

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

*Flight 001
10/29/22 - 11/2/22*

I, Rani Sheaffer, MCV Action Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Targeted Platform Media, LLC

Address: PO Box 237 Crownsville, MD 21032

Contact: Kate Welsh

Phone number: 202-643-0769

Email: katew@targetedplatform.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Maine Conservation Voters Action Fund

Address: 295 Water Street, Suite 9, Augusta ME 04330

Contact: Rani Sheaffer

Phone number: 207-620-8811

Email: rani@maineconservation.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Maureen Drouin, Executive Director
Daniel Amory, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Protecting family farms from forever chemicals

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Rani C. Sheaffer</i>	Signature: <i>Jack O'Brien</i>
Name: Rani C. Sheaffer	Name: JACK O'BRIEN
Date of Request to Purchase Ad Time: 10/27/22	Date of Station Agreement to Sell Time: 10/28/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/28/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>36736311</i>	Station Call Letters: <i>WABK-FM</i> <i>WBAK-WBKA</i>	Date Received/Requested: <i>10/28/22</i>
Est. #: <i>13696</i>	Station Location: <i>WATERVILLE</i> <i>WALTON ROCKWELL</i>	Run Start and End Dates: <i>10/29/22 - 11/7/22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Oct 28, 22
 CONT# 36236311 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WABK-FM (Augusta-Waterville ME)
 FM JESSICA LAVORERIO-PH
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 13696

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV MAINE CONSERVATION VOTERS ACTION FUND
 PDT Issue
 FLT Oct 29, 22 - Nov 07, 22

* REP ORDER COMMENT *

** 10/28/2022 9:29:00 AM: POPULATIONBUYTYPE: CPP.

** 10/28/2022 9:29:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/28/2022 9:29:00 AM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	10A - 3P	60	10/29/2022 - 10/29/2022	1D	1	\$100.00	1
	1.2S.	3P - 7P	60	10/29/2022 - 10/29/2022	1D	1	\$100.00	1
					** FLIGHT TOTALS **		2	\$200.00	
		FLIGHT 2							
	2.1S	6A - 10A	60	10/30/2022 - 10/30/2022	1D	1	\$100.00	1
	2.2S	10A - 3P	60	10/30/2022 - 10/30/2022	1D	1	\$100.00	1
					** FLIGHT TOTALS **		2	\$200.00	
		FLIGHT 3							
	3.1	M.....	6A - 10A	60	10/31/2022 - 10/31/2022	1D	2	\$150.00	2
	3.2	M.....	10A - 3P	60	10/31/2022 - 10/31/2022	1D	1	\$150.00	1
	3.3	M.....	3P - 7P	60	10/31/2022 - 10/31/2022	1D	1	\$150.00	1
					** FLIGHT TOTALS **		4	\$600.00	
		FLIGHT 4							
	4.1	.T.....	6A - 10A	60	11/01/2022 - 11/01/2022	1D	1	\$150.00	1
	4.2	.T.....	10A - 3P	60	11/01/2022 - 11/01/2022	1D	2	\$150.00	2
	4.3	.T.....	3P - 7P	60	11/01/2022 - 11/01/2022	1D	1	\$150.00	1
					** FLIGHT TOTALS **		4	\$600.00	

Oct 28, 22

CONT# 36236311 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 13696

FLIGHT 5								
5.1	..W...	6A - 10A	60	11/02/2022 - 11/02/2022	1D	2	\$150.00	2
5.2	..W...	10A - 3P	60	11/02/2022 - 11/02/2022	1D	1	\$150.00	1
5.3	..W...	3P - 7P	60	11/02/2022 - 11/02/2022	1D	1	\$150.00	1
** FLIGHT TOTALS **						4	\$600.00	
FLIGHT 6								
6.1	...T...	6A - 10A	60	11/03/2022 - 11/03/2022	1D	1	\$150.00	1
6.2	...T...	10A - 3P	60	11/03/2022 - 11/03/2022	1D	2	\$150.00	2
6.3	...T...	3P - 7P	60	11/03/2022 - 11/03/2022	1D	1	\$150.00	1
** FLIGHT TOTALS **						4	\$600.00	
FLIGHT 7								
7.1F..	6A - 10A	60	11/04/2022 - 11/04/2022	1D	2	\$150.00	2
7.2F..	10A - 3P	60	11/04/2022 - 11/04/2022	1D	1	\$150.00	1
7.3F..	3P - 7P	60	11/04/2022 - 11/04/2022	1D	1	\$150.00	1
** FLIGHT TOTALS **						4	\$600.00	
FLIGHT 8								
8.1S.	10A - 3P	60	11/05/2022 - 11/05/2022	1D	1	\$100.00	1
8.2S.	3P - 7P	60	11/05/2022 - 11/05/2022	1D	1	\$100.00	1
** FLIGHT TOTALS **						2	\$200.00	
FLIGHT 9								
9.1S	6A - 10A	60	11/06/2022 - 11/06/2022	1D	1	\$100.00	1
9.2S	10A - 3P	60	11/06/2022 - 11/06/2022	1D	1	\$100.00	1
** FLIGHT TOTALS **						2	\$200.00	
FLIGHT 10								
10.1	M.....	6A - 10A	60	11/07/2022 - 11/07/2022	1D	2	\$150.00	2
10.2	M.....	10A - 3P	60	11/07/2022 - 11/07/2022	1D	2	\$150.00	2
10.3	M.....	3P - 7P	60	11/07/2022 - 11/07/2022	1D	1	\$150.00	1
** FLIGHT TOTALS **						5	\$750.00	

Oct 28, 22
 CONT# 36236311 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 13696

	Oct 22	Nov 22				
SPOTS	4	29				
CASH	400.00	4150.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	400.00	4150.00				

						TOTAL
SPOTS						33
CASH						4,550.00
TRADE						0.00
NSL						0.00
TOTAL						4,550.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Projected Media Month Billing Totals for MAINE CONSERVATION VOTERS ACTION FUND / 36236311 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2022	4	\$400.00	\$60.00	\$340.00
November 2022	29	\$4,150.00	\$622.50	\$3,527.50
Total:	33	\$4,550.00	\$682.50	\$3,867.50

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for KATZ MEDIA GROUP By:

Please Sign and Return One Copy

Blueberry Broadcasting
 PO Box 3059
 Kennebunkport, ME 04046

Client: **MAINE CONSERVATION VOTERS ACTION FUND**
 Order #: **36236311**
 Description: **WABK EST 13696 Issue**
 Date Entered: **10/28/2022**
 P.O.#:
 Salesperson: **KATZ-, POLITICAL/ISSUE**
 Invoice Frequency:

KATZ MEDIA GROUP
 ATTN: HELEN HANRATTY
 125 W 55TH ST 3RD FLOOR
 NEW YORK, NY 10019

Statement Group: **Blueberry Broadcasting**
 Receivables Group: **National Political**
 Sales Commission: **No Commission**
 A/R Account: **Blueberry CASH**
 Order Discount: **<None>**
 Agency Discount: **Agency Discount - Standard 15%**
 Default Primary Product Code: **Political/Issue**
 Secondary Product Code: **<unassigned>**
 Last Modified: **10/28/2022**
 Modified 2 times
 OrderType: **Per Spot**
 Exchange Source: **Katz**
 Exchange Source Order ID: **36236311**

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	10/29/2022	11/7/2022	WABK/WBAK/ 06:00:00 to 10:00:00	CUSTOM	1:00	10	150.00	1500.00	Y	Y	Y	Y	Y	N	N
	10/31/2022	11/6/2022				8	150.00	1200.00	2	1	2	1	2	0	0
	11/7/2022	11/7/2022				2	150.00	300.00	2	0	0	0	0	0	0
2	10/29/2022	11/7/2022	WABK/WBAK/ 10:00:00 to 15:00:00	CUSTOM	1:00	9	150.00	1350.00	Y	Y	Y	Y	Y	N	N
	10/31/2022	11/6/2022				7	150.00	1050.00	1	2	1	2	1	0	0
	11/7/2022	11/7/2022				2	150.00	300.00	2	0	0	0	0	0	0
3	10/29/2022	11/7/2022	WABK/WBAK/ 15:00:00 to 19:00:00	CUSTOM	1:00	6	150.00	900.00	Y	Y	Y	Y	Y	N	N
	10/31/2022	11/6/2022				5	150.00	750.00	1	1	1	1	1	0	0
	11/7/2022	11/7/2022				1	150.00	150.00	1	0	0	0	0	0	0
4	10/29/2022	11/7/2022	WABK/WBAK/ 10:00:00 to 15:00:00	CUSTOM	1:00	2	100.00	200.00	N	N	N	N	N	Y	N
	10/29/2022	10/30/2022				1	100.00	100.00	0	0	0	0	0	1	0
	10/31/2022	11/6/2022				1	100.00	100.00	0	0	0	0	0	1	0
5	10/29/2022	11/7/2022	WABK/WBAK/ 15:00:00 to 19:00:00	CUSTOM	1:00	2	100.00	200.00	N	N	N	N	N	Y	N
	10/29/2022	10/30/2022				1	100.00	100.00	0	0	0	0	0	1	0
	10/31/2022	11/6/2022				1	100.00	100.00	0	0	0	0	0	1	0
6	10/29/2022	11/7/2022	WABK/WBAK/ 06:00:00 to 10:00:00	CUSTOM	1:00	2	100.00	200.00	N	N	N	N	N	N	Y
	10/29/2022	10/30/2022				1	100.00	100.00	0	0	0	0	0	0	1
	10/31/2022	11/6/2022				1	100.00	100.00	0	0	0	0	0	0	1
7	10/29/2022	11/7/2022	WABK/WBAK/ 10:00:00 to 15:00:00	CUSTOM	1:00	2	100.00	200.00	N	N	N	N	N	N	Y
	10/29/2022	10/30/2022				1	100.00	100.00	0	0	0	0	0	0	1
	10/31/2022	11/6/2022				1	100.00	100.00	0	0	0	0	0	0	1

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WABK/WBAK/WBKA-	33	\$4,550.00	\$682.50	\$3,867.50

Order Start Date: 10/29/2022 **Order End Date: 11/7/2022** **Spots: 33** **Total Charges: \$4,550.00**
Combined Discounts: \$682.50
Total Net: \$3,867.50

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.