

INVOICE



WNYS-TV
1000 James St
Syracuse, NY 13203
Main: (315) 472-6800
Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
3221-1	10/30/16	October 2016	09/26/16 - 10/17/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8150

Flight Dates	Order #	Alt Order #
10/11/16 - 10/17/16	3221	25326312

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/13/16	10/13/16	M-F	3:00 PM-4:00 PM	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Th	10/13/16	3:30 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1013NY22H	\$30.00 NM
3	10/14/16	10/14/16	M-F	3:00 PM-4:00 PM	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	F	10/14/16	3:18 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1013NY22H	\$30.00 NM
6	10/13/16	10/13/16	M-F	7:00 PM-7:30 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Th	10/13/16	7:12 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1013NY22H	\$400.00 NM
7	10/14/16	10/14/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	F	10/14/16	7:25 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1013NY22H	\$400.00 NM
8	10/17/16	10/17/16	M-F	7:00 PM-7:30 PM	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	M	10/17/16	6:58 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1013NY22H	\$400.00 NM
11	10/13/16	10/13/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Th	10/13/16	7:54 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1013NY22H	\$400.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3221-1	10/30/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	8150	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/17/16	10/17/16	M-F	7:30 PM-8:00 PM	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	M	10/17/16	7:59 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1013NY22H	\$400.00 NM
13	10/17/16	10/17/16	Mon Prime	9:00 PM-10:00 PM	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	M	10/17/16	9:50 PM	Mon Prime	9:00 PM-10:00 PM	:30	NRCC1013NY22H	\$150.00 NM
16	10/14/16	10/14/16	Fri Prime	8:00 PM-9:00 PM	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	F	10/14/16	8:30 PM	Fri Prime	8:00 PM-9:00 PM	:30	NRCC1013NY22H	\$150.00 NM
17	10/14/16	10/14/16	Fri Prime	9:00 PM-10:00 PM	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	F	10/14/16	9:30 PM	Fri Prime	9:00 PM-10:00 PM	:30	NRCC1013NY22H	\$150.00 NM
18	10/15/16	10/15/16	Sat Prime	8:00 PM-9:00 PM	-----1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Sa	10/15/16	8:52 PM	Sat Prime	8:00 PM-9:00 PM	:30	NRCC1013NY22H	\$100.00 NM
19	10/15/16	10/15/16	Sat Prime 9p-10p	9:00 PM-10:00 PM	-----1-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Sa	10/15/16	9:29 PM	Sat Prime 9p-10p	9:00 PM-10:00 PM	:30	NRCC1013NY22H	\$75.00 NM
20	10/16/16	10/16/16	Su	7:30 PM-8:00 PM	-----1	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Su	10/16/16	7:40 PM	Su	7:30 PM-8:00 PM	:30	NRCC1013NY22H	\$275.00 NM
21	10/16/16	10/16/16	Sun Prime	8:00 PM-9:00 PM	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Su	10/16/16	8:58 PM	Sun Prime	8:00 PM-9:00 PM	:30	NRCC1013NY22H	\$150.00 NM
22	10/16/16	10/16/16	Sun Prime	9:00 PM-10:00 PM	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3221-1	10/30/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	8150	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
22	10/16/16	10/16/16	Sun Prime	9:00 PM-10:00 PM	-----1	:30	1	\$75.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Su</td><td>10/16/16</td><td>9:50 PM</td><td>Sun Prime</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>NRCC1013NY22H</td><td>\$75.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Su	10/16/16	9:50 PM	Sun Prime	9:00 PM-10:00 PM	:30	NRCC1013NY22H	\$75.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Su	10/16/16	9:50 PM	Sun Prime	9:00 PM-10:00 PM	:30	NRCC1013NY22H	\$75.00	NM																																	
23	10/15/16	10/15/16	Sa	6:00 PM-6:30 PM	-----1-	:30	1	\$400.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-----1-</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Sa</td><td>10/15/16</td><td>6:13 PM</td><td>Sa</td><td>6:00 PM-6:30 PM</td><td>:30</td><td>NRCC1013NY22H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	-----1-	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/15/16	6:13 PM	Sa	6:00 PM-6:30 PM	:30	NRCC1013NY22H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	-----1-	1	\$400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Sa	10/15/16	6:13 PM	Sa	6:00 PM-6:30 PM	:30	NRCC1013NY22H	\$400.00	NM																																	
24	10/15/16	10/15/16	Sa	6:30 PM-7:00 PM	-----1-	:30	1	\$400.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-----1-</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Sa</td><td>10/15/16</td><td>6:53 PM</td><td>Sa</td><td>6:30 PM-7:00 PM</td><td>:30</td><td>NRCC1013NY22H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	-----1-	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/15/16	6:53 PM	Sa	6:30 PM-7:00 PM	:30	NRCC1013NY22H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	-----1-	1	\$400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Sa	10/15/16	6:53 PM	Sa	6:30 PM-7:00 PM	:30	NRCC1013NY22H	\$400.00	NM																																	
Total Spots							17																																				

Payment Terms 30 Days

Gross Total	\$3,985.00
Agency Commission	\$597.75
Net Amount Due	\$3,387.25

INVOICE



WNYS-TV
1000 James St
Syracuse, NY 13203
Main: (315) 472-6800
Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
3225-1	10/30/16	October 2016	09/26/16 - 10/26/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8151

Flight Dates	Order #	Alt Order #
10/18/16 - 10/26/16	3225	25326313

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

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	155	915

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/16	10/18/16	M-F	3:00 PM-4:00 PM	-1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Tu	10/18/16	3:41 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1013NY22H	\$30.00 NM
2	10/20/16	10/20/16	M-F	3:00 PM-4:00 PM	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---1--- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Th	10/20/16	3:24 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1013NY22H	\$30.00 NM
3	10/21/16	10/21/16	M-F	3:00 PM-4:00 PM	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	F	10/21/16	3:17 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1020NY22H	\$30.00 NM
4	10/18/16	10/18/16	M-F	7:00 PM-7:30 PM	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNYS	Tu	10/18/16	7:12 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1013NY22H	\$400.00 NM
5	10/19/16	10/19/16	M-F	7:00 PM-7:30 PM	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --1---- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNYS	W	10/19/16	6:59 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1013NY22H	\$400.00 NM
6	10/20/16	10/20/16	M-F	7:00 PM-7:30 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---1--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNYS	Th	10/20/16	6:59 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1013NY22H	\$400.00 NM

