

INVOICE



WNYS-TV
 1000 James St
 Syracuse, NY 13203
 Main: (315) 472-6800
 Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
3221-1	10/30/16	October 2016	09/26/16 - 10/17/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8150

Billing Address:

National Media Research Planning
 Attention: Accounts Payable
 815 Slaters Lane
 Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/11/16 - 10/17/16	3221	25326312

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WNYS-TV
 1000 James St
 Syracuse, NY 13203

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/13/16	10/13/16	M-F	3:00 PM-4:00 PM	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 10/13/16 3:30 PM M-F 3:00 PM-4:00 PM :30 NRCC1013NY22H \$30.00 NM									
3	10/14/16	10/14/16	M-F	3:00 PM-4:00 PM	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 10/14/16 3:18 PM M-F 3:00 PM-4:00 PM :30 NRCC1013NY22H \$30.00 NM									
6	10/13/16	10/13/16	M-F	7:00 PM-7:30 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 10/13/16 7:12 PM M-F 7:00 PM-7:30 PM :30 NRCC1013NY22H \$400.00 NM									
7	10/14/16	10/14/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 10/14/16 7:25 PM M-F 7:00 PM-7:30 PM :30 NRCC1013NY22H \$400.00 NM									
8	10/17/16	10/17/16	M-F	7:00 PM-7:30 PM	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/17/16 6:58 PM M-F 7:00 PM-7:30 PM :30 NRCC1013NY22H \$400.00 NM									
11	10/13/16	10/13/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 10/13/16 7:54 PM M-F 7:30 PM-8:00 PM :30 NRCC1013NY22H \$400.00 NM									

INVOICE

Send Payment To:



WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice # 3221-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/17/16
Advertiser NRCC	Product NRCC IE 2016	Estimate Number 8150	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/17/16	10/17/16	M-F	7:30 PM-8:00 PM	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/17/16 7:59 PM M-F 7:30 PM-8:00 PM :30 NRCC1013NY22H \$400.00 NM									
13	10/17/16	10/17/16	Mon Prime	9:00 PM-10:00 PM	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/17/16 9:50 PM Mon Prime 9:00 PM-10:00 PM :30 NRCC1013NY22H \$150.00 NM									
16	10/14/16	10/14/16	Fri Prime	8:00 PM-9:00 PM	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 10/14/16 8:30 PM Fri Prime 8:00 PM-9:00 PM :30 NRCC1013NY22H \$150.00 NM									
17	10/14/16	10/14/16	Fri Prime	9:00 PM-10:00 PM	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 10/14/16 9:30 PM Fri Prime 9:00 PM-10:00 PM :30 NRCC1013NY22H \$150.00 NM									
18	10/15/16	10/15/16	Sat Prime	8:00 PM-9:00 PM	-----1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Sa 10/15/16 8:52 PM Sat Prime 8:00 PM-9:00 PM :30 NRCC1013NY22H \$100.00 NM									
19	10/15/16	10/15/16	Sat Prime 9p-10p	9:00 PM-10:00 PM	-----1-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Sa 10/15/16 9:29 PM Sat Prime 9p-10p 9:00 PM-10:00 PM :30 NRCC1013NY22H \$75.00 NM									
20	10/16/16	10/16/16	Su	7:30 PM-8:00 PM	-----1	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Su 10/16/16 7:40 PM Su 7:30 PM-8:00 PM :30 NRCC1013NY22H \$275.00 NM									
21	10/16/16	10/16/16	Sun Prime	8:00 PM-9:00 PM	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Su 10/16/16 8:58 PM Sun Prime 8:00 PM-9:00 PM :30 NRCC1013NY22H \$150.00 NM									
22	10/16/16	10/16/16	Sun Prime	9:00 PM-10:00 PM	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Su 10/16/16 9:00 PM Sun Prime 9:00 PM-10:00 PM :30 NRCC1013NY22H \$75.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:
WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3221-1	10/30/16	October 2016	09/26/16 - 10/17/16

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8150

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
22	10/16/16	10/16/16	Sun Prime	9:00 PM-10:00 PM	-----1	:30	1	\$75.00	NM																																		
<table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WNYS</td> <td>Su</td> <td>10/16/16</td> <td>9:50 PM</td> <td>Sun Prime</td> <td>9:00 PM-10:00 PM</td> <td>:30</td> <td>NRCC1013NY22H</td> <td>\$75.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Su	10/16/16	9:50 PM	Sun Prime	9:00 PM-10:00 PM	:30	NRCC1013NY22H	\$75.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Su	10/16/16	9:50 PM	Sun Prime	9:00 PM-10:00 PM	:30	NRCC1013NY22H	\$75.00	NM																																	
23	10/15/16	10/15/16	Sa	6:00 PM-6:30 PM	-----1-	:30	1	\$400.00	NM																																		
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>-----1-</td> <td>1</td> <td>\$400.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WNYS</td> <td>Sa</td> <td>10/15/16</td> <td>6:13 PM</td> <td>Sa</td> <td>6:00 PM-6:30 PM</td> <td>:30</td> <td>NRCC1013NY22H</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	-----1-	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/15/16	6:13 PM	Sa	6:00 PM-6:30 PM	:30	NRCC1013NY22H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	-----1-	1	\$400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Sa	10/15/16	6:13 PM	Sa	6:00 PM-6:30 PM	:30	NRCC1013NY22H	\$400.00	NM																																	
24	10/15/16	10/15/16	Sa	6:30 PM-7:00 PM	-----1-	:30	1	\$400.00	NM																																		
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>-----1-</td> <td>1</td> <td>\$400.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WNYS</td> <td>Sa</td> <td>10/15/16</td> <td>6:53 PM</td> <td>Sa</td> <td>6:30 PM-7:00 PM</td> <td>:30</td> <td>NRCC1013NY22H</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	-----1-	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/15/16	6:53 PM	Sa	6:30 PM-7:00 PM	:30	NRCC1013NY22H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	-----1-	1	\$400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Sa	10/15/16	6:53 PM	Sa	6:30 PM-7:00 PM	:30	NRCC1013NY22H	\$400.00	NM																																	
							Total Spots	17																																			

