

## Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION				TIM #	
<b>Client</b>	163	<b>AE</b>	NCC - IND - WASH DC ( Office	<b>Address</b>	400 Broadacres Drive, Third Fl Bloomfield, NJ 07003			<b>Contract Start</b>	05/16/2018				
<b>Product</b>	173	<b>Client</b>	Senate Majority PAC - IN (22873)	<b>Contact</b>		<b>Phone</b>		<b>Contract End</b>	05/25/2018				
<b>Estimate</b>	6396	<b>Product</b>	Political-Association (131)	<b>Notes</b>				<b>TOTALS FOR CONTRACT</b>					
<b>Order</b>	62534086	<b>Agency</b>	WATERFRONT STRATEGIES (4792) 15%	<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political	<b>Total Spots</b>	133				
<b>Submit EDI Invoice</b>		<b>Rep Firm</b>	NCC (New 2007) (28) 13%	<b>Ord Status</b>	Revision Confirmed			<b>Gross Amt</b>	\$34,860.00				
<b>REFERENCES</b>								<b>Agency Comm</b>	\$5,229.00				
<b>Est #</b>		<b>Primary</b>	Indianapolis Inter	<b>Tertiary</b>				<b>Rep Comm</b>	\$3,852.03				
<b>Contr #</b>	581667	<b>Secondary</b>	National Political	<b>Quaternary</b>				<b>Net Amt</b>	\$25,778.97				
<b>Systems</b>	Indianapolis Interconnect, 6700 (72)												

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		5	CNN	C NN NEWSROOM<	05/16/18	05/20/18	09:00	16:00			X	X	X	X	X	6	1	6	\$105.00	\$630.00	30
11		5	CNN	CNN NEWSROOM<	05/21/18	05/25/18	09:00	16:00	X	X	X	X	X			8	1	8	\$105.00	\$840.00	30
2		5	CNN	VARIOUS	05/16/18	05/20/18	16:00	19:00			X	X	X	X	X	7	1	7	\$190.00	\$1,330.00	30
12		5	CNN	SITUATION ROOM<	05/21/18	05/25/18	16:00	19:00	X	X	X	X	X			7	1	7	\$190.00	\$1,330.00	30
3		5	CNN	VARIOUS	05/16/18	05/20/18	19:00	24:00			X	X	X	X	X	7	1	7	\$225.00	\$1,575.00	30
13		5	CNN	VARIOUS	05/21/18	05/25/18	19:00	24:00	X	X	X	X	X			7	1	7	\$225.00	\$1,575.00	30
4		5	FXNC	VARIOUS	05/16/18	05/20/18	09:00	16:00			X	X	X	X	X	5	1	5	\$235.00	\$1,175.00	30
14		5	FXNC	VARIOUS	05/21/18	05/25/18	09:00	16:00	X	X	X	X	X			7	1	7	\$235.00	\$1,645.00	30
5		5	FXNC	VARIOUS	05/16/18	05/20/18	16:00	19:00			X	X	X	X	X	7	1	7	\$470.00	\$3,290.00	30
15		5	FXNC	VARIOUS	05/21/18	05/25/18	16:00	19:00	X	X	X	X	X			7	1	7	\$470.00	\$3,290.00	30
6		5	FXNC	VARIOUS	05/16/18	05/20/18	19:00	24:00			X	X	X	X	X	7	1	7	\$550.00	\$3,850.00	30
16		5	FXNC	VARIOUS	05/21/18	05/25/18	19:00	24:00	X	X	X	X	X			7	1	7	\$550.00	\$3,850.00	30
7		5	HGTV	VARIOUS	05/16/18	05/20/18	19:00	24:00			X	X	X	X	X	7	1	7	\$375.00	\$2,625.00	30
17		5	HGTV	VARIOUS	05/21/18	05/25/18	19:00	24:00	X	X	X	X	X			7	1	7	\$375.00	\$2,625.00	30
8		5	MNBC	VARIOUS	05/16/18	05/20/18	09:00	16:00			X	X	X	X	X	3	1	3	\$75.00	\$225.00	30
18		5	MNBC	VARIOUS	05/21/18	05/25/18	09:00	16:00	X	X	X	X	X			7	1	7	\$75.00	\$525.00	30
9		5	MNBC	VARIOUS	05/16/18	05/20/18	16:00	19:00			X	X	X	X	X	6	1	6	\$140.00	\$840.00	30
19		5	MNBC	VARIOUS	05/21/18	05/25/18	16:00	19:00	X	X	X	X	X			7	1	7	\$140.00	\$980.00	30
10		5	MNBC	VARIOUS	05/16/18	05/20/18	19:00	24:00			X	X	X	X	X	7	1	7	\$190.00	\$1,330.00	30
20		5	MNBC	VARIOUS	05/21/18	05/25/18	19:00	24:00	X	X	X	X	X			7	1	7	\$190.00	\$1,330.00	30