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Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	8151	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/21/16	10/21/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----1-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNYS	F	10/21/16	7:24 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1020NY22H	\$400.00 NM
8	10/24/16	10/24/16	M-F	7:00 PM-7:30 PM	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNYS	M	10/24/16	6:59 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1020NY22H	\$400.00 NM
9	10/18/16	10/18/16	M-F	7:30 PM-8:00 PM	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNYS	Tu	10/18/16	7:58 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1013NY22H	\$400.00 NM
10	10/19/16	10/19/16	M-F	7:30 PM-8:00 PM	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --1---- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNYS	W	10/19/16	7:55 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1013NY22H	\$400.00 NM
11	10/20/16	10/20/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---1--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNYS	Th	10/20/16	7:44 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1013NY22H	\$400.00 NM
12	10/24/16	10/24/16	M-F	7:30 PM-8:00 PM	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNYS	M	10/24/16	7:55 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1020NY22H	\$400.00 NM
13	10/24/16	10/24/16	Mon Prime	9:00 PM-10:00 PM	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 1----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	M	10/24/16	9:19 PM	Mon Prime	9:00 PM-10:00 PM	:30	NRCC1020NY22H	\$150.00 NM
14	10/18/16	10/18/16	Tues Prime	8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Tu	10/18/16	8:48 PM	Tues Prime	8:00 PM-9:00 PM	:30	NRCC1013NY22H	\$100.00 NM
15	10/19/16	10/19/16	Wed Prime	8:00 PM-9:00 PM	--1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --1---- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3225-1	10/30/16	October 2016	09/26/16 - 10/26/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	8151	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
15	10/19/16	10/19/16	Wed Prime	8:00 PM-9:00 PM	--1----	:30	1	\$200.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>W</td><td>10/19/16</td><td>8:35 PM</td><td>Wed Prime</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>NRCC1013NY22H</td><td>\$200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	W	10/19/16	8:35 PM	Wed Prime	8:00 PM-9:00 PM	:30	NRCC1013NY22H	\$200.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	W	10/19/16	8:35 PM	Wed Prime	8:00 PM-9:00 PM	:30	NRCC1013NY22H	\$200.00	NM																																	
16	10/20/16	10/20/16	Thurs Prime	9:00 PM-10:00 PM	---1---	:30	1	\$100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>---1---</td><td>1</td><td>\$100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Th</td><td>10/20/16</td><td>9:46 PM</td><td>Thurs Prime</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>NRCC1013NY22H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	---1---	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Th	10/20/16	9:46 PM	Thurs Prime	9:00 PM-10:00 PM	:30	NRCC1013NY22H	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/17/16	10/23/16	---1---	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Th	10/20/16	9:46 PM	Thurs Prime	9:00 PM-10:00 PM	:30	NRCC1013NY22H	\$100.00	NM																																	
17	10/21/16	10/21/16	Fri Prime	8:00 PM-9:00 PM	----1--	:30	1	\$150.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>----1--</td><td>1</td><td>\$150.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>F</td><td>10/21/16</td><td>8:52 PM</td><td>Fri Prime</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>NRCC1020NY22H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	----1--	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	F	10/21/16	8:52 PM	Fri Prime	8:00 PM-9:00 PM	:30	NRCC1020NY22H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/17/16	10/23/16	----1--	1	\$150.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	F	10/21/16	8:52 PM	Fri Prime	8:00 PM-9:00 PM	:30	NRCC1020NY22H	\$150.00	NM																																	
18	10/21/16	10/21/16	Fri Prime	9:00 PM-10:00 PM	----1--	:30	1	\$150.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	F	10/21/16	9:34 PM	Fri Prime	9:00 PM-10:00 PM	:30	NRCC1020NY22H	\$150.00	NM																																	
19	10/22/16	10/22/16	Sat Prime	8:00 PM-9:00 PM	-----1-	:30	1	\$100.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/17/16	10/23/16	-----1-	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Sa	10/22/16	8:50 PM	Sat Prime	8:00 PM-9:00 PM	:30	NRCC1020NY22H	\$100.00	NM																																	
20	10/22/16	10/22/16	Sat Prime 9p-10p	9:00 PM-10:00 PM	-----1-	:30	1	\$75.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/17/16	10/23/16	-----1-	1	\$75.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Sa	10/22/16	9:28 PM	Sat Prime 9p-10p	9:00 PM-10:00 PM	:30	NRCC1020NY22H	\$75.00	NM																																	
21	10/23/16	10/23/16	Su	7:30 PM-8:00 PM	-----1	:30	1	\$275.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/17/16	10/23/16	-----1	1	\$275.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Su	10/23/16	7:42 PM	Su	7:30 PM-8:00 PM	:30	NRCC1020NY22H	\$275.00	NM																																	
22	10/23/16	10/23/16	Sun Prime	8:00 PM-9:00 PM	-----1	:30	1	\$150.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WNYS	Su	10/23/16	8:16 PM	Sun Prime	8:00 PM-9:00 PM	:30	NRCC1020NY22H	\$150.00	NM																																	
23	10/23/16	10/23/16	Sun Prime	9:00 PM-10:00 PM	-----1	:30	1	\$75.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WNYS	Su	10/23/16	9:47 PM	Sun Prime	9:00 PM-10:00 PM	:30	NRCC1020NY22H	\$75.00	NM																																	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3225-1	10/30/16	October 2016	09/26/16 - 10/26/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	8151	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/25/16	10/25/16	M-F	3:00 PM-4:00 PM	-1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 10/25/16 3:54 PM M-F 3:00 PM-4:00 PM :30 NRCC1020NY22H \$30.00 NM									
25	10/25/16	10/26/16	M-F	7p-730p	-11----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -11---- 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 10/25/16 7:12 PM M-F 7p-730p :30 NRCC1020NY22H \$400.00 NM 2 WNYS W 10/26/16 6:58 PM M-F 7p-730p :30 NRCC1020NY22H \$400.00 NM									
26	10/25/16	10/26/16	M-F	730p-8p	-11----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -11---- 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 10/25/16 7:58 PM M-F 730p-8p :30 NRCC1020NY22H \$400.00 NM 2 WNYS W 10/26/16 7:42 PM M-F 730p-8p :30 NRCC1020NY22H \$400.00 NM									
27	10/25/16	10/25/16	Tues Prime	8p-9p	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 10/25/16 8:30 PM Tues Prime 8p-9p :30 NRCC1020NY22H \$100.00 NM									
28	10/26/16	10/26/16	Wed Prime	8p-9p	--1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS W 10/26/16 8:58 PM Wed Prime 8p-9p :30 NRCC1020NY22H \$200.00 NM									
Total Spots							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,145.00
<u>Agency Commission</u>	\$1,071.75
<u>Net Amount Due</u>	\$6,073.25

INVOICE



WNYS-TV
1000 James St
Syracuse, NY 13203
Main: (315) 472-6800
Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
3296-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8384