Payment Terms 30 Days

<u>Gross Total</u>	\$3,985.00
<u>Agency Commission</u>	\$597.75
<u>Net Amount Due</u>	\$3,387.25

INVOICE



WNYS-TV
 1000 James St
 Syracuse, NY 13203
 Main: (315) 472-6800
 Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
3225-1	10/30/16	October 2016	09/26/16 - 10/26/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8151

Billing Address:

National Media Research Planning
 Attention: Accounts Payable
 815 Slaters Lane
 Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/18/16 - 10/26/16	3225	25326313

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WNYS-TV
 1000 James St
 Syracuse, NY 13203

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/16	10/18/16	M-F	3:00 PM-4:00 PM	-1-----	:30	1	\$30.00	NM
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2	10/20/16	10/20/16	M-F	3:00 PM-4:00 PM	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---1--- 1 \$30.00									
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3	10/21/16	10/21/16	M-F	3:00 PM-4:00 PM	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----1-- 1 \$30.00									
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4	10/18/16	10/18/16	M-F	7:00 PM-7:30 PM	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -1----- 1 \$400.00									
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5	10/19/16	10/19/16	M-F	7:00 PM-7:30 PM	--1----	:30	1	\$400.00	NM
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6	10/20/16	10/20/16	M-F	7:00 PM-7:30 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---1--- 1 \$400.00									
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WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3225-1	10/30/16	October 2016	09/26/16 - 10/26/16

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8151

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/21/16	10/21/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----1-- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WNYS F 10/21/16 7:24 PM M-F 7:00 PM-7:30 PM :30 NRCC1020NY22H \$400.00 NM									
8	10/24/16	10/24/16	M-F	7:00 PM-7:30 PM	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 1----- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WNYS M 10/24/16 6:59 PM M-F 7:00 PM-7:30 PM :30 NRCC1020NY22H \$400.00 NM									
9	10/18/16	10/18/16	M-F	7:30 PM-8:00 PM	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -1----- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WNYS Tu 10/18/16 7:58 PM M-F 7:30 PM-8:00 PM :30 NRCC1013NY22H \$400.00 NM									
10	10/19/16	10/19/16	M-F	7:30 PM-8:00 PM	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --1---- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WNYS W 10/19/16 7:55 PM M-F 7:30 PM-8:00 PM :30 NRCC1013NY22H \$400.00 NM									
11	10/20/16	10/20/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---1--- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WNYS Th 10/20/16 7:44 PM M-F 7:30 PM-8:00 PM :30 NRCC1013NY22H \$400.00 NM									
12	10/24/16	10/24/16	M-F	7:30 PM-8:00 PM	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 1----- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WNYS M 10/24/16 7:55 PM M-F 7:30 PM-8:00 PM :30 NRCC1020NY22H \$400.00 NM									
13	10/24/16	10/24/16	Mon Prime	9:00 PM-10:00 PM	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 1----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/24/16 9:19 PM Mon Prime 9:00 PM-10:00 PM :30 NRCC1020NY22H \$150.00 NM									
14	10/18/16	10/18/16	Tues Prime	8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -1----- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 10/18/16 8:48 PM Tues Prime 8:00 PM-9:00 PM :30 NRCC1013NY22H \$100.00 NM									
15	10/19/16	10/19/16	Wed Prime	8:00 PM-9:00 PM	--1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --1---- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS W 10/19/16 8:00 PM Wed Prime 8:00 PM-9:00 PM :30 NRCC1013NY22H \$200.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3225-1	10/30/16	October 2016	09/26/16 - 10/26/16

