

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Sena Kozar Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ben Ray Lujan

Authorized committee:

People for Ben

Agency requesting time (and contact information):



N/A Sena Kozar Strategies

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate - New Mexico

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

Joshua Orozco

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Scott Kozar

Digitally signed by Scott Kozar  
Date: 2020.03.31 14:40:43 -04'00'

Signature:

Aaron Forristor

Name: Scott Kozar

Name:

Aaron Forristor

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 10/19/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Scott Kozar

Digitally signed by Scott Kozar  
Date: 2020.03.31 14:41:10 -04'00'

Name: Scott Kozar

Date: 10/19/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒ Yes☐ No

Date ad received: 10-5-20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KP2A

Date Received/Requested: 10/19/20

Est. #:

Station Location:

Jaly NM

Run Start and End Dates:

10/20/20 to 10/26/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NOALMARK BROADCASTING CORP.- HOBBS  
KIXN-KPZA-KZOR-KEJL-KPER-KLEA  
P.O. BOX 5629  
HOBBS, NM 88241  
(575) 397-4969

Client: **People for Ben**  
Order #: **5101-00014**  
Description: **EST9506 OR3178912 CON4391662 - KPZA**  
Date Entered: **10/19/2020**  
P.O.#:  
Salesperson: **FORRISTER, AARON**  
Invoice Frequency: **Billed at end of EOS , Sorted by Date Notary Req'd**

MEDIA FINANCIAL SERVICES  
1675 PALM BEACH LAKES BLVD  
SUITE 300  
WEST PALM BEACH, FL 33401

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/20/2020	10/26/2020	KPZA-FM	06:00:00 to 10:00:00	CUSTOM	1:00	10	17.00	170.00	Y	Y	Y	Y	Y	N	N
10/20/2020	10/25/2020					8	17.00	136.00	0	2	2	2	2	0	0
10/26/2020	10/26/2020					2	17.00	34.00	2	0	0	0	0	0	0
3 10/20/2020	10/26/2020	KPZA-FM	15:00:00 to 19:00:00	CUSTOM	1:00	10	17.00	170.00	Y	Y	Y	Y	Y	N	N
10/20/2020	10/25/2020					8	17.00	136.00	0	2	2	2	2	0	0
10/26/2020	10/26/2020					2	17.00	34.00	2	0	0	0	0	0	0
4 10/20/2020	10/26/2020	KPZA-FM	06:00:00 to 19:00:00	CUSTOM	1:00	12	17.00	204.00	N	N	N	N	N	Y	Y
10/20/2020	10/25/2020					12	17.00	204.00	0	0	0	0	0	6	6

Order Start Date: 10/20/2020 Order End Date: 10/26/2020 Spots: 32

Total Charges: **\$544.00**  
Combined Discounts: **\$187.46**  
Adjusted Gross Billing: **\$356.54**  
Total Sales Tax: **\$24.29**  
Total Net: **\$380.83**

Noalmark Broadcasting Corp. and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Licensee or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

#### Projected End-Of-Schedule Billing Totals for People for Ben / 5101-00014 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2020	28	\$0.00		\$0.00
November 2020	4	\$544.00	\$187.46	\$356.54

Confirmed & Accepted for NOALMARK BROADCASTING CORP.- HOI

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy