

G# 28950

Flight Start: 09/01/2014
Flight End: 11/09/2014
Hiatus:

Received in ePort: 4/8/2014 1:40:58 PM

Local/National:	Local
Rep Office:	KNVN-TV
AE:	Christopher Sweetin
Phone:	
OrderID:	3135524
Status:	Canceled

Airtime Dollars:	\$0.00
Interactive Dollars:	\$0.00
Non-Airtime Dollars:	\$0.00
Total Dollars:	\$0.00
Total Spots:	0

MarketShare:

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len												Total Spots	A35+			
						9/1	9/8	9/15	9/22	9/29	10/6	10/13	10/20	10/27	11/3	Rtg		CPP	Imp	CPM	
1	MTuWThF 6A-7A WAKE UP!	EM (15)	\$22.50	C	15	0	0	0	0	0	0	0	0	0	0	0	2.00	\$0.00			
BOOKENDS																					
2	MTu 6A-7A WAKE UP!	EM (15)	\$22.50	C	15	0	0	0	0	0	0	0	0	0	0	0	1.70	\$0.00			
BOOKENDS																					
3	MTuWThF 7A-9A TODAY SHW	EM (15)	\$37.50	C	15	0	0	0	0	0	0	0	0	0	0	0	2.20	\$0.00			
BOOKENDS																					
4	MTu 7A-9A TODAY SHW	EM (15)	\$37.50	C	15	0	0	0	0	0	0	0	0	0	0	0	2.10	\$0.00			
BOOKENDS																					
5	MTuWThF 12P-12:30P KNVN ACT NW-NN	DT (15)	\$12.50	C	15	0	0	0	0	0	0	0	0	0	0	0	0.80	\$0.00			
BOOKENDS																					
6	MTuWThF 4P-5P ELLEN	EF (15)	\$37.50	C	15	0	0	0	0	0	0	0	0	0	0	0	2.50	\$0.00			
BOOKENDS																					
7	MTuWThF 5P-6P NBC ACTION NEWS @ 5P	EN (15)	\$75.00	C	15	0	0	0	0	0	0	0	0	0	0	0	6.00	\$0.00			
BOOKENDS																					

Agency:	US International Media	Station:	KNVN-TV	Order ID:	3135524
Client:	1853 - CA for United MediCal Funding and Accountability	Product:	5667 - Prop	Estimate:	26903 - September/October '14 - Tier 2 TV Markets
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						9/1	9/8	9/15	9/22	9/29	10/6	10/13	10/20	10/27	11/3		Rtg	CPP	Imp	CPM
8	M 5P-6P NBC ACTION NEWS @ 5P	EN (15)	\$75.00	C	15	0	0	0	0	0	0	0	0	0	0	0	5.90	\$0.00		
BOOKENDS																				
9	MTuWThF 6P-6:30P ACTION NEWS NOW @ 6P	EN (15)	\$62.50	C	15	0	0	0	0	0	0	0	0	0	0	0	3.40	\$0.00		
BOOKENDS																				
10	MTuWThF 6:30P-7P NBC NIGHTLY NEWS	EN (15)	\$62.50	C	15	0	0	0	0	0	0	0	0	0	0	0	4.70	\$0.00		
BOOKENDS																				
11	Sa 6P-6:30P ACTION NEWS NOW @ 6P WKND	EN (15)	\$25.00	C	15	0	0	0	0	0	0	0	0	0	0	0	2.50	\$0.00		
BOOKENDS																				
12	Su 6P-6:30P ACTION NEWS NOW @ 6P	EN (15)	\$20.00	C	15	0	0	0	0	0	0	0	0	0	0	0	1.50	\$0.00		
BOOKENDS																				
13	MTuWThF 7P-7:30P WHEEL-FORTNE	PA (15)	\$75.00	C	15	0	0	0	0	0	0	0	0	0	0	0	7.50	\$0.00		
BOOKENDS																				
14	MTuWThF 7:30P-8P JEOPARDY	PA (15)	\$75.00	C	15	0	0	0	0	0	0	0	0	0	0	0	6.50	\$0.00		
BOOKENDS																				
15	Sa 7P-7:30P WHEEL OF FORTUNE-WKND	PA (15)	\$12.50	C	15	0	0	0	0	0	0	0	0	0	0	0	2.80	\$0.00		
BOOKENDS																				
16	Sa 7:30P-8P JEOPARDY-WKND	PT (15)	\$12.50	C	15	0	0	0	0	0	0	0	0	0	0	0	2.70	\$0.00		
BOOKENDS																				
17	MTuWThF 11P-11:35P KNVN-NWNOW-11P<	LN (15)	\$32.50	C	15	0	0	0	0	0	0	0	0	0	0	0	1.80	\$0.00		
BOOKENDS																				
18	Sa 11P-11:30P KNVN-NWNOW-11P	LN (15)	\$17.50	C	15	0	0	0	0	0	0	0	0	0	0	0	1.30	\$0.00		
BOOKENDS																				
19	Su 11P-11:30P KNVN24-NW-11PM	LN (15)	\$17.50	C	15	0	0	0	0	0	0	0	0	0	0	0	1.20	\$0.00		
BOOKENDS																				

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																	Rtg	CPP	Imp	CPM	
20	F 8P-9P DATELINE	PT (15)	\$62.50	C	15	0	0	0	0	0	0	0	0	0	0	0	2.50	\$0.00			
BOOKENDS																					
21	Su 10P-11P DATELINE	PT (15)	\$50.00	C	15	0	0	0	0	0	0	0	0	0	0	0	1.00	\$0.00			
BOOKENDS																					
Total Spots:						0	0	0	0	0	0	0	0	0	0	0					
Total GRP:						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
Cash\$ - Spots: \$0.00 - 0 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$0.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																					