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	3296	25333282

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/31/16	M-F	3p-4p	2222--	:30	10	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -2222-- 8 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Tu	10/25/16	3:26 PM	M-F	3p-4p	:30	NRCC1020NY22H	\$30.00 NM
2	WNYS	Tu	10/25/16	3:38 PM	M-F	3p-4p	:30	NRCC1020NY22H	\$30.00 NM
4	WNYS	W	10/26/16	3:38 PM	M-F	3p-4p	:30	NRCC1020NY22H	\$30.00 NM
3	WNYS	W	10/26/16	3:58 PM	M-F	3p-4p	:30	NRCC1020NY22H	\$30.00 NM
6	WNYS	Th	10/27/16	3:26 PM	M-F	3p-4p	:30	NRCC1020NY22H	\$30.00 NM
5	WNYS	Th	10/27/16	3:41 PM	M-F	3p-4p	:30	NRCC1020NY22H	\$30.00 NM
7	WNYS	F	10/28/16	3:30 PM	M-F	3p-4p	:30	NRCC1020NY22H	\$30.00 NM
8	WNYS	F	10/28/16	3:54 PM	M-F	3p-4p	:30	NRCC1020NY22H	\$30.00 NM
2	10/25/16	10/31/16	M-F	7p-730p	1111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1111-- 4 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Tu	10/25/16	7:26 PM	M-F	7p-730p	:30	NRCC1020NY22H	\$400.00 NM
2	WNYS	W	10/26/16	7:24 PM	M-F	7p-730p	:30	NRCC1020NY22H	\$400.00 NM
3	WNYS	Th	10/27/16	6:59 PM	M-F	7p-730p	:30	NRCC1020NY22H	\$400.00 NM
4	WNYS	F	10/28/16	6:58 PM	M-F	7p-730p	:30	NRCC1020NY22H	\$400.00 NM
3	10/25/16	10/31/16	M-F	730p-8p	2222--	:30	10	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -2222-- 8 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Tu	10/25/16	7:42 PM	M-F	730p-8p	:30	NRCC1020NY22H	\$400.00 NM
2	WNYS	Tu	10/25/16	7:56 PM	M-F	730p-8p	:30	NRCC1020NY22H	\$400.00 NM
4	WNYS	W	10/26/16	7:55 PM	M-F	730p-8p	:30	NRCC1020NY22H	\$400.00 NM
3	WNYS	W	10/26/16	7:58 PM	M-F	730p-8p	:30	NRCC1020NY22H	\$400.00 NM
5	WNYS	Th	10/27/16	7:46 PM	M-F	730p-8p	:30	NRCC1020NY22H	\$400.00 NM
6	WNYS	Th	10/27/16	7:59 PM	M-F	730p-8p	:30	NRCC1020NY22H	\$400.00 NM
8	WNYS	F	10/28/16	7:42 PM	M-F	730p-8p	:30	NRCC1020NY22H	\$400.00 NM
7	WNYS	F	10/28/16	7:59 PM	M-F	730p-8p	:30	NRCC1020NY22H	\$400.00 NM
5	10/25/16	10/25/16	Tues Prime	8p-9p		:30	1	\$100.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3296-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	8384	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
-1-----									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Tu	10/25/16	8:41 PM	Tues Prime	8p-9p	:30	NRCC1020NY22H	\$100.00 NM
6	10/26/16	10/26/16	Wed Prime	8p-9p	--1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	W	10/26/16	8:19 PM	Wed Prime	8p-9p	:30	NRCC1020NY22H	\$200.00 NM
7	10/27/16	10/27/16	Thurs Prime	8p-9p	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Th	10/27/16	8:30 PM	Thurs Prime	8p-9p	:30	NRCC1020NY22H	\$100.00 NM
8	10/27/16	10/27/16	Thurs Prime	9p-10p	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Th	10/27/16	9:25 PM	Thurs Prime	9p-10p	:30	NRCC1020NY22H	\$100.00 NM
9	10/28/16	10/28/16	Fri Prime	8p-9p	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	F	10/28/16	8:58 PM	Fri Prime	8p-9p	:30	NRCC1020NY22H	\$150.00 NM
10	10/28/16	10/28/16	Fri Prime	9p-10p	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	F	10/28/16	9:58 PM	Fri Prime	9p-10p	:30	NRCC1020NY22H	\$150.00 NM
11	10/29/16	10/29/16	Sat Prime	8p-9p	-----1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Sa	10/29/16	8:14 PM	Sat Prime	8p-9p	:30	NRCC1020NY22H	\$100.00 NM
12	10/29/16	10/29/16	Sat Prime 9p-10p	9p-10p	-----1-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Sa	10/29/16	9:17 PM	Sat Prime 9p-10p	9p-10p	:30	NRCC1020NY22H	\$75.00 NM
13	10/30/16	10/30/16	Su	730p-8p	-----1	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3296-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8384

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
13	10/30/16	10/30/16	Su	730p-8p	-----1	:30	1	\$275.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Su</td><td>10/30/16</td><td>7:55 PM</td><td>Su</td><td>730p-8p</td><td>:30</td><td>NRCC1020NY22H</td><td>\$275.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Su	10/30/16	7:55 PM	Su	730p-8p	:30	NRCC1020NY22H	\$275.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Su	10/30/16	7:55 PM	Su	730p-8p	:30	NRCC1020NY22H	\$275.00	NM																																	
14	10/30/16	10/30/16	Sun Prime	8p-9p	-----1	:30	1	\$150.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----1</td><td>1</td><td>\$150.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Su</td><td>10/30/16</td><td>8:58 PM</td><td>Sun Prime</td><td>8p-9p</td><td>:30</td><td>NRCC1020NY22H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-----1	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Su	10/30/16	8:58 PM	Sun Prime	8p-9p	:30	NRCC1020NY22H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	-----1	1	\$150.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Su	10/30/16	8:58 PM	Sun Prime	8p-9p	:30	NRCC1020NY22H	\$150.00	NM																																	
15	10/30/16	10/30/16	Sun Prime	9p-10p	-----1	:30	1	\$75.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----1</td><td>1</td><td>\$75.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Su</td><td>10/30/16</td><td>9:30 PM</td><td>Sun Prime</td><td>9p-10p</td><td>:30</td><td>NRCC1020NY22H</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-----1	1	\$75.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Su	10/30/16	9:30 PM	Sun Prime	9p-10p	:30	NRCC1020NY22H	\$75.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	-----1	1	\$75.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Su	10/30/16	9:30 PM	Sun Prime	9p-10p	:30	NRCC1020NY22H	\$75.00	NM																																	
16	10/29/16	10/29/16	Sa	6p-7p	-----1-	:30	1	\$150.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----1-</td><td>1</td><td>\$150.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Sa</td><td>10/29/16</td><td>6:28 PM</td><td>Sa</td><td>6p-7p</td><td>:30</td><td>NRCC1020NY22H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-----1-	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/29/16	6:28 PM	Sa	6p-7p	:30	NRCC1020NY22H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	-----1-	1	\$150.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Sa	10/29/16	6:28 PM	Sa	6p-7p	:30	NRCC1020NY22H	\$150.00	NM																																	
17	10/29/16	10/29/16	Sa	6p-7p	-----1-	:30	1	\$225.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----1-</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Sa</td><td>10/29/16</td><td>6:06 PM</td><td>Sa</td><td>6p-7p</td><td>:30</td><td>NRCC1020NY22H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-----1-	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/29/16	6:06 PM	Sa	6p-7p	:30	NRCC1020NY22H	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	-----1-	1	\$225.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Sa	10/29/16	6:06 PM	Sa	6p-7p	:30	NRCC1020NY22H	\$225.00	NM																																	
Total Spots							33																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$6,890.00
<u>Agency Commission</u>	\$1,033.50
<u>Net Amount Due</u>	\$5,856.50

