

# PUBLIC FILE 1

KIFM-AM Sun 6a-6:30am

2<sup>nd</sup> QUARTER REPORT

April 1 - June 30, 2020

Date	Time	Show#	Topic/Guest
4/5/2020	22:00	#401	<b>Vitalant:</b> One of the last things people want to do during a pandemic is donate blood, which led to a major shortage. There is no inherent risk of getting coronavirus from the donation procedure itself. Vitalant follows CDC guidelines and takes extra precautions to protect staff and donors. They're testing all donors for COVID-19 antibodies. Convalescent plasma saves lives. <b>Guest:</b> Dr. Jonathan Hughes
4/12/2020	22:00	#402	<b>Stand Up Placer:</b> During the shelter in place order, many people who are experiencing domestic violence, sexual assault, and human trafficking are unable to call into the crisis line because their abuser is with them at all times. Stand Up Placer developed an online chat feature on the website for survivors to be able to access support right on the landing page. <b>Guest:</b> Jenny Davidson
4/19/2020	22:00	#403	<b>Earth Day/ CA Restaurant Association:</b> We celebrated the 50th anniversary of Earth Day with an interview with one of our sister stations. One of the topics is whether COVID-19 has any relation to climate change and what we can do moving forward as a nation. The second part of the interview featured the Executive Director of the California Restaurant Association Foundation. Restaurant workers desperately need help during the pandemic. The CRAF set up a fundraiser to raise money to help the cause. <b>Guest:</b> Alycia Harshfield
4/26/2020	22:00	#404	<b>March of Dimes:</b> The mission is to help moms and babies at their greatest time of need. They're also working to protect families from COVID-19. March of Dimes was forced to cancel the in-person March for Babies walk this year due to the pandemic. The walk was converted to a virtual, online event. Everyone counted steps with smart phones and fitness watches and donations went to March of Dimes. <b>Guest:</b> Jill Dapremont

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5/3/2020	22:00	#501	<b>Shriners Hospitals for Children:</b> Shriners Hospitals for Children, where they are devoted to making a positive difference in the lives of children, their families and the communities in which they live. The interview aired the Sunday before Sacramento's Big Day of Giving to raise awareness for the cause. <b>Guest:</b> Alan Anderson
5/10/2020	22:00	#502	<b>Women, Infants &amp; Children:</b> The WIC website is where to learn how to apply for services and find information about nutrition and breastfeeding. With links to an online eligibility assessment and income chart, families may find they qualify for services like free nutritional foods. <b>Guest:</b> Amelia Schendel
5/17/2020	22:00	#503	<b>Big Brothers/Big Sisters:</b> For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's largest donor- and volunteer-supported mentoring network, BB/BS makes meaningful, monitored matches between adult volunteers (Bigs) and children (Littles), ages 6 through 18, in communities across the country. <b>Guest:</b> Brenda Frachiseur
5/24/2020	22:00	#504	<b>Regional Water Authority:</b> The mission is to represent the regional water supply interests and to assist in protecting and enhancing the reliability, affordability, and quality of water resources. Collaboration improves the abilities to manage water resources to provide high quality water supplies to the public at a reasonable cost, to promote a sustainable environment, and to support a vibrant economy. <b>Guest:</b> Amy Talbot
5/31/2020	22:00	#601	<b>Red Rover:</b> A nationwide charity based in Sacramento; they work to strengthen the human-animal bond with a commitment to shelter and connect suffering animals with people who care. The COVID-19 pandemic has kept them especially busy across the country as they help strengthen the bond between people and animals. <b>Guest:</b> Nicole Forsythe

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6/7/2020	22:00	#602	<b>Greater Sacramento Urban League:</b> The mission is to enhance education, job development and management skills for people in the Sacramento region. They've assisted thousands in achieving their goals. The GSUL is helping to make Sacramento's workforce more educated and productive. One way they help people in our community is through programs featuring Young Professionals, and Volunteering. <b>Guest:</b> Cassandra Jennings
6/14/2020	22:00	#603	<b>Sisters of Nia:</b> Sisters of Nia empowers socially and economically disadvantaged adolescent girls. The organization serves girls in grades six, seven, and eight, living in urban communities. They focus on bringing out the natural strengths of girls, while encouraging them to live their lives with a purpose. The program culminates in eighth grade with a college tour and rites of passage ceremony. <b>Guests:</b> Synthia Smith, Dr. Malika Hollinside, DeNita Johnson
6/21/2020	22:00	#604	<b>Greater Sacramento Urban League:</b> ***Repeat due to technical issues.
6/28/2020	22:00	#605	<b>Vaughn's Valley Foundation:</b> The name originated from Greg's deep ties to the Sacramento valley. The foundation's original mission was to strike out Type One diabetes since his son Cory was diagnosed when he was eleven. Greg works with several local charity organizations, primarily focusing on children. He's currently working with Islands Restaurant providing meals during the COVID-19 pandemic in the Sacramento and San Diego areas. <b>Guest:</b> Greg Vaughn

