

WMMO

Quarterly Report

October November December
2017

WMMO Quarterly Report

October **November** **December 2017**

Perspectives is a public service program that airs on WMMO Sunday mornings from 6:30 – 7:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the fourth quarter 2017, the following issues were addressed:

Culture

- 3rd Annual Art in Odd Places
- Annual Festival of Trees
- Turkey Trot to Benefit Seniors First 23rd
- Annual Jingle Run to Benefit Boys and Girls Clubs
- Museum Exhibits Feature Local Population and History

Economy

- Employment Services for Persons with Disabilities

Education

- Organization Organizes Food Pantries for Seminole School Children
- Ed Talks Allow People to Discuss Education Issues
- Organization Needs Support for its Mission for Children
- Program Teaches Financial Literacy and Entrepreneurship

Environment

- Opportunities to Learn about Florida Native Plants
- Nature Education Programs

Health

- Support for individuals with Bleeding Disorders
- Breast Cancer Awareness Month Information
- Organization Works to Reduce Infant Mortality
- Support for Caregivers and Families of Alzheimer's Patients
- Support and Advocacy for People Affected by Mental Illness

Public Safety

- As cleanup continues... Lessons from Irma
- Adopt a Fire Station Campaign

Social Issues

- Heart of Florida United Way Launches Relief Fund for Puerto Ricans Displaced by Hurricane Maria
- Event to Collect Thanksgiving Baskets for Needy Families
- Holiday Events to Raise Funds for Social Programs
- Getting Food to the Needy
- Adoption
- New Program to Provide Legal Support in Filing Injunctions

ISSUE:

Culture

Time:

WMMO:

7:00

a.m.

Segment Topic: *3rd Annual Art in Odd Places*

Organization: Downtown Arts District (DAD)

Guest(s): Barbara Hartley, Executive Director

Julian Chambliss, Co-Curator for the event and Professor of History at Rollins College

Contact: Dadorlando.com

Date: 10/29/17

Duration: 30:00

Issues:

The two guests invited listeners to the *3rd Annual Art in Odd Places* event taking place in downtown Orlando, November 10th -12th. Hartley explained the economic purpose behind the Downtown Arts District's work in bringing this kind of event to Orlando. The goal is to expose visitors to the businesses in the downtown area and to create a reputation for art that draws businesses to the area. Chambliss described the visual and performance art that will be a part of this year's event. He explained that each artist is tasked with creating work that is inspired by the theme, '*NOISE*.'

Time:

WMMO:

6:30

a.m.

Segment Topic: *Annual Festival of Trees*

Organization: Orlando Museum of Art

Guest(s): Jan Clanton, Volunteer with Council of 101

Contact: Omart.org

Date: 11/5/17

Duration: 30:00

Issues: The annual *Festival of Trees*, sponsored by the Council of 101, is a fundraiser to benefit the Orlando Museum of Art. Clanton described the various components of the event, including the trees, the gingerbread houses, and the entertainment.

Time:

WMMO:

7:00

a.m.

Segment Topic: *Turkey Trot to Benefit Seniors First 23rd*

Organization: Seniors First

Guest(s): Wayne Gardner, Sr. Director
Stepping Stone Medical Equipment Bank

Contact: Turkeytrotorlando.com

Date: 11/12/17

Duration: 30:00

Issues: Wayne Gardner invited listeners to help out local seniors by participating in the annual *Thanksgiving Turkey Trot*. The run/walk takes place on Thanksgiving morning and raises funds for Seniors First programs. He says that the event is a lot of fun because people bring their entire family and dress up in costumes but most importantly, it shows the seniors of our community that people care. Gardner discussed funding issues related to *Meals on Wheels* and how important *Turkey Trot* funds are to safeguarding this service. He also told listeners about the *Stepping Stone Medical Equipment Bank* and the social programs that Seniors First offers. Finally, he encouraged people to volunteer with Seniors First and to join everyone for the event on Thanksgiving morning.

Time:

WMMO:

6:30

a.m.

