

ORDER



Orders
Order / Rev: 1288330
Alt Order #: WOC14649498
Product Desc: TV
Estimate: 2597
Flight Dates: 05/29/24 - 06/18/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

WTVR
Primary AE: John Saladino
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave STE 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Conservative Outsider PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business End:
Advertiser External ID: 263158
Agency External ID: 114639
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/18/24	369	\$257,175.00	\$218,598.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	369	\$257,175.00	\$218,598.75	0.00
Totals	369	\$257,175.00	\$218,598.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	05/29/24	06/18/24	M-F 530-6am News M-F 530-6am News	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	\$350.00	P-1	0.00	NM	15	\$5,250.00
(Program: CBS6 EARLY MRNG 530A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Early Morning on WTVR airing 64 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/29/24	06/04/24	MTWTF--		5				\$350.00		0.00			
	Week:	06/05/24	06/11/24	MTWTF--		5				\$350.00		0.00			
	Week:	06/12/24	06/18/24	MTWTF--		5				\$350.00		0.00			
N 2	WTVR	05/29/24	06/18/24	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	15	\$9,750.00
(Program: CBS6 THIS MRNG) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 This Morning on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/29/24	06/04/24	MTWTF--		5				\$650.00		0.00			
	Week:	06/05/24	06/11/24	MTWTF--		5				\$650.00		0.00			
	Week:	06/12/24	06/18/24	MTWTF--		5				\$650.00		0.00			
N 3	WTVR	05/29/24	06/18/24	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	MTWTF--	:30	5	\$700.00	P-3	0.00	NM	15	\$10,500.00
(Program: CBS6 THIS MRNG) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 This Morning on WTVR airing															

Order / Rev: 1288330
 Alt Order #: WOC1464948
 Flight Dates: 05/29/24 - 06/18/24

Advertiser: Conservative Outsider PAC
 Product Desc: TV
 Estimate: 2597
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	MTWTF--					5	\$700.00		0.00			
		Week: 06/05/24	06/11/24	MTWTF--					5	\$700.00		0.00			
		Week: 06/12/24	06/18/24	MTWTF--					5	\$700.00		0.00			
N 4	WTVR	05/29/24	06/18/24	M-F CBS Mornings 7-8aCM		7:00 AM-8:00 AM	MTWTF--	:30	10	\$650.00	P-3	0.00	NM	30	\$19,500.00
M-F CBS Mornings 7-8a (Program: CBS THIS MORNING) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS Mornings on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	MTWTF--					10	\$650.00		0.00			
		Week: 06/05/24	06/11/24	MTWTF--					10	\$650.00		0.00			
		Week: 06/12/24	06/18/24	MTWTF--					10	\$650.00		0.00			
N 5	WTVR	05/29/24	06/18/24	M-F CBS Mornings 8-9aCM		8:00 AM-9:00 AM	MTWTF--	:30	10	\$600.00	P-3	0.00	NM	30	\$18,000.00
M-F CBS Mornings 8-9a (Program: CBS THIS MORNING) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS Mornings on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	MTWTF--					10	\$600.00		0.00			
		Week: 06/05/24	06/11/24	MTWTF--					10	\$600.00		0.00			
		Week: 06/12/24	06/18/24	MTWTF--					10	\$600.00		0.00			
N 6	WTVR	05/29/24	06/18/24	M-F 9-10am	CM	9-10am	MTWTF--	:30	10	\$250.00	P-1	0.00	NM	30	\$7,500.00
M-F 9-10am (Program: VA THIS MORNING) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of Virginia This Morning on WTVR airing 66 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	MTWTF--					10	\$250.00		0.00			
		Week: 06/05/24	06/11/24	MTWTF--					10	\$250.00		0.00			
		Week: 06/12/24	06/18/24	MTWTF--					10	\$250.00		0.00			
N 7	WTVR	05/29/24	06/18/24	M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	10	\$900.00	P-2	0.00	NM	30	\$27,000.00
M-F 10-11am (Program: LETS MAKE A DEAL) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of WTVR airing Let's Make a Deal 1 on 3/27/2023, Let's Make a Deal 2 on 3/27/2023, Let's Make a Deal 1 on 3/28/2023, Let's Make a Deal 2 on 3/28/2023, Let's Make a Deal 1 on 3/29/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	MTWTF--					10	\$900.00		0.00			
		Week: 06/05/24	06/11/24	MTWTF--					10	\$900.00		0.00			
		Week: 06/12/24	06/18/24	MTWTF--					10	\$900.00		0.00			
N 8	WTVR	05/29/24	06/18/24	M-F 11am-12pm	CM	11:00 AM-12:00 PM	MTWTF--	:30	10	\$1,200.00	P-2	0.00	NM	30	\$36,000.00
M-F 11am-12pm (Program: PRICE IS RIGHT) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of WTVR airing Price is Right 1 on 3/27/2023, Price is Right 2 on 3/27/2023, Price is Right 1 on 3/28/2023, Price is Right 2 on 3/28/2023, Price is Right 1 on 3/29/2023, Price is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	MTWTF--					10	\$1,200.00		0.00			
		Week: 06/05/24	06/11/24	MTWTF--					10	\$1,200.00		0.00			
		Week: 06/12/24	06/18/24	MTWTF--					10	\$1,200.00		0.00			
N 9	WTVR	05/29/24	06/18/24	M-F 12-1230pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$1,100.00	P-2	0.00	NM	15	\$16,500.00
M-F 12-1230pm News (Program: CBS6 NEWS AT NOON) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ Noon on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	MTWTF--					5	\$1,100.00		0.00			
		Week: 06/05/24	06/11/24	MTWTF--					5	\$1,100.00		0.00			
		Week: 06/12/24	06/18/24	MTWTF--					5	\$1,100.00		0.00			