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8151

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
15	10/19/16	10/19/16	Wed Prime	8:00 PM-9:00 PM	--1----	:30	1	\$200.00	NM																																												
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WNYS</td> <td>W</td> <td>10/19/16</td> <td>8:35 PM</td> <td>Wed Prime</td> <td>8:00 PM-9:00 PM</td> <td>:30</td> <td>NRCC1013NY22H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	W	10/19/16	8:35 PM	Wed Prime	8:00 PM-9:00 PM	:30	NRCC1013NY22H	\$200.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WNYS	W	10/19/16	8:35 PM	Wed Prime	8:00 PM-9:00 PM	:30	NRCC1013NY22H	\$200.00	NM																																											
16	10/20/16	10/20/16	Thurs Prime	9:00 PM-10:00 PM	---1---	:30	1	\$100.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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17	10/21/16	10/21/16	Fri Prime	8:00 PM-9:00 PM	----1--	:30	1	\$150.00	NM																																												
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18	10/21/16	10/21/16	Fri Prime	9:00 PM-10:00 PM	----1--	:30	1	\$150.00	NM																																												
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19	10/22/16	10/22/16	Sat Prime	8:00 PM-9:00 PM	-----1-	:30	1	\$100.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	WNYS	Sa	10/22/16	8:50 PM	Sat Prime	8:00 PM-9:00 PM	:30	NRCC1020NY22H	\$100.00	NM																																											
20	10/22/16	10/22/16	Sat Prime 9p-10p	9:00 PM-10:00 PM	-----1-	:30	1	\$75.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	WNYS	Sa	10/22/16	9:28 PM	Sat Prime 9p-10p	9:00 PM-10:00 PM	:30	NRCC1020NY22H	\$75.00	NM																																											
21	10/23/16	10/23/16	Su	7:30 PM-8:00 PM	-----1	:30	1	\$275.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>-----1</td> <td>1</td> <td>\$275.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WNYS</td> <td>Su</td> <td>10/23/16</td> <td>7:42 PM</td> <td>Su</td> <td>7:30 PM-8:00 PM</td> <td>:30</td> <td>NRCC1020NY22H</td> <td>\$275.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/17/16	10/23/16	-----1	1	\$275.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Su	10/23/16	7:42 PM	Su	7:30 PM-8:00 PM	:30	NRCC1020NY22H	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/17/16	10/23/16	-----1	1	\$275.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WNYS	Su	10/23/16	7:42 PM	Su	7:30 PM-8:00 PM	:30	NRCC1020NY22H	\$275.00	NM																																											
22	10/23/16	10/23/16	Sun Prime	8:00 PM-9:00 PM	-----1	:30	1	\$150.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/17/16	10/23/16	-----1	1	\$150.00																																																
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1	WNYS	Su	10/23/16	8:16 PM	Sun Prime	8:00 PM-9:00 PM	:30	NRCC1020NY22H	\$150.00	NM																																											
23	10/23/16	10/23/16	Sun Prime	9:00 PM-10:00 PM	-----1	:30	1	\$75.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>-----1</td> <td>1</td> <td>\$75.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WNYS</td> <td>Su</td> <td>10/23/16</td> <td>9:47 PM</td> <td>Sun Prime</td> <td>9:00 PM-10:00 PM</td> <td>:30</td> <td>NRCC1020NY22H</td> <td>\$75.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/17/16	10/23/16	-----1	1	\$75.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Su	10/23/16	9:47 PM	Sun Prime	9:00 PM-10:00 PM	:30	NRCC1020NY22H	\$75.00	NM
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INVOICE



Send Payment To:
WNYS-TV
1000 James St
Syracuse, NY 13203

<u>Invoice #</u> 3225-1	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/26/16
<u>Advertiser</u> NRCC	<u>Product</u> NRCC IE 2016	<u>Estimate Number</u> 8151	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
24	10/25/16	10/25/16	M-F	3:00 PM-4:00 PM	-1-----	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> -1----- <u>Spots/Week</u> 1 <u>Rate</u> \$30.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 10/25/16 3:54 PM M-F 3:00 PM-4:00 PM :30 NRCC1020NY22H \$30.00 NM										
25	10/25/16	10/26/16	M-F	7p-730p	-11----	:30	2	\$400.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> -11---- <u>Spots/Week</u> 2 <u>Rate</u> \$400.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 10/25/16 7:12 PM M-F 7p-730p :30 NRCC1020NY22H \$400.00 NM 2 WNYS W 10/26/16 6:58 PM M-F 7p-730p :30 NRCC1020NY22H \$400.00 NM										
26	10/25/16	10/26/16	M-F	730p-8p	-11----	:30	2	\$400.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> -11---- <u>Spots/Week</u> 2 <u>Rate</u> \$400.00										
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27	10/25/16	10/25/16	Tues Prime	8p-9p	-1-----	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> -1----- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00										
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28	10/26/16	10/26/16	Wed Prime	8p-9p	--1----	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$200.00										
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							Total Spots	30		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,145.00
<u>Agency Commission</u>	\$1,071.75
<u>Net Amount Due</u>	\$6,073.25

INVOICE



WNYS-TV
 1000 James St
 Syracuse, NY 13203
 Main: (315) 472-6800
 Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
3296-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8384

Billing Address:

National Media Research Planning
 Attention: Accounts Payable
 815 Slaters Lane
 Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	3296	25333282

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WNYS-TV
 1000 James St
 Syracuse, NY 13203

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																							
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INVOICE

Send Payment To:



WNYS-TV
 1000 James St
 Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3296-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8384

