



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**TELEVISION BROADCAST STATION LICENSE**

Authorizing Official:

Official Mailing Address:

54 BROADCASTING, INC.  
901 W. MARTIN LUTHER KING BOULEVARD  
AUSTIN TX 78701

Clay C. Pendarvis  
Associate Chief  
Video Division  
Media Bureau

Facility Id: 144  
NTSC TSID: 2762  
DTV TSID: 2763  
Call Sign: KNVA  
License File Number: BLCDT-20080808ACP  
This license covers permit no.: BPCDT-20080606AAC

Grant Date: March 04, 2010

This license expires 3:00 a.m.  
local time, August 01, 2014.

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Callsign: KNVA

License No.: BLCDT-20080808ACP

Name of Licensee: 54 BROADCASTING, INC.

Station Location: TX-AUSTIN

Frequency (MHz): 680 - 686

Channel: 49

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Antenna type: (directional or non-directional): Non-Directional

Description: DIE, TFU-30GTH 04

Beam Tilt: 0.75 Degrees Electrical

Major lobe directions (degrees true): Not Applicable

Antenna Coordinates: North Latitude: 30 deg 19 min 33 sec

West Longitude: 97 deg 47 min 58 sec

Transmitter output power: 24.4 kW  
13.87 DBK

Maximum effective radiated power (Average): 500 kW  
27 DBK

Height of radiation center above ground: 354 Meters

Height of radiation center above mean sea level: 613 Meters

Height of radiation center above average terrain: 396 Meters

Antenna structure registration number: 1050398

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

\*\*\* END OF AUTHORIZATION \*\*\*

**LICENSE RENEWAL AUTHORIZATION**

THIS IS TO NOTIFY YOU THAT YOUR APPLICATION FOR RENEWAL OF FULL-POWER TELEVISION LICENSE, BRCT-20060323AHI, WAS GRANTED ON 05/02/2007 FOR A TERM EXPIRING ON 08/01/2014 AND IS SUBJECT TO THE CONDITION THAT NO LATER THAN JUNE 12, 2009 THE LICENSEE SHALL SURRENDER EITHER ITS ANALOG OR ITS DIGITAL TELEVISION CHANNEL FOR REALLOCATION OR REASSIGNMENT PURSUANT TO COMMISSION REGULATIONS. THE CHANNEL RETAINED BY THE LICENSEE WILL BE USED TO BROADCAST DIGITAL TELEVISION ONLY AFTER THIS DATE.

54 BROADCASTING, INC.  
901 W. MARTIN LUTHER KING BOULEVARD  
AUSTIN, TX 78701

CHANNEL: 54

THIS IS YOUR LICENSE RENEWAL AUTHORIZATION FOR STATION KNVA.

FACILITY ID: 144

LOCATION: AUSTIN, TX

THIS CARD MUST BE POSTED WITH THE STATION'S LICENSE CERTIFICATE AND ANY SUBSEQUENT MODIFICATIONS.

LICENSE RENEWAL AUTHORIZATION

THIS IS TO NOTIFY YOU THAT YOUR APPLICATION FOR RENEWAL OF FULL-POWER TELEVISION LICENSE, BRCT-20060323AHI, WAS GRANTED ON 05/02/2007 FOR A TERM EXPIRING ON 08/01/2014 AND IS SUBJECT TO THE CONDITION THAT NO LATER THAN FEBRUARY 17, 2009 THE LICENSEE SHALL SURRENDER EITHER ITS ANALOG OR ITS DIGITAL TELEVISION CHANNEL FOR REALLOCATION OR REASSIGNMENT PURSUANT TO COMMISSION REGULATIONS. THE CHANNEL RETAINED BY THE LICENSEE WILL BE USED TO BROADCAST DIGITAL TELEVISION ONLY AFTER THIS DATE.

54 BROADCASTING, INC.  
P.O. BOX 684647  
AUSTIN, TX 78768

CHANNEL: 54

THIS IS YOUR LICENSE RENEWAL AUTHORIZATION FOR STATION KNVA.