Segment Topic: *Annual Jingle Run to Benefit Boys and Girls Clubs*

Organization: MVP Sportsclubs / RDV Sportsplex

Guest(s): Jean Shawgo, Regional Marketing Manager

Contact: runsignup.com/rdvjinglerun

Date: 12/3/17

Duration: 30:00

Issues: RDV Sports supports the work of the Eatonville Boys and Girls Clubs by working with the children and by sponsoring the annual *Jingle Run 5K*. Shawgo explained that throughout the year, the RDV Sportsplex provides the kids with opportunities to exercise and learn about good health. The organization also sponsors the holiday-themed *Jingle Run* to help the Eatonville Boys and Girls Clubs to fund their athletic programs and activities. Listeners are invited to participate in the event on December 9th.

Time:

WMMO:

7:00

a.m.

Segment Topic: *Museum Exhibits Feature Local Population and History*

Organization: Orange County Regional History Center

Guest(s): Mike Perkins, Executive Director

Contact: Thehistorycenter.org

Date: 12/17/17

Duration: 30:00

Issues:

Perkins described some of the exhibits at the Orange County Regional History Center as well as some of Orlando's history. He says that *Things Come Apart* -- a Smithsonian exhibition that opens on February 10th -- is a bit of art, science, and history. Perkins also described *Kehillah: The History of Jewish Life in Greater Orlando*. He said that this exhibit is comprised of incredible pictures and artifacts aimed at showcasing one of the diverse populations that have settled in the area. After describing the exhibits, Perkins discussed the area's transportation history, including the building of Interstate 4.

ISSUE:

Economy

Time:

WMMO:

7:00

a.m.

Segment Topic: *Support for Job Seekers and Their Families*

Organization: Christian Help

Guest(s): Tracey Trimblett, Director of Client Services

Contact: Christianhelp.org

Date: 12/3/17

Duration: 30:00

Issues: Trimblett explained that Christian Help provides support to job seekers and their families. The organization provides employment services such as job counseling, interview training, help with resumes, and even organizes huge job fairs. While people are seeking jobs, Christian Help also helps them and their families with related issues and needs. For example, Christian Help has a food bank. During the holiday season, the organization holds a huge event at which the families receive food and Christmas presents. She asked listeners to help by donating gifts.

ISSUE:

Education

Time:

WMMO:

6:30

a.m.

Segment Topic: *Organization Organizes Food Pantries for Seminole School Children*

Organization: Oranole Foundation

Guest(s): Luis Morales, Founder

Contact: oranole.org

Date: 11/12/17

Duration: 30:00

Issues: Morales described the work of the Oranole Foundation and explained how people can help. He said that he founded the Oranole Foundation about five years ago after seeing a news piece about the high number of homeless children in Seminole County schools. Now, he and his church raise funds to stock food pantries in various schools. They started with one school but are now maintaining pantries at 15 Seminole schools. Teachers and counselors in those schools identify needy kids who are then able to take the healthy food home to their families.

Time:

WMMO:

7:00

a.m.

Segment Topic: *Ed Talks Allow People to Discuss Education Issues*

Organization: Teach for America Orlando

Guest(s): Lauren Chianese, Executive Director Orlando

Contact: orlando.teachforamerica.org

Date: 11/26/17

Duration: 30:00

Issues:

Chianese invited interested teachers to join the Teach for America program and for all persons to participate in the organization's *Ed Talks*. She said that Teach for America places teachers in high need schools so they can help the students achieve and graduate ready for college. These teachers are supported with mentors and guidance on how to help their students. Furthermore, the goal is for these teachers to become community leaders and share what they've learned with others. *Ed Talks* are an opportunity for all interested parties to come together and discuss ideas for making the school experience a positive one for all children.

Time:

WMMO:

7:00

a.m.

Segment Topic: *Organization Needs Support for its Mission for Children*

Organization: UCP of Central Florida

Guest(s): Asma Addarrat, Senior Director of Development

Contact: Ucpcfl.org

Date: 12/10/17

Duration: 20:00

Issues:

Addarat provided an overview of UCP's mission to help children with disabilities reach their potential through education and therapy. First, she described UCP's many education programs, which are also available to children who do not have a disability, and explained how the therapy programs are offered in concert with the education ones. Next, Addarat explained that the UCP families often have a lot of financial hardship because of their child's medical needs so UCP helps with the *Help for the Holidays* program. Through this program, UCP coordinates a toy drive, an 'adopt a family' program and a special shop for the Beta families.