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
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1	WNYS	Tu	10/25/16	8:41 PM	Tues Prime	8p-9p	:30	NRCC1020NY22H	\$100.00	NM																			
6	10/26/16	10/26/16	Wed Prime	8p-9p	--1----	:30	1	\$200.00	NM																				
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1	WNYS	W	10/26/16	8:19 PM	Wed Prime	8p-9p	:30	NRCC1020NY22H	\$200.00	NM																			
7	10/27/16	10/27/16	Thurs Prime	8p-9p	---1---	:30	1	\$100.00	NM																				
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1	WNYS	Th	10/27/16	8:30 PM	Thurs Prime	8p-9p	:30	NRCC1020NY22H	\$100.00	NM																			
8	10/27/16	10/27/16	Thurs Prime	9p-10p	---1---	:30	1	\$100.00	NM																				
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1	WNYS	Th	10/27/16	9:25 PM	Thurs Prime	9p-10p	:30	NRCC1020NY22H	\$100.00	NM																			
9	10/28/16	10/28/16	Fri Prime	8p-9p	----1--	:30	1	\$150.00	NM																				
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1	WNYS	F	10/28/16	8:58 PM	Fri Prime	8p-9p	:30	NRCC1020NY22H	\$150.00	NM																			
10	10/28/16	10/28/16	Fri Prime	9p-10p	----1--	:30	1	\$150.00	NM																				
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1	WNYS	F	10/28/16	9:58 PM	Fri Prime	9p-10p	:30	NRCC1020NY22H	\$150.00	NM																			
11	10/29/16	10/29/16	Sat Prime	8p-9p	-----1-	:30	1	\$100.00	NM																				
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12	10/29/16	10/29/16	Sat Prime 9p-10p	9p-10p	-----1-	:30	1	\$75.00	NM																				
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1	WNYS	Sa	10/29/16	9:17 PM	Sat Prime 9p-10p	9p-10p	:30	NRCC1020NY22H	\$75.00	NM																			
13	10/30/16	10/30/16	Su	730p-8p	-----1	:30	1	\$275.00	NM																				
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Invoice #	Invoice Date	Invoice Month	Invoice Period
3296-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8384

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1	WNYS	Su	10/30/16	7:55 PM	Su	730p-8p	:30	NRCC1020NY22H	\$275.00	NM																																											
14	10/30/16	10/30/16	Sun Prime	8p-9p	-----1	:30	1	\$150.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/24/16</td> <td>10/30/16</td> <td>-----1</td> <td>1</td> <td>\$150.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WNYS</td> <td>Su</td> <td>10/30/16</td> <td>8:58 PM</td> <td>Sun Prime</td> <td>8p-9p</td> <td>:30</td> <td>NRCC1020NY22H</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/24/16	10/30/16	-----1	1	\$150.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Su	10/30/16	8:58 PM	Sun Prime	8p-9p	:30	NRCC1020NY22H	\$150.00	NM
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							Total Spots	33																																													

Payment Terms 30 Days

<u>Gross Total</u>	\$6,890.00
<u>Agency Commission</u>	\$1,033.50
<u>Net Amount Due</u>	\$5,856.50

INVOICE



WNYS-TV
1000 James St
Syracuse, NY 13203
Main: (315) 472-6800
Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
2100-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	7103

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	2100	25188715

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
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1	WNYS	Tu	10/25/16	3:19 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1025NY24H	\$25.00	NM																																									
7	10/26/16	10/26/16	M-F	3:00 PM-4:00 PM	--1----	:30	1	\$25.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/24/16</td> <td>10/30/16</td> <td>--1----</td> <td>1</td> <td>\$25.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WNYS</td> <td>W</td> <td>10/26/16</td> <td>3:26 PM</td> <td>M-F</td> <td>3:00 PM-4:00 PM</td> <td>:30</td> <td>NRCC1025NY24H</td> <td>\$25.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/24/16	10/30/16	--1----	1	\$25.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WNYS	W	10/26/16	3:26 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1025NY24H	\$25.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	10/24/16	10/30/16	--1----	1	\$25.00																																														
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																									
1	WNYS	W	10/26/16	3:26 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1025NY24H	\$25.00	NM																																									

INVOICE



Send Payment To:
WNYS-TV
 1000 James St
 Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
2100-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	7103

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/27/16	10/27/16	M-F	3:00 PM-4:00 PM	---1---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 10/27/16 3:54 PM M-F 3:00 PM-4:00 PM :30 NRCC1025NY24H \$25.00 NM									
9	10/28/16	10/28/16	M-F	3:00 PM-4:00 PM	----1--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----F-- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 10/28/16 3:19 PM M-F 3:00 PM-4:00 PM :30 NRCC1025NY24H \$25.00 NM									
11	10/25/16	10/25/16	M-F	7:00 PM-7:30 PM	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 10/25/16 6:59 PM M-F 7:00 PM-7:30 PM :30 NRCC1025NY24H \$350.00 NM									
12	10/26/16	10/26/16	M-F	7:00 PM-7:30 PM	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS W 10/26/16 7:13 PM M-F 7:00 PM-7:30 PM :30 NRCC1025NY24H \$350.00 NM									
13	10/27/16	10/27/16	M-F	7:00 PM-7:30 PM	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 10/27/16 7:28 PM M-F 7:00 PM-7:30 PM :30 NRCC1025NY24H \$350.00 NM									
14	10/28/16	10/28/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 10/28/16 7:25 PM M-F 7:00 PM-7:30 PM :30 NRCC1025NY24H \$350.00 NM									
16	10/25/16	10/25/16	M-F	7:30 PM-8:00 PM	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 10/25/16 7:29 PM M-F 7:30 PM-8:00 PM :30 NRCC1025NY24H \$350.00 NM									
17	10/26/16	10/26/16	M-F	7:30 PM-8:00 PM	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS W 10/26/16 7:44 PM M-F 7:30 PM-8:00 PM :30 NRCC1025NY24H \$350.00 NM									
18	10/27/16	10/27/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 10/27/16 7:30 PM M-F 7:30 PM-8:00 PM :30 NRCC1025NY24H \$350.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WNYS-TV
 1000 James St
 Syracuse, NY 13203