INVOICE



WNYS-TV
1000 James St
Syracuse, NY 13203
Main: (315) 472-6800
Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
2100-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	7103

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	2100	25188715

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/25/16	M-F	2:00 PM-3:00 PM	-1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$25.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNYS	Tu	10/25/16	2:28 PM	M-F	2:00 PM-3:00 PM	:30	NRCC1025NY24H	\$25.00 NM
2	10/26/16	10/26/16	M-F	2:00 PM-3:00 PM	--1----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$25.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNYS	W	10/26/16	2:28 PM	M-F	2:00 PM-3:00 PM	:30	NRCC1025NY24H	\$25.00 NM
3	10/27/16	10/27/16	M-F	2:00 PM-3:00 PM	---1---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$25.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNYS	Th	10/27/16	2:58 PM	M-F	2:00 PM-3:00 PM	:30	NRCC1025NY24H	\$25.00 NM
4	10/28/16	10/28/16	M-F	2:00 PM-3:00 PM	----1--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$25.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNYS	F	10/28/16	2:28 PM	M-F	2:00 PM-3:00 PM	:30	NRCC1025NY24H	\$25.00 NM
6	10/25/16	10/25/16	M-F	3:00 PM-4:00 PM	-1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$25.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNYS	Tu	10/25/16	3:19 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1025NY24H	\$25.00 NM
7	10/26/16	10/26/16	M-F	3:00 PM-4:00 PM	--1----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$25.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNYS	W	10/26/16	3:26 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1025NY24H	\$25.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203



Invoice #	Invoice Date	Invoice Month	Invoice Period
2100-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	7103	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/27/16	10/27/16	M-F	3:00 PM-4:00 PM	---1---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Th	10/27/16	3:54 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1025NY24H	\$25.00 NM
9	10/28/16	10/28/16	M-F	3:00 PM-4:00 PM	----1--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----F-- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	F	10/28/16	3:19 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1025NY24H	\$25.00 NM
11	10/25/16	10/25/16	M-F	7:00 PM-7:30 PM	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Tu	10/25/16	6:59 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1025NY24H	\$350.00 NM
12	10/26/16	10/26/16	M-F	7:00 PM-7:30 PM	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	W	10/26/16	7:13 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1025NY24H	\$350.00 NM
13	10/27/16	10/27/16	M-F	7:00 PM-7:30 PM	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Th	10/27/16	7:28 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1025NY24H	\$350.00 NM
14	10/28/16	10/28/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	F	10/28/16	7:25 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1025NY24H	\$350.00 NM
16	10/25/16	10/25/16	M-F	7:30 PM-8:00 PM	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Tu	10/25/16	7:29 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$350.00 NM
17	10/26/16	10/26/16	M-F	7:30 PM-8:00 PM	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	W	10/26/16	7:44 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$350.00 NM
18	10/27/16	10/27/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
2100-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	7103	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
18	10/27/16	10/27/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$350.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Th</td><td>10/27/16</td><td>7:54 PM</td><td>M-F</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Th	10/27/16	7:54 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$350.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WNYS	Th	10/27/16	7:54 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$350.00	NM																																												
19	10/28/16	10/28/16	M-F	7:30 PM-8:00 PM	----1--	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>----1--</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>F</td><td>10/28/16</td><td>7:54 PM</td><td>M-F</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	----1--	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	F	10/28/16	7:54 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/24/16	10/30/16	----1--	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WNYS	F	10/28/16	7:54 PM	M-F	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$350.00	NM																																												
21	10/29/16	10/29/16	Sa	7:00 PM-7:30 PM	-----1-	:30	1	\$225.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----1-</td><td>1</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Sa</td><td>10/29/16</td><td>7:10 PM</td><td>Sa</td><td>7:00 PM-7:30 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-----1-	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/29/16	7:10 PM	Sa	7:00 PM-7:30 PM	:30	NRCC1025NY24H	\$225.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/24/16	10/30/16	-----1-	1	\$225.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WNYS	Sa	10/29/16	7:10 PM	Sa	7:00 PM-7:30 PM	:30	NRCC1025NY24H	\$225.00	NM																																												
22	10/29/16	10/29/16	Sa	7:30 PM-8:00 PM	-----1-	:30	1	\$225.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----1-</td><td>1</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Sa</td><td>10/29/16</td><td>7:43 PM</td><td>Sa</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-----1-	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/29/16	7:43 PM	Sa	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$225.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/24/16	10/30/16	-----1-	1	\$225.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WNYS	Sa	10/29/16	7:43 PM	Sa	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$225.00	NM																																												
25	10/25/16	10/25/16	Tues Prime	8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-1-----</td><td>1</td><td>\$100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Tu</td><td>10/25/16</td><td>8:51 PM</td><td>Tues Prime</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-1-----	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Tu	10/25/16	8:51 PM	Tues Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$100.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/24/16	10/30/16	-1-----	1	\$100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WNYS	Tu	10/25/16	8:51 PM	Tues Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$100.00	NM																																												
26	10/27/16	10/27/16	Thurs Prime	8:00 PM-9:00 PM	---2---	:30	2	\$75.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>---2---</td><td>2</td><td>\$75.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Th</td><td>10/27/16</td><td>8:17 PM</td><td>Thurs Prime</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$75.00</td><td>NM</td></tr><tr><td>2</td><td>WNYS</td><td>Th</td><td>10/27/16</td><td>8:48 PM</td><td>Thurs Prime</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	---2---	2	\$75.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Th	10/27/16	8:17 PM	Thurs Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$75.00	NM	2	WNYS	Th	10/27/16	8:48 PM	Thurs Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$75.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/24/16	10/30/16	---2---	2	\$75.00																																																	
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1	WNYS	Th	10/27/16	8:17 PM	Thurs Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$75.00	NM																																												
2	WNYS	Th	10/27/16	8:48 PM	Thurs Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$75.00	NM																																												
27	10/27/16	10/27/16	Thurs Prime	9:00 PM-10:00 PM	---2---	:30	2	\$75.00	NM																																													
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2	WNYS	Th	10/27/16	9:15 PM	Thurs Prime	9:00 PM-10:00 PM	:30	NRCC1025NY24H	\$75.00	NM																																												
1	WNYS	Th	10/27/16	9:45 PM	Thurs Prime	9:00 PM-10:00 PM	:30	NRCC1025NY24H	\$75.00	NM																																												
28	10/28/16	10/28/16	Fri Prime	8:00 PM-9:00 PM	----1--	:30	1	\$100.00	NM																																													
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1	WNYS	F	10/28/16	8:33 PM	Fri Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$100.00	NM																																												
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	10/24/16	10/30/16	----1--	1	\$100.00																																																	
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
2100-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	7103	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
29	10/28/16	10/28/16	Fri Prime	9:00 PM-10:00 PM	----1--	:30	1	\$100.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>F</td><td>10/28/16</td><td>9:21 PM</td><td>Fri Prime</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	F	10/28/16	9:21 PM	Fri Prime	9:00 PM-10:00 PM	:30	NRCC1025NY24H	\$100.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	F	10/28/16	9:21 PM	Fri Prime	9:00 PM-10:00 PM	:30	NRCC1025NY24H	\$100.00	NM																																	
30	10/30/16	10/30/16	Su	7:30 PM-8:00 PM	-----1	:30	1	\$225.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----1</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Su</td><td>10/30/16</td><td>7:59 PM</td><td>Su</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-----1	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Su	10/30/16	7:59 PM	Su	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	-----1	1	\$225.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Su	10/30/16	7:59 PM	Su	7:30 PM-8:00 PM	:30	NRCC1025NY24H	\$225.00	NM																																	
31	10/30/16	10/30/16	Sun Prime	8:00 PM-9:00 PM	-----1	:30	1	\$75.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----1</td><td>1</td><td>\$75.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Su</td><td>10/30/16</td><td>8:13 PM</td><td>Sun Prime</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-----1	1	\$75.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Su	10/30/16	8:13 PM	Sun Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$75.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	-----1	1	\$75.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Su	10/30/16	8:13 PM	Sun Prime	8:00 PM-9:00 PM	:30	NRCC1025NY24H	\$75.00	NM																																	
32	10/29/16	10/29/16	Sa	10:00 PM-11:00 PM	-----1-	:30	1	\$45.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----1-</td><td>1</td><td>\$45.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Sa</td><td>10/29/16</td><td>10:31 PM</td><td>Sa</td><td>10:00 PM-11:00 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$45.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-----1-	1	\$45.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/29/16	10:31 PM	Sa	10:00 PM-11:00 PM	:30	NRCC1025NY24H	\$45.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	-----1-	1	\$45.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Sa	10/29/16	10:31 PM	Sa	10:00 PM-11:00 PM	:30	NRCC1025NY24H	\$45.00	NM																																	
33	10/29/16	10/29/16	Sa	10:00 PM-11:00 PM	-----1-	:30	1	\$35.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----1-</td><td>1</td><td>\$35.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Sa</td><td>10/29/16</td><td>10:48 PM</td><td>Sa</td><td>10:00 PM-11:00 PM</td><td>:30</td><td>NRCC1025NY24H</td><td>\$35.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-----1-	1	\$35.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/29/16	10:48 PM	Sa	10:00 PM-11:00 PM	:30	NRCC1025NY24H	\$35.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	-----1-	1	\$35.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNYS	Sa	10/29/16	10:48 PM	Sa	10:00 PM-11:00 PM	:30	NRCC1025NY24H	\$35.00	NM																																	
Total Spots							29																																				

