

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISING**

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

Station and Location: <u>WNBW</u>	Date: <u>9/13/18</u>
-----------------------------------	----------------------

I, George Riley, Executive Director, Republican Party of Florida

being/on behalf of: Ron DeSantis, Byron Donalds, and Dane Eagle

a legally qualified candidate of the _____ Republican _____

political party for the office of: _____ Governor _____

in the 2018 General _____

election to be held on: November 6th, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**


I represent that the payment for the above described broadcast time has been furnished by:

Republican Party of Florida

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy Watkins

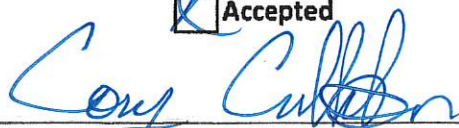
	<u>9/11/18</u>
Signature of Candidate or Authorized Representative	Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

	<u>9/13/18</u>
Signature	Date

<u>Cory Culleton</u>	<u>GM</u>
Printed Name	Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, George Riley, Executive Director, Republican Party of Florida

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☒ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☒ The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Signature of candidate or Authorized Representative

George Riley
Printed Name

9/11/18
Date

ORDER



Orders
Order / Rev: 1017424
Alt Order #: 26148564
Product Desc: //2685
Estimate: 2685
Flight Dates: 09/14/18 - 09/16/18
Original Date / Rev: 09/13/18 / 09/13/18
Order Type: GENERAL

WNBW

Primary AE: Los Angeles Millennium/LA
Sales Office: K-LAX
Sales Region: NAT

Agency Name: Venture Media
Buying Contact:
Billing Contact:
 9505 Reisterstown Rd, Suite 2-S
 Owings Mills, MD 21117

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Republican Party of Florida
Demographic: A35+
Product Codes: PL Advocacy
Priority: Pol3
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 64670
Agency External ID: 18149
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/10/18	09/16/18	13	\$1,050.00	\$892.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	13	\$1,050.00	\$892.50	0.00
Totals	13	\$1,050.00	\$892.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Los Angeles Millennium/LA	K-LAX	NAT	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WNBW	22%	\$1,050.00
Market	100%	\$4,772.73

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EGFL	0%	\$0.00
UNKWN	78%	\$3,722.73
WCJB	0%	\$0.00
WGFL	0%	\$0.00
WOGX	0%	\$0.00
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNBW	09/14/18	09/14/18	Today Show I TODAY SHOW	CM	7a-9a	----F--	:30	2	\$30.00	Pol4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----F--			2			\$30.00		0.00			
N 2	WNBW	09/14/18	09/14/18	Days of Our Lives DAYS OF OUR LIVES	CM	1p-2p	----F--	:30	1	\$15.00	Pol4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----F--			1			\$15.00		0.00			

Order / Rev: 1017424
 Alt Order #: 26148564
 Flight Dates: 09/14/18 - 09/16/18

Advertiser: Republican Party of Florida
 Product Desc: //2685
 Estimate: 2685

WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WNBW	09/14/18	09/14/18	M-F NBC Nightly News NBC NIGHTLY NEWS	CM	630p-7p	----F--	:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--		1			\$40.00			0.00			
N 4	WNBW	09/15/18	09/15/18	Sa-Su Wknd Rotator JAMES BROWN SPORTS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S-	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-		1			\$10.00			0.00			
N 5	WNBW	09/15/18	09/16/18	Sa-Su Early News Rotator NIGHTLY NEWS	CM	630p-7p	-----SS	:30	2	\$40.00	Pol4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/18	09/16/18	-----SS		2			\$40.00			0.00			
N 6	WNBW	09/15/18	09/15/18	Sat Prime Access Rotator FAMILY FEUD	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----S-	:30	1	\$10.00	Pol3	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-		1			\$10.00			0.00			
N 7	WNBW	09/15/18	09/15/18	Sat Prime Access Rotator FAMILY FEUD	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	-----S-	:30	1	\$10.00	Pol3	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-		1			\$10.00			0.00			
N 8	WNBW	09/15/18	09/15/18	Saturday Night Live Saturday Night Live	CM	11:30 PM-1:00 XM (11:30 PM-1:00 XM)	-----S-	:30	1	\$90.00	Pol4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-		1			\$90.00			0.00			
N 9	WNBW	09/16/18	09/16/18	Football Night In America FOOTBALL NIGHT IN AMERICA	CM	7:00 PM-8:20 PM (7:00 PM-8:20 PM)	-----S	:30	1	\$95.00	Pol4	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S		1			\$95.00			0.00			
N 10	WNBW	09/16/18	09/16/18	NBC Sunday Night Football NBC SNF:GIANTS V DALLAS	CM	8:20 PM-11:30 PM (8:20 PM-11:30 PM)	-----S	:30	2	\$320.00	Pol4	0.00	NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S		2			\$320.00			0.00			
													Totals	13	\$1,050.00