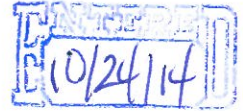


1 of 4



Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1*	M-F	7P-730P	WHEEL OF FORTUNE	15	8.9	231.4	\$125.00	09/29-10/03	4	1	4	\$3,250.00
								10/06-10/10	10	1	10	
								10/13-10/17	6	1	6	
								10/20-10/24	6	1	6	
								10/27-10/31	0	1	0	
								11/03-11/07	0	1	0	
		Buy Comment: BOOKEND :15'S										
		Sales remark: V5 REVISED 10/27										
		V5 Comment Changed, Spots/week Changed										
2*	M-F	730P-8P	JEOPARDY	15	10.3	267.8	\$125.00	09/29-10/03	4	1	4	\$3,250.00
								10/06-10/10	10	1	10	
								10/13-10/17	6	1	6	
								10/20-10/24	6	1	6	
								10/27-10/31	0	1	0	
								11/03-11/07	0	1	0	
		Buy Comment: BOOKEND :15'S										
		Sales remark: V5 REVISED 10/27										
		V5 Comment Changed, Spots/week Changed										

<b>Rep Order#</b> 9399123	<b>Ver#</b> 5	<b>Status</b> Revised	<b>Traffic Order#</b> 30470	<b>Printed:</b> 10/24/14 12:33 PM	2 of 4
<b>EC'd</b> Yes			<b>Last Received:</b> 10/24/14 12:31 PM		
			<b>Showing Buylines:</b> All Rep Revised Lines		

Rep Firm KATZ CONTINENTAL  
Sales Office (LA) LOS ANGELES  
Salesperson (BRM) BRUCE MARKS  
Sales Assistant JORDAN  
Salesperson Phone# 323-966-5176  
Salesperson Fax# 323-658-6443

[illegible]

# ORDER WORKSHEET

Rep Order# 9399123 Ver# 5  
EC'd Yes

Status Revised

Traffic Order# 30470

Last Received:  
Showing Buylines:

Printed: 10/24/14 12:33 PM  
10/24/14 12:31 PM  
All Rep Revised Lines

3 of 4

Station KNVN-TV CHICO-REDDING  
Advertiser (RRJS) RRJE  
Product REDDING RESIDENTS  
Estimate#  
Buyer JIM BATTIN

Agency (MERI) MERIDIAN PACIFIC INC  
925 UNIVERSITY AVENUE  
SACRAMENTO, CA 95825  
Agency C/P1/P2/E  
Flight Dates 09/29/14-11/09/14

Rep Firm KATZ CONTINENTAL  
Sales Office (LA) LOS ANGELES  
Salesperson (BRM) BRUCE MARKS  
Sales Assistant JORDAN  
Salesperson Phone# 323-966-5176  
Salesperson Fax# 323-658-6443

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9*	M-F	730P-8P	JEOPARDY	30	10.3	51.5	\$250.00	10/27-10/31	5	1	5	\$1,250.00
			Sales remark: V5 ADD TO SCHEDULE									
			V5 Added									
10*	M	730P-8P	JEOPARDY	30	10.3	10.3	\$250.00	11/03-11/03	1	1	1	\$250.00
			Sales remark: V5 ADD TO SCHEDULE									
			V5 Added									
11*	Sa	7P-730P	WHEEL OF FORTUNE	30	5.1	10.2	\$75.00	10/25-10/25	1	1	1	\$150.00
			Sales remark: V5 ADD TO SCHEDULE					11/01-11/01	1	1	1	
			V5 Added									
12*	Sa	730P-8P	JEOPARDY	30	4.8	9.6	\$75.00	10/25-10/25	1	1	1	\$150.00
			Sales remark: V5 ADD TO SCHEDULE					11/01-11/01	1	1	1	
			V5 Added									

## —REPORT TOTALS—

Report Totals: 26 / \$10,175.00

## —SALES MONTHLY TOTALS—

Oct2014: 64/ \$7,025.00 Nov2014: 14/ \$3,150.00

Order Totals: 78 / \$10,175.00 Total GRPs: 684.0

## —COMPETITIVE—

Market Totals	\$46,250.00	CABL .00%	KCVU .00%	KHSL .00%	KNVN 22.00%	KRCR 78.00%
		KRVU .00%	NHSL .00%	NNVN .00%	RNVN .00%	UNKN .00%

Books [NOV14]