



AROUND THE OZARKS – A PUBLIC SERVICE PROGRAM

- **LENGTH:** 30-MINUTES
- **TIME:** SUNDAY AT 6 AM
- **DATE:** 7/3/2011
- **ORGANIZATION/REPRESENTATIVE:** Pregnancy Care Center Guests: Cindi Boston – CEO & Kimberly Costello – Development Director
- **TOPIC:** The Pregnancy Care Center in Springfield serves a 7- county area in Southwest Missouri. It state about a dozen years ago with the mission to help give hope and guidance to those who have become pregnant, many unwanted pregnancy and also guidance and education. The organization has been successful as the rate of teen pregnancy is lower than the national average, which prior to the existence of the PCC, was at or even a bit higher than the national average. Abortions are also a lower than average number here in the Springfield and SW MO area. In addition to pregnancy tests, some of the other services include personal support, mentoring, Father information and education, parenting classes, choices Abstinence Education etc. We also talked about fund raising for the organization including their October 1 “Walk 4 Life” run/walk.



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- **LENGTH: 30-MINUTES**
- **TIME: SUNDAY AT 6 AM**
- **DATE: 7/10/2011**
- **ORGANIZATION/REPRESENTATIVE: Emergencies & Disaster Preparedness**
Guests: Mr. Ryan Nichols-Greene County Emergency Management Director & Mr. Chris Harmon, Director of Disasters for the Local Red Cross
- **TOPIC: With the many terrible disasters that have hit the state of Missouri with in the last 6 months, emergency preparedness needs to be on every residence list of things to do. During this program we addressed the jobs of each of the two people on the show along with their departments in cases of emergency or disaster in our area. They also talked about their work in Joplin just after the F-5 tornado that ripped the town apart as well as the floods on the eastern side of the state. In each case, there were really two short falls. Organized, trained volunteers and of course funds to assist those in critical need. Both the Red Cross and the Office of Emergency Management have programs to educate and train civilians to assist them in times of need. Classes are held regularly and we encouraged those interested to visit either or both of the participants web-site. We also spent a great deal of time encouraging everyone to be prepared for the inevitable disaster and emergency. The site, www.greenecountyem.org site has a "Be Prepared" calculator and information that specifically lays out what your three day needs will be following a major disaster. It really is a helpful tool!**



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- **LENGTH: 30-MINUTES**
- **TIME: SUNDAY AT 6 AM**
- **DATE: 7/17/2011**
- **ORGANIZATION/REPRESENTATIVE: American Cancer Society/Cattle Baron's Ball of Southwest Missouri Guest: Mary Valloni – Regional Distinguished Events Director**
- **TOPIC: The American Cancer Society of South Central Missouri has its main office in Springfield. There "was" a Joplin office but it was demolished in the F-5 tornado of June 2011. The purpose and mission of the ACS is to help people in anyway possible stricken with cancer, including family and friends. It also send 35% of all monies received to research for better treatment and eradication of this dreadful disease. Also during the program we spoke at length about the upcoming Cattle Baron's Ball, now in its third year of existence. This years goal is to raise \$1,000,000!!! Through the efforts of numerous volunteers this event is the sixth largest of its kind in the US and 3rd in its category! Not bad for only two years! If it hits goal it will move up. The Cattle Baron's Ball is a fun and entertaining event held in Springfield on August 20.**



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- LENGTH: 30-MINUTES
- TIME: SUNDAY AT 6 AM
- DATE: 7/24/2011
- ORGANIZATION/REPRESENTATIVE: BACA – Bikers Against Child Abuse
www.bacaworld.org Guest: Dick Gold (“Mopar”) – Southwest Missouri Public Relations Director
- TOPIC: BACA the Bikers Against Child Abuse is a 501 c3 organization organized to assist children threatened by a child abuser. The court, police, schools refer the organization to meet with a child who has been a victim of child abuse. The purpose of this interaction is for the Organization to “friend and make comfortable” as well as to help protect the child from further contact and/or abuse. The group, even though a biker organization, takes a non-violent approach using a four level intervention program. Level one is friending the child and letting the boy or girl know that “the organization has their back”, they make them an honorary member and, like “Mopar”, the child gets a “handle!” The money used to help with the interventions etc. is all earned by the organization through donations or fund raisers. One of those fund raisers is coming in August; the 6th annual Bikers and Babes at the Beach Rally. It’s August 19th & 20th in Rockaway Beach and it features live music, adult activities a couple of poker runs for the motorcyclists and raffle prizes etc.



