

ORDER



Orders
Order / Rev: 1288326
Alt Order #: WOC14649488
Product Desc: TV
Estimate: 2596
Flight Dates: 05/15/24 - 05/28/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

WTVR
Primary AE: John Saladino
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave STE 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Conservative Outsider PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business End:
Advertiser External ID: 263158
Agency External ID: 114639
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	200	\$138,000.00	\$117,300.00
05/27/24	05/28/24	46	\$33,450.00	\$28,432.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	200	\$138,000.00	\$117,300.00	0.00
June 2024	46	\$33,450.00	\$28,432.50	0.00
Totals	246	\$171,450.00	\$145,732.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	WTVR	05/15/24	05/28/24	M-F 530-6am News M-F 530-6am News	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	\$350.00	P-1	0.00	NM	10	\$3,500.00																		
(Program: CBS6 EARLY MRNG 530A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Early Morning on WTVR airing 64 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/15/24</td> <td>05/21/24</td> <td>MTWTF--</td> <td>5</td> <td>\$350.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/22/24</td> <td>05/28/24</td> <td>MTWTF--</td> <td>5</td> <td>\$350.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/15/24	05/21/24	MTWTF--	5	\$350.00	0.00	Week: 05/22/24	05/28/24	MTWTF--	5	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/15/24	05/21/24	MTWTF--	5	\$350.00	0.00																												
Week: 05/22/24	05/28/24	MTWTF--	5	\$350.00	0.00																												
N 2	WTVR	05/15/24	05/28/24	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	10	\$6,500.00																		
(Program: CBS6 THIS MRNG) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 This Morning on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/15/24</td> <td>05/21/24</td> <td>MTWTF--</td> <td>5</td> <td>\$650.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/22/24</td> <td>05/28/24</td> <td>MTWTF--</td> <td>5</td> <td>\$650.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/15/24	05/21/24	MTWTF--	5	\$650.00	0.00	Week: 05/22/24	05/28/24	MTWTF--	5	\$650.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/15/24	05/21/24	MTWTF--	5	\$650.00	0.00																												
Week: 05/22/24	05/28/24	MTWTF--	5	\$650.00	0.00																												
N 3	WTVR	05/15/24	05/28/24	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	MTWTF--	:30	5	\$700.00	P-3	0.00	NM	10	\$7,000.00																		
(Program: CBS6 THIS MRNG) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 This Morning on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023,																																	

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Advertiser: Conservative Outsider PAC
 Product Desc: TV
 Estimate: 2596
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WTVR	05/15/24	05/28/24	M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	MTWTF--	:30	10	\$650.00	P-3	0.00	NM	20	\$13,000.00
(Program: CBS THIS MORNING) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS Mornings on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	MTWTF--			5		\$700.00		0.00				
Week:		05/22/24	05/28/24	MTWTF--			5		\$700.00		0.00				
N 5	WTVR	05/15/24	05/28/24	M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	MTWTF--	:30	10	\$600.00	P-3	0.00	NM	20	\$12,000.00
(Program: CBS THIS MORNING) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS Mornings on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	MTWTF--			10		\$650.00		0.00				
Week:		05/22/24	05/28/24	MTWTF--			10		\$650.00		0.00				
N 6	WTVR	05/15/24	05/28/24	M-F 9-10am	CM	9-10am	MTWTF--	:30	10	\$250.00	P-1	0.00	NM	20	\$5,000.00
(Program: VA THIS MORNING) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of Virginia This Morning on WTVR airing 66 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	MTWTF--			10		\$250.00		0.00				
Week:		05/22/24	05/28/24	MTWTF--			10		\$250.00		0.00				
N 7	WTVR	05/15/24	05/28/24	M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	10	\$900.00	P-2	0.00	NM	20	\$18,000.00
(Program: LETS MAKE A DEAL) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of WTVR airing Let's Make a Deal 1 on 3/27/2023, Let's Make a Deal 2 on 3/27/2023, Let's Make a Deal 1 on 3/28/2023, Let's Make a Deal 2 on 3/28/2023, Let's Make a Deal 1 on 3/29/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	MTWTF--			10		\$900.00		0.00				
Week:		05/22/24	05/28/24	MTWTF--			10		\$900.00		0.00				
N 8	WTVR	05/15/24	05/28/24	M-F 11am-12pm	CM	11:00 AM-12:00 PM	MTWTF--	:30	10	\$1,200.00	P-2	0.00	NM	20	\$24,000.00
(Program: PRICE IS RIGHT) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of WTVR airing Price is Right 1 on 3/27/2023, Price is Right 2 on 3/27/2023, Price is Right 1 on 3/28/2023, Price is Right 2 on 3/28/2023, Price is Right 1 on 3/29/2023, Price is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	MTWTF--			10		\$1,200.00		0.00				
Week:		05/22/24	05/28/24	MTWTF--			10		\$1,200.00		0.00				
N 9	WTVR	05/15/24	05/28/24	M-F 12-1230pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$1,100.00	P-2	0.00	NM	10	\$11,000.00
(Program: CBS6 NEWS AT NOON) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ Noon on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	MTWTF--			5		\$1,100.00		0.00				
Week:		05/22/24	05/28/24	MTWTF--			5		\$1,100.00		0.00				
N 10	WTVR	05/15/24	05/28/24	M-F 1230-130pm	CM	12:30 PM-1:30 PM	MTWTF--	:30	5	\$1,700.00	P-2	0.00	NM	10	\$17,000.00
(Program: YOUNG & THE RESTLESS) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of The Young and the Restless on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	MTWTF--			5		\$1,700.00		0.00				