Order / Rev: 1288330
 Alt Order #: WOC1464948
 Flight Dates: 05/29/24 - 06/18/24

Advertiser: Conservative Outsider PAC
 Product Desc: TV
 Estimate: 2597
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																								
N 10	WTVR	05/29/24	06/18/24	M-F 1230-130pm M-F 1230-130pm	CM	12:30 PM-1:30 PM	MTWTF--	:30	5	\$1,700.00	P-2	0.00	NM	15	\$25,500.00																								
(Program: YOUNG & THE RESTLESS) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of The Young and the Restless on WTVR airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4																																							
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/29/24</td> <td>06/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$1,700.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/05/24</td> <td>06/11/24</td> <td>MTWTF--</td> <td>5</td> <td>\$1,700.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/12/24</td> <td>06/18/24</td> <td>MTWTF--</td> <td>5</td> <td>\$1,700.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/29/24	06/04/24	MTWTF--	5	\$1,700.00	0.00	Week: 06/05/24	06/11/24	MTWTF--	5	\$1,700.00	0.00	Week: 06/12/24	06/18/24	MTWTF--	5	\$1,700.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 05/29/24	06/04/24	MTWTF--	5	\$1,700.00	0.00																																		
Week: 06/05/24	06/11/24	MTWTF--	5	\$1,700.00	0.00																																		
Week: 06/12/24	06/18/24	MTWTF--	5	\$1,700.00	0.00																																		
N 11	WTVR	05/29/24	06/18/24	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	15	\$6,000.00																								
(Program: CBS6 NEWS AT 4P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 4:00PM on WTVR airing 58 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/13/2023, 4/14/202																																							
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/29/24</td> <td>06/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$400.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/05/24</td> <td>06/11/24</td> <td>MTWTF--</td> <td>5</td> <td>\$400.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/12/24</td> <td>06/18/24</td> <td>MTWTF--</td> <td>5</td> <td>\$400.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/29/24	06/04/24	MTWTF--	5	\$400.00	0.00	Week: 06/05/24	06/11/24	MTWTF--	5	\$400.00	0.00	Week: 06/12/24	06/18/24	MTWTF--	5	\$400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 05/29/24	06/04/24	MTWTF--	5	\$400.00	0.00																																		
Week: 06/05/24	06/11/24	MTWTF--	5	\$400.00	0.00																																		
Week: 06/12/24	06/18/24	MTWTF--	5	\$400.00	0.00																																		
N 12	WTVR	05/29/24	06/18/24	M-F 430-5pm News M-F 430-5pm News	CM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	15	\$6,750.00																								
(Program: CBS6 NEWS AT 430P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 4:00PM on WTVR airing 58 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/13/2023, 4/14/202																																							
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/29/24</td> <td>06/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$450.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/05/24</td> <td>06/11/24</td> <td>MTWTF--</td> <td>5</td> <td>\$450.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/12/24</td> <td>06/18/24</td> <td>MTWTF--</td> <td>5</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/29/24	06/04/24	MTWTF--	5	\$450.00	0.00	Week: 06/05/24	06/11/24	MTWTF--	5	\$450.00	0.00	Week: 06/12/24	06/18/24	MTWTF--	5	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 05/29/24	06/04/24	MTWTF--	5	\$450.00	0.00																																		
Week: 06/05/24	06/11/24	MTWTF--	5	\$450.00	0.00																																		
Week: 06/12/24	06/18/24	MTWTF--	5	\$450.00	0.00																																		
N 13	WTVR	05/29/24	06/18/24	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	15	\$7,500.00																								
(Program: CBS6 LIVE AT 5P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 5:00PM on WTVR airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023,																																							
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/29/24</td> <td>06/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$500.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/05/24</td> <td>06/11/24</td> <td>MTWTF--</td> <td>5</td> <td>\$500.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/12/24</td> <td>06/18/24</td> <td>MTWTF--</td> <td>5</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/29/24	06/04/24	MTWTF--	5	\$500.00	0.00	Week: 06/05/24	06/11/24	MTWTF--	5	\$500.00	0.00	Week: 06/12/24	06/18/24	MTWTF--	5	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 05/29/24	06/04/24	MTWTF--	5	\$500.00	0.00																																		
Week: 06/05/24	06/11/24	MTWTF--	5	\$500.00	0.00																																		
Week: 06/12/24	06/18/24	MTWTF--	5	\$500.00	0.00																																		
N 14	WTVR	05/29/24	06/18/24	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	15	\$7,500.00																								
(Program: CBS6 NEWS AT 530P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 5:30PM on WTVR airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023,																																							
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/29/24</td> <td>06/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$500.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/05/24</td> <td>06/11/24</td> <td>MTWTF--</td> <td>5</td> <td>\$500.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/12/24</td> <td>06/18/24</td> <td>MTWTF--</td> <td>5</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/29/24	06/04/24	MTWTF--	5	\$500.00	0.00	Week: 06/05/24	06/11/24	MTWTF--	5	\$500.00	0.00	Week: 06/12/24	06/18/24	MTWTF--	5	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 05/29/24	06/04/24	MTWTF--	5	\$500.00	0.00																																		
Week: 06/05/24	06/11/24	MTWTF--	5	\$500.00	0.00																																		
Week: 06/12/24	06/18/24	MTWTF--	5	\$500.00	0.00																																		
N 15	WTVR	05/29/24	06/18/24	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	15	\$15,000.00																								
(Program: CBS6 NEWS 6P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 6:00PM on WTVR airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023,																																							
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/29/24</td> <td>06/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$1,000.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/05/24</td> <td>06/11/24</td> <td>MTWTF--</td> <td>5</td> <td>\$1,000.00</td> <td>0.00</td> </tr> <tr> <td>Week: 06/12/24</td> <td>06/18/24</td> <td>MTWTF--</td> <td>5</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/29/24	06/04/24	MTWTF--	5	\$1,000.00	0.00	Week: 06/05/24	06/11/24	MTWTF--	5	\$1,000.00	0.00	Week: 06/12/24	06/18/24	MTWTF--	5	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 05/29/24	06/04/24	MTWTF--	5	\$1,000.00	0.00																																		
Week: 06/05/24	06/11/24	MTWTF--	5	\$1,000.00	0.00																																		
Week: 06/12/24	06/18/24	MTWTF--	5	\$1,000.00	0.00																																		
N 16	WTVR	05/29/24	06/18/24	M-F 7-730pm M-F 7-730pm	CM	7:00 PM-7:30 PM	MTWTF--	:30	5	\$1,200.00	P-1	0.00	NM	15	\$18,000.00																								
(Program: ENTERTAINMENT TONIGHT) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of Entertainment Tonight on WWBT airing 90 times on 12/26/2022, 12/27/2022, 12/28/2022, 12/29/2022, 12/30/2022, 1/2/2023, 1/3/2023, 1/4/2023, 1/5/2023, 1/6/2023, 1/9/2023, 1/10/2023, 1/																																							

