ORDER

Orders Order / Rev: 1288330 WOC14649498 Alt Order #: Product Desc: TV WTVR 2597 Estimate: Flight Dates: 05/29/24 - 06/18/24 Primary AE: John Saladino Original Date / Rev: 05/13/24 / 05/13/24 Sales Office: **EWSDC** Order Type: **GENERAL** Sales Region: NAT **Medium Buying LLC** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 815 Grandview Ave STE 600 EOM/EOC Columbus, OH 43215 Agency Commission: 15% Advertiser **Conservative Outsider PAC** Name: A35+ Demographic: New Business End: **Product Codes:** Non-Ballot Issue Advertiser External ID: 263158 Revenue Code 1: DISC Agency External ID: 114639 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:15:00 DEF Priority:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/18/24	369	\$257,175.00	\$218,598.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	369	\$257,175.00	\$218,598.75	0.00
Totals	369	\$257,175.00	\$218,598.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate I	Pri	Rtg Type	Spots	Amount
N 1	WTVR	05/29/24	06/18/24	M-F 530-6am News	_	5:30 AM-6:	00 AM	МГWГF	:30	5	\$350.00 F	P-1	0.00 NM	15	\$5,250.00
				M-F 530-6am News	3										
			EARLY MRI) 		A OF D	N D A V -4				/T\ /D) _:		
			` '	CHMOND-PETERS 2023, 3/30/2023, 3/3						,	-		-		
		23, 4/13/20	,	2023, 3/30/2023, 3/3	1/2020, 4/0/.	2020, 4/4/20	20, 4/0/	2020, 4/0/	2020, 7	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	- //10/2023,	7/ 1 1,	72023,		
	Star	t Date	End Date	Weekdays S	pots/Week	Rate	Ratir	ng							
W	eek: 05/2	29/24	06/04/24	MTWTF	5	\$350.00	0.	00							
W	eek: 06/0)5/24	06/11/24	МГЖГБ	5	\$350.00	0.	00							
W	eek: 06/1	2/24	06/18/24	МГЖГБ	5	\$350.00	0.	00							
N 2	WTVR	05/29/24	06/18/24	M-F 6-630am News	CM	6:00 AM-6:	30 AM	MTWTF	:30	5	\$650.00 F	- 3	0.00 NM	15	\$9,750.00
				M-F 6-630am News	3										
	`		THIS MRNO	,											
			` '	CHMOND-PETERS							-		0		
		on 3/27/2 3, 4/12/20	,	2023, 3/29/2023, 3/3	0/2023, 3/31	/2023, 4/3/2	023, 4/4	1/2023, 4/5	0/2023,	4/6/2023	, 4/7/2023,	4/10	/2023,		
		•	End Date	Weekdays S	pots/Week	Rate	Ratir	na							
\//	eek: 05/2		06/04/24	MTWTF	5	\$650.00		00						i	
	eek: 06/0		06/11/24	MTWTF	5	\$650.00		00							
	eek: 06/1		06/18/24	MTWTF	5	\$650.00		00							
N 3	WTVR	05/29/24	06/18/24	M-F 630-7am News	CM	6:30 AM-7:	00 AM	MTWTF	:30	5	\$700.00 F	2-3	0.00 NM	15	\$10,500.00
				M-F 630-7am News	5										•

(Program: CBS6 THIS MRNG)

2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 This Morning on WTVR airing

