

INVOICE



KING
1501 First Avenue South, Suite 300
Seattle, WA 98134
Main: (206)448-5555
Billing: (877)269-2227

Property	KING		
Invoice #	2904552-2	Order #	2904552
Invoice Date	04/30/24	Alt Order #	MANUAL
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 04/29/24	Flight Dates	04/23/24 - 04/29/24
Advertiser	ISS/ Coalition for Pragmatic Leadership PAC		
Product	4.23-4.29		
Estimate #	419425		

Billing Address:

Polaris / POL
Attention: Accounts Payable
1802 Vernon St
NW, PMB 581
Washington, DC 20009

Send Payment To:

KING
P.O. Box 637386
Cincinnati, OH 45263-7386

Account Executive	Kristen Waskie
Sales Office	TEGNA Sales Philadelphia
Sales Region	National
Agency Code	
Advertiser Code	
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	M229060AG
Advertiser Ref	M233093
Product 1	
Product 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/23/24	04/29/24	7:00 AM-8:00 AM	7:00 AM-8:00 AM	MTWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 -TWTF-- 4 \$900.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 24 KING M 04/29/24 7:11 PM Local News @ 7p M-F 7-730p :30 SNTV242102H \$1,650.00 NM MG for 1.17,1.18									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 M----- 1 \$900.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 KING M 04/29/24 7:58 AM 7:00 AM-8:00 AM 7:00 AM-8:00 AM :30 SNTV242102H \$900.00 NM									
2	04/23/24	04/29/24	8:00 AM-9:00 AM	8:00 AM-9:00 AM	MTWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 M----- 1 \$900.00									
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3	04/23/24	04/29/24	Today Show 2	9-10a	MTWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 M----- 1 \$450.00									
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4	04/23/24	04/29/24	Today Show 3	10-11a	MTWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 M----- 1 \$300.00									

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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Cincinnati, OH 45263-7386



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7	04/23/24	04/29/24	NBC News Daily	1-2p	MTWTF--	:30	4	\$600.00	NM																																												
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5	KING	M	04/29/24	1:42 PM	NBC News Daily	1-2p	:30	SNTV242102H	\$600.00	NM																																											
8	04/23/24	04/29/24	Access Hollywood 2-230p	2-230p	MTWTF--	:30	2	\$240.00	NM																																												
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3	KING	M	04/29/24	2:23 PM	Access Hollywood 2-230p	2-230p	:30	SNTV242102H	\$240.00	NM																																											
9	04/23/24	04/29/24	Extra 230-3p	230-3p	MTWTF--	:30	2	\$240.00	NM																																												
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12	04/23/24	04/29/24	Local News @ 5p M-F	5-6p	MTWTF--	:30	4	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/29/24 05/05/24 M----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KING M 04/29/24 5:12 PM Local News @ 5p M-F 5-6p :30 SNTV242102H \$1,500.00 NM									
13	04/23/24	04/29/24	NBC Nightly News	6-630p	MTWTFSS	:30	4	\$2,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/29/24 05/05/24 M----- 1 \$2,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KING M 04/29/24 6:20 PM NBC Nightly News 6-630p :30 SNTV242102H \$2,700.00 NM									
14	04/23/24	04/29/24	Local News @ 630p M-F	630-7p	MTWTF--	:30	4	\$1,950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/29/24 05/05/24 M----- 1 \$1,950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KING M 04/29/24 6:54 PM Local News @ 630p M-F 630-7p :30 SNTV242102H \$1,950.00 NM									
15	04/23/24	04/29/24	LN (M-Su)	11-1135p	MTWTFSS	:30	4	\$1,050.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/29/24 05/05/24 M----- 1 \$1,050.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KING M 04/29/24 11:13 PM LN (M-Su) 11-1135p :30 SNTV242102H \$1,050.00 NM									
16	04/23/24	04/29/24	Tonight Show	1135p-1236a	MTWTF--	:30	3	\$540.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/29/24 05/05/24 M----- 1 \$540.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KING M 04/29/24 12:15 AM Tonight Show 1135p-1236a :30 SNTV242102H \$540.00 NM									
17	04/23/24	04/29/24	Late Night	1236-136a	MTWTF--	:30	3	\$210.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/29/24 05/05/24 M----- 1 \$210.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KING M 04/29/24 1:15 AM Late Night 1236-136a :30 SNTV242102H \$210.00 NM									
19	04/23/24	04/29/24	Local News @ 7p M-F	7-730p	MTWTF--	:30	4	\$1,650.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:

KING
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2904552-2	Invoice Month	May 2024
Invoice Date	04/30/24	Invoice Period	04/29/24 - 04/29/24
Advertiser	ISS/ Coalition for Pragmatic Leadership PAC		
Product	4.23-4.29		
Estimate #	419425		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/29/24	05/05/24	M-----	1	\$1,650.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	KING	M	04/29/24	7:27 PM	Local News @ 7p M-F	7-730p	:30	SNTV242102H	\$1,650.00	NM
<u>Total Spots</u>							19			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$16,800.00
<u>Agency Commission</u>	\$2,520.00
<u>Net Amount Due</u>	\$14,280.00

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