Invoice # 2100-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/30/16
Advertiser NRCC	Product NRCC IE 2016	Estimate Number 7103	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
18	10/27/16	10/27/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$350.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WNYS	Th	10/27/16	7:54 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$350.00	NM																																																						
19	10/28/16	10/28/16	M-F	7:30 PM-8:00 PM	----1--	:30	1	\$350.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/24/16	10/30/16	----1--	1	\$350.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WNYS	F	10/28/16	7:54 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$350.00	NM																																																						
21	10/29/16	10/29/16	Sa	7:00 PM-7:30 PM	-----1-	:30	1	\$225.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/24/16</td> <td>10/30/16</td> <td>-----1-</td> <td>1</td> <td>\$225.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WNYS</td> <td>Sa</td> <td>10/29/16</td> <td>7:10 PM</td> <td>Sa</td> <td>7:00 PM-7:30 PM</td> <td>:30</td> <td>NRCC1025NY24H</td> <td>\$225.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/24/16	10/30/16	-----1-	1	\$225.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/29/16	7:10 PM	Sa	7:00 PM-7:30 PM	:30	NRCC1025NY24H	\$225.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/24/16	10/30/16	-----1-	1	\$225.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WNYS	Sa	10/29/16	7:10 PM	Sa	7:00 PM-7:30 PM	:30	NRCC1025NY24H	\$225.00	NM																																																						
22	10/29/16	10/29/16	Sa	7:30 PM-8:00 PM	-----1-	:30	1	\$225.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WNYS	Sa	10/29/16	7:43 PM	Sa	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$225.00	NM																																																						
25	10/25/16	10/25/16	Tues Prime	8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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1	WNYS	Tu	10/25/16	8:51 PM	Tues Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$100.00	NM																																																						
26	10/27/16	10/27/16	Thurs Prime	8:00 PM-9:00 PM	---2---	:30	2	\$75.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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1	WNYS	Th	10/27/16	8:17 PM	Thurs Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$75.00	NM																																																						
2	WNYS	Th	10/27/16	8:48 PM	Thurs Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$75.00	NM																																																						
27	10/27/16	10/27/16	Thurs Prime	9:00 PM-10:00 PM	---2---	:30	2	\$75.00	NM																																																							
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28	10/28/16	10/28/16	Fri Prime	8:00 PM-9:00 PM	----1--	:30	1	\$100.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WNYS-TV
 1000 James St
 Syracuse, NY 13203

<u>Invoice #</u> 2100-1	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/30/16
<u>Advertiser</u> NRCC	<u>Product</u> NRCC IE 2016	<u>Estimate Number</u> 7103	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
29	10/28/16	10/28/16	Fri Prime	9:00 PM-10:00 PM	----1--	:30	1	\$100.00	NM																																												
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31	10/30/16	10/30/16	Sun Prime	8:00 PM-9:00 PM	-----1	:30	1	\$75.00	NM																																												
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32	10/29/16	10/29/16	Sa	10:00 PM-11:00 PM	-----1-	:30	1	\$45.00	NM																																												
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1	WNYS	Sa	10/29/16	10:48 PM	Sa	10:00 PM-11:00 PM	:30	NRCC1025NY24H	\$35.00	NM																																											

Total Spots 29

Payment Terms 30 Days

<u>Gross Total</u>	\$4,430.00
<u>Agency Commission</u>	\$664.50
<u>Net Amount Due</u>	\$3,765.50

INVOICE



WNYS-TV
1000 James St
Syracuse, NY 13203
Main: (315) 472-6800
Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
3356-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8515

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/29/16 - 11/07/16	3356	25342849

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12	10/29/16	11/05/16	Sat Prime 9p-10p	9p-10p	-----1-	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/24/16	10/30/16	-----1-	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WNYS	Sa	10/29/16	9:59 PM	Sat Prime 9p-10p	9p-10p	:30	NRCC1026NY22H	\$75.00	NM
<u>Total Spots</u>							1			

Payment Terms 30 Days

<u>Gross Total</u>	\$75.00
<u>Agency Commission</u>	\$11.25
<u>Net Amount Due</u>	\$63.75

INVOICE



WNYS-TV
 1000 James St
 Syracuse, NY 13203
 Main: (315) 472-6800
 Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
2104-1	10/30/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	7100

Billing Address:

National Media Research Planning
 Attention: Accounts Payable
 815 Slaters Lane
 Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/04/16 - 10/10/16	2104	25188713

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Send Payment To:

WNYS-TV
 1000 James St
 Syracuse, NY 13203

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/16	10/04/16	M-F	2:00 PM-3:00 PM	-1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -1----- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 10/04/16 2:29 PM M-F 2:00 PM-3:00 PM :30 NRCC1004NY24H \$25.00 NM									
2	10/05/16	10/05/16	M-F	2:00 PM-3:00 PM	--1----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --1---- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS W 10/05/16 2:28 PM M-F 2:00 PM-3:00 PM :30 NRCC1004NY24H \$25.00 NM									
3	10/06/16	10/06/16	M-F	2:00 PM-3:00 PM	---1---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---1--- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 10/06/16 2:28 PM M-F 2:00 PM-3:00 PM :30 NRCC1004NY24H \$25.00 NM									
4	10/07/16	10/07/16	M-F	2:00 PM-3:00 PM	----1--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 10/07/16 2:58 PM M-F 2:00 PM-3:00 PM :30 NRCC1004NY24H \$25.00 NM									
5	10/10/16	10/10/16	M-F	2:00 PM-3:00 PM	1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/10/16 2:59 PM M-F 2:00 PM-3:00 PM :30 NRCC1004NY24H \$25.00 NM									
6	10/04/16	10/04/16	M-F	3:00 PM-4:00 PM	-2-----	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -2----- 2 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WNYS Tu 10/04/16 3:23 PM M-F 3:00 PM-4:00 PM :30 NRCC1004NY24H \$25.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WNYS-TV
 1000 James St
 Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
2104-1	10/30/16	October 2016	09/26/16 - 10/10/16