Time:

WMMO:

6:30

a.m.

Segment Topic: *Program Teaches Financial Literacy and Entrepreneurship*

Organization: Junior Achievement of Central Florida

Guest(s): Kathy Panter, President

Contact: (407) 898-2121; www.juniorachievement.org/web/ja-centralfl

Date: 12/24/17

Duration: 30:00

Issues: Panter described the Junior Achievement mission and programs. She explained that Junior Achievement serves about 40,000 K-12 students, teaching them financial literacy and entrepreneurship, as well as preparing them for the workforce. This is done by sending volunteers into classrooms to teach age-appropriate curriculum over a span of five hours. Junior Achievement of Central Florida is also the first chapter in the country to have a JA Academy for Leadership and Entrepreneurship, which is a full-immersion high school magnet program. The Academy's first two graduating classes collectively earned over 7.2 million in scholarship dollars.

ISSUE:

Environment

Time:

WMMO:

7:00

a.m.

Segment Topic: *Opportunities to Learn about Florida Native Plants*

Organization: Florida Native Plant Society Tarflower Chapter

Guest(s): Amanda Martin, President

Contact: Fnps.org

Date: 10/1/17

Duration: 30:00

Issues:

Martin described the work of the Florida Native Plant Society's Tarflower Chapter. The group holds monthly meetings at which participants can learn about native plants that can be incorporated into their landscapes. The group also sponsors various educational opportunities. Martin invited listeners to several of these events including the October 1st *Toast to Natives*, a tasting event featuring tea and beer made from native herbs, and the October 14th *Backyard Biodiversity Day* at Mead Botanical Gardens.

Time:

WMMO:

6:30

a.m.

Segment Topic: *Nature Education Programs*

Organization: Orange Audubon Society

The voice of conservation in Central Florida

Guest(s): Deborah Green, Past President

Chair of Lake Apopka Birding Festival

Contact: www.orangeaudubonfl.org/

Date: 12/17/17

Duration: 30:00

Issues:

Green described the mission of the Orange Audubon Society and invited listeners to participate in Audubon programs like the lecture *Hidden Wildlife - Garden Jewels* on December 21st. She explained that the mission of Audubon is conservation of wildlife habitat and maintaining places where people can enjoy nature and derive the health benefits of doing so. The *Hidden Wildlife* presentation will focus on how one can make one's garden more appealing to wildlife. Green says that although some people are afraid of certain "critters" there are advantages to having them in the garden.

ISSUE:

Health

Time:

WMMO:

6:30

a.m.

Segment Topic: *Support for individuals with Bleeding Disorders*

Organization: Hemophilia Foundation of Greater Florida (HFGF)

Guest(s): Leah Nash, Development Coordinator

Contact: 407.629.0000; leahnash@hemophiliaflorida.org.

Date: 10/1/17

Duration: 30:00

Issues: Nash explained that the Hemophilia Foundation of Greater Florida (HFGF) provides support to persons with bleeding disorders so they can lead healthier and more independent lives. She invited listeners to help by participating in the *Orlando Creepy Crawl 5K and Vampire Mile* on October 29th. Funds raised will support HFGF programs like the medically supervised *Camp Spirit* as well as funding family support weekends, health education programs, and financial emergency assistance. Nash explained that there is extra financial need among HFGF families this year resulting from Hurricane Irma.

Time:

WMMO:

6:30

a.m.

Segment Topic: *Breast Cancer Awareness Month Information*

Organization: HCA Hospitals

Guest(s): Dr. Ernesto Bustinza-Linares,
Medical Oncologist, Florida Cancer

Contact:

Date: 10/8/17

Duration: 30:00

Issues: Dr. Bustinza-Linares observed that one in eight women will be diagnosed with breast cancer in their lifetimes. Therefore he discussed early detection, preventative practices, treatments, research, and clinical trials. The doctor also spoke at length about the importance of helping breast cancer patients maintain a positive outlook and consider their whole lifestyle (food, exercise, etc.) when being treated.