FACILITY ID: 144

LOCATION: AUSTIN, TX

THIS CARD MUST BE POSTED WITH THE STATION'S LICENSE CERTIFICATE AND ANY SUBSEQUENT MODIFICATIONS.

**LICENSE RENEWAL AUTHORIZATION**

THIS IS TO NOTIFY YOU THAT YOUR APPLICATION  
FOR RENEWAL OF FULL-POWER TELEVISION  
LICENSE, BRCT-20060325AMT, WAS GRANTED ON  
02/20/07 FOR A TERM EXPIRING ON 03/31/2014.  
IT IS SUBJECT TO THE CONDITION THAT NO  
LATER THAN FEBRUARY 17, 2009 THE LICENSEE  
MAY SURRENDER EITHER ITS ANALOG OR ITS  
DIGITAL TELEVISION CHANNEL FOR REALLOCATION  
PURSUANT TO COMMISSION  
REGULATIONS. THE CHANNEL RETAINED BY THE  
LICENSEE WILL BE USED TO BROADCAST DIGITAL  
TELEVISION ONLY AFTER THIS DATE.

CHANNEL: 54

THIS IS YOUR LICENSE RENEWAL AUTHORIZATION  
STATION IDENTIFICATION

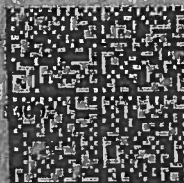
STATION: 1445

STATION: AUSTIN, TX

THIS CARD MUST BE POSTED WITH THE STATION'S  
LICENSE VERIFICATION AND ANY SUBSEQUENT  
NOTIFICATIONS.

FEDERAL COMMUNICATIONS  
COMMISSION  
WASHINGTON, DC 20554

OFFICIAL BUSINESS  
PENALTY FOR PRIVATE USE



HASLER

**\$0.39**

MAY 04 2007

US POSTAGE

FIRST CLASS

MAILED FROM 20743

011A0413004623

54 BROADCASTING, INC.  
P.O. BOX 634647  
AUSTIN, TX 78763

FCC F72B (0200) NOTIFICATION

787634647 PAGE





Federal Communications Commission  
Wireless Telecommunications Bureau

Radio Station Authorization

Licensee: 54 BROADCASTING, INC.

54 BROADCASTING, INC.  
P.O. BOX 684647  
AUSTIN

TX 78768

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FCC Registration Number (FRN)	
Call Sign WMV231	
File Number	
Radio Service TS - TV Studio Transmitter Link	
SMSA	Station Class FXQ

Grant Date	Effective Date	Print Date	Expiration Date
09-21-1994	09-21-1994	05-04-2007	08-01-2014

LOCATION

Fixed Location Address or Area of Operation

908 W MARTIN LUTHER

City	County	State
AUSTIN	TRAVIS	TX

Loc No.	Location Name	Latitude	Longitude	Elevation	Antenna Structure Registration No.
001		30-16-58.7 N	97-44-45.0 W	182.9	
002		31-19-20.6 N	97-48-04.0 W		

FREQUENCY PATHS

Frequency (MHz)	Tot (%)	Emission Desig	EIRP (dBm)	Constr Date	Path No	Seg	Emit Loc No	Ant Hgt (m)	Gain (dBi)	Beam (deg)	POL	AZIM (deg)	Rec Loc No	Rec Cal Sig
12825.0 -12850.0		25MOF9W	69.6		001	1	001	22.6		1.0	H	357.3	002	

Additional Waivers/Conditions: The Facility ID of the Associated Broadcast Parent Station for this license is 144.

Conditions:

Pursuant to Section 309(h) of the Communications Act of 1934, as amended, 47 U.S.C. Section 309(h), this license is subject to the following conditions: This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequencies designated in the license beyond the term thereof nor in any other manner than authorized herein. Neither the license nor the right granted thereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934, as amended. See 47 U.S.C. Section 310(d). This license is subject in terms to the right of use or control conferred by Section 706 of the Communications Act of 1934, as amended. See 47 U.S.C. Section 606.



Page 1 of 2  
Federal Communications Commission  
Wireless Telecommunications Bureau

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RADIO STATION AUTHORIZATION

Licensee: 54 BROADCASTING, INC.