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	7100

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
6	10/04/16	10/04/16	M-F	3:00 PM-4:00 PM	-2-----	:30	2	\$25.00	NM																																													
<table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WNYS</td> <td>Tu</td> <td>10/04/16</td> <td>3:41 PM</td> <td>M-F</td> <td>3:00 PM-4:00 PM</td> <td>:30</td> <td>NRCC1004NY24H</td> <td>\$25.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Tu	10/04/16	3:41 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WNYS	Tu	10/04/16	3:41 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																												
7	10/05/16	10/05/16	M-F	3:00 PM-4:00 PM	--2----	:30	2	\$25.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	--2----	2	\$25.00																																																	
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1	WNYS	W	10/05/16	3:58 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																												
8	10/06/16	10/06/16	M-F	3:00 PM-4:00 PM	---2---	:30	2	\$25.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	---2---	2	\$25.00																																																	
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2	WNYS	Th	10/06/16	3:18 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																												
1	WNYS	Th	10/06/16	3:55 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																												
9	10/07/16	10/07/16	M-F	3:00 PM-4:00 PM	----2--	:30	2	\$25.00	NM																																													
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11	10/04/16	10/04/16	M-F	7:00 PM-7:30 PM	-1-----	:30	1	\$350.00	NM																																													
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1	WNYS	Tu	10/04/16	7:28 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1004NY24H	\$350.00	NM																																												
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14	10/07/16	10/07/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$350.00	NM																																													
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	10/03/16	10/09/16	----1--	1	\$350.00																																																	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:
WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice # 2104-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/10/16
Advertiser NRCC	Product NRCC IE 2016	Estimate Number 7100	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/07/16	10/07/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS F 10/07/16 7:25 PM M-F 7:00 PM-7:30 PM :30 NRCC1004NY24H \$350.00 NM									
15	10/10/16	10/10/16	M-F	7:00 PM-7:30 PM	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS M 10/10/16 6:58 PM M-F 7:00 PM-7:30 PM :30 NRCC1004NY24H \$350.00 NM									
16	10/04/16	10/04/16	M-F	7:30 PM-8:00 PM	-1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Tu 10/04/16 7:54 PM M-F 7:30 PM-8:00 PM :30 NRCC1004NY24H \$350.00 NM									
17	10/05/16	10/05/16	M-F	7:30 PM-8:00 PM	--1----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --1---- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS W 10/05/16 7:43 PM M-F 7:30 PM-8:00 PM :30 NRCC1004NY24H \$350.00 NM									
18	10/06/16	10/06/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 ---1--- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Th 10/06/16 7:54 PM M-F 7:30 PM-8:00 PM :30 NRCC1004NY24H \$350.00 NM									
19	10/07/16	10/07/16	M-F	7:30 PM-8:00 PM	----1--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 ----1-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS F 10/07/16 7:55 PM M-F 7:30 PM-8:00 PM :30 NRCC1004NY24H \$350.00 NM									
20	10/10/16	10/10/16	M-F	7:30 PM-8:00 PM	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS M 10/10/16 7:55 PM M-F 7:30 PM-8:00 PM :30 NRCC1004NY24H \$350.00 NM									
21	10/08/16	10/08/16	Sa	7:00 PM-7:30 PM	-----1-	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -----1- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Sa 10/08/16 7:14 PM Sa 7:00 PM-7:30 PM :30 NRCC1004NY24H \$225.00 NM									
22	10/08/16	10/08/16	Sa	7:30 PM-8:00 PM	-----1-	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -----1- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WNYS-TV
 1000 James St
 Syracuse, NY 13203

Invoice # 2104-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/10/16
Advertiser NRCC	Product NRCC IE 2016	Estimate Number 7100	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
22	10/08/16	10/08/16	Sa	7:30 PM-8:00 PM	-----1-	:30	1	\$225.00	NM																																																							
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WNYS</td> <td>Sa</td> <td>10/08/16</td> <td>7:44 PM</td> <td>Sa</td> <td>7:30 PM-8:00 PM</td> <td>:30</td> <td>NRCC1004NY24H</td> <td>\$225.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/08/16	7:44 PM	Sa	7:30 PM-8:00 PM	:30	NRCC1004NY24H	\$225.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WNYS	Sa	10/08/16	7:44 PM	Sa	7:30 PM-8:00 PM	:30	NRCC1004NY24H	\$225.00	NM																																																						
23	10/10/16	10/10/16	Mon Prime	8:00 PM-9:00 PM	2-----	:30	2	\$150.00	NM																																																							
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24	10/10/16	10/10/16	Mon Prime	9:00 PM-10:00 PM	2-----	:30	2	\$150.00	NM																																																							
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1	WNYS	M	10/10/16	9:18 PM	Mon Prime	9:00 PM-10:00 PM	:30	NRCC1004NY24H	\$150.00	NM																																																						
2	WNYS	M	10/10/16	9:33 PM	Mon Prime	9:00 PM-10:00 PM	:30	NRCC1004NY24H	\$150.00	NM																																																						
25	10/04/16	10/04/16	Tues Prime	8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	NM																																																							
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26	10/06/16	10/06/16	Thurs Prime	8:00 PM-9:00 PM	---2---	:30	2	\$75.00	NM																																																							
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1	WNYS	Th	10/06/16	8:51 PM	Thurs Prime	8:00 PM-9:00 PM	:30	NRCC1004NY24H	\$75.00	NM																																																						
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WNYS-TV
 1000 James St
 Syracuse, NY 13203

