypart: Multiple Dayparts Used

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## Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 18+ (Primary)	569,400	1,309

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Stations: User Selected

Additional

Notices:

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Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day.

Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes.

Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: [http://www.arbitron.com/downloads/MRC\\_Accredited\\_Services\\_Markets.pdf](http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf)

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

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Ascription Website: <http://ascription.nielsen.com>

Rating Reliability Estimator: <https://rre.nielsen.com>

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A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/CR8/2024MAR/0183/pdfs/SpecialNotices.pdf>

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Rachel Ortega

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**From:** Tre Tailor <thetailormadeproductions@gmail.com>  
**Sent:** Friday, May 31, 2024 10:57 AM  
**To:** Leslie Heinemann  
**Subject:** [EXT]Fwd: Hamilton grant additional ad buy  
**Attachments:** Ham Grant Hip Hop spot 2.mp3

Leslie,  
Please place the best buy possible on Kiss June 7-11 for \$500, using the spot attached.  
Please let me know what else is needed for this.  
Thank you

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**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.