FCC Registration  
Number (FRN): 0001678283

54 BROADCASTING, INC.  
P.O. BOX 684647  
AUSTIN TX 78768

Call Sign KPN712	File Number
Radio Service RP - Broadcast Auxiliary Remote Pickup	
Regulatory Status PMRS	
Frequency Coordination Number	

Grant Date 11-01-1994	Effective Date 11-01-1994	Expiration Date 08-01-2014	Print Date 05-03-2007
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STATION TECHNICAL SPECIFICATIONS

Fixed Location Address or Mobile Area of Operation

Loc. 1  
Address 2724 G TRAIL OF MADRONES  
City AUSTIN County TRAVIS State TX  
Lat (NAD83): 30-19-20.7 N Long (NAD83): 97-48-4.0 W ASR No.: Ground Elev: 238.0

Antennas

Loc. No.	Ant. No.	Frequencies (MHZ)	Sta. Cls.	No. Units	No. Pagers	Emission Designator	Output Power (watts)	ERP (watts)	Ant. Ht./Tp meters	Ant. AAT meters	Construct Deadline Date
1	1	455.020000	FB	1	0	10K0F3E	15.000	74.000	284.0		

Control Points

Control Address  
Pt. No. 1  
City County State Telephone Number (512)475-0676

Broadcast Auxiliary Parent Station Facility ID Number. 144

Additional Waivers/Conditions

Conditions:

Pursuant to Section 309(h) of the Communications Act of 1934, as amended, 47 U.S.C. Section 309(h), this license is subject to the following conditions: This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequencies designated in the license beyond the term thereof nor in any other manner than authorized herein. Neither the license nor the right granted thereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934, as amended. See 47 U.S.C. Section 310(d). This license is subject in terms to the right of use or control conferred by Section 706 of the Communications Act of 1934, as amended. See 47 U.S.C. Section 606.



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**TELEVISION BROADCAST STATION LICENSE**

Authorizing Official:

Official Mailing Address:

54 BROADCASTING, INC.  
P.O. BOX 684647  
AUSTIN TX 78768

Clay C. Pendarvis  
Chief, Television Branch  
Video Services Division  
Mass Media Bureau

Facility Id: 144

Grant Date: August 12, 1999

Call Sign: KNVA

This license expires 3:00 a.m.  
local time, August 01, 2006.

License File Number: BLCT-19980708KE

This license covers Analog Permit No.: BPCT-19951207KG

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.



LICENSE RENEWAL AUTHORIZATION

THIS IS TO NOTIFY YOU THAT YOUR APPLICATION FOR RENEWAL OF LICENSE, BRCT-19980330KK, WAS GRANTED ON 09/02/1998 FOR A TERM EXPIRING ON 08/01/2006 AND IS SUBJECT TO THE CONDITION THAT ON DECEMBER 31, 2006, OR BY SUCH OTHER DATE AS THE COMMISSION MAY ESTABLISH IN THE FUTURE UNDER SECTION 309(j) (14) (A) AND (B) OF THE COMMUNICATIONS ACT, THE LICENSEE SHALL SURRENDER EITHER ITS ANALOG OR ITS DIGITAL TELEVISION CHANNEL FOR REALLOCATION OR REASSIGNMENT PURSUANT TO COMMISSION REGULATIONS. THE CHANNEL RETAINED BY THE LICENSEE WILL BE USED TO BROADCAST DIGITAL TELEVISION ONLY AFTER THIS DATE.

54 BROADCASTING, INC.  
P.O. BOX 684647  
AUSTIN, TX 78768

CHANNEL: 54

THIS IS YOUR LICENSE RENEWAL AUTHORIZATION FOR STATION KNVA.

FACILITY ID: 144

LOCATION: AUSTIN, TX

THIS CARD MUST BE POSTED WITH THE STATION'S LICENSE CERTIFICATE AND ANY SUBSEQUENT MODIFICATIONS.



Federal Communications Commission  
Washington, D.C. 20554

SEP 2 1998

**CERTIFIED MAIL - RETURN RECEIPT REQUESTED**

54 Broadcasting, Inc.  
Licensee, KNVA(TV)  
P.O. Box 684647  
Austin, TX 78768-4647

Dear Licensee:

This refers to your license renewal application for station KNVA(TV), Austin, Texas (BRCT-980330KK).