Payment Terms 30 Days

Gross Total	\$4,430.00
Agency Commission	\$664.50
Net Amount Due	\$3,765.50

INVOICE



WNYS-TV
1000 James St
Syracuse, NY 13203
Main: (315) 472-6800
Billing: (315) 634-7953

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3356-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	8515

Flight Dates	Order #	Alt Order #
10/29/16 - 11/07/16	3356	25342849

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
12	10/29/16	11/05/16	Sat Prime 9p-10p	9p-10p	-----1-	:30	1	\$75.00	NM																				
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----1-</td><td>1</td><td>\$75.00</td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/24/16	10/30/16	-----1-	1	\$75.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/24/16	10/30/16	-----1-	1	\$75.00																								
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WNYS	Sa	10/29/16	9:59 PM	Sat Prime 9p-10p	9p-10p	:30	NRCC1026NY22H	\$75.00 NM																				
<u>Total Spots</u>							1																						

Payment Terms 30 Days

<u>Gross Total</u>	\$75.00
<u>Agency Commission</u>	\$11.25
<u>Net Amount Due</u>	\$63.75

INVOICE



WNYS-TV
1000 James St
Syracuse, NY 13203
Main: (315) 472-6800
Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
2104-1	10/30/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	7100

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/04/16 - 10/10/16	2104	25188713

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/16	10/04/16	M-F	2:00 PM-3:00 PM	-1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -1----- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 10/04/16 2:29 PM M-F 2:00 PM-3:00 PM :30 NRCC1004NY24H \$25.00 NM									
2	10/05/16	10/05/16	M-F	2:00 PM-3:00 PM	--1----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --1---- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS W 10/05/16 2:28 PM M-F 2:00 PM-3:00 PM :30 NRCC1004NY24H \$25.00 NM									
3	10/06/16	10/06/16	M-F	2:00 PM-3:00 PM	---1---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---1--- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 10/06/16 2:28 PM M-F 2:00 PM-3:00 PM :30 NRCC1004NY24H \$25.00 NM									
4	10/07/16	10/07/16	M-F	2:00 PM-3:00 PM	----1--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 10/07/16 2:58 PM M-F 2:00 PM-3:00 PM :30 NRCC1004NY24H \$25.00 NM									
5	10/10/16	10/10/16	M-F	2:00 PM-3:00 PM	1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/10/16 2:59 PM M-F 2:00 PM-3:00 PM :30 NRCC1004NY24H \$25.00 NM									
6	10/04/16	10/04/16	M-F	3:00 PM-4:00 PM	-2-----	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -2----- 2 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WNYS Tu 10/04/16 3:23 PM M-F 3:00 PM-4:00 PM :30 NRCC1004NY24H \$25.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
2104-1	10/30/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	7100	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
6	10/04/16	10/04/16	M-F	3:00 PM-4:00 PM	-2-----	:30	2	\$25.00	NM																																																							
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Tu</td><td>10/04/16</td><td>3:41 PM</td><td>M-F</td><td>3:00 PM-4:00 PM</td><td>:30</td><td>NRCC1004NY24H</td><td>\$25.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Tu	10/04/16	3:41 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WNYS	Tu	10/04/16	3:41 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																																						
7	10/05/16	10/05/16	M-F	3:00 PM-4:00 PM	--2----	:30	2	\$25.00	NM																																																							
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="5"></th></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>--2----</td><td>2</td><td>\$25.00</td><td colspan="5"></td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WNYS</td><td>W</td><td>10/05/16</td><td>3:24 PM</td><td>M-F</td><td>3:00 PM-4:00 PM</td><td>:30</td><td>NRCC1004NY24H</td><td>\$25.00</td><td>NM</td></tr><tr><td>1</td><td>WNYS</td><td>W</td><td>10/05/16</td><td>3:58 PM</td><td>M-F</td><td>3:00 PM-4:00 PM</td><td>:30</td><td>NRCC1004NY24H</td><td>\$25.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/03/16	10/09/16	--2----	2	\$25.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WNYS	W	10/05/16	3:24 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM	1	WNYS	W	10/05/16	3:58 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/03/16	10/09/16	--2----	2	\$25.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
2	WNYS	W	10/05/16	3:24 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																																						
1	WNYS	W	10/05/16	3:58 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																																						
8	10/06/16	10/06/16	M-F	3:00 PM-4:00 PM	---2---	:30	2	\$25.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/03/16	10/09/16	---2---	2	\$25.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
2	WNYS	Th	10/06/16	3:18 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																																						
1	WNYS	Th	10/06/16	3:55 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																																						
9	10/07/16	10/07/16	M-F	3:00 PM-4:00 PM	----2--	:30	2	\$25.00	NM																																																							
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="5"></th></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>----2--</td><td>2</td><td>\$25.00</td><td colspan="5"></td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WNYS</td><td>F</td><td>10/07/16</td><td>3:26 PM</td><td>M-F</td><td>3:00 PM-4:00 PM</td><td>:30</td><td>NRCC1004NY24H</td><td>\$25.00</td><td>NM</td></tr><tr><td>1</td><td>WNYS</td><td>F</td><td>10/07/16</td><td>3:44 PM</td><td>M-F</td><td>3:00 PM-4:00 PM</td><td>:30</td><td>NRCC1004NY24H</td><td>\$25.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/03/16	10/09/16	----2--	2	\$25.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WNYS	F	10/07/16	3:26 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM	1	WNYS	F	10/07/16	3:44 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/03/16	10/09/16	----2--	2	\$25.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
2	WNYS	F	10/07/16	3:26 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																																						
1	WNYS	F	10/07/16	3:44 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																																						
10	10/10/16	10/10/16	M-F	3:00 PM-4:00 PM	2-----	:30	2	\$25.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
2	WNYS	M	10/10/16	3:25 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																																						
1	WNYS	M	10/10/16	3:41 PM	M-F	3:00 PM-4:00 PM	:30	NRCC1004NY24H	\$25.00	NM																																																						
11	10/04/16	10/04/16	M-F	7:00 PM-7:30 PM	-1-----	:30	1	\$350.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/03/16	10/09/16	-1-----	1	\$350.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WNYS	Tu	10/04/16	7:28 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1004NY24H	\$350.00	NM																																																						
12	10/05/16	10/05/16	M-F	7:00 PM-7:30 PM	--1----	:30	1	\$350.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WNYS	W	10/05/16	7:25 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1004NY24H	\$350.00	NM																																																						
13	10/06/16	10/06/16	M-F	7:00 PM-7:30 PM	---1---	:30	1	\$350.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WNYS	Th	10/06/16	7:25 PM	M-F	7:00 PM-7:30 PM	:30	NRCC1004NY24H	\$350.00	NM																																																						
14	10/07/16	10/07/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$350.00	NM																																																							
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	10/03/16	10/09/16	----1--	1	\$350.00																																																											

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
2104-1	10/30/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	7100	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/07/16	10/07/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$350.00	NM
10/03/16 10/09/16 ----1-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS F 10/07/16 7:25 PM M-F 7:00 PM-7:30 PM :30 NRCC1004NY24H \$350.00 NM									
15	10/10/16	10/10/16	M-F	7:00 PM-7:30 PM	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS M 10/10/16 6:58 PM M-F 7:00 PM-7:30 PM :30 NRCC1004NY24H \$350.00 NM									
16	10/04/16	10/04/16	M-F	7:30 PM-8:00 PM	-1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Tu 10/04/16 7:54 PM M-F 7:30 PM-8:00 PM :30 NRCC1004NY24H \$350.00 NM									
17	10/05/16	10/05/16	M-F	7:30 PM-8:00 PM	--1----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --1---- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS W 10/05/16 7:43 PM M-F 7:30 PM-8:00 PM :30 NRCC1004NY24H \$350.00 NM									
18	10/06/16	10/06/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 ---1--- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Th 10/06/16 7:54 PM M-F 7:30 PM-8:00 PM :30 NRCC1004NY24H \$350.00 NM									
19	10/07/16	10/07/16	M-F	7:30 PM-8:00 PM	----1--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 ----1-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS F 10/07/16 7:55 PM M-F 7:30 PM-8:00 PM :30 NRCC1004NY24H \$350.00 NM									
20	10/10/16	10/10/16	M-F	7:30 PM-8:00 PM	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS M 10/10/16 7:55 PM M-F 7:30 PM-8:00 PM :30 NRCC1004NY24H \$350.00 NM									
21	10/08/16	10/08/16	Sa	7:00 PM-7:30 PM	-----1-	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -----1- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Sa 10/08/16 7:14 PM Sa 7:00 PM-7:30 PM :30 NRCC1004NY24H \$225.00 NM									
22	10/08/16	10/08/16	Sa	7:30 PM-8:00 PM	-----1-	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -----1- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Sa 10/08/16 7:14 PM Sa 7:30 PM-8:00 PM :30 NRCC1004NY24H \$225.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
2104-1	10/30/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	7100	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
22	10/08/16	10/08/16	Sa	7:30 PM-8:00 PM	-----1-	:30	1	\$225.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>Sa</td><td>10/08/16</td><td>7:44 PM</td><td>Sa</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>NRCC1004NY24H</td><td>\$225.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	Sa	10/08/16	7:44 PM	Sa	7:30 PM-8:00 PM	:30	NRCC1004NY24H	\$225.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WNYS	Sa	10/08/16	7:44 PM	Sa	7:30 PM-8:00 PM	:30	NRCC1004NY24H	\$225.00	NM																																												
23	10/10/16	10/10/16	Mon Prime	8:00 PM-9:00 PM	2-----	:30	2	\$150.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>2-----</td><td>2</td><td>\$150.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>M</td><td>10/10/16</td><td>8:16 PM</td><td>Mon Prime</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>NRCC1004NY24H</td><td>\$150.00</td><td>NM</td></tr><tr><td>2</td><td>WNYS</td><td>M</td><td>10/10/16</td><td>8:27 PM</td><td>Mon Prime</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>NRCC1004NY24H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	2-----	2	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	M	10/10/16	8:16 PM	Mon Prime	8:00 PM-9:00 PM	:30	NRCC1004NY24H	\$150.00	NM	2	WNYS	M	10/10/16	8:27 PM	Mon Prime	8:00 PM-9:00 PM	:30	NRCC1004NY24H	\$150.00	NM
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1	WNYS	M	10/10/16	8:16 PM	Mon Prime	8:00 PM-9:00 PM	:30	NRCC1004NY24H	\$150.00	NM																																												
2	WNYS	M	10/10/16	8:27 PM	Mon Prime	8:00 PM-9:00 PM	:30	NRCC1004NY24H	\$150.00	NM																																												
24	10/10/16	10/10/16	Mon Prime	9:00 PM-10:00 PM	2-----	:30	2	\$150.00	NM																																													
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2	WNYS	M	10/10/16	9:33 PM	Mon Prime	9:00 PM-10:00 PM	:30	NRCC1004NY24H	\$150.00	NM																																												
25	10/04/16	10/04/16	Tues Prime	8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	NM																																													
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26	10/06/16	10/06/16	Thurs Prime	8:00 PM-9:00 PM	---2---	:30	2	\$75.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	---2---	2	\$75.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WNYS	Th	10/06/16	8:20 PM	Thurs Prime	8:00 PM-9:00 PM	:30	NRCC1004NY24H	\$75.00	NM																																												
1	WNYS	Th	10/06/16	8:51 PM	Thurs Prime	8:00 PM-9:00 PM	:30	NRCC1004NY24H	\$75.00	NM																																												
27	10/06/16	10/06/16	Thurs Prime	9:00 PM-10:00 PM	---2---	:30	2	\$75.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>---2---</td><td>2</td><td>\$75.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WNYS</td><td>Th</td><td>10/06/16</td><td>9:25 PM</td><td>Thurs Prime</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>NRCC1004NY24H</td><td>\$75.00</td><td>NM</td></tr><tr><td>1</td><td>WNYS</td><td>Th</td><td>10/06/16</td><td>9:58 PM</td><td>Thurs Prime</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>NRCC1004NY24H</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	---2---	2	\$75.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WNYS	Th	10/06/16	9:25 PM	Thurs Prime	9:00 PM-10:00 PM	:30	NRCC1004NY24H	\$75.00	NM	1	WNYS	Th	10/06/16	9:58 PM	Thurs Prime	9:00 PM-10:00 PM	:30	NRCC1004NY24H	\$75.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	---2---	2	\$75.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WNYS	Th	10/06/16	9:25 PM	Thurs Prime	9:00 PM-10:00 PM	:30	NRCC1004NY24H	\$75.00	NM																																												
1	WNYS	Th	10/06/16	9:58 PM	Thurs Prime	9:00 PM-10:00 PM	:30	NRCC1004NY24H	\$75.00	NM																																												
28	10/07/16	10/07/16	Fri Prime	8:00 PM-9:00 PM	----1--	:30	1	\$100.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>----1--</td><td>1</td><td>\$100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WNYS</td><td>F</td><td>10/07/16</td><td>8:30 PM</td><td>Fri Prime</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>NRCC1004NY24H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	----1--	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNYS	F	10/07/16	8:30 PM	Fri Prime	8:00 PM-9:00 PM	:30	NRCC1004NY24H	\$100.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	----1--	1	\$100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WNYS	F	10/07/16	8:30 PM	Fri Prime	8:00 PM-9:00 PM	:30	NRCC1004NY24H	\$100.00	NM																																												
29	10/07/16	10/07/16	Fri Prime	9:00 PM-10:00 PM	----1--	:30	1	\$100.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	----1--	1	\$100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WNYS	F	10/07/16	9:51 PM	Fri Prime	9:00 PM-10:00 PM	:30	NRCC1004NY24H	\$100.00	NM																																												
30	10/09/16	10/09/16	Su	7:30 PM-8:00 PM	-----1	:30	1	\$225.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	