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- **LENGTH:** 30-MINUTES
- **TIME:** SUNDAY AT 6 AM
- **DATE:** 7/31/2011
- **ORGANIZATION/REPRESENTATIVE:** Salvation Army – Expansion situation
Guests: Major Norman Grainger & Audrey Ester – Public Relations Director
- **TOPIC:** In the first part of the program we covered the history and many of the “year ‘round” services provided by the Springfield arm of the International organization of Salvation Army. We found out about how the guests became involved with the organization and more about their individual job. Then, we tackled their newest issue, which as it turned out, was a bit controversial. That is the expansion of facilities and services to those people in “need”, meaning poor, down trodden or abused individuals or families. The area of expansion is on the campus that they already operate on, and some of the neighbors took issue at a hearing for permission at Springfield City Council. As it turned out, permission was granted and the project moves ahead. During the segment, we talked about the complaints and how the SA revised plans to answer some of the “safety concerns” from their neighbors. If all goes as planned with fund raising etc. construction of the new facilities will be completed in two years, best case scenario.



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- **LENGTH:** 30-MINUTES
- **TIME:** SUNDAY AT 6 AM
- **DATE:** 8/7/2011
- **ORGANIZATION/REPRESENTATIVE:** Gynecologic Cancers/GYNCA Guests: Jan Robbins – Executive Director of GYNCA & Kathy King – GYNCA volunteer and Ovarian Cancer Survivor
- **TOPIC:** Of all of the cancers that affect women, Gynecologic Cancers are least public. The organization GYNCA or Gyn Cancers Alliance's goal is to help make it a more known. "No one likes to talk about cancers down there", says Jan...but it needs to be addressed. The organization also helps with information and even funds for those women who have the diagnosis of cancer; either Ovarian, Cervical, Uterine, Vaginal or Vulvar cancer. The organization serves 22 counties around the "new" home office in Springfield and has been around since twelve women who were in the midst of gynecologic cancers founded the organization back in 2001. In addition to talking about the cancers and the organization, we also talked up a special first year fund raiser – Teal to heal on Friday September 9th at the Hickory Hills Country Club. This fund raiser is also set up to help educate the attendees to the organization and of course the gynecologic cancers.



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- **LENGTH: 30-MINUTES**
- **TIME: SUNDAY AT 6 AM**
- **DATE: 8/14/2011**
- **ORGANIZATION/REPRESENTATIVE: Topic: Killuminati Foundation Guests: Jeanna Callahan – Founder and CEO of the Killuminati Foundation & Laura Head – Marketing and Public Relations Director for Parlor 88**
- **TOPIC: The Killuminati Foundation is a non-profit that is dedicated to helping dogs live – long and happy. The organization also assists human owners with financial help to assist their dogs in a variety of ways. In addition to speaking with Jeanna about the organization we also talked about two upcoming events. The first on Thursday August 18th called Martini's For Mutts & Drafts for Dogs at the two Parlor 88 locations in Springfield (See poster included with material). This is a fund raiser for both Killuminati and the SAAF house spay & neuter clinic in Springfield. It was at this point of the program, I spoke with Laura about the Parlor 88 and their involvement in this event as well as their community involvement. The next event we "hyped" was the October 1st "Project Puppy" event at the University Plaza Convention Center. This is the major fund raiser for Killuminati and it is a fun dinner, silent auction and highlighted by the 3rd annual "puppy fashion show!" Tickets will go on sale starting at the Martini's for Mutts event and will also be available after the 18th on line.**



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- **LENGTH: 30-MINUTES**
- **TIME: SUNDAY AT 6 AM**
- **DATE: 8/21/2011**
- **ORGANIZATION/REPRESENTATIVE: ARC of the Ozarks Guest: Mr. Nate Reed – Special Events Coordinator for the ARC**
- **TOPIC: The ARC of the Ozarks is a 45 year old organization that is set up to assist and educate people with disabilities in a 10-county area around Springfield. With 4 main regional offices (Springfield HQ- Bolivar-Joplin & Monett, Missouri. In addition to their assistance and all of the service that the ARC provides (see material placed in your mail slot), they work at changes in community attitudes toward individuals with development disabilities. In addition we addressed the duties that Nate performs for the ARC including an upcoming fund raiser called “Just Kick”, a kickball tournament, primarily for adults. This even was originally scheduled for the spring but rain washed it out and it has been rescheduled for Saturday August 27th at the Summers at the River Sports Complex in Nixa. Two more teams are needed for a full tourney. In addition to the fun of co-ed kickball, there will be live entertainment and food & beverages. Each team is guaranteed two games and the money raised will assist in helping staff for one on one camper services.**



AROUND THE OZARKS – A PUBLIC SERVICE PROGRAM

- **LENGTH:** 30-MINUTES
- **TIME:** SUNDAY AT 6 AM
- **DATE:** 8/28/2011
- **ORGANIZATION/REPRESENTATIVE:** Springfield Convention & Visitor's Bureau
Guests: Ms. Susan Wade – Public Relations Manager & Mr. Tracy Kimberlin – President
- **TOPIC:** During this program we learned more about the tourism and visitation of Springfield and the workings of this organization. The core purpose for the Convention & Visitor's Bureau is to help improve the economic vitality of Springfield by asking others to come visit for enjoyment and/or for business! Internally, it's called "heads in beds!" meaning getting non residence to come to Springfield and stay overnight in hotels, and of course, enjoy our restaurants and other touristy places. The biggest need to make us even more competitive with other places in the state and mid-west is MONEY. Advertising and other marketing is not a cheap thing and we, in many cases are being out spent and out marketed. Things we have going for us include, places like Bass Pro, Fantastic Caverns, our proximity to Branson and a fairly decent number of places for people to stay.