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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 11	WTVR	05/15/24	05/28/24	M-F 4-430pm News	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	10	\$4,000.00
(Program: CBS6 NEWS AT 4P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 4:00PM on WTVR airing 58 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/13/2023, 4/14/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/22/24	05/28/24	MTWTF--			5		\$1,700.00			0.00			
Week:		05/15/24	05/21/24	MTWTF--			5		\$400.00			0.00			
Week:		05/22/24	05/28/24	MTWTF--			5		\$400.00			0.00			
N 12	WTVR	05/15/24	05/28/24	M-F 430-5pm News	CM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	10	\$4,500.00
(Program: CBS6 NEWS AT 430P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 4:00PM on WTVR airing 58 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/13/2023, 4/14/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	MTWTF--			5		\$450.00			0.00			
Week:		05/22/24	05/28/24	MTWTF--			5		\$450.00			0.00			
N 13	WTVR	05/15/24	05/28/24	M-F 5-530pm News	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	10	\$5,000.00
(Program: CBS6 LIVE AT 5P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 5:00PM on WTVR airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	MTWTF--			5		\$500.00			0.00			
Week:		05/22/24	05/28/24	MTWTF--			5		\$500.00			0.00			
N 14	WTVR	05/15/24	05/28/24	M-F 530-6pm News	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	10	\$5,000.00
(Program: CBS6 NEWS AT 530P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 5:30PM on WTVR airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	MTWTF--			5		\$500.00			0.00			
Week:		05/22/24	05/28/24	MTWTF--			5		\$500.00			0.00			
N 15	WTVR	05/15/24	05/28/24	M-F 6-630pm News	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	10	\$10,000.00
(Program: CBS6 NEWS 6P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 6:00PM on WTVR airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	MTWTF--			5		\$1,000.00			0.00			
Week:		05/22/24	05/28/24	MTWTF--			5		\$1,000.00			0.00			
N 16	WTVR	05/15/24	05/28/24	M-F 7-730pm	CM	7:00 PM-7:30 PM	MTWTF--	:30	5	\$1,200.00	P-1	0.00	NM	10	\$12,000.00
(Program: ENTERTAINMENT TONIGHT) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of Entertainment Tonight on WWBT airing 90 times on 12/26/2022, 12/27/2022, 12/28/2022, 12/29/2022, 12/30/2022, 1/2/2023, 1/3/2023, 1/4/2023, 1/5/2023, 1/6/2023, 1/9/2023, 1/10/2023, 1/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	MTWTF--			5		\$1,200.00			0.00			
Week:		05/22/24	05/28/24	MTWTF--			5		\$1,200.00			0.00			
N 17	WTVR	05/15/24	05/28/24	M-F 730-8pm News	CM	7:30 PM-8:00 PM	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	10	\$4,000.00
(Program: CBS6 NEWS AT 730P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of Entertainment Tonight on WWBT airing 90 times on 12/26/2022, 12/27/2022, 12/28/2022, 12/29/2022, 12/30/2022, 1/2/2023, 1/3/2023, 1/4/2023, 1/5/2023, 1/6/2023, 1/9/2023, 1/10/2023, 1/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	MTWTF--			5		\$400.00			0.00			
Week:		05/22/24	05/28/24	MTWTF--			5		\$400.00			0.00			