<u>Invoice #</u> 2104-1	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/10/16
<u>Advertiser</u> NRCC	<u>Product</u> NRCC IE 2016	<u>Estimate Number</u> 7100	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/09/16	10/09/16	Su	7:30 PM-8:00 PM	-----1	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> 10/03/16 <u>End Date</u> 10/09/16 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNYS	Su	10/09/16	7:45 PM	Su	7:30 PM-8:00 PM	:30	NRCC1004NY24H	\$225.00 NM
31	10/09/16	10/09/16	Sun Prime	8:00 PM-9:00 PM	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 10/03/16 <u>End Date</u> 10/09/16 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$75.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNYS	Su	10/09/16	8:58 PM	Sun Prime	8:00 PM-9:00 PM	:30	NRCC1004NY24H	\$75.00 NM
32	10/08/16	10/08/16	Sa	10:00 PM-11:00 PM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> 10/03/16 <u>End Date</u> 10/09/16 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$35.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNYS	Sa	10/08/16	10:25 PM	Sa	10:00 PM-11:00 PM	:30	NRCC1004NY24H	\$35.00 NM
33	10/08/16	10/08/16	Sa	10:00 PM-11:00 PM	-----1-	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> 10/03/16 <u>End Date</u> 10/09/16 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$45.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNYS	Sa	10/08/16	10:43 PM	Sa	10:00 PM-11:00 PM	:30	NRCC1004NY24H	\$45.00 NM

Total Spots 42

Payment Terms 30 Days

<u>Gross Total</u>	\$5,905.00
<u>Agency Commission</u>	\$885.75
<u>Net Amount Due</u>	\$5,019.25

INVOICE



WNYS-TV
1000 James St
Syracuse, NY 13203
Main: (315) 472-6800
Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
3001-1	10/02/16	October 2016	09/26/16 - 10/02/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	7967

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
09/27/16 - 10/03/16	3001	25315781

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
1	09/27/16	09/27/16	M-F	2:00 PM-3:00 PM	-1-----	:30	1	\$30.00	NM																																										
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INVOICE



Send Payment To:
WNYS-TV
 1000 James St
 Syracuse, NY 13203

Invoice # 3001-1	Invoice Date 10/02/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/02/16
Advertiser NRCC	Product NRCC IE 2016	Estimate Number 7967	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/29/16	09/29/16	M-F	3:00 PM-4:00 PM	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---1--- 1 \$30.00									
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9	09/30/16	09/30/16	M-F	3:00 PM-4:00 PM	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----1-- 1 \$30.00									
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11	09/27/16	09/27/16	M-F	7:00 PM-7:30 PM	-2-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -2----- 2 \$400.00									
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12	09/28/16	09/28/16	M-F	7:00 PM-7:30 PM	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --1---- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS W 09/28/16 7:29 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM									
13	09/29/16	09/29/16	M-F	7:00 PM-7:30 PM	---2---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---2--- 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WNYS Th 09/29/16 6:59 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM 1 WNYS Th 09/29/16 7:28 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM									
14	09/30/16	09/30/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----1-- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 09/30/16 7:24 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM									
16	09/27/16	09/27/16	M-F	7:30 PM-8:00 PM	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -1----- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 09/27/16 7:58 PM M-F 7:30 PM-8:00 PM :30 NRCC0927NY24H \$400.00 NM									
17	09/28/16	09/28/16	M-F	7:30 PM-8:00 PM	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --1---- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS W 09/28/16 7:55 PM M-F 7:30 PM-8:00 PM :30 NRCC0927NY24H \$400.00 NM									
18	09/29/16	09/29/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---1--- 1 \$400.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:
WNYS-TV
 1000 James St
 Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3001-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	7967	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/29/16	09/29/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---1--- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 09/29/16 7:59 PM M-F 7:30 PM-8:00 PM :30 NRCC0927NY24H \$400.00 NM									
19	09/30/16	09/30/16	M-F	7:30 PM-8:00 PM	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----1-- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 09/30/16 7:54 PM M-F 7:30 PM-8:00 PM :30 NRCC0927NY24H \$400.00 NM									
22	09/27/16	09/27/16	Tues Prime	8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -1----- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 09/27/16 8:41 PM Tues Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$100.00 NM									
23	09/28/16	09/28/16	Wed Prime	8:00 PM-9:00 PM	--2----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --2---- 2 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WNYS W 09/28/16 8:35 PM Wed Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$200.00 NM 1 WNYS W 09/28/16 8:56 PM Wed Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$200.00 NM									
24	09/28/16	09/28/16	Wed Prime	9:00 PM-10:00 PM	--2----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --2---- 2 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS W 09/28/16 9:10 PM Wed Prime 9:00 PM-10:00 PM :30 NRCC0927NY24H \$200.00 NM 2 WNYS W 09/28/16 9:36 PM Wed Prime 9:00 PM-10:00 PM :30 NRCC0927NY24H \$200.00 NM									
25	09/29/16	09/29/16	Thurs Prime	8:00 PM-9:00 PM	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---1--- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 09/29/16 8:26 PM Thurs Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$100.00 NM									
26	09/29/16	09/29/16	Thurs Prime	9:00 PM-10:00 PM	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---1--- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 09/29/16 9:58 PM Thurs Prime 9:00 PM-10:00 PM :30 NRCC0927NY24H \$100.00 NM									
27	09/30/16	09/30/16	Fri Prime	8:00 PM-9:00 PM	----2--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----2-- 2 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WNYS F 09/30/16 8:51 PM Fri Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$150.00 NM 1 WNYS F 09/30/16 8:59 PM Fri Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$150.00 NM									
28	09/30/16	09/30/16	Fri Prime	9:00 PM-10:00 PM	----1--	:30	1	\$150.00	NM

INVOICE

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203



<u>Invoice #</u> 3001-1	<u>Invoice Date</u> 10/02/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/02/16
<u>Advertiser</u> NRCC	<u>Product</u> NRCC IE 2016	<u>Estimate Number</u> 7967	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/30/16	09/30/16	Fri Prime	9:00 PM-10:00 PM	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 09/26/16 <u>End Date</u> 10/02/16 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 09/30/16 9:28 PM Fri Prime 9:00 PM-10:00 PM :30 NRCC0927NY24H \$150.00 NM									
29	10/01/16	10/01/16	Sat Prime	8:00 PM-9:00 PM	-----2-	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> 09/26/16 <u>End Date</u> 10/02/16 <u>MTWTFSS</u> -----2- <u>Spots/Week</u> 2 <u>Rate</u> \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WNYS Sa 10/01/16 8:35 PM Sat Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$100.00 NM 1 WNYS Sa 10/01/16 8:57 PM Sat Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$100.00 NM									
30	10/01/16	10/01/16	Sat Prime 9p-10p	9:00 PM-10:00 PM	-----2-	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> 09/26/16 <u>End Date</u> 10/02/16 <u>MTWTFSS</u> -----2- <u>Spots/Week</u> 2 <u>Rate</u> \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WNYS Sa 10/01/16 9:20 PM Sat Prime 9p-10p 9:00 PM-10:00 PM :30 NRCC0927NY24H \$75.00 NM 1 WNYS Sa 10/01/16 9:45 PM Sat Prime 9p-10p 9:00 PM-10:00 PM :30 NRCC0927NY24H \$75.00 NM									
31	10/02/16	10/02/16	Su	7:30 PM-8:00 PM	-----1	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> 09/26/16 <u>End Date</u> 10/02/16 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Su 10/02/16 7:54 PM Su 7:30 PM-8:00 PM :30 NRCC0927NY24H \$275.00 NM									
32	10/02/16	10/02/16	Sun Prime	8:00 PM-9:00 PM	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 09/26/16 <u>End Date</u> 10/02/16 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Su 10/02/16 8:51 PM Sun Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$150.00 NM									
33	10/02/16	10/02/16	Sun Prime	9:00 PM-10:00 PM	-----2	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> 09/26/16 <u>End Date</u> 10/02/16 <u>MTWTFSS</u> -----2 <u>Spots/Week</u> 2 <u>Rate</u> \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WNYS Su 10/02/16 9:29 PM Sun Prime 9:00 PM-10:00 PM :30 NRCC0927NY24H \$75.00 NM 1 WNYS Su 10/02/16 9:59 PM Sun Prime 9:00 PM-10:00 PM :30 NRCC0927NY24H \$75.00 NM									

Total Spots 36

Payment Terms 30 Days

<u>Gross Total</u>	\$6,715.00
<u>Agency Commission</u>	\$1,007.25
<u>Net Amount Due</u>	\$5,707.75

INVOICE



WNYS-TV
 1000 James St
 Syracuse, NY 13203
 Main: (315) 472-6800
 Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
3001-2	10/16/16	October 2016	10/03/16 - 10/09/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	7967

Billing Address:

National Media Research Planning
 Attention: Accounts Payable
 815 Slaters Lane
 Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
09/27/16 - 10/03/16	3001	25315781

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Send Payment To:

WNYS-TV
 1000 James St
 Syracuse, NY 13203

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/03/16	10/03/16	M-F	2:00 PM-3:00 PM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 1----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/03/16 2:59 PM M-F 2:00 PM-3:00 PM :30 NRCC0927NY24H \$30.00 NM									
10	10/03/16	10/03/16	M-F	3:00 PM-4:00 PM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 1----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/03/16 3:58 PM M-F 3:00 PM-4:00 PM :30 NRCC0927NY24H \$30.00 NM									
15	10/03/16	10/03/16	M-F	7:00 PM-7:30 PM	2-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 2----- 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/03/16 6:58 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM 2 WNYS M 10/03/16 7:25 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM									
20	10/03/16	10/03/16	M-F	7:30 PM-8:00 PM	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 1----- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/03/16 7:54 PM M-F 7:30 PM-8:00 PM :30 NRCC0927NY24H \$400.00 NM									
21	10/03/16	10/03/16	Mon Prime	9:00 PM-10:00 PM	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 1----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/03/16 9:26 PM Mon Prime 9:00 PM-10:00 PM :30 NRCC0927NY24H \$150.00 NM									

Total Spots 6

Payment Terms 30 Days

Gross Total \$1,410.00

INVOICE

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
3001-2	10/16/16	October 2016	10/03/16 - 10/09/16

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
NRCC	NRCC IE 2016	7967

Agency Commission **\$211.50**

Net Amount Due **\$1,198.50**