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INVOICE



Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
2104-1	10/30/16	October 2016	09/26/16 - 10/10/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
NRCC	NRCC IE 2016	7100	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/09/16	10/09/16	Su	7:30 PM-8:00 PM	-----1	:30	1	\$225.00	NM
10/03/16 10/09/16 -----1 1 \$225.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WNYS Su 10/09/16 7:45 PM Su 7:30 PM-8:00 PM :30 NRCC1004NY24H \$225.00 NM									
31	10/09/16	10/09/16	Sun Prime	8:00 PM-9:00 PM	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1 1 \$75.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WNYS Su 10/09/16 8:58 PM Sun Prime 8:00 PM-9:00 PM :30 NRCC1004NY24H \$75.00 NM									
32	10/08/16	10/08/16	Sa	10:00 PM-11:00 PM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1- 1 \$35.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WNYS Sa 10/08/16 10:25 PM Sa 10:00 PM-11:00 PM :30 NRCC1004NY24H \$35.00 NM									
33	10/08/16	10/08/16	Sa	10:00 PM-11:00 PM	-----1-	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1- 1 \$45.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WNYS Sa 10/08/16 10:43 PM Sa 10:00 PM-11:00 PM :30 NRCC1004NY24H \$45.00 NM									
Total Spots							42		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,905.00
<u>Agency Commission</u>	\$885.75
<u>Net Amount Due</u>	\$5,019.25

INVOICE



WNYS-TV
1000 James St
Syracuse, NY 13203
Main: (315) 472-6800
Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
3001-1	10/02/16	October 2016	09/26/16 - 10/02/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	7967

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
09/27/16 - 10/03/16	3001	25315781

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/27/16	09/27/16	M-F	2:00 PM-3:00 PM	-1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Tu 09/27/16 2:59 PM M-F 2:00 PM-3:00 PM :30 NRCC0927NY24H \$30.00 NM									
2	09/28/16	09/28/16	M-F	2:00 PM-3:00 PM	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --1---- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS W 09/28/16 2:29 PM M-F 2:00 PM-3:00 PM :30 NRCC0927NY24H \$30.00 NM									
3	09/29/16	09/29/16	M-F	2:00 PM-3:00 PM	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---1--- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Th 09/29/16 2:59 PM M-F 2:00 PM-3:00 PM :30 NRCC0927NY24H \$30.00 NM									
4	09/30/16	09/30/16	M-F	2:00 PM-3:00 PM	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----1-- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS F 09/30/16 2:29 PM M-F 2:00 PM-3:00 PM :30 NRCC0927NY24H \$30.00 NM									
6	09/27/16	09/27/16	M-F	3:00 PM-4:00 PM	-1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Tu 09/27/16 3:54 PM M-F 3:00 PM-4:00 PM :30 NRCC0927NY24H \$30.00 NM									
7	09/28/16	09/28/16	M-F	3:00 PM-4:00 PM	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --1---- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS W 09/28/16 3:30 PM M-F 3:00 PM-4:00 PM :30 NRCC0927NY24H \$30.00 NM									

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INVOICE



Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3001-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	7967	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/29/16	09/29/16	M-F	3:00 PM-4:00 PM	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---1--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Th 09/29/16 3:58 PM M-F 3:00 PM-4:00 PM :30 NRCC0927NY24H \$30.00 NM									
9	09/30/16	09/30/16	M-F	3:00 PM-4:00 PM	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----1-- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 09/30/16 3:17 PM M-F 3:00 PM-4:00 PM :30 NRCC0927NY24H \$30.00 NM									
11	09/27/16	09/27/16	M-F	7:00 PM-7:30 PM	-2-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -2----- 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 09/27/16 7:15 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM 2 WNYS Tu 09/27/16 7:28 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM									
12	09/28/16	09/28/16	M-F	7:00 PM-7:30 PM	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --1---- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS W 09/28/16 7:29 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM									
13	09/29/16	09/29/16	M-F	7:00 PM-7:30 PM	---2---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---2--- 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WNYS Th 09/29/16 6:59 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM 1 WNYS Th 09/29/16 7:28 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM									
14	09/30/16	09/30/16	M-F	7:00 PM-7:30 PM	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----1-- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS F 09/30/16 7:24 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM									
16	09/27/16	09/27/16	M-F	7:30 PM-8:00 PM	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -1----- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS Tu 09/27/16 7:58 PM M-F 7:30 PM-8:00 PM :30 NRCC0927NY24H \$400.00 NM									
17	09/28/16	09/28/16	M-F	7:30 PM-8:00 PM	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --1---- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS W 09/28/16 7:55 PM M-F 7:30 PM-8:00 PM :30 NRCC0927NY24H \$400.00 NM									
18	09/29/16	09/29/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---1--- 1 \$400.00									