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Order / Rev: 1288330 Advertiser: Conservative Outsider PAC Alt Order #: WOC14649498 Product Desc: TV **WTVR** 05/29/24 - 06/18/24 2597 Flight Dates: Estimate: Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023 Spots/Week Start Date **End Date** Weekdays Rate Rating MTWTF--Week: 05/29/24 06/04/24 5 \$700.00 0.00 Week: 06/05/24 06/11/24 MTWTF--5 \$700.00 0.00 MTWTF--Week: 06/12/24 06/18/24 5 \$700.00 0.00 N 4 WTVR 05/29/24 06/18/24 M-F CBS Mornings 7-8aCM 7:00 AM-8:00 AM MTWTF--:30 10 \$650.00 P-3 0.00 NM 30 \$19.500.00 M-F CBS Mornings 7-8a (Program: CBS THIS MORNING) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS Mornings on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/10/2023, 4/2023, 4/2023, 4/5/2023, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/20 4/11/2023, 4/12/2023, 4/13 Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 05/29/24 06/04/24 10 \$650.00 0.00 MTWTF--Week: 06/05/24 06/11/24 10 \$650.00 0.00MTWTF--Week: 06/12/24 06/18/24 10 \$650.00 0.00 N 5 WTVR 05/29/24 06/18/24 M-F CBS Mornings 8-9aCM 8:00 AM-9:00 AM MTWTF--0.00 NM :30 10 \$600.00 P-3 30 \$18,000.00 M-F CBS Mornings 8-9a (Program: CBS THIS MORNING) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS Mornings on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 3/20/2022, 3/20/2020, 3/20/2020, 3/20/2020, 3/20/2020, 3/20/2020, 3/20/2020, 3/20/20200, 3/20/2020, 3/20/2020, 3/20/2000, 3/20/2000, 3/20/2000, 3/20/2 4/11/2023, 4/12/2023, 4/13 Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF- -06/04/24 \$600.00 Week: 05/29/24 10 0.00 MTWTF--Week: 06/05/24 06/11/24 10 \$600.00 0.00 MTWTF--Week: 06/12/24 06/18/24 10 \$600.00 0.00 N 6 WTVR 05/29/24 06/18/24 M-F 9-10am MTWTF--CM :30 \$250.00 P-1 0.00 NM 9-10am 10 30 \$7,500.00 M-F 9-10am (Program: VA THIS MORNING) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of Virginia This Morning on WTVR airing 66 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2 Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 05/29/24 06/04/24 10 \$250.00 0.00 MTWTF--\$250.00 06/11/24 Week: 06/05/24 10 0.00 MTWTF--Week: 06/12/24 06/18/24 10 \$250.00 0.00 10:00 AM-11:00 AIMГWГF- -N 7 WTVR 05/29/24 06/18/24 M-F 10-11am CM :30 \$900.00 P-2 0.00 NM 10 30 \$27,000.00 M-F 10-11am (Program: LETS MAKE A DEAL) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of WTVR airing Let's Make a Deal 1 on 3/27/2023, Let's Make a Deal 2 on 3/27/2023, Let's Make a Deal 1 on 3/28/2023, Let's Make a Deal 2 on 3/28/2023, Let's Make a Deal 1 on 3/29/2023, Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 05/29/24 06/04/24 10 \$900.00 0.00 MTWTF--10 Week: 06/05/24 06/11/24 \$900.00 0.00 Week: 06/12/24 06/18/24 MTWTF--\$900.00 10 0.00 N 8 WTVR 05/29/24 06/18/24 M-F 11am-12pm CM 11:00 AM-12:00 PIMTWTF--:30 10 \$1,200.00 P-2 0.00 NM 30 \$36,000.00 M-F 11am-12pm (Program: PRICE IS RIGHT) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of WTVR airing Price is Right 1 on 3/27/2023, Price is Right 2 on 3/27/2023, Price is Right 1 on 3/28/2023, Price is Right 2 on 3/28/2023, Price is Right 1 on 3/29/2023, Price is Right Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/29/24 06/04/24 MTWTF--10 \$1,200.00 0.00 MTWTF--10 \$1,200.00 Week: 06/05/24 06/11/24 0.00 MTWTF--10 \$1,200.00 Week: 06/12/24 06/18/24 0.00 N 9 WTVR 05/29/24 06/18/24 M-F 12-1230pm News CM 12:00 PM-12:30 PIMTWTF--:30 5 \$1,100.00 P-2 0.00 NM \$16,500.00 15 M-F 12-1230pm News (Program: CBS6 NEWS AT NOON) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ Noon on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/29/24 06/04/24 MTWTF--\$1,100.00 0.00 5 MTWTF--

