

ORDER



Orders
Order / Rev: 1298300
Alt Order #: 25800436
Product Desc: Primary Election
Estimate: 50
Flight Dates: 12/05/17 - 12/11/17
Original Date / Rev: 12/04/17 / 12/04/17
Order Type: REG

Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency
Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 North 20th Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/JB Pritzker/Governor/Illinois/Den
Demographic: A35+
Product Codes: PL14
Priority: P4
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: IN2386/IN15841/SP2719
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/17	12/11/17	27	\$5,775.00	\$4,908.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2017	27	\$5,775.00	\$4,908.75	0.00
Totals	27	\$5,775.00	\$4,908.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTVO Rockford, IL	31%	\$5,775.00
Market	100%	\$18,629.03

Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	22%	\$4,098.39
WQRF	18%	\$3,353.23
WREX	29%	\$5,402.42

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	12/05/17	12/05/17	EM M-F 5a-7a	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				WTVO MORNING NEWS		(6:00 AM-7:00 AM)									
				WTVO Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	-T-----		1				\$150.00		0.00			
N 2	WTVO	12/06/17	12/06/17	EM M-F 5a-7a	CM	6:00 AM-7:00 AM	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				WTVO MORNING NEWS		(6:00 AM-7:00 AM)									
				WTVO Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/JB Pritzker/Governor/Illinois/Democ
 Product Desc: Primary Election
 Estimate: 50

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/04/17	12/10/17	--W----		1			\$150.00	0.00					
N 3	WTVO	12/07/17	12/07/17	EM M-F 5a-7a WTVO MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/04/17	12/10/17	---T---		1			\$150.00	0.00					
N 4	WTVO	12/08/17	12/08/17	EM M-F 5a-7a WTVO MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/04/17	12/10/17	----F--		1			\$150.00	0.00					
N 5	WTVO	12/11/17	12/11/17	EM M-F 5a-7a WTVO MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/11/17	12/17/17	M-----		1			\$150.00	0.00					
N 6	WTVO	12/05/17	12/05/17	GMA GMA	CM	M-F 7a-9a	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/04/17	12/10/17	-T-----		1			\$175.00	0.00					
N 7	WTVO	12/06/17	12/06/17	GMA GMA	CM	M-F 7a-9a	--W----	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/04/17	12/10/17	--W----		2			\$175.00	0.00					
N 8	WTVO	12/07/17	12/07/17	GMA GMA	CM	M-F 7a-9a	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/04/17	12/10/17	---T---		1			\$175.00	0.00					
N 9	WTVO	12/08/17	12/08/17	GMA GMA	CM	M-F 7a-9a	----F--	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/04/17	12/10/17	----F--		2			\$175.00	0.00					
N 10	WTVO	12/11/17	12/11/17	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/11/17	12/17/17	M-----		1			\$175.00	0.00					
N 11	WTVO	12/09/17	12/09/17	Sa 6p-630p News WTVO CH17-SAT	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
WTVO Ch17-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/04/17	12/10/17	-----S-		1			\$200.00	0.00					
N 12	WTVO	12/05/17	12/05/17	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	-T-----	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
WTVO Ch. 17 News At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/04/17	12/10/17	-T-----		1			\$375.00	0.00					
N 13	WTVO	12/07/17	12/07/17	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	---T---	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
WTVO Ch. 17 News At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		12/04/17	12/10/17	---T---		1			\$375.00	0.00					
N 14	WTVO	12/08/17	12/08/17	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	----F--	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
WTVO Ch. 17 News At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/04/17	12/10/17	----F--		1				\$375.00		0.00			
N 15	WTVO	12/05/17	12/05/17	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/04/17	12/10/17	-T-----		1				\$200.00		0.00			
N 16	WTVO	12/06/17	12/06/17	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/04/17	12/10/17	--W----		1				\$200.00		0.00			
N 17	WTVO	12/07/17	12/07/17	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/04/17	12/10/17	---T---		1				\$200.00		0.00			
N 18	WTVO	12/08/17	12/08/17	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/04/17	12/10/17	----F--		1				\$200.00		0.00			
N 19	WTVO	12/11/17	12/11/17	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	M-----		1				\$200.00		0.00			
N 20	WTVO	12/09/17	12/09/17	LN WTVO CH17 NEWS 10	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/04/17	12/10/17	-----S-		1				\$200.00		0.00			
N 21	WTVO	12/05/17	12/05/17	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	-T-----	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/04/17	12/10/17	-T-----		1				\$275.00		0.00			
N 22	WTVO	12/06/17	12/06/17	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	--W----	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/04/17	12/10/17	--W----		1				\$275.00		0.00			
N 23	WTVO	12/07/17	12/07/17	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	---T---	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/04/17	12/10/17	---T---		1				\$275.00		0.00			
N 24	WTVO	12/11/17	12/11/17	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	M-----	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	M-----		1				\$275.00		0.00			
N 25	WTVO	12/10/17	12/10/17	GMA Su GOOD MORNING SUNDAY	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		Good Morning Sunday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/04/17	12/10/17	-----S		1				\$175.00		0.00			
													Totals	27	\$5,775.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 25800436