Order / Rev: 1288330
 Alt Order #: WOC14649498
 Flight Dates: 05/29/24 - 06/18/24

Advertiser: Conservative Outsider PAC
 Product Desc: TV
 Estimate: 2597
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	WTVR	05/29/24	06/18/24	M-F 730-8pm News	CM	7:30 PM-8:00 PM	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	15	\$6,000.00
(Program: CBS6 NEWS AT 730P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of Entertainment Tonight on WWBT airing 90 times on 12/26/2022, 12/27/2022, 12/28/2022, 12/29/2022, 12/30/2022, 1/2/2023, 1/3/2023, 1/4/2023, 1/5/2023, 1/6/2023, 1/9/2023, 1/10/2023, 1/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	MTWTF--			5			\$1,200.00		0.00			
Week:		06/05/24	06/11/24	MTWTF--			5			\$1,200.00		0.00			
Week:		06/12/24	06/18/24	MTWTF--			5			\$1,200.00		0.00			
N 18	WTVR	05/29/24	06/18/24	M-F 11-1135pm News	CM	11:00 PM-11:35 PM	MTWTF--	:30	5	\$575.00	P-2	0.00	NM	15	\$8,625.00
(Program: CBS6 NEWS AT 11P) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 11:00PM on WTVR airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	MTWTF--			5			\$400.00		0.00			
Week:		06/05/24	06/11/24	MTWTF--			5			\$400.00		0.00			
Week:		06/12/24	06/18/24	MTWTF--			5			\$400.00		0.00			
N 19	WTVR	05/29/24	06/15/24	SA 630-7am News	CM	6:30 AM-7:00 AM	-----S-	:30	1	\$175.00	P-6	0.00	NM	3	\$525.00
(Program: CBS6 SAT MRNG AT 630A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Saturday Morning @ 6:00AM on WTVR airing 13 times on 12/31/2022, 1/7/2023, 1/14/2023, 1/21/2023, 1/28/2023, 2/4/2023, 2/11/2023, 2/18/2023, 2/25/2023, 3/4/2023, 3/11/2023, 3/18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	-----S-			1			\$175.00		0.00			
Week:		06/05/24	06/11/24	-----S-			1			\$175.00		0.00			
Week:		06/12/24	06/18/24	-----S-			1			\$175.00		0.00			
N 20	WTVR	05/29/24	06/15/24	SA 7-730am News	CM	7:00 AM-7:30 AM	-----S-	:30	1	\$225.00	P-3	0.00	NM	3	\$675.00
(Program: CBS6 SAT MRNG AT 7A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Saturday Morning @ 7:00AM on WTVR airing 13 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	-----S-			1			\$225.00		0.00			
Week:		06/05/24	06/11/24	-----S-			1			\$225.00		0.00			
Week:		06/12/24	06/18/24	-----S-			1			\$225.00		0.00			
N 21	WTVR	05/29/24	06/15/24	SA 730-8am News	CM	7:30 AM-8:00 AM	-----S-	:30	1	\$250.00	P-3	0.00	NM	3	\$750.00
(Program: CBS6 SAT MRNG AT 730A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Saturday Morning @ 7:00AM on WTVR airing 13 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	-----S-			1			\$250.00		0.00			
Week:		06/05/24	06/11/24	-----S-			1			\$250.00		0.00			
Week:		06/12/24	06/18/24	-----S-			1			\$250.00		0.00			
N 22	WTVR	05/29/24	06/15/24	SA 6-630pm News	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$350.00	P-2	0.00	NM	3	\$1,050.00
(Program: CBS6 NEWS 6P SAT) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News Weekend on WTVR airing 8 times on 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/27/2023, 6/3/2023 and 6/24/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	-----S-			1			\$350.00		0.00			
Week:		06/05/24	06/11/24	-----S-			1			\$350.00		0.00			
Week:		06/12/24	06/18/24	-----S-			1			\$350.00		0.00			
N 23	WTVR	05/29/24	06/16/24	SU 630-7am News	CM	6:30 AM-7:00 AM	-----S	:30	1	\$175.00	P-6	0.00	NM	3	\$525.00
(Program: CBS6 NEWS 6P SAT) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News Weekend on WTVR airing 8 times on 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/27/2023, 6/3/2023 and 6/24/2023															

Order / Rev: 1288330
 Alt Order #: WOC14649498
 Flight Dates: 05/29/24 - 06/18/24

Advertiser: Conservative Outsider PAC
 Product Desc: TV
 Estimate: 2597
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N24	WTVR	05/29/24	06/16/24	SU 7-730am News SU 7-730am News	CM	7:00 AM-7:30 AM	-----S	:30	1	\$225.00	P-3	0.00	NM	3	\$675.00
(Program: CBS6 SUN MRNG AT 630A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Sunday Morning @ 6:00AM on WTVR airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	-----S		1				\$175.00		0.00			
		Week: 06/05/24	06/11/24	-----S		1				\$175.00		0.00			
		Week: 06/12/24	06/18/24	-----S		1				\$175.00		0.00			
N25	WTVR	05/29/24	06/16/24	SU 730-8am News SU 730-8am News	CM	7:30 AM-8:00 AM	-----S	:30	1	\$250.00	P-3	0.00	NM	3	\$750.00
(Program: CBS6 SUN MRNG AT 7A) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 Sunday Morning @ 7:00AM on WTVR airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	-----S		1				\$225.00		0.00			
		Week: 06/05/24	06/11/24	-----S		1				\$225.00		0.00			
		Week: 06/12/24	06/18/24	-----S		1				\$225.00		0.00			
N26	WTVR	05/29/24	06/16/24	SU 630-7pm News SU 630-7pm News	CM	6:30 PM-7:00 PM	-----S	:30	1	\$450.00	P-2	0.00	NM	3	\$1,350.00
(Program: CBS6 WKND NEWS SUN) 2Q24 COMSCORE (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON PAV of CBS 6 News @ 6:30PM on WTVR airing 9 times on 4/2/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/28/2023, 6/4/2023, 6/18/2023 and 6/25/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/24	06/04/24	-----S		1				\$450.00		0.00			
		Week: 06/05/24	06/11/24	-----S		1				\$450.00		0.00			
		Week: 06/12/24	06/18/24	-----S		1				\$450.00		0.00			
													Totals	369	\$257,175.00