5 \$1,100.00

5 \$1,100.00

0.00

0.00

Week: 06/05/24

Week: 06/12/24

06/11/24

06/18/24

MTWTF--

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Order / Rev: 1288330 Advertiser: Conservative Outsider PAC Alt Order #: WOC14649498 Product Desc: TV **WTVR** 05/29/24 - 06/18/24 2597 Flight Dates: Estimate: Rtg Type Spots Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Amount N10 WTVR 05/29/24 06/18/24 M-F 1230-130pm 12:30 PM-1:30 PMMTWTF-:30 \$1,700.00 P-2 0.00 NM 15 \$25,500.00 M-F 1230-130pm (Program: YOUNG & amp; THE RESTLESS) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of The Young and the Restless on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4 Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF--Week: 05/29/24 06/04/24 5 \$1,700.00 0.00 MTWTF--Week: 06/05/24 06/11/24 5 \$1,700.00 0.00 Week: 06/12/24 06/18/24 MTWTF--5 \$1,700.00 0.00 N11 WTVR 05/29/24 06/18/24 M-F 4-430pm News CM 4:00 PM-4:30 PM MTWTF--:30 5 \$400.00 P-3 0.00 NM 15 \$6,000.00 M-F 4-430pm News (Program: CBS6 NEWS AT 4P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 4:00PM on WTVR airing 58 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/13/2023, 4/14/202 Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/29/24 06/04/24 MTWTF--5 \$400.00 0.00 MTWTF--Week: 06/05/24 06/11/24 5 \$400.00 0.00 06/18/24 MTWTF--Week: 06/12/24 5 \$400.00 0.00 N12 WTVR 05/29/24 06/18/24 M-F 430-5pm News CM 4:30 PM-5:00 PM MTWTF--:30 \$450.00 P-3 0.00 NM \$6,750.00 15 M-F 430-5pm News (Program: CBS6 NEWS AT 430P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 4:00PM on WTVR airing 58 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/13/2023, 4/14/202 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/29/24 MTWTF--06/04/24 5 \$450.00 0.00MTWTF--Week: 06/05/24 06/11/24 5 \$450.00 0.00 MTWTF--06/18/24 Week: 06/12/24 5 \$450.00 0.00 N13 WTVR 05/29/24 06/18/24 M-F 5-530pm News CM 5:00 PM-5:30 PM MTWTF--:30 \$500.00 P-3 0.00 NM \$7,500.00 15 M-F 5-530pm News (Program: CBS6 LIVE AT 5P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 5:00PM on WTVR 5/15/2023, 5/16/2023, 5/17/2023, Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/29/24 06/04/24 MTWTF--5 \$500.00 0.00 MTWTF--Week: 06/05/24 06/11/24 5 \$500.00 0.00 MTWTF--Week: 06/12/24 06/18/24 5 \$500.00 0.00 N14 WTVR 05/29/24 06/18/24 M-F 530-6pm News CM 5:30 PM-6:00 PM MTWTF--:30 \$500.00 P-3 0.00 NM 15 \$7,500.00 M-F 530-6pm News (Program: CBS6 NEWS AT 530P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 5:30PM on WTVR airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, Start Date Weekdays Spots/Week Rating **End Date** Rate MTWTF--Week: 05/29/24 06/04/24 5 \$500.00 0.00 MTWTF--Week: 06/05/24 06/11/24 5 \$500.00 0.00 MTWTF--Week: 06/12/24 06/18/24 5 \$500.00 0.00 N15 WTVR 05/29/24 06/18/24 6:00 PM-6:30 PM MTWTF--0.00 NM M-F 6-630pm News CM :30 5 \$1,000.00 P-2 \$15,000.00 M-F 6-630pm News (Program: CBS6 NEWS 6P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 6:00PM on WTVR airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, We<u>ekdays</u> Start Date Spots/Week **End Date** Rating Rate MTWTF--Week: 05/29/24 06/04/24 5 \$1,000.00 0.00 Week: 06/05/24 06/11/24 MTWTF--5 \$1,000.00 0.00 MTWTF--Week: 06/12/24 06/18/24 5 \$1,000.00 0.00 N16 WTVR 05/29/24 06/18/24 M-F 7-730pm CM 7:00 PM-7:30 PM MTWTF--:30 \$1,200.00 P-1 0.00 NM 15 \$18,000.00 M-F 7-730pm (Program: ENTERTAINMENT TONIGHT) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of Entertainment Tonight on WWBT airing

90 times on 12/26/2022, 12/27/2022, 12/28/2022, 12/29/2022, 12/30/2022, 1/2/2023, 1/3/2023, 1/4/2023, 1/5/2023, 1/6/2023,

1/9/2023, 1/10/2023, 1/

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 Order / Rev:
 1288330
 Advertiser:
 Conservative Outsider PAC

 Alt Order #:
 WOC14649498
 Product Desc:
 TV
 WTVR

 Flight Dates:
 05/29/24 - 06/18/24
 Estimate:
 2597

Ln Ch Start	End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/29/24 Week: 06/05/24	06/04/24 06/11/24	MTWTF MTWTF		\$1,200.00 \$1,200.00	0.00 0.00						
Week: 06/12/24	06/18/24	MTWTF		\$1,200.00	0.00					l	
N17 WTVR 05/29/	24 06/18/24	•		7:30 PM-8:	00 PM MTWTF	:30	5	\$400.00 P-2	0.00 NM	15	\$6,000.00
(Program: CBS	6 NEWS AT	M-F 730-8pm N 730P)	lews								
2Q24 COMSCC	DRE (sell) - R	ICHMOND-PETE			ASED ON PAV of			•	•		
90 times on 12/ 1/9/2023, 1/10/2		27/2022, 12/28/20)22, 12/29/2022	, 12/30/2022	, 1/2/2023, 1/3/202	23, 1/4/20	23, 1/	5/2023, 1/6/202	.3,		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 05/29/24	06/04/24	MTWTF	5	\$400.00	0.00						
Week: 06/05/24 Week: 06/12/24	06/11/24 06/18/24	MTWTF MTWTF	5 5	\$400.00 \$400.00	0.00 0.00						
N18 WTVR 05/29/2					1:35 PIMTWTF	:30	5	\$575.00 P-2	0.00 NM	15	\$8,625.00
		M-F 11-1135pm						*******			**,*=****
(Program: CBS)			PSBLIPG - EST	ΓΙΜΔΤΕ IS B	ASED ON PAV of	CBS 6 Na	awe @) 11:00PM on V	VT\/P		
	` ,				, 4/4/2023, 4/5/202						
4/11/2023, 4/12	-		0	Data	Detien						
Start Date Week: 05/29/24	End Date 06/04/24	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$575.00	Rating 0.00					l	
Week: 06/05/24	06/11/24	MTWTF	5	\$575.00	0.00						
Week: 06/12/24	06/18/24	MTWTF	5	\$575.00	0.00						^
N19 WTVR 05/29/	24 06/15/24	SA 630-7am Ne SA 630-7am Ne		6:30 AM-7:	00 AMS-	:30	1	\$175.00 P-6	0.00 NM	3	\$525.00
(Program: CBS		AT 630A)									
					ASED ON PAV of 28/2023, 2/4/2023,						
3/4/2023, 3/11/2		/31/2022, 1/1/202	3, 1/14/2023, 1/	21/2023, 1/2	.0/2023, 2/4/2023,	2/11/2020	3, 2/10	5/2023, 2/23/20	23,		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					•	
Week: 05/29/24 Week: 06/05/24	06/04/24 06/11/24	S- S-	1	\$175.00 \$175.00	0.00 0.00						
Week: 06/12/24	06/11/24	S-	1	\$175.00	0.00						
N20 WTVR 05/29/	24 06/15/24			7:00 AM-7:	30 AMS-	:30	1	\$225.00 P-3	0.00 NM	3	\$675.00
(Program: CBS)	S SAT MRNO	SA 7-730am Ne	ews								
2Q24 COMSCC	DRE (sell) - R	ICHMOND-PETE			ASED ON PAV of						
WTVR airing 13 6/3/2023, 6/10/2		/2023, 4/8/2023,	4/15/2023, 4/22	/2023, 4/29/	2023, 5/6/2023, 5/	13/2023, 5	5/20/2	023, 5/27/2023	,		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 05/29/24	06/04/24	S-	1	\$225.00	0.00						
Week: 06/05/24 Week: 06/12/24	06/11/24 06/18/24	S- S-	1	\$225.00 \$225.00	0.00 0.00						
N21 WTVR 05/29/			ws CM		00 AMS-	:30	1	\$250.00 P-3	0.00 NM	3	\$750.00
		SA 730-8am Ne	-		-			*			4.00.00
(Program: CBS)			DODING ES	LIMVIE IS B	ASED ON PAV of	· CBS 6 S	aturda	v Morning @ 7:	00 MA00		
WTVR airing 13	times on 4/1				2023, 5/6/2023, 5/						
6/3/2023, 6/10/2	_ ′	M/a al alas	0	Data	Detien						
Start Date Week: 05/29/24	End Date 06/04/24	Weekdays S-	Spots/Week 1	Rate \$250.00	Rating 0.00						
Week: 06/05/24	06/11/24	S-	1	\$250.00	0.00						
Week: 06/12/24	06/18/24	S-	1	\$250.00	0.00						
N22 WTVR 05/29/	24 06/15/24	SA 6-630pm Ne SA 6-630pm Ne		6:00 PM-6:	30 PMS-	:30	1	\$350.00 P-2	0.00 NM	3	\$1,050.00
(Program: CBS	6 NEWS 6P	•	, vv 3								
					ASED ON PAV of				VR		
Start Date	End Date	4/22/2023, 4/29/2 Weekdays	Spots/Week	5/13/2023, 5 Rate	/27/2023, 6/3/2023 Rating	o anu 0/24	1/2023	•			
Week: 05/29/24	06/04/24	S-	1	\$350.00	0.00						
Week: 06/05/24	06/11/24	S- S-	1	\$350.00	0.00						
Week: 06/12/24	06/18/24	CLL 020 7 No	1	\$350.00	0.00					Į.	