Changes as of: 12/4/2017 at 10:04 AM

Version: Current State Version 2

CPE: 22/50

Flight: 12/5/17 - 12/11/17

Station: WTVU

Total \$: \$5,775.00

Agency: SHORR JOHNSON

Advertiser: Pritzker-Gov IL

Market: Rockford

Total Spots: 27

MAGNUS

100 N. 20th St. Suite 201

Product: Primary Election

Office: WASHINGTON

Total CPP: \$0.00

Philadelphia, PA 19103

Agency Order #: 6785815

Primary Demo: Adults 35+

Total GRP:

Buyer: DETORRE, Mike

Salesperson: BRADLEY PHILIPPS

Con Type: POLITICAL/NOTE

Separation:

202-955-5342

202-955-5342

202-955-5342

202-955-5342

#	Day/Time	DP	Program	Rate	A35P Rating	Len	12/5 - 12/11											Total Spots	Total \$	C/P	G/R/P				
							12/5	12/6	12/7	12/8	12/9	12/10	12/11												
1	Tu-F,M 16a-7a		WTVU Morning News	\$150.00	0	30	1	1	1	1	0	0	1		5	\$750.00	\$0.00	0.0,0							
Change: Rate from 130 to 150																									
REV+ 2	Tu-F,M 7a-9a		Good Morning America	\$175.00	0	30	1	1	2	1	1	2	0	1	7	\$1,225.00	\$0.00	0.0,0							
Change: Rate from 200 to 175																									
3	Sa 6p-6:30p		WTVU Ch17-Sat	\$200.00	0	30	0	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0,0							
Change: Rate from 225 to 200																									
4	Tu-F,M 45p-5:30p		WTVU Ch. 17 News At 5PM	\$375.00	0	30	1	0	1	1	0	0	0	0	3	\$1,125.00	\$0.00	0.0,0							
Change: Rate from 400 to 375																									
5	Tu-F,M 56:30p-7p		Entertainment Tonight	\$200.00	0	30	1	1	1	1	0	0	1	0	5	\$1,000.00	\$0.00	0.0,0							
Change: Rate from 225 to 200																									
6	Sa 10p-10:35p		WTVU Ch17 News 10	\$200.00	0	30	0	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0,0							
Change: Rate from 275 to 200																									
7	Tu-F,M 10p-10:35p		WTVU Ch17 News 10	\$275.00	0	30	1	1	1	1	0	0	0	1	4	\$1,100.00	\$0.00	0.0,0							
Change: Rate from 250 to 275																									
8	Su 7a-8a		Good Morning Sunday	\$175.00	0	30	0	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0,0							
Change: Rate from 200 to 175																									
TOTALS: 5															5	5	5	5	2	1	4	27	\$5,775.00	\$0.00	0.0,0

#1298360

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25800436 Changes as of: 12/4/2017 at 10:04 AM Version: Current State Version 2

CPE: 22/50 Flight: 12/5/17 - 12/11/17 Station: WTVO Total \$: \$5,775.00

Agency: SHORR JOHNSON MAGNUS Advertiser: Pritzker-Gov IL Market: Rockford Total Spots: 27

100 N. 20th St. Suite 201 Philadelphia, PA 19103 Product: Primary Election Office: WASHINGTON Total CPE: \$0.00

Agency Order #: 6785615 Buyer: DiEttore, Mike Primary Demo: Adults 35+

Salesperson: BRADLEY PHILIPPS 202-955-5342 Con Type: POLITICAL/VOTE Total GRP:

Assistant: BRADLEY PHILIPPS 202-955-5342 Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
12/04/17 10:04 AM	BRADLEY PHILIPPS	Separation: 30
12/04/17 10:04 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information

Market Budget:	\$18,629
WTVO Share:	31%
Comment:	
WIFR:	22%
WGRF:	18%
WREX:	29%

Daypart Summary	Daypart Summary	Daypart Summary
Day/Time	% Distrib	Spots
	100%	27
Total	100%	27

Monthly Summary	Monthly Summary	Monthly Summary
Month	Spots	Dollars
2017-Dec	27	\$5,775.00
Total	27	\$5,775.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	12/4/17 10:07 AM					\$0	\$0	
Revision	12/4/17 10:04 AM	BRADLEY PHILIPPS	Revised	2		\$0	\$5,775.00	Changes: Total Spots from 25 to 27. Demo Meta to [R16]. User Entered \$ from \$0.00 to
New	12/4/17 10:03 AM	BRADLEY PHILIPPS	New	25		\$5,775.00	\$5,775.00	8 buylines added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.