



125 West 55th St
New York, NY 10019

Contract # 28391398	Changes as of: 4/15/2024 at 3:21 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: POCR/POCR/4218	Flight: 4/16/24 - 4/22/24	Station: KRQE	Con Type: POLITICAL/VOTE
Agency: ASSEMBLY Targetcast LLC dba Assembly One World Trade Center, FL 67 New York, NY 10007	Advertiser: PROTECT OUR CARE Product: PROTECT OUR CARE	Market: Albuquerque Office: NEW YORK	Total \$: \$18,365.00 Total Spots: 47
Agency Order #: 178685	Buyer: ALLISON GOLDBERG	Service: Nielsen	Total CPP: \$139.23
Salesperson: REBECCA TONNE 404-365-4452	Primary Demo: Adults 35+	Assistant: REBECCA TONNE 404-365-4452	Total GRP: 131.9 Traffic #: 4435902

Separation:

Comments: TERMS & CONDITIONS:-This order was booked on behalf of the above client C/O Assembly.;;Assembly assumes NO liability for payment.;;-All makegoods MUST be approved in writing.;;-All programs MUST be listed and in the time period exactly as above.;;-NO deviations will be permitted WITHOUT written approval.;;-All rotations MUST be fair & equal; minimum 30 minute separation and; 30 minute competitive separation.;;CANCELLATION POLICY: 2 TO 3 DAYS for DR orders; 2 WKS for GENERAL MARKET orders.;;PLEASE SEND ORDER CONFIRMATION BACK WITHIN 24 HOURS.;;Please EMAIL ALL invoices to: Assembly.Spot@ipsservices.com.;;-If you have any questions or concerns, please send an email to:; asmclientap@assemblyglobal.com

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	4/16 - 4/22							Total Spots	Total \$	CPP*	GRP*	
								4/16	4/17	4/18	4/19	4/20	4/21	4/22					
MSD 4	M-F 12n-12:30p		KRQE News 13 @ Noon	\$225.00	2.5	25,900	30	1	0	1	0	0	1		2	\$450.00	\$90.00	5.0	
MSD 5	M-F 12:30p-2p		CBS SOAP ROTATION	\$450.00	1.5	15,600	30	1	0	1	0	0	1		2	\$900.00	\$300.00	3.0	
MGD 15	M-F 10p-10:35p		KRQE NEWS 13 @ 10P	\$425.00	3.1	32,000	30	0	0	0	0	0	1		1	\$425.00	\$137.10	3.1	
MGD 16	M-F 4p-4:30p		KRQE News 13 @ 4P	\$350.00	1.9	25,700	30	0	0	0	1	0	1		2	\$700.00	\$184.21	3.8	
MGD 17	M-F 6a-7a		KRQE Morning News	\$225.00	1.2	14,100	30	0	0	0	0	0	1		1	\$225.00	\$187.50	1.2	
TOTALS:								8	7	10	9	0	2	11		47	\$18,365.00	\$139.23	131.9

Makegood Comments			
Date/Time	Action	Added by	Comment
04/15/24 3:27 PM	Sent To Agency	REBECCA TONNE	prg changes -RT
04/15/24 3:21 PM	Sent To Rep	Frank Montoya	CBS Program Changes