6:30 AM-7:00 AM ----- S

:30

\$175.00 P-6

\$525.00

N23 WTVR 05/29/24 06/16/24 SU 630-7am News

CM

SU 630-7am News

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Order / Rev: 1288330 Advertiser: Conservative Outsider PAC Alt Order #: WOC14649498 Product Desc: TV **WTVR** 05/29/24 - 06/18/24 2597 Flight Dates: Estimate: Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots (Program: CBS6 SUN MRNG AT 630A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Sunday Morning @ 6:00AM on WTVR airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/202 **End Date** Start Date Weekdays Spots/Week Rating Rate Week: 05/29/24 06/04/24 \$175.00 0.00 Week: 06/05/24 06/11/24 - - S 1 \$175.00 0.00 ----S Week: 06/12/24 06/18/24 \$175.00 0.00 N24 WTVR 05/29/24 06/16/24 SU 7-730am News СМ 7:00 AM-7:30 AM ----- S :30 \$225.00 P-3 0.00 NM 3 \$675.00 SU 7-730am News (Program: CBS6 SUN MRNG AT 7A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Sunday Morning @ 7:00AM on WTVR airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/202 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/29/24 06/04/24 0.00 \$225.00 ----S Week: 06/05/24 06/11/24 1 \$225.00 0.00 ----S Week: 06/12/24 06/18/24 \$225.00 0.00 N25 WTVR 05/29/24 06/16/24 7:30 AM-8:00 AM ----- S \$250.00 P-3 SU 730-8am News CM :30 0.00 NM 3 \$750.00 SU 730-8am News (Program: CBS6 SUN MRNG AT 730A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Sunday Morning @ 7:00AM on WTVR airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/202 Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 05/29/24 06/04/24 ----S 0.00 \$250.00 - - S Week: 06/05/24 06/11/24 \$250.00 0.00 1 Week: 06/12/24 06/18/24 ----S 0.00 \$250.00 N26 WTVR 05/29/24 06/16/24 СМ 6:30 PM-7:00 PM ----- S SU 630-7pm News :30 \$450.00 P-2 0.00 NM \$1,350.00 3 SU 630-7pm News (Program: CBS6 WKND NEWS SUN) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 6:30PM on WTVR airing 9 times on 4/2/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/28/2023, 6/4/2023, 6/18/2023 and 6/25/2023 End Date Weekdays Spots/Week Rating Start Date Rate Week: 05/29/24 06/04/24 ---S \$450.00 0.00 Week: 06/05/24 06/11/24 ----S \$450.00 0.00 - - S Week: 06/12/24 06/18/24 \$450.00 0.00

Totals 369 \$257,175.00