May 18																				Total
Spots	133																			133
Grs \$	\$34,860																			\$34,860
Net \$	\$25,779																			\$25,779

## Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		
<b>Client</b>	163	<b>AE</b>	NCC - IND - WASH DC (	<b>Office</b>		<b>Address</b>	400 Broadacres Drive, Third Fl Bloomfield, NJ 07003												<b>Contract Start</b>	05/16/2018		
<b>Product</b>	173	<b>Client</b>	Senate Majority PAC - IN (22873)			<b>Contact</b>		<b>Phone</b>													<b>Contract End</b>	05/25/2018
<b>Estimate</b>	6396	<b>Product</b>	Political-Association (131)			<b>Notes</b>													<b>TOTALS FOR CONTRACT</b>			
<b>Order</b>	62534086	<b>Agency</b>	WATERFRONT STRATEGIES (4792)		15%	<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political												<b>Total Spots</b>	62
<b>Submit EDI Invoice</b>		<b>Rep Firm</b>	NCC (New 2007) (28)		13%	<b>Ord Status</b>	Revision Confirmed												<b>Gross Amt</b>	\$2,476.00		
				<b>REFERENCES</b>																<b>Agency Comm</b>	\$371.40	
<b>Est #</b>		<b>Primary</b>	Indianapolis Inter	<b>Tertiary</b>														<b>Rep Comm</b>	\$273.60			
<b>Contr #</b>	581668	<b>Secondary</b>	National Political	<b>Quaternary</b>														<b>Net Amt</b>	\$1,831.00			
<b>Systems</b>	Indianapolis DISH - I+, 2115 (182)																					
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len	
27		5	CNN	VARIOUS	05/19/18	05/20/18	09:00	24:00						X	X	6	1	6	\$24.00	\$144.00	30	
30		5	CNN	VARIOUS	05/21/18	05/25/18	09:00	24:00	X	X	X	X	X			15	1	15	\$24.00	\$360.00	30	
28		5	FXNC	VARIOUS	05/19/18	05/20/18	09:00	24:00						X	X	6	1	6	\$52.00	\$312.00	30	
33		5	FXNC	added 5.16	05/20/18	05/20/18	09:00	24:00							X	1	1	1	\$52.00	\$52.00	30	
IP																						
31		5	FXNC	VARIOUS	05/21/18	05/25/18	09:00	24:00	X	X	X	X	X			14	1	14	\$52.00	\$728.00	30	
29		5	HGTV	AVG. ALL WKS<	05/19/18	05/20/18	09:00	24:00						X	X	6	1	6	\$44.00	\$264.00	30	
32		5	HGTV	AVG. ALL WKS<	05/21/18	05/25/18	09:00	24:00	X	X	X	X	X			14	1	14	\$44.00	\$616.00	30	
<b>May 18</b>																				<b>Total</b>		
Spots	62																					
Grs \$	\$2,476																					
Net \$	\$1,831																					

# Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #			
<b>Client</b>	163	<b>AE</b>	NCC - IND - WASH DC (347)	<b>Address</b>	400 Broadacres Drive, Third Fl Bloomfield, NJ 07003		<b>Contract Start</b>	05/16/2018	
<b>Product</b>	173	<b>Client</b>	Senate Majority PAC - IN (22873)	<b>Contact</b>		<b>Phone</b>		<b>Contract End</b>	05/25/2018
<b>Estimate</b>	6396	<b>Agency</b>	WATERFRONT STRATEGIES (4792)					<b>TOTALS FOR CONTRACT</b>	
<b>Order</b>	62534086	<b>Rep Firm</b>	NCC (New 2007) (28)					<b>Total Spots</b>	195
<b>Submit EDI Invoice</b>		<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political			<b>Gross Amt</b>	\$37,336.00
Summary by broadcast month for the following schedules: 1. Indianapolis Interconnect, 6700 (72) 2. Indianapolis DISH - I+, 2115 (182)								<b>Agency Comm</b>	\$5,600.40
								<b>Rep Comm</b>	\$4,125.63
								<b>Net Amt</b>	\$27,609.97

  

May 18		Total
Spots	195	195
Grs \$	\$37,336	\$37,336
Net \$	\$27,610	\$27,610

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_