AROUND THE OZARKS – A PUBLIC SERVICE PROGRAM

- LENGTH: 30-MINUTES
- TIME: SUNDAY AT 6 AM
- DATE: 9/4/2011
- ORGANIZATION/REPRESENTATIVE: Springfield-Greene County Parks & activities
Guests: Ms. Cindy Jobe - Sister Cities Coordinator and Mr. Bob Nelson – Public Information Administrator
- TOPIC: This being Labor Day weekend, our thoughts have turned to the fall and we first talked about the success of all the many summer programs. Then we began to speak about the fall programs. First up was Cindy Jobe, the Sister Cities Coordinator. We talked about the history of the Sister City Program in the US and here in our area. We actually have two – Tlaquepaque Mexico and Isesaki Japan. It was also revealed during the program that we are currently in search of another SC, this time in the country of Ireland! The reason we were talking about the SC program is that the following weekend Sept 9-10-11, the Parks Department will hold their 16th Annual Japanese Fall Festival at the Nathanael Greene Park in Springfield. This park features the beautiful and spacious Mizumoto Japanese Stroll Garden. The cost of admission to all of the fun is \$5 for Adults & \$3 for kids under 12, Toddlers free. After speaking with Cindy, it was Bob's turn to talk about all of the Fall events.



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- **LENGTH: 30-MINUTES**
- **TIME: SUNDAY AT 6 AM**
- **DATE: 9/11/2011**
- **ORGANIZATION/REPRESENTATIVE: Event called Paradise At Parlor 88 Guests: Stacey Eddings, Social Chair – Hope Sertoma Club; Bud Page, Committee Chair – Ozark Mountain Parrot Heads Club and Laura Head, Marketing & Public Relations Manager for Parlor 88 lounges in Springfield**
- **TOPIC: The first part of the program I interviewed each about their organization. I started with Bud who represents the 150 plus members of the Ozark Mountain Parrott Heads Club. Not only does this organization have a party type atmosphere and mission, they also raise a considerable amount of money to help out the communities. A good example is the 4th Annual Paradise at Parlor 88 event. Money raised goes to the SERTOMA HOPE Club in Springfield to assist children. That leads nicely into the interview part with Stacey Eddings, the Social Chair for the Club. Hope SERTOMA is a little over 2 year old and is Charter with the intent to provide financial and emotional support to families whose kids are battling pediatric emergencies and illnesses. In addition to the upcoming Paradise at Parlor 88, the club also has a fun raiser, “Derby Day” association with the viewing a fun surrounding the Kentucky Derby. And last, I spoke with Laura Head the Marketing and PR person for Parlor 88s in Springfield. We talked a little about the clubs and why and how organizations have used them for fun and fund raising. Then we turned our attention to the upcoming event on Saturday Sept. 17th, the 4th annual Paradise at Parlor 88 fund raiser.**



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- LENGTH: 30-MINUTES
- TIME: SUNDAY AT 6 AM
- DATE: 9/18/2011
- ORGANIZATION/REPRESENTATIVE: The 2011 Missouri Literary Festival: The Civil War & Battle of Wilson's Creek * The Sesquicentennial Guest: (note the singular) Mr. Bucky Bowman – Board Member and organizer from the Missouri Literary Festival
- TOPIC: During the first part of this program, Mr. Bowman & I talked about the importance of the Arts to the Springfield area and how lucky & blessed we are to have access to so much. We then talked about Arts Fest and other events that highlight the arts in Springfield and area. Then we got deep in to the Festival that takes place on Friday Saturday and Sunday Sept 23-25th at the Creamery Center for the Arts and around by Jordan Park by the Hammons ball field.



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- **LENGTH: 30-MINUTES**
- **TIME: SUNDAY AT 6 AM**
- **DATE: 9/25/2011**
- **ORGANIZATION/REPRESENTATIVE: Urban District Alliance Guest: Ms. Sarah Hough – Community Events Coordinator**
- **TOPIC: A repeat guest, Sarah Hough explained for us the duties and activities of the Urban District Alliance for the City of Springfield. We also spent much time on the upcoming event known as the 2011 Taste of Springfield coming on October 1, 2011. This will be the 5th annual for the UDA and there is an exciting new addition to the event this year and that is the Mid-West Family Event known as OktoberFest Village. There will be lots of food to sample as well as beer to sample. Live entertainment and activities throughout the event.**