In the Children's Television Act of 1990, Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. Sections 303a, 303b and 394, Congress directed the Commission to adopt rules, *inter alia*, limiting the number of minutes of commercial matter that television stations may air during children's programming, and to consider in its review of television license renewals the extent to which the licensee has complied with such commercial limits. Therefore, the Commission adopted Section 73.670 of the Rules, 47 C.F.R. § 73.670, which limits the amount of commercial matter which may be aired during children's programming to 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays. *Children's Television Programming*, 6 FCC Rcd 2111 2118, *recon. granted in part*, 6 FCC Rcd 5093, 5098 (1991). The commercial limits became effective on January 1, 1992. *Children's Television Programming*, 6 FCC Rcd 5529, 5530 (1991).

On March 30, 1998, you filed the above-referenced license renewal application for station KNVA(TV). In response to Section III, Question 4 of that application, you certify that during the previous license term station KNVA(TV) failed to comply with the limits on commercial matter in children's programming specified in Section 73.670 of the Commission's Rules. In Exhibit 1 to that application, you indicate that in April 1996, station KNVA(TV) exceeded the children's television commercial limits on three occasions. Specifically, a 17-second overage occurred on April 1, 1996, and two overages, one 30 seconds and the other one minute in duration, occurred on April 30, 1996. You attribute all three violations to commercial make goods, and assert that, to prevent recurrence, the station adopted a policy against placing any last-minute make goods in any children's programming. Furthermore, you maintain, the station's logs are checked before and immediately after the broadcast of children's programs to double check commercial compliance.

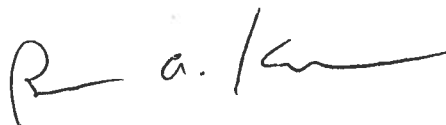
It appears that the overages in question were *de minimis* violations of the children's television commercial limits. Such *de minimis* violations are not an impediment to the renewal of

**Federal Communications Commission**

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KNVA(TV)'s license, and there are no other impediments to that renewal. Finding you fully qualified to remain a Commission licensee, we conclude that a grant of your application for renewal of license would serve the public interest, convenience and necessity. Accordingly, the application of 54 Broadcasting, Inc., for renewal of license for station KNVA(TV), Austin, Texas (BRCT-980330KK), IS HEREBY GRANTED.

Sincerely,

A handwritten signature in black ink, appearing to read "Barbara A. Kreisman", with a stylized flourish at the end.

Barbara A. Kreisman  
Chief, Video Services Division  
Mass Media Bureau

cc: Barry A. Friedman, Esq.



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**TELEVISION BROADCAST STATION LICENSE**

Received & Inspected  
MAR 29 2010  
FCC Mail Room

Official Mailing Address:

54 BROADCASTING, INC.  
P.O. BOX 684647  
AUSTIN TX 78768

Facility Id: 144

NTSC TSID: 2762

DTV TSID: 2763

Call Sign: KNVA

License File Number: BLCDT-20080808ACP

This license covers permit no.: BPCDT-20080606AAC

Authorizing Official:

*Clay C. Pendarvis*

Clay C. Pendarvis

Associate Chief

Video Division

Media Bureau

Grant Date: 3/4/10

This license expires 3:00 a.m.  
local time, August 01, 2014.

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

; Callsign: KNVA

License No.: BLCDT-20080808ACP

Name of Licensee: 54 BROADCASTING, INC.

