

PUBLIC FILE 1

KIFM-AM Sun 6:00-6:30am

1st QUARTER REPORT

January 1 - March 31, 2020

Date	Time	Show#	Topic/Guest
1/5/2020	22:00	#101	Blue Water Credit: Starting off the new year with an A+ Better Business Bureau rated credit repair agency. They provide consumers with the confidence needed from a non-biased and reputable third-party company. Clients are given a customized plan designed to resolve their credit issues. Tackling each item on a credit report that negatively affects their score. Guest: Jeff Sipes
1/12/2020	22:00	#102	Wild & Scenic Film Festival: What started out as a local film festival in the foothills of California has morphed into a movement that brings together more than 5,000 environmental influencers, activists, and celebrities to take on pressing environmental issues. Considered the nation's premier environmental and adventure film festival, the event showcases films that inspire action. Guest: Melinda Booth
1/19/2020	22:00	#103	OTS: California Office of Traffic Safety: The mission is to administer traffic safety grants while fostering partnerships to deliver innovative programs that reduce traffic deaths, injuries and economic losses. In 2018, 42% of all drivers killed in motor vehicle crashes, who were tested, tested positive for legal and/ or illegal drugs. The interview was focused on curbing driving under the influence of alcohol and drugs. Guest: Tim Weisberg
1/26/2019	22:00	#104	Sunday Run: 5k, 10k & Kids Races. The Sacramento Running Association presented the 9th Annual California Family Fitness Super Sunday Run. The 10k course leads runners from the Sacramento State campus through the Campus Commons neighborhood and back over the Guy West Bridge with a finish inside Hornet Stadium on the CSUS campus. Guests: Alyssa Hernandez, Suzanne Cardenas

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2/2/2020	22:00	#201	California Highway Patrol: Created in 1929 to provide uniform traffic law enforcement throughout the state. They offer challenging and exciting careers in the field of law enforcement with diversity, challenges, and opportunities. Competitive and current training and technology, keeping the citizens of California safe. The Department provides an excellent salary, full medical benefits, and a defined benefits retirement program. Guest: Officer Ronie Esquivel
2/9/2020	22:00	#202	Wildlife Care Association: The WCA relies on supporters to keep the doors open to over 6,000 orphaned and injured wild animals each year. Adopting an animal also contributes to the goal of giving wildlife a second chance. WCA volunteers provide care for patients and educate the public. Guests: Theresa Bialawski, Rick Reed
2/16/2020	22:00	#203	Women, Infants & Children: After a recent makeover, Sacramento County's WIC website is easy to learn online how to apply for WIC services, and to locate information about nutrition and breastfeeding. With links to an online eligibility assessment and a handy income chart, many families may be surprised to find that they qualify for program services such as free nutritional foods. A family of four can make up to \$20 an hour and still qualify. Guest: Amelia Schendel
2/23/2019	22:00	#204	Girls Rock Sacramento: Helping girls build self-esteem through music education, collaboration, empowerment, a supportive community of peers and mentors, and the development of leadership skills. Building confidence in youth through music education, providing youth with positive role models and creating a world free of the myths that tell young people they can't do or be something because of their gender. Guest: Larisa Bryski

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3/1/2020	22:00	#301	Vinyl Record Fair - The 2020 Spring Vinyl Record Fair featured 1,000's of vinyl LP's, records, CD's, cassettes, and vintage audio from dozens of vendors. A portion of proceeds was donated to Stand Up Placer of Roseville. Guests: Eddie and Crystal Beasom
3/8/2020	22:00	#302	Shamrock'n Half Marathon: Fleet Feet Sacramento presents the Shamrock'n weekend where all proceeds benefit the Sacramento-based Triumph Cancer Foundation. The mission of Triumph is to recapture lives after cancer through physical fitness. The organization's signature program, Triumph Fitness, is a 12-week fitness program specifically designed for cancer survivors to regain strength and stamina after treatment. Guest: Pam Whitehead, Kim Parrino
3/15/2020	22:00	#303	WIC (repeat due to COVID-19)
3/22/2020	22:00	#304	Big Brothers/Big Sisters: For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's largest donor- and volunteer-supported mentoring network, BB/BS makes meaningful, monitored matches between adult volunteers (Bigs) and children (Littles), ages 6 through 18, in communities across the country. Guest: Brenda Frachiseur
3/29/2020	22:00	#305	COVID-19 Town Hall: What we need to know to fight the virus. Guests: Sacramento Mayor Darrel Steinberg, Sacramento Police Chief Daniel Hahn, John from Roseville whose family is fighting COVID-19, Roseville School Superintendent Jamey Schrey, Dr. Dean Blumberg of UC Davis, Mental Health Professional Lindsey Plumer, Roseville City Councilman Scott Alvord, and Worker's Rights Lawyer Parveen Tumber. *Public File 1 & 2 this week.