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N18	WTVR	05/15/24	05/28/24	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 P	MTWTF--	:30	5	\$575.00	P-2	0.00	NM	10	\$5,750.00
(Program: CBS6 NEWS AT 11P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 11:00PM on WTVR airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	MTWTF--			5		\$575.00			0.00			
Week:		05/22/24	05/28/24	MTWTF--			5		\$575.00			0.00			
N19	WTVR	05/15/24	05/25/24	SA 630-7am News SA 630-7am News	CM	6:30 AM-7:00 AM	-----S-	:30	1	\$175.00	P-6	0.00	NM	2	\$350.00
(Program: CBS6 SAT MRNG AT 630A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Saturday Morning @ 6:00AM on WTVR airing 13 times on 12/31/2022, 1/7/2023, 1/14/2023, 1/21/2023, 1/28/2023, 2/4/2023, 2/11/2023, 2/18/2023, 2/25/2023, 3/4/2023, 3/11/2023, 3/18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	-----S-			1		\$175.00			0.00			
Week:		05/22/24	05/28/24	-----S-			1		\$175.00			0.00			
N20	WTVR	05/15/24	05/25/24	SA 7-730am News SA 7-730am News	CM	7:00 AM-7:30 AM	-----S-	:30	1	\$225.00	P-3	0.00	NM	2	\$450.00
(Program: CBS6 SAT MRNG AT 7A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Saturday Morning @ 7:00AM on WTVR airing 13 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	-----S-			1		\$225.00			0.00			
Week:		05/22/24	05/28/24	-----S-			1		\$225.00			0.00			
N21	WTVR	05/15/24	05/25/24	SA 730-8am News SA 730-8am News	CM	7:30 AM-8:00 AM	-----S-	:30	1	\$250.00	P-3	0.00	NM	2	\$500.00
(Program: CBS6 SAT MRNG AT 730A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Saturday Morning @ 7:00AM on WTVR airing 13 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	-----S-			1		\$250.00			0.00			
Week:		05/22/24	05/28/24	-----S-			1		\$250.00			0.00			
N22	WTVR	05/15/24	05/25/24	SA 6-630pm News SA 6-630pm News	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$350.00	P-2	0.00	NM	2	\$700.00
(Program: CBS6 NEWS 6P SAT) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News Weekend on WTVR airing 8 times on 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/27/2023, 6/3/2023 and 6/24/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	-----S-			1		\$350.00			0.00			
Week:		05/22/24	05/28/24	-----S-			1		\$350.00			0.00			
N23	WTVR	05/15/24	05/26/24	SU 630-7am News SU 630-7am News	CM	6:30 AM-7:00 AM	-----S	:30	1	\$175.00	P-6	0.00	NM	2	\$350.00
(Program: CBS6 SUN MRNG AT 630A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Sunday Morning @ 6:00AM on WTVR airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	-----S			1		\$175.00			0.00			
Week:		05/22/24	05/28/24	-----S			1		\$175.00			0.00			
N24	WTVR	05/15/24	05/26/24	SU 7-730am News SU 7-730am News	CM	7:00 AM-7:30 AM	-----S	:30	1	\$225.00	P-3	0.00	NM	2	\$450.00
(Program: CBS6 SUN MRNG AT 7A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Sunday Morning @ 7:00AM on WTVR airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	-----S			1		\$225.00			0.00			
Week:		05/22/24	05/28/24	-----S			1		\$225.00			0.00			
N25	WTVR	05/15/24	05/26/24	SU 730-8am News SU 730-8am News	CM	7:30 AM-8:00 AM	-----S	:30	1	\$250.00	P-3	0.00	NM	2	\$500.00
(Program: CBS6 SUN MRNG AT 730A)															

Order / Rev: 1288326
 Alt Order #: WOC14649488
 Flight Dates: 05/15/24 - 05/28/24

Advertiser: Conservative Outsider PAC
 Product Desc: TV
 Estimate: 2596
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Sunday Morning @ 7:00AM on WTVR airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/24	05/21/24	-----S					1	\$250.00		0.00			
		Week: 05/22/24	05/28/24	-----S					1	\$250.00		0.00			
N26	WTVR	05/15/24	05/26/24	SU 630-7pm News SU 630-7pm News	CM	6:30 PM-7:00 PM	-----S	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
(Program: CBS6 WKND NEWS SUN) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 6:30PM on WTVR airing 9 times on 4/2/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/28/2023, 6/4/2023, 6/18/2023 and 6/25/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/24	05/21/24	-----S					1	\$450.00		0.00			
		Week: 05/22/24	05/28/24	-----S					1	\$450.00		0.00			
													Totals	246	\$171,450.00