## PUBLIC FILE 2

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Date	Time	Show#	Topic/Guest
4/5/2020	22:00	#401	<b>COVID-19 Funerals:</b> They offer clients strength and guidance to get through life's most challenging moments. They've provided funeral and cremation services, preplanning, and celebrations of life in Placer County for more than 100 years. There is a new methods of dealing with funerals during the COVID-19 pandemic. <b>Guest:</b> Doug Wagemann
4/12/2020	22:00	#402	<b>Sacramento Food Bank:</b> Due to the circumstances of COVID-19, The Food Bank took precautionary steps to keep the county safe and fed during unprecedented times. The number one priority is to provide food access to our community. Due to the nature of the pandemic and the position that many people find themselves in, more people than ever need support, including a large number who have never received services from a food bank before. <b>Guest:</b> Blake Young
4/19/2020	22:00	#403	<b>UC Davis Med Center (COVID-19):</b> Seeking medical care during a pandemic may be concerning, but UC Davis reminds us that care delayed often becomes more complicated. UC Davis Health clinics and Medical Center are ready to serve during the COVID-19 pandemic and are taking precautionary measures to keep everyone safe.. <b>Guests:</b> Dr. David Lubarski
4/26/2020	22:00	#404	<b>Raleys &amp; Bel Air (COVID-19):</b> Grocery stores have been an essential service during the COVID-19 pandemic. Subjects discussed include employee safety, operational adjustments and how things are changing from day to day, including installing plexiglass between checkers and guests. At the time of the broadcast, there were three employees who tested positive for the coronavirus out of 30,000 employees. Daily temperature checks and additional sick time have been added to keep employees and guests as safe as possible. <b>Guest:</b> Chelsea Minor
5/3/2020	22:00	#501	<b>Sacramento Mayor Steinberg (COVID-19)</b> The Mayor and members of the City Council announced emergency

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			measures to help residents and businesses affected by COVID-19. Measures included cancellation of permits for special events with more than 250 people and passage of an emergency declaration to help process insurance claims and prohibit evictions for economically affected renters. <b>Guest:</b> Mayor Darryl Steinberg
5/10/2020	22:00	#502	<b>Census 2020:</b> All Californians can complete the 2020 Census online, by phone or by mail as paper forms are being mailed to households that have not yet responded. Residents must be counted to help secure critical resources for our community. <b>Guest:</b> Vitas Katagi
5/17/2020	22:00	#503	<b>Sac Mental Health:</b> Roughly one in every four adults will experience a diagnosable mental disorder during their lifetime. In Sacramento County, nearly 355,000 residents are living with a mental illness. The Mental Illness: It's not always what you think project was initiated by Sacramento County Department of Health and Human Services. <b>Guests:</b> Ryan Quist, Eric MacNuss
5/24/2020	22:00	#504	<b>Food Literacy:</b> The mission is to inspire kids to eat their vegetables. They teach children in low-income elementary schools cooking, nutrition, gardening, and active play to improve their health, environment, and economy. They were forced to pivot due to the pandemic but were still able to open new programs. <b>Guest:</b> Amber Stott
5/31/2020	22:00	#601	<b>Gathering Inn:</b> They started in 2004 as a winter only shelter program serving 40 homeless people per night. They are now a multi-location agency serving over 185 homeless people every day in Placer County through programs at four separate locations. The Vision is to end homelessness in our community. <b>Guest:</b> Keith Diederich
6/7/2020	22:00	#602	<b>Sac City Councilman Rick Jennings (BLM):</b> The discussion covered the death of George Floyd at the hands of the police; racial discrimination, the Black Lives Matter movement, necessary adjustments to police protocol, and what Sacramento needs to do to

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			move forward with protests during a pandemic. Councilman Jennings created the acronym A.B.E. to help young black people survive and thrive; it stands for Always Be Educated. <b>Guest:</b> Rick Jennings
6/14/2020	22:00	#603	<b>Sierra Health Foundation (BLM):</b> Kindra Montgomery-Block, the Black Child Legacy Campaign lead, wrote an essay and this was the topic of conversation. "As a black woman from South Sacramento, I often find myself thinking about the strong, diverse families I grew up with and how each of their lives were shaped and shattered by generations of social injustice. In this moment of global pandemic, police violence and racial injustice, I found myself faced with accepting my deepest truth: I don't believe in justice. To gain the clarity that this moment has brought the world is to understand that justice does not exist for any of us. Unless we fight for it. That's why I stand with protestors." <b>Guest:</b> Kindra Montgomery Block
6/21/2017	22:00	#604	<b>Sac City Councilman Rick Jennings (BLM):</b> ***Repeat due to technical issues.
6/28/2019	22:00	#405	<b>Center For Fathers and Families (BLM):</b> The Center for Fathers and Families is a nonprofit agency with a strong history of responding to the needs of fathers and their families. They offer programs and services that lead to family growth, enrichment, and empowerment. Starting young people on a positive path. Helping parents achieve and maintain success. Empowering families to thrive together. <b>Guests:</b> Terry Moore, Rick Jennings