PUBLIC FILE 2

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Date	Time	Show#	Topic/Guest
1/5/2020	22:00	#101	Opioid Addiction: In an effort to address the opioid epidemic throughout the state, the California Department of Health Care Services implemented the Medication Assisted Treatment (MAT) Expansion Project. The project aims to increase access to MAT, reduce unmet treatment need, and reduce opioid overdose related deaths through the provision of prevention, treatment, and recovery activities. The MAT Expansion Project focuses on populations with limited access, including rural areas and tribal communities. Guests: Marlise Perez, Ivan Bardewazch
1/12/2020	22:00	#102	YMCA: Inspiring people to a healthy life - in spirit, mind and body is the mission that guides the work of the YMCA of Superior California. More than a pool or gym, the Y is a cause dedicated to the positive development of youth, healthy living for people of all ages, and social responsibility in addressing the critical needs of the communities we serve. With programs from athletics to advocacy, dance to disease prevention, and cycling to childcare, the Y strengthens individuals and communities. Guest: Sharna Braucks, Al Goldberg
1/19/2020	22:00	#103	Guns & Hoses Football: A small group of officers back in 1974 converted their good-natured badgering football scrimmage into a fundraising football game to help local charities. It all began as a friendly football game on a cold day in January 1974 that grew into an event attended by over 32,000 fans. This original football game has now survived Forty-five years. Guns and Hoses has donated over \$1.55 million to local charities. Guests: Joe Alioto, Robin Sutter
1/26/2020	22:00	#104	Museum Day: Sacramento Museum Day was held February 1 st with over 25 museums and local destinations participating, Participating local museums opened their doors to offer free or reduced admission to the community. The day also kicks off Sacramento Museum Week which features special events, activities and activations at various museums. Guest: Delta Pic Mello, Megan Tolan

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2/2/2020	22:00	#201	Crocker Art Museum: Art Rx is designed for people living with chronic pain, and their family, friends, and caregivers. The free program explores the wonders of art and the creative mind. The goal is to encourage positive experiences that reduce the burden of chronic pain. No prior art knowledge is necessary. Guest: Dr. Ian Koebner
2/9/2020	22:00	#202	CA Rice Commission: California Rice means more than \$5 billion and 25,000 jobs to our state each year. America's sushi rice source is also home to millions of birds. The Rice Commission supports the family farmers and mills who have excelled for more than a century and supports the 2,500 growers and handlers of rice in California. Guest: Jim Morris
2/16/2020	22:00	#203	Sacramento County Dept of Voters: Promoting secure, accurate, and transparent elections. Each election is a process owned by the voter, and it is designed to be observable by all members of the public. From testing the voting equipment prior to an election to the post-election audit, they safeguard the integrity of the voting process and make sure the results are accurate. Guest: Janna Haines
2/23/2020	22:00	#204	Visit Sacramento: Sacramento is America's Farm-to-Fork Capital and the only star on the map of California. The city is buzzing with things to taste, see and savor. Pick your pleasure, whether it's farm-fresh restaurants, farmers markets, home-grown breweries, Gold Rush-era family attractions or a sunset walk along the river. Visit Sacramento today. Guest: Mike Testa

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3/1/2020	22:00	#301	Census: The Decennial Census is the once-a-decade population and housing count of all 50 states, the District of Columbia, Puerto Rico and the Island Areas as required by the U.S. Constitution. The results determine the number of seats for each state in the House of Representatives and are used to draw congressional districts and to distribute more than \$675 billion in federal funds each year. Guest: Deanna Crofts Paolillo
3/8/2020	22:00	#302	Census: (repeat due to COVID-19)
3/15/2020	22:00	#303	100 + Women Who Care: A group of women committed to supporting the local community. They meet once a quarter somewhere in the Sacramento Valley. Each woman brings a blank check for \$100. Three non-profits make their pitch at the meeting and the non-profit organization with the most votes at the meeting receives all the checks. Guest: Jennifer Shaw
3/22/2020	22:00	#304	COVID-19 Update: y Fitness has partnered with local training center to provide monthly CPR and AED certification classes to learn the skills that could help save someone's life. Guests: Dr. Laura Lubarski
3/29/2020	22:00	#305	COVID-19 Town Hall: What we need to know to fight the virus. Guests: Sacramento Mayor Darrel Steinberg, Sacramento Police Chief Daniel Hahn, John from Roseville whose family is fighting COVID-19, Roseville School Superintendent Jamey Schrey, Dr. Dean Blumberg of UC Davis, Mental Health Professional Lindsey Plumer, Roseville City Councilman Scott Alvord, and Worker's Rights Lawyer Parveen Tumber. *Public File 1 & 2 this week.