





1129989 History

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
	06/05/24 1:25:38 PM	Processed		<async process>	Eddie Goo	\$624.00	34	0.00
	06/05/24 1:23:49 PM	Approved			Rachel Ort	\$624.00	34	0.00
	06/05/24 1:23:46 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ort	\$624.00	34	0.00
	06/05/24 1:07:25 PM	Approval Workflow		[Sales Manager - Ready Default]	Leslie Heir	\$624.00	34	0.00
	06/05/24 1:07:19 PM	Ready for approval		new	Leslie Heir	\$624.00	34	0.00
	06/05/24 10:03:40 AM	New order created		<new order>	Leslie Heir	\$0.00	0	0.00

[Sorted by: Date]

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Jane H Murray, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Russell Ott	
Authorized committee: Russell Ott for Senate	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Zimmerman & Murray Associates	
Candidate's political party: Democrat	
Office sought (no acronyms or abbreviations): SC State Senate	
Date of election: June 11, 2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Russell Ott	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: Jane H. Murray	Name: LESLIE HEINEMANN
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 6/5/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: <u>1129989</u>	Station Call Letters: <u>WLXC-FM</u>	Plans Received/Requested: <u>6/5/2024</u>
Est. #:	Station Location: <u>COLUMBIA, SC</u>	Run Start and End Dates: <u>6/6-6/11/2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders
Order / Rev: 1129989
 Alt Order #:
Product Desc: Primary Campaign
 Estimate:
Flight Dates: 06/06/24 - 06/11/24
Original Date / Rev: 06/05/24 / 06/05/24
Order Type: GENERAL

WLXC-FM
Primary AE: Leslie Heinemann
Sales Office: L-CSC
Sales Region: Local

Agency
Name: Zimmerman & Murray Associates
Buying Contact:
Billing Contact: Jane Murray
 1286 University Avenue
 San Diego, CA 92103

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ott/D/State Senate
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/24	06/11/24	34	\$624.00	\$530.40

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	34	\$624.00	\$530.40	0.00
Totals	34	\$624.00	\$530.40	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Leslie Heinemann			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLXC	06/06/24	06/11/24	M-F AM Drive M-F	CM	6a-10a	MT-TF--	:30	2	\$15.00	P-50	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/24	06/09/24	---TF--		2				\$15.00		0.00			
		Week: 06/10/24	06/16/24	MT-----		2				\$15.00		0.00			
N 2	WLXC	06/06/24	06/11/24	M-F AM Drive M-F	CM	6a-10a	MT-TF--	1:00	2	\$23.00	P-50	0.00	NM	4	\$92.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/24	06/09/24	---TF--		2				\$23.00		0.00			
		Week: 06/10/24	06/16/24	MT-----		2				\$23.00		0.00			
N 3	WLXC	06/06/24	06/11/24	M-F Midday M-F	CM	10a-3p	MT-TF--	:30	2	\$14.00	P-50	0.00	NM	4	\$56.00
		Cut off at 2pm on 6/11													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/24	06/09/24	---TF--		2				\$14.00		0.00			
		Week: 06/10/24	06/16/24	MT-----		2				\$14.00		0.00			
N 4	WLXC	06/06/24	06/11/24	M-F Midday M-F	CM	10a-3p	MT-TF--	1:00	2	\$23.00	P-50	0.00	NM	4	\$92.00
		Cut off at 2pm on 6/11													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/24	06/09/24	---TF--		2				\$23.00		0.00			
		Week: 06/10/24	06/16/24	MT-----		2				\$23.00		0.00			
N 5	WLXC	06/06/24	06/11/24		CM	3p-7p	MT-TF--	:30	2	\$15.00	P-50	0.00	NM	3	\$45.00

Order / Rev: 1129989
 Alt Order #:
 Flight Dates: 06/06/24 - 06/11/24

Advertiser: Ott/D/State Senate
 Product Desc: Primary Campaign
 Estimate:

WLXC-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F PM Drive											
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	---TF--			2			\$15.00			0.00		
Week:		06/10/24	06/16/24	M-----			1			\$15.00			0.00		
N 6	WLXC	06/06/24	06/11/24	M-F PM Drive	CM	3p-7p	MT-TF--	1:00	2	\$23.00	P-50	0.00	NM	3	\$69.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	---TF--			2			\$23.00			0.00		
Week:		06/10/24	06/16/24	M-----			1			\$23.00			0.00		
N 7	WLXC	06/06/24	06/09/24	Sa-Su AM	CM	6a-10a	-----S-	:30	1	\$15.00	P-50	0.00	NM	1	\$15.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S-			1			\$15.00			0.00		
N 8	WLXC	06/06/24	06/09/24	Sa-Su AM	CM	6a-10a	-----S-	1:00	1	\$25.00	P-50	0.00	NM	1	\$25.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S-			1			\$25.00			0.00		
N 9	WLXC	06/06/24	06/09/24	Sa-Su Midday	CM	10a-3p	-----S-	:30	1	\$15.00	P-50	0.00	NM	1	\$15.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S-			1			\$15.00			0.00		
N 10	WLXC	06/06/24	06/09/24	Sa-Su Midday	CM	10a-3p	-----S-	1:00	1	\$25.00	P-50	0.00	NM	1	\$25.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S-			1			\$25.00			0.00		
N 11	WLXC	06/06/24	06/09/24	Sa-Su AM	CM	6a-10a	-----S	:30	1	\$10.00	P-50	0.00	NM	1	\$10.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S			1			\$10.00			0.00		
N 12	WLXC	06/06/24	06/09/24	Sa-Su AM	CM	6a-10a	-----S	1:00	1	\$20.00	P-50	0.00	NM	1	\$20.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S			1			\$20.00			0.00		
N 13	WLXC	06/06/24	06/09/24	Sa-Su Midday	CM	10a-3p	-----S	:30	1	\$10.00	P-50	0.00	NM	1	\$10.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S			1			\$10.00			0.00		
N 14	WLXC	06/06/24	06/09/24	Sa-Su Midday	CM	10a-3p	-----S	1:00	1	\$20.00	P-50	0.00	NM	1	\$20.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S			1			\$20.00			0.00		
N 15	WLXC	06/06/24	06/09/24	Sa-Su PM	CM	3p-7p	-----S	:30	1	\$10.00	P-50	0.00	NM	1	\$10.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S			1			\$10.00			0.00		
N 16	WLXC	06/06/24	06/09/24	Sa-Su PM	CM	3p-7p	-----S	1:00	1	\$20.00	P-50	0.00	NM	1	\$20.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S			1			\$20.00			0.00		
N 17	WLXC	06/06/24	06/09/24	Sa-Su PM	CM	3p-7p	-----S-	:30	1	\$15.00	P-50	0.00	NM	1	\$15.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S-			1			\$15.00			0.00		
N 18	WLXC	06/06/24	06/09/24	Sa-Su PM	CM	3p-7p	-----S-	1:00	1	\$25.00	P-50	0.00	NM	1	\$25.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-----S-			1			\$25.00			0.00		

Totals 34 \$624.00

Momentum National - Russell Ott - Flight Dates 6/06/24 - 6/11/24

WLXC-FM Urban AC 103.1

Station	DAY	TIME	DAYPART	LENGTH	6-Jun	10-Jun	Spot Total	Rate	Total
WLXC-FM	M-F	6AM - 10AM	AM Drive	:30	2	2	4	\$15.00	\$60.00
				:60	2	2	4	\$23.00	\$92.00
WLXC-FM	M-F	10AM - 3PM	Midday	:30	2	2	4	\$14.00	\$56.00
				:60	2	2	4	\$23.00	\$92.00
WLXC-FM	M-F	3PM - 7PM	PM Drive	:30	2	1	3	\$15.00	\$45.00
				:60	2	1	3	\$23.00	\$69.00
WLXC-FM	Sat	6AM - 10AM	AM Drive	:30	1	0	1	\$15.00	\$15.00
				:60	1	0	1	\$25.00	\$25.00
WLXC-FM	Sat	10AM - 3PM	Midday	:30	1	0	1	\$15.00	\$15.00
				:60	1	0	1	\$25.00	\$25.00
WLXC-FM	Sat	3PM - 7PM	PM Drive	:30	1	0	1	\$15.00	\$15.00
				:60	1	0	1	\$25.00	\$25.00
WLXC-FM	Sun	6AM - 10AM	AM Drive	:30	1	0	1	\$10.00	\$10.00
				:60	1	0	1	\$20.00	\$20.00
WLXC-FM	Sun	10AM - 3PM	Midday	:30	1	0	1	\$10.00	\$10.00
				:60	1	0	1	\$20.00	\$20.00
WLXC-FM	Sun	3PM - 7PM	PM Drive	:30	1	0	1	\$10.00	\$10.00
				:60	1	0	1	\$20.00	\$20.00
					24	10	34		\$624.00