Time:

WMMO:

6:30

a.m.

Segment Topic: *Organization Works to Reduce Infant Mortality*

Organization: Healthy Start Coalition of Orange County

Guest(s): Linda Sutherland, Executive Director

Contact: (407) 228-1478; Healthystartorange.org

Date: 10/15/17

Duration: 30:00

Issues: Sutherland described the work of Orange County Healthy Start and how listeners can help with that work. She explained that all pregnant women are screened at their first appointment to see if they should get involved with the Healthy Start program. Healthy Start provides women with support including home visits or just referrals to parenting classes. The bottom line is to reduce infant mortality and poor birth outcomes. Sutherland said that listeners can donate money and items to help the women and their babies.

Time:

WMMO:

6:30

a.m.

Segment Topic: *Support for Caregivers and Families of Alzheimer's Patients*

Organization: Alzheimers and Dementia Resource Center

Guest(s): Nancy Squillicioti, Executive Director

Contact: 407.843.1910; www.ADRCCares.org

Date: 10/29/17

Duration: 30:00

Issues: Squillicioti explained that the Alzheimer's and Dementia Resource Center provides educational and support services to the caregivers and families of individuals with Alzheimer's disease and related dementia. She described those services and related them to how people in 'blue zones' live. Blue zones are regions of the world where people live longer and are less likely to suffer from dementia. Many of the diet, exercise, and socialization strategies used by blue zone populations will be addressed at *Blue Worldview*, the agency's annual fundraiser on November 9th at Leu Gardens.

Time:

WMMO:

6:30

a.m.

Segment Topic: *Support and Advocacy for People Affected by Mental Illness*

Organization: National Alliance on Mental Illness (NAMI Greater Orlando)

Guest(s): Paula Kegelman,
Board of directors and current vice president

Contact: 407-253-1900; namigo.org

Date: 11/26/17

Duration: 30:00

Issues: Kegelman described the services offered by the National Alliance on Mental Illness (NAMI) of Greater Orlando. The organization works to improve the lives of persons with mental illness and their families by providing education, support and advocacy.

ISSUE:

Public Safety

Time:

WMMO:

7:00

a.m.

Segment Topic: *As cleanup continues... Lessons from Irma*

Organization: Seminole County Office of Emergency Management

Guest(s): Alan Harris, Emergency Manager

Contact: 407-665-5102; aharris@seminolecountyfl.gov

Date: 10/8/17

Duration: 30:00

Issues: As the cleanup from Hurricane Irma continues, Harris described the lessons learned. He explained that Emergency Management has already begun discussion on how to improve response to hurricanes. They are looking at after-action comments to identify strengths and areas for potential improvement. Hurricane season goes through November and it is possible that storms will continue afterward. So even as cleanup continues from the last storm, Harris advises everyone to get prepared for the next one

Time:

WMMO:

7:00

a.m.

Segment Topic: *Adopt a Fire Station Campaign*

Organization: Orange County Fire Rescue

Guest(s): Chelsea Ryan, Communications Assistant Office of Public Information

Contact: 407-836-9127; ocfl.net/adoptafirestation.

Date: 12/10/17

Duration: 10:00

Issues: People are being asked to participate in Orange County Fire Rescue's *Adopt a Fire Station* campaign. The way it works is that volunteers from the community schedule a visit at a Orange County fire station and do something nice for the firefighters. For example, they might make a meal for the firefighters or do a craft with them. Ryan explained that even during the holidays, firefighters work around the clock so a nice visit and some food are great ways to show them appreciation.

ISSUE:

Social Issues

Time:

WMMO:

7:00

a.m.

Segment Topic: *Heart of Florida United Way Launches Relief Fund for Puerto Ricans Displaced by Hurricane Maria*

Organization: Heart of Florida United Way (HFUW)

Guest(s): Jeff Hayward, President & CEO

Contact: Hfuw.org/PR

Date: 10/15/17

Duration: 30:00

Issues: Hayward asked listeners to support the Heart of Florida United Way's (HFUW's) efforts to help Puerto Rican hurricane victims. First, HFUW has established a Hurricane Relief Fund that will be channeled through *Fondos Unidos*, the HFUW counterpart in Puerto Rico. Hayward said that much of the money will be used to purchase solar lanterns. Second, many displaced Puerto Ricans are coming to central Florida and HFUW volunteers are identifying ways to help them. Finally, Hayward made a plea for listeners to help in whatever way they are able to help.