Station Location: TX-AUSTIN

Frequency (MHz): 680 - 686

Channel: 49

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Antenna type: (directional or non-directional): Non-Directional

Description: DIE, TFU-30GTH 04

Beam Tilt: 0.75 Degrees Electrical

Major lobe directions (degrees true): Not Applicable

Antenna Coordinates: North Latitude: 30 deg 19 min 33 sec

West Longitude: 97 deg 47 min 58 sec

Transmitter output power: 24.4 kW  
13.87 DBK

Maximum effective radiated power (Average): 500 kW  
27 DBK

Height of radiation center above ground: 354 Meters

Height of radiation center above mean sea level: 613 Meters

Height of radiation center above average terrain: 396 Meters

Antenna structure registration number: 1050398

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

\*\*\* END OF AUTHORIZATION \*\*\*

United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**DIGITAL/TELEVISION BROADCAST STATION LICENSE**

Authorizing Official:

Official Mailing Address:

54 BROADCASTING, INC.  
P.O. BOX 684647  
AUSTIN TX 78768

Clay C. Pendarvis  
Associate Chief  
Video Division  
Mass Bureau

Facility Id: 144

Grant Date: May 04, 2007

This license expires 3:00 a.m.  
local time, August 01, 2014.

Analog Call Sign: KNVA

Digital Call Sign: KNVA-DT

Analog License File Number: BLCT-19980708KE

Digital License File Number: BLCDT-20060721ABF

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

ANALOG TELEVISION ENGINEERING DATA

4 Callsign: KNVA-DT

License No.: BLCDT-20060721ABF

Name of Licensee: 54 BROADCASTING, INC.

Station Location: TX-AUSTIN

Frequency (MHz): 710 - 716

Carrier Frequency (MHz): 711.25 Visual 715.75 Aural

Channel: 54

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Antenna type: (directional or non-directional): Non-Directional

Description:

Beam Tilt: 0.75 Degrees Electrical

Major lobe directions (degrees true): Not Applicable

Antenna Coordinates: North Latitude: 30 deg 19 min 33 sec

West Longitude: 97 deg 47 min 58 sec

Transmitter output power: 224 kW  
23.5 DBK

Maximum effective radiated power (Peak): 5000 kW  
37 DBK

Height of radiation center above ground: 338 Meters

Height of radiation center above mean sea level: 597 Meters

Height of radiation center above average terrain: 374 Meters

Antenna structure registration number: None

Overall height of antenna structure above ground: 365 meters.

#### DIGITAL TELEVISION DATA

Name of Licensee: 54 BROADCASTING, INC.

Station Location: TX-AUSTIN

Frequency (MHz): 680 - 686

Channel: 49

Hours of Operation: Unlimited

Callsign: KNVA-DT

License No.: BLCDT-20060721ABF

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Antenna type: (directional or non-directional): Non-Directional

Description: DIE, TFU-30GTH 04

Beam Tilt: 0.75 Degrees Electrical

Major lobe directions (degrees true): Not Applicable

Antenna Coordinates: North Latitude: 30 deg 19 min 33 sec

West Longitude: 97 deg 47 min 58 sec

Transmitter output power: 9.6 kW  
9.82 DBK

Maximum effective radiated power (Average): 197 kW  
22.94 DBK

Height of radiation center above ground: 354 Meters

Height of radiation center above mean sea level: 613 Meters

Height of radiation center above average terrain: 396 Meters

Antenna structure registration number: 1050398

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 This is to notify you that your application for license is subject to the condition that on February 17, 2009, or by such other date as the Commission may establish in the future under Section 309(j)(14)(a) and (b) of the Communications Act, the licensee shall surrender either its analog or digital television channel for reallocation or reassignment pursuant to Commission regulations. The Channel retained by the licensee will be used to broadcast digital television only after this date.

\*\*\* END OF AUTHORIZATION \*\*\*





ATLANTA

CINCINNATI

COLUMBUS

NEW YORK

BRUSSELS

CLEVELAND

DAYTON

WASHINGTON, D.C.

## MEMORANDUM

May 4, 2007

To: Mark Goldberg

CC:

FROM: Barry A. Friedman

RE: Station KNVA-DT

Enclosed please find a copy of the license issued today by the FCC to cover the construction permit for KNVA-DT.

As with all station authorizations, this license should be lodged at the station's control point.

Do let me know if you have any questions

Enclosure

Barry.Friedman@ThompsonHine.com Phone 202.973.2789 Fax 202.331.8330

THOMPSON HINE LLP  
ATTORNEYS AT LAW

1920 N Street, N.W.  
Suite 800  
Washington, D.C. 20036-1600

www.ThompsonHine.com  
Phone 202.331.8800  
Fax 202.331.8330