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WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3001-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	7967	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/29/16	09/29/16	M-F	7:30 PM-8:00 PM	---1---	:30	1	\$400.00	NM
09/26/16 10/02/16 ---1--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Th 09/29/16 7:59 PM M-F 7:30 PM-8:00 PM :30 NRCC0927NY24H \$400.00 NM									
19	09/30/16	09/30/16	M-F	7:30 PM-8:00 PM	----1--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ----1-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS F 09/30/16 7:54 PM M-F 7:30 PM-8:00 PM :30 NRCC0927NY24H \$400.00 NM									
22	09/27/16	09/27/16	Tues Prime	8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 -1----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Tu 09/27/16 8:41 PM Tues Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$100.00 NM									
23	09/28/16	09/28/16	Wed Prime	8:00 PM-9:00 PM	--2----	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 --2---- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNYS W 09/28/16 8:35 PM Wed Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$200.00 NM 1 WNYS W 09/28/16 8:56 PM Wed Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$200.00 NM									
24	09/28/16	09/28/16	Wed Prime	9:00 PM-10:00 PM	--2----	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 --2---- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS W 09/28/16 9:10 PM Wed Prime 9:00 PM-10:00 PM :30 NRCC0927NY24H \$200.00 NM 2 WNYS W 09/28/16 9:36 PM Wed Prime 9:00 PM-10:00 PM :30 NRCC0927NY24H \$200.00 NM									
25	09/29/16	09/29/16	Thurs Prime	8:00 PM-9:00 PM	---1---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ---1--- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Th 09/29/16 8:26 PM Thurs Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$100.00 NM									
26	09/29/16	09/29/16	Thurs Prime	9:00 PM-10:00 PM	---1---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ---1--- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYS Th 09/29/16 9:58 PM Thurs Prime 9:00 PM-10:00 PM :30 NRCC0927NY24H \$100.00 NM									
27	09/30/16	09/30/16	Fri Prime	8:00 PM-9:00 PM	----2--	:30	2	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ----2-- 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNYS F 09/30/16 8:51 PM Fri Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$150.00 NM 1 WNYS F 09/30/16 8:59 PM Fri Prime 8:00 PM-9:00 PM :30 NRCC0927NY24H \$150.00 NM									
28	09/30/16	09/30/16	Fri Prime	9:00 PM-10:00 PM	----1--	:30	1	\$150.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Invoice #	Invoice Date	Invoice Month	Invoice Period
3001-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2016	7967	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/30/16	09/30/16	Fri Prime	9:00 PM-10:00 PM	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	F	09/30/16	9:28 PM	Fri Prime	9:00 PM-10:00 PM	:30	NRCC0927NY24H	\$150.00 NM
29	10/01/16	10/01/16	Sat Prime	8:00 PM-9:00 PM	-----2-	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----2- 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNYS	Sa	10/01/16	8:35 PM	Sat Prime	8:00 PM-9:00 PM	:30	NRCC0927NY24H	\$100.00 NM
1	WNYS	Sa	10/01/16	8:57 PM	Sat Prime	8:00 PM-9:00 PM	:30	NRCC0927NY24H	\$100.00 NM
30	10/01/16	10/01/16	Sat Prime 9p-10p	9:00 PM-10:00 PM	-----2-	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----2- 2 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNYS	Sa	10/01/16	9:20 PM	Sat Prime 9p-10p	9:00 PM-10:00 PM	:30	NRCC0927NY24H	\$75.00 NM
1	WNYS	Sa	10/01/16	9:45 PM	Sat Prime 9p-10p	9:00 PM-10:00 PM	:30	NRCC0927NY24H	\$75.00 NM
31	10/02/16	10/02/16	Su	7:30 PM-8:00 PM	-----1	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Su	10/02/16	7:54 PM	Su	7:30 PM-8:00 PM	:30	NRCC0927NY24H	\$275.00 NM
32	10/02/16	10/02/16	Sun Prime	8:00 PM-9:00 PM	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYS	Su	10/02/16	8:51 PM	Sun Prime	8:00 PM-9:00 PM	:30	NRCC0927NY24H	\$150.00 NM
33	10/02/16	10/02/16	Sun Prime	9:00 PM-10:00 PM	-----2	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----2 2 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNYS	Su	10/02/16	9:29 PM	Sun Prime	9:00 PM-10:00 PM	:30	NRCC0927NY24H	\$75.00 NM
1	WNYS	Su	10/02/16	9:59 PM	Sun Prime	9:00 PM-10:00 PM	:30	NRCC0927NY24H	\$75.00 NM
Total Spots							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,715.00
<u>Agency Commission</u>	\$1,007.25
<u>Net Amount Due</u>	\$5,707.75

INVOICE



WNYS-TV
1000 James St
Syracuse, NY 13203
Main: (315) 472-6800
Billing: (315) 634-7953

Invoice #	Invoice Date	Invoice Month	Invoice Period
3001-2	10/16/16	October 2016	10/03/16 - 10/09/16

Property	Account Executive	Sales Office	Sales Region
WNYS-TV	Millennium New York Millenni	Millennium New	National Rep

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2016	7967

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
09/27/16 - 10/03/16	3001	25315781

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/03/16	10/03/16	M-F	2:00 PM-3:00 PM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 1----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/03/16 2:59 PM M-F 2:00 PM-3:00 PM :30 NRCC0927NY24H \$30.00 NM									
10	10/03/16	10/03/16	M-F	3:00 PM-4:00 PM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 1----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/03/16 3:58 PM M-F 3:00 PM-4:00 PM :30 NRCC0927NY24H \$30.00 NM									
15	10/03/16	10/03/16	M-F	7:00 PM-7:30 PM	2-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 2----- 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/03/16 6:58 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM 2 WNYS M 10/03/16 7:25 PM M-F 7:00 PM-7:30 PM :30 NRCC0927NY24H \$400.00 NM									
20	10/03/16	10/03/16	M-F	7:30 PM-8:00 PM	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 1----- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/03/16 7:54 PM M-F 7:30 PM-8:00 PM :30 NRCC0927NY24H \$400.00 NM									
21	10/03/16	10/03/16	Mon Prime	9:00 PM-10:00 PM	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 1----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNYS M 10/03/16 9:26 PM Mon Prime 9:00 PM-10:00 PM :30 NRCC0927NY24H \$150.00 NM									

Total Spots 6

Payment Terms 30 Days

Gross Total **\$1,410.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WNYS-TV
1000 James St
Syracuse, NY 13203

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
3001-2	10/16/16	October 2016	10/03/16 - 10/09/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
NRCC	NRCC IE 2016	7967	

Agency Commission **\$211.50**

Net Amount Due **\$1,198.50**