Time:

WMMO:

7:00

a.m.

Segment Topic: *Event to Collect Thanksgiving Baskets for Needy Families*

Organization: Thanksgiving Basket Brigade Central Florida

Guest(s): Joetta Raylotts, Founder and Creator

Contact: Basketbrigadeorlando.org

Date: 11/5/17

Duration: 30:00

Issues: Raylotts asked listeners to participate in the annual *Thanksgiving Basket Brigade*. She explained that volunteers will put together baskets of Thanksgiving food, decorate them, and deliver them to the collection site on November 18th. The hundreds of donated baskets will then be turned over to volunteers who drive them to the houses of families in need and surprise them.

Time:

WMMO:

7:00

a.m.

Segment Topic: *Holiday Events to Raise Funds for Social Programs*

Organization: Salvation Army Orange and Osceola Metropolitan Area
Command

Guest(s): Major Ted Morris, Area Commander

Contact: 407-423-8581; salvationarmyorlando.org/

Date: 11/19/17

Duration: 30:00

Issues: Major Morris described the work done by the Salvation Army and the special ways people can help during the holiday season. First, he described each of the daily programs the Salvation Army sponsors to help people in need, including maintaining housing for senior citizens. Next, he discussed the purpose of the annual *Helpings from the Heart*, at which thousands of people enjoy a Thanksgiving meal. Morris also discussed how listeners could support the *Red Kettle* fundraising program and the *Angel Tree* program through which needy children receive Christmas presents.

Time: WMMO:
6:30
a.m.

Segment Topic: *Getting Food to the Needy*
Organization: Christian Service Center (CSC)
Guest(s): Robert Stuart, Executive Director
Contact: 407-425-2523; Christianservicecenter.org
Date: 12/10/17
Duration: 30:00

Issues: Stuart discussed the issue of food insecurity on the central Florida community and what the Christian Service Center does in response to this issue. He explained that CSC provides support for individuals in crisis, including providing them with food and running the *Daily Bread* feeding program. Because so many children in Orange County Schools do not have ample access to food, CSC offers *Love Pantries*. *Love Pantries* are cabinets of food that are maintained at some Orange county schools. Children who need it can take home food from the pantries.

Time:

WMMO:

7:00

a.m.

Segment Topic: *Adoption*

Organization: Community Based Care of Central Florida

Guest(s): Glen Casel, CEO

Contact: cbccfl.org

Date: 12/24/17

Duration: 30:00

Issues:

Casel described the role of Community Based Care (CBC) in caring for foster care children and providing adoption services. He explained that CBC is a non-profit that manages the area's foster care program. When a judge has determined that the biological parents will be unable to care for a child, the child can then be adopted. Casel described the process of becoming an adoptive parent and the support that CBC offers through that process.

Time:

WMMO:

7:00

a.m.

Segment Topic: ***New Program to Provide Legal Support in Filing Injunctions***

Organization: Harbor House of Central Florida

Guest(s): Monica Victorica, Injunction for Protection Attorney
Michelle Sperzel, CEO

Contact: (407) 886-2244; harborhousefl.org

Date: 12/31/17

Duration: 30:00

Issues: The two guests spoke about the mission of Harbor House of Central Florida and the new program that provides legal support to domestic violence victims who file for injunctions. Harbor House is the only certified domestic violence center in Orange County and provides a confidential emergency shelter, a confidential hotline, and offices located throughout Orange County. It is at the Orange County Courthouse location that Harbor House offers legal support to domestic violence victims who want to file for an injunction. Victorica explained that there are 11 different kinds of injunctions that one may file and if the correct one isn't chosen and properly filed, it may be rejected. By providing legal counsel to victims, the goal is to properly file